



# Getting the Savings You Want: Strategies for Ensuring Real Energy Savings in New Construction and Existing Building Retrofits

May 28, 2015

# Today's Presenters

- **Corey Zarecki**, Director of Envision® Engineering and Operations, Gundersen Health System
- **Paul Torcellini**, Principal Engineer – Commercial Buildings Research Group, National Renewable Energy Laboratory (NREL)
- **Christopher Lohmann**, Vice President of Alternative Energy Solutions, Energi

# Overview and Agenda

- Welcome and Overview
- Setting Energy Design Goals, Gundersen Health System
- Performance-based Design Build Procurement, NREL
- Ensuring Energy Performance, Energi
- Q&A/ Discussion

# Setting Energy Design Goals

**Corey Zarecki, Gundersen Health Systems**



# *Gundersen Health System*

**115 kBtu/sqft New Hospital**

**Better Buildings Summit**

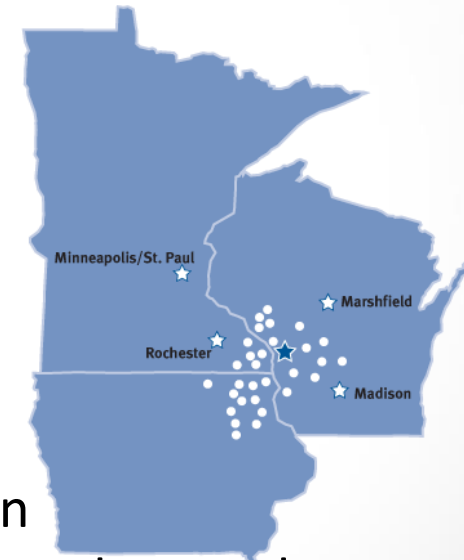
Corey Zarecki, Director – Envision, Gundersen Health System

May 28, 2014

# About us...



- Mission: We distinguish ourselves through excellence in patient care, education, research, and improved health in the communities we serve
- GL Health System
  - Physician-led Integrated delivery system
    - ~750 providers and ~7,000 employees
  - 325 bed tertiary care hospital
  - 51 clinic locations
  - Western Campus of the University of Wisconsin School
  - Residency and medical education programs
  - Multiple Top 100 Hospital & Service Line recognition
  - A variety of affiliate organizations including EMS air and ground ambulance service, rural hospitals, nursing homes, hospice, etc.
  - Health Plan



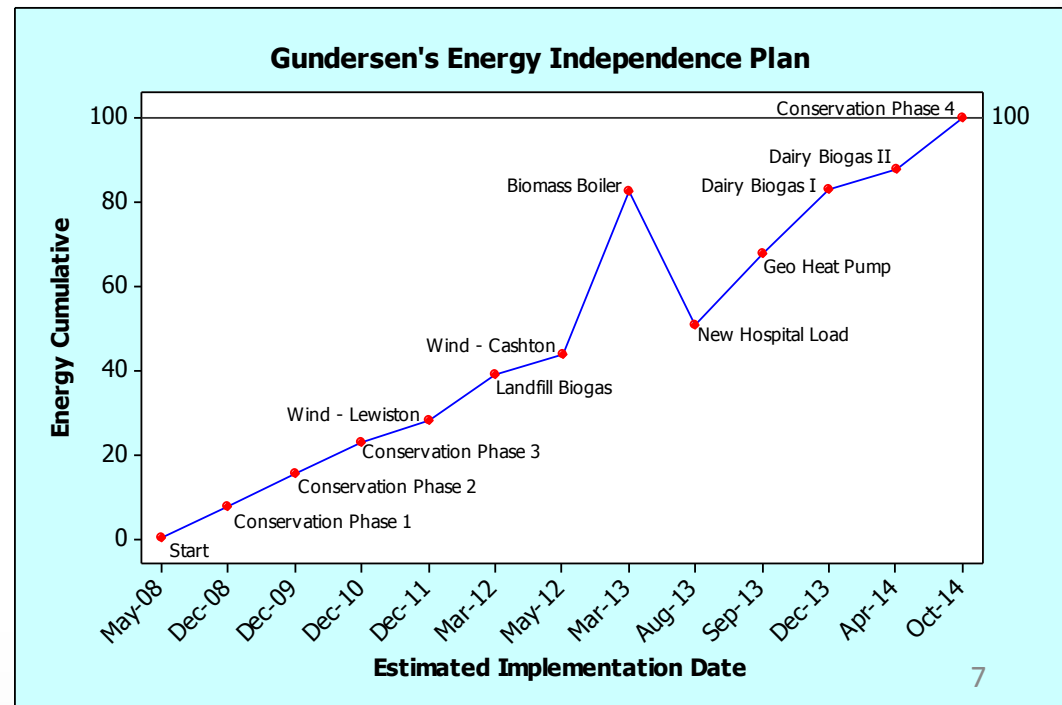
# Primary Objective

## Energy Independence in 2014



Produce more power than Gundersen consumes from fossil fuel source

- Makes our healthcare delivery more affordable to patients
- Benefits human health
- Strengthens our regional economy
- Improves our environment



# About me...



- Corey Zarecki
  - 15 years in industry
    - 8 years in HVAC (Trane) and 7 years in the chemical industry
      - Various roles in engineering, process improvement, customer satisfaction, and leadership
  - Last 7 years at Gundersen Health System
    - Healthcare process improvement opportunities
      - Reduce cost/waste
      - Improve efficiency and quality
    - Energy





# Why Health Care Providers Should Care About Clean Energy



- Pollutants from the burning of fossil fuels cause:
  - Birth defects<sup>1</sup>
  - Negative effects on the kidneys, lungs, and nervous system<sup>1</sup>
  - Cardiovascular deaths and stroke<sup>2</sup>
  - Increased carcinogens contributing to cancer risk
- According to the Department of Energy, hospitals are 2.5 times more energy intensive than other commercial buildings<sup>3</sup>
  - This is inconsistent with our mission... we are responsible for contributing to disease through our wasteful consumption.
  - US Hospitals spend \$8 billion dollars on energy each year
- 2-sided green is possible: Environmental and Financial



<sup>1</sup>Source: American Lung Association , Emissions of Hazardous Air Pollutants From Coal - Fired Power Plants: EH&E Report 17505, March 7, 2011

<sup>2</sup>Source: American Heart Association Scientific Statement: DALLAS, May 10, 2010

<sup>3</sup>Source: <http://www.energy.gov/news2009/7363.htm>

# The Cost of Energy



## Energy Use Increasing ~4%

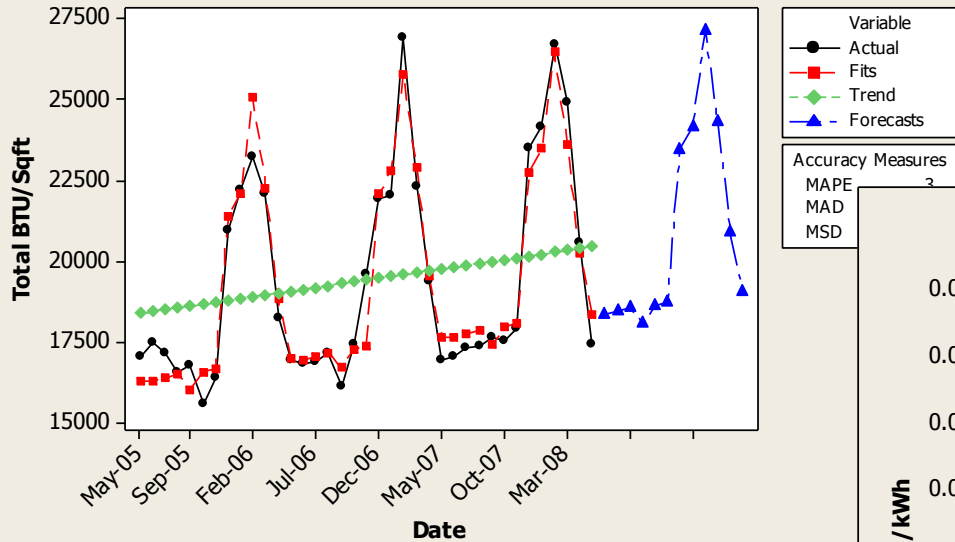
## Energy Bill in 2008

**\$5,300,000**

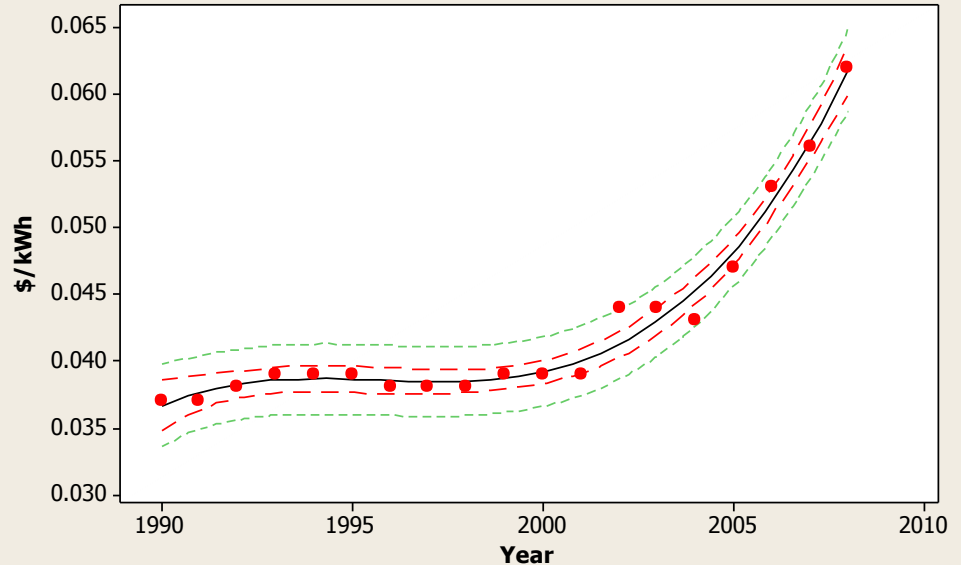
**Price Increasing**

**>\$350,000**

Model for Total BTU / Sq. Ft.  
Additive Model



Electricity Cost Trend



**The need for affordable healthcare compels us to address this trend**

# Envision<sup>®</sup>

## Gundersen's Vision for Energy & Environmental Stewardship



- **Energy Management**
  - Energy Efficiency
  - Renewable Energy
- **Waste Management**
- **Recycling**
- **Sustainable Design**

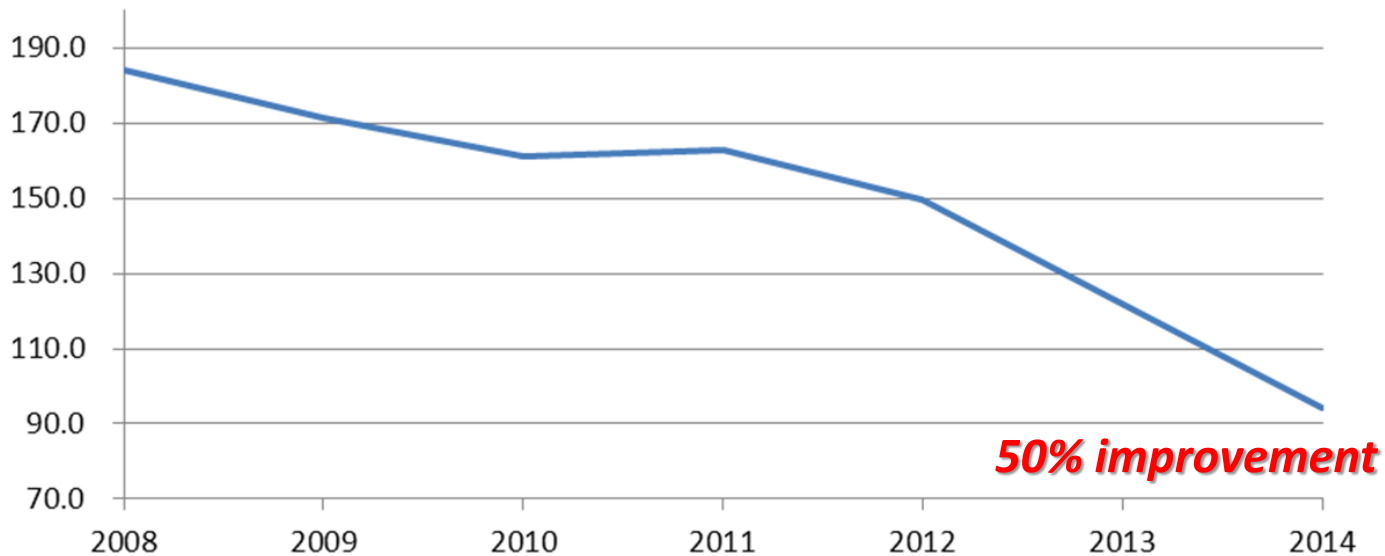


# GUNDERSEN REACHES FIRST DAYS OF ENERGY INDEPENDENCE

OCTOBER 2014

LEARN MORE ►

## Fossil Fuel Energy Intensity (kBtu per sq ft)



**\$2M** annual savings from energy efficiency improvements

# New Hospital Description



New Construction: 433,000 sf

Renovation: 70,000 sf

182 New Inpatient Rooms

## Departments

- TEC , Imaging
- Intervention Suite (ORs)
- ICU/CCU
- Cath and Inter Radiology
- Labor/Delivery, Peds ICU
- Med / Surg
- Inpatient Pharmacy
- Morgue, Support Services

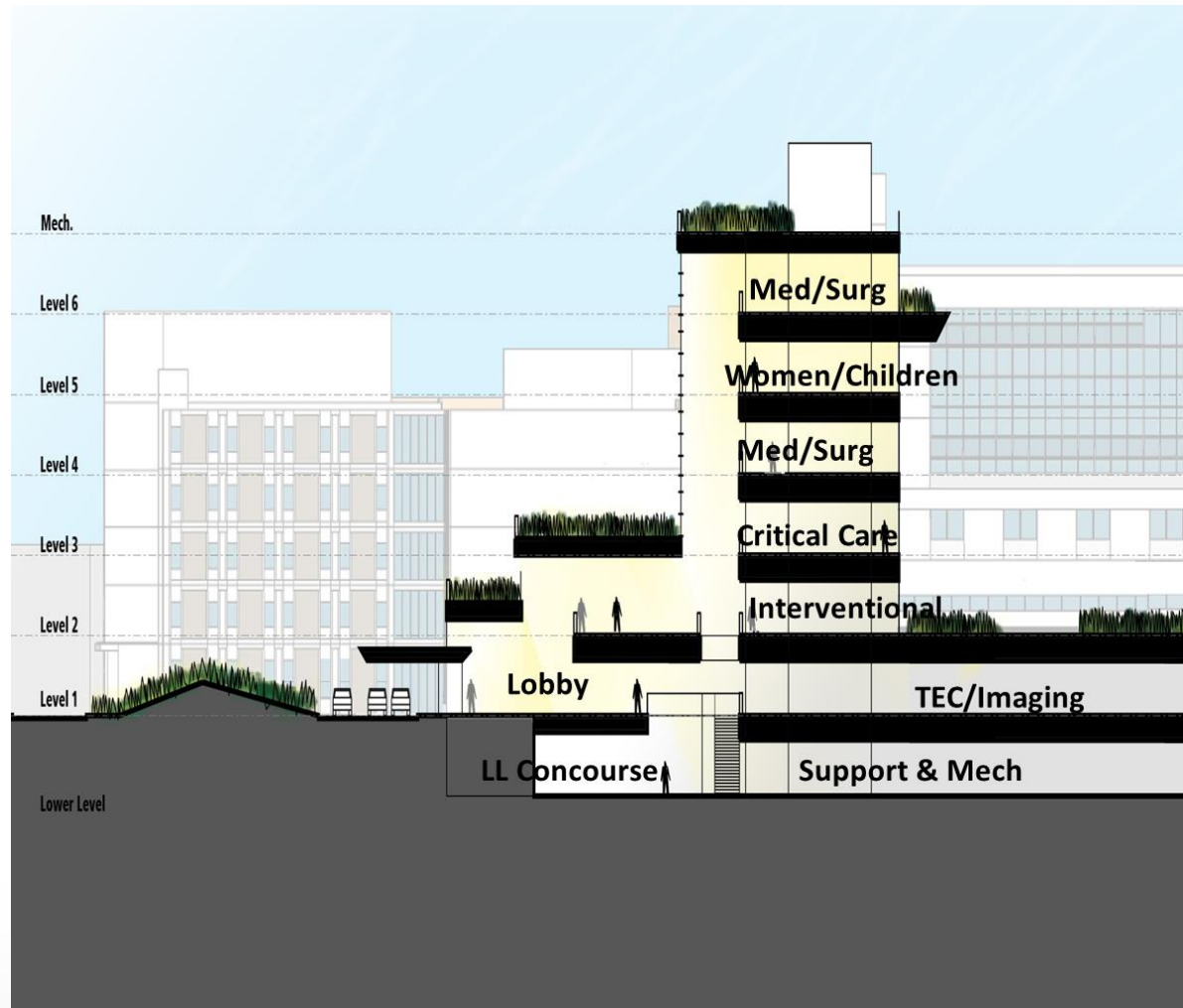
Patient/Visitor Rooftop Terrace

New Hospital Lobby

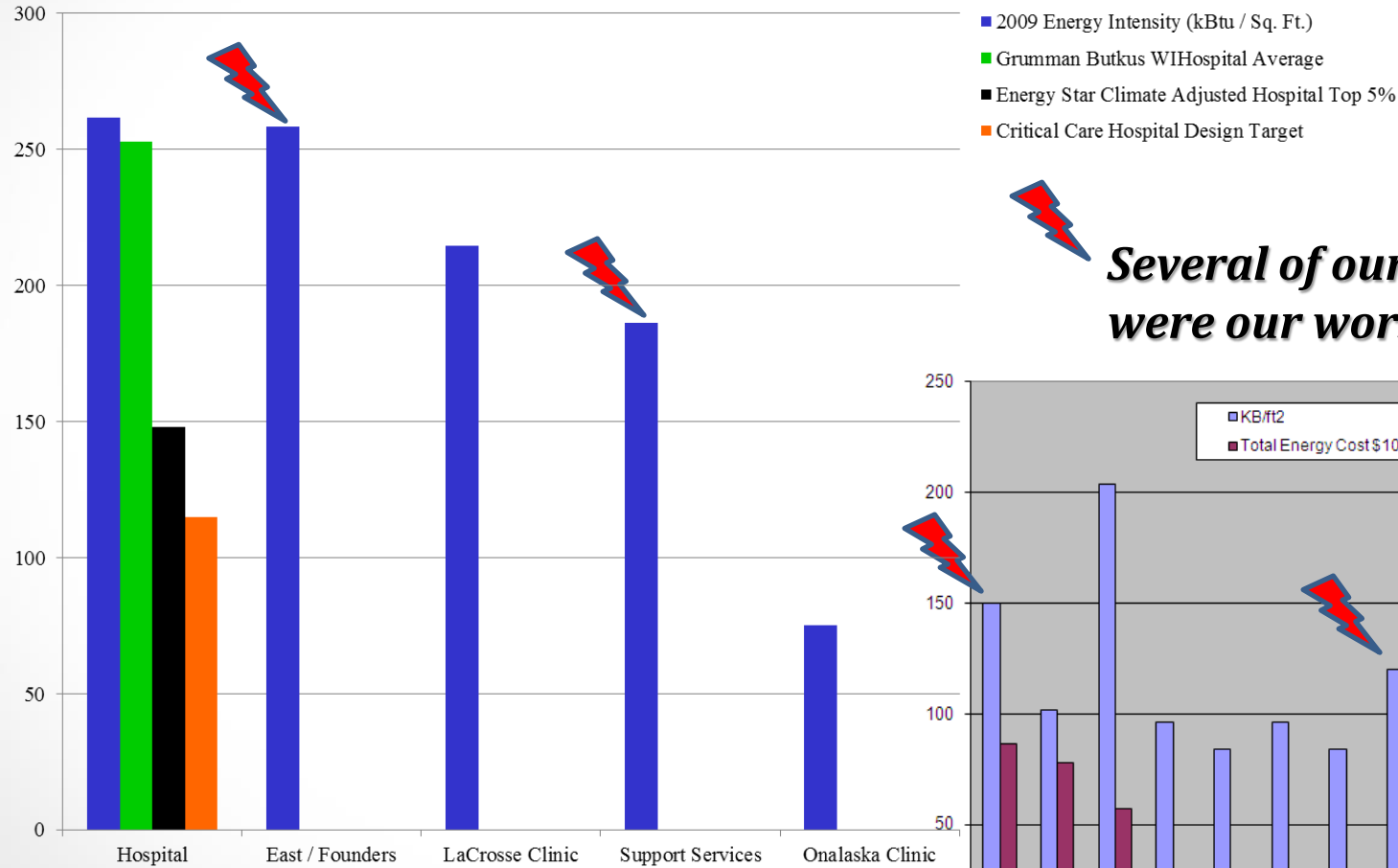
Rooftop Helicopter Pad

Ambulance Garage – 4-5 vehicles

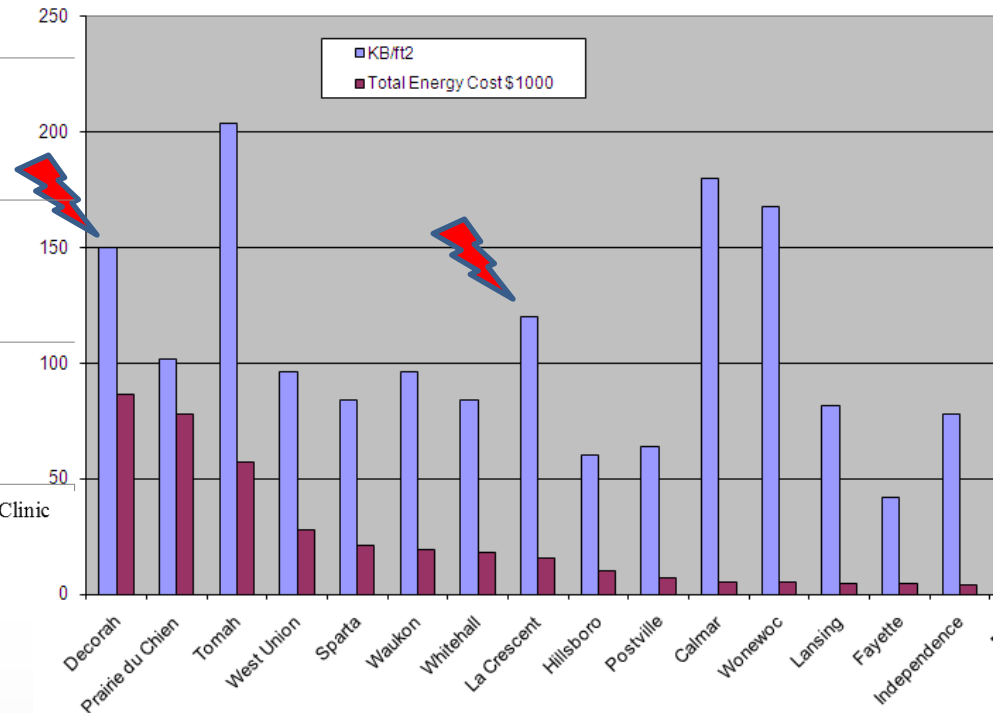
Underground Access to Parking



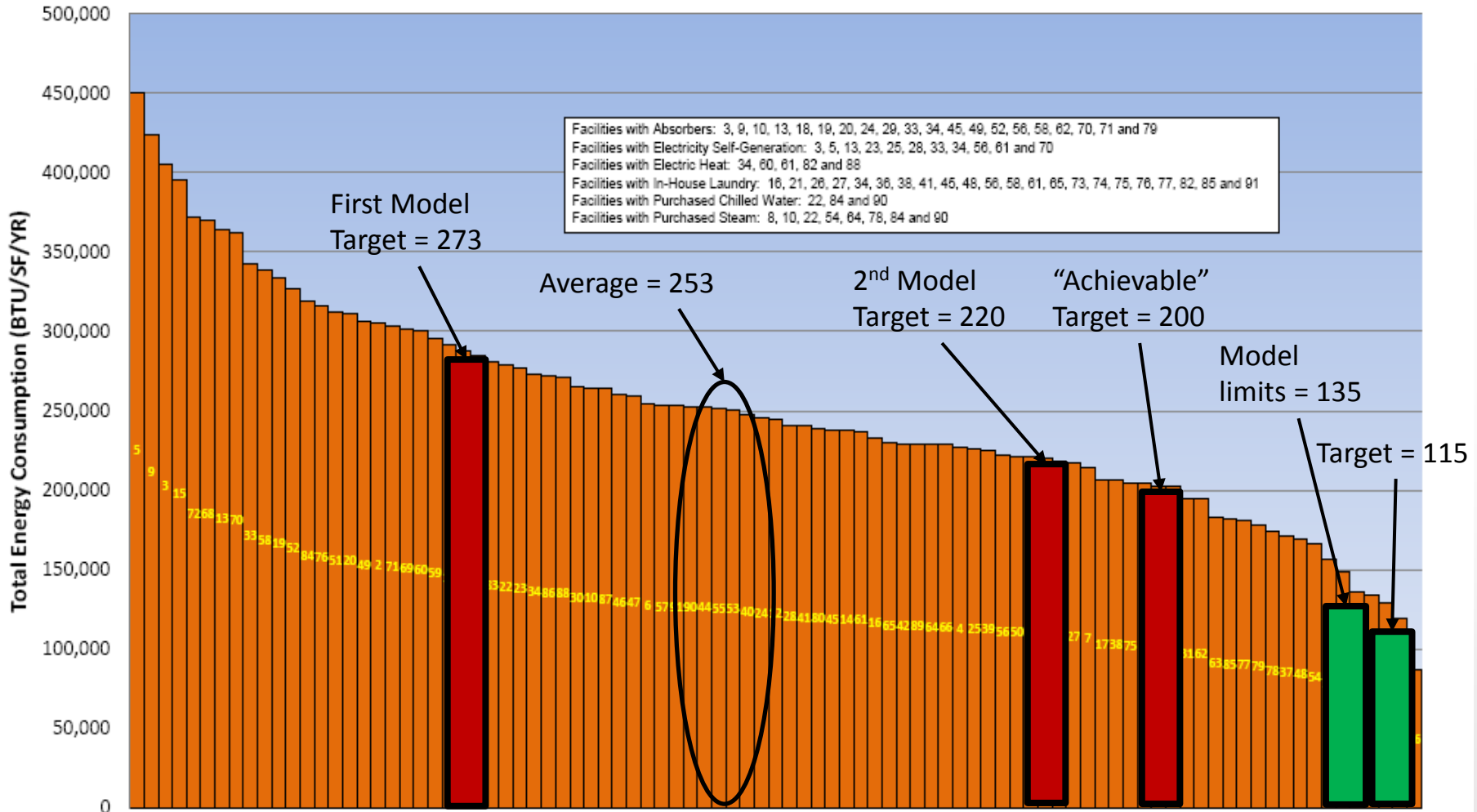
# Don't Assume New Buildings are Efficient



**Several of our newest buildings were our worst performers**



# New Hospital Energy Target



# Why So Much Energy

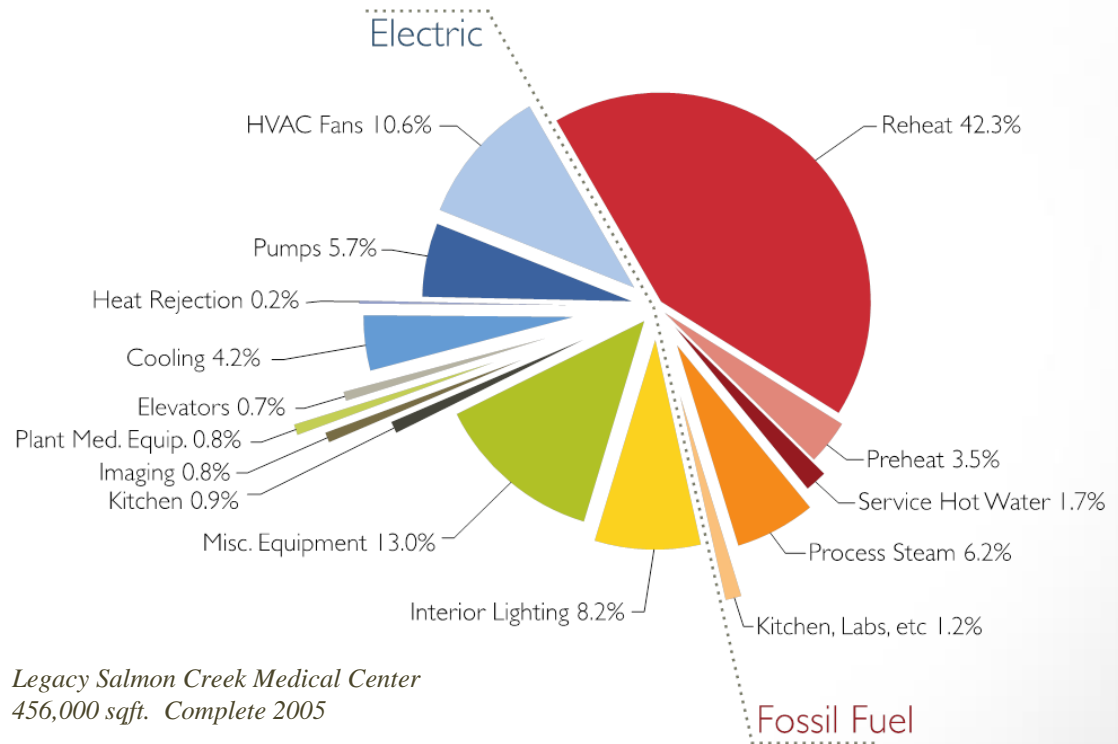


- High ACH/OA

OR's	25/5
ER Waiting	12/2
Infection Iso.	12/2
Patient Rms	6/2

- Energy intensive equipment
- High filtration requirements
- Pressure Relationships
- 24/364 Operations

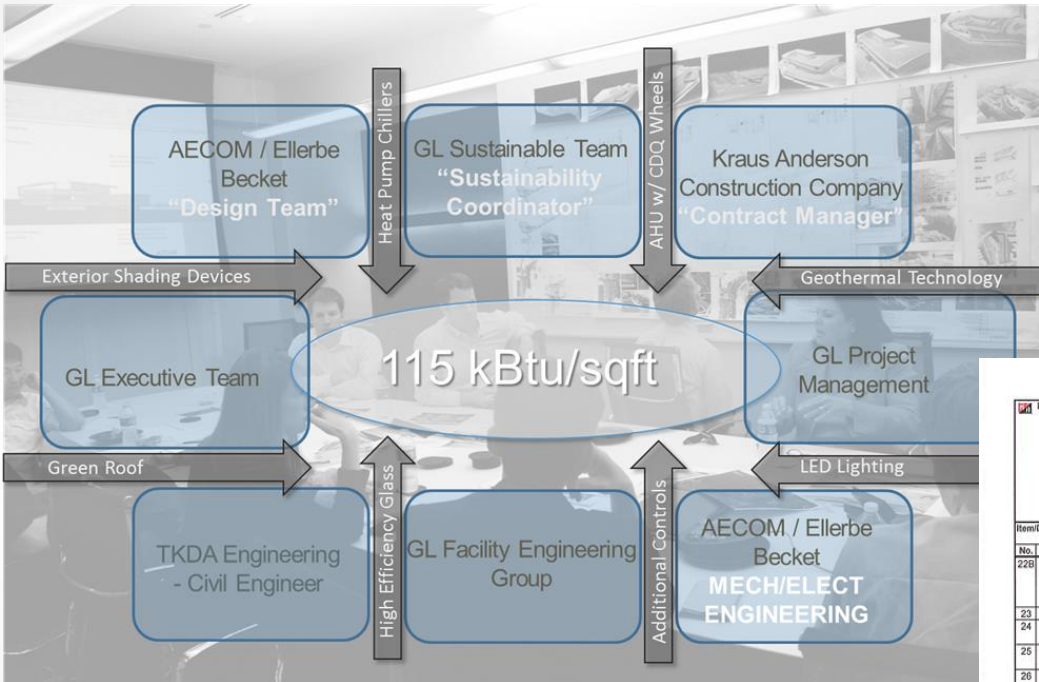
- Data centers
- Food service
- Sterilization
- Laundry services
- Over 4000 patients, visitor and staff entering & leaving the facility everyday



*Legacy Salmon Creek Medical Center  
456,000 sqft. Complete 2005*



# New Hospital Energy Target



## Deciding Factors

- Payback
- Progress toward goal
- Maintenance costs
- Future flexibility
- Standardization

**Kraus-Anderson Construction Company**

**Value Management Analysis / Alternate List**  
From Schematic Estimate 1B dated 7/27/09

Owner: Gundersen Lutheran Hospital  
Program Manager: N/A  
Project: Critical Care Tower  
Location: La Crosse, WI  
Designer: Ellerbe Becket Architects

Date: 4/20/09  
Revision #: 7/28/2009

Item/Description	No.	Dept	Seq	Est. Cost	Resp Party	Pending	Accepted	Rejected	Date Acq/Prct	Remarks
22B 13 Modify the Lighting Package as outlined by the fixture schedule to be provided by Hunt Electric (Second Floor Lobby)				\$17,255	KA	\$17,255				7/29/09 GL is developing standards for lighting. KA to send out list associated with this cost to EB and GL
23 1 Eliminate the Sunshades at the Exterior of the building				(\$333,500)	GL/EB	(\$333,600)				
24 1 Provide a static UPS system in lieu of fly wheel technology included in the base proposal				(\$200,000)				(\$200,000)	7/29/09	
25 1 Provide Open transition transfer switches in lieu of closed transition switches				(\$49,000)	GL	(\$49,000)				
26 LEED Value Management					KA					have 24 pts in base - need 26 minimum for base LEED certification.
26A 1 Systems designed for Heat Recovery Heating Water at 140 degrees EWT, 120 degrees LWT				\$298,430				\$298,430	7/29/09	Should be taken in conjunction with item #20C. If taken together a payback period of 9 years is projected. This would not make the same energy savings contribution if the Bio Mass Boiler is implemented.
26B 1 Design Air Handling Unit to reduce the fan motor horsepower by reducing the velocity and pressure drop through the heating coil.				\$1,000,000			\$1,000,000		7/29/09	A payback period of 5.1 years has been projected.
26C 1 Revise the cooling coil design conditions to 42 degrees EWT and 55 degrees LWT				(\$69,201)			(\$69,201)		7/29/09	
26D 1 Provide a Double Walled Heat Exchanger to heat domestic water with heat reclaimed from a heat recovery chiller. Instantaneous steam to hot water heaters provides hot water during chiller maintenance or failure				\$55,000				\$55,000	7/29/09	A 6.5 year payback period has been projected with this item.
26E 1 Provide dual flush water closet control valves, sensor faucets, and sensor urinal flush valves.				\$0			\$0		7/29/09	Minimal cost for 1 pt (\$3,000). In base cost - keep
26F 3 Provide a variable speed drive on one chiller to optimize chiller efficiency during part load conditions				\$70,000				\$70,000	7/29/09	A payback period of 9 years has been projected.
26G 1 Install a 250 ton heat recovery chiller operating as a boiler to maintain the condenser water set point, which will be used to heat the building and domestic hot water.				\$401,366				\$401,366	7/29/09	Should be taken in conjunction with item #26A. If taken together a payback period of 9 years is projected. This would not make the same energy savings contribution if the Bio Mass Boiler is implemented.
26H 1 Install a water to water heat pump to reclaim heat between the exhaust relief air and the outdoor airflows				\$330,000				\$330,000	7/29/09	A payback period of 76.8 years has been projected

responsibility:  
GL - Gundersen Lutheran  
KA - Kraus-Anderson  
EB - Ellerbe Becket

# New Hospital Energy Target



## Chiller Plant Upgrades (8-10 kBtu/sqft)

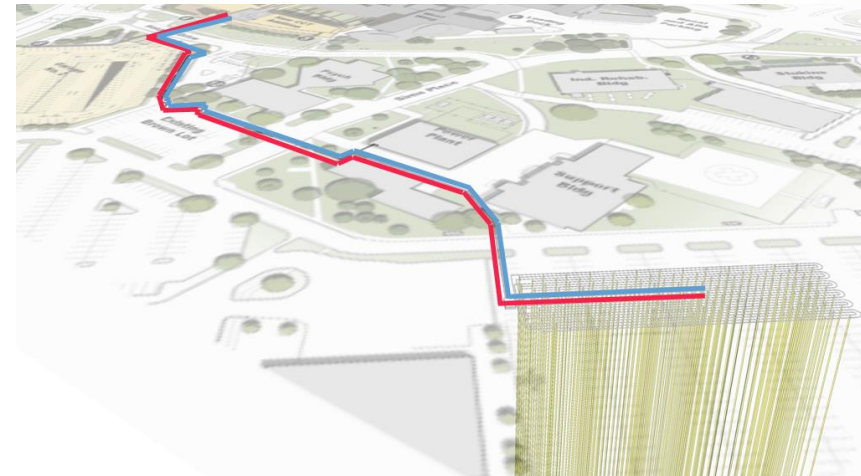
- New Chillers
- Tower optimization
- 14° delta T on Chilled water



## Lighting (4-6 kBtu/sqft)

- Daylight harvesting
- Occupancy sensors
- LED where applicable

## Geothermal Heat Pump (70-80 kBtu/sqft)

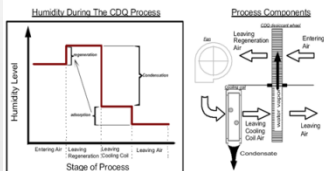


## Fenestration (8-10 kBtu/sqft)

- Windows
- Walls
- Ceiling

## Other (11-15 kBtu/sqft)

- OR Air Handlers w/ desiccant wheel
- VFD's
- Premium efficiency motors
- Scheduling (OR's, lobbies, offices, etc.)
- White roof

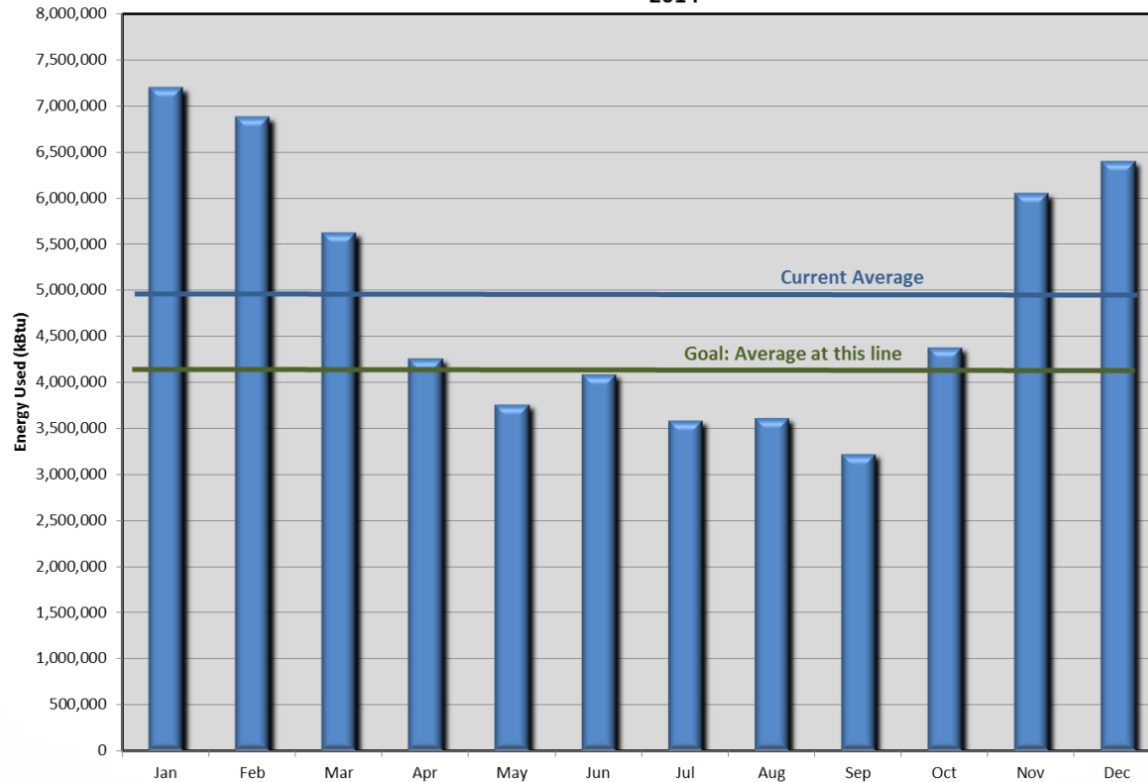


# 2014 EUI = 136 kBtu/sqft



## *Occupied New Hospital on January 19, 2014*

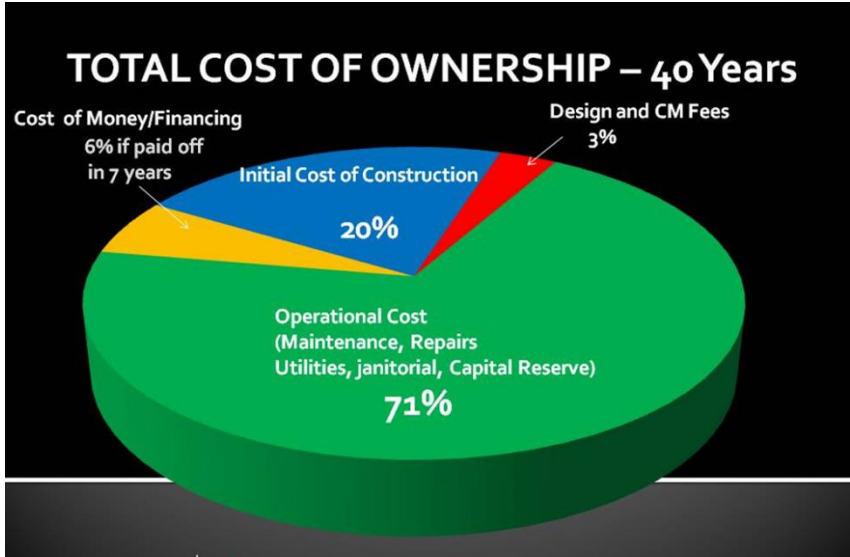
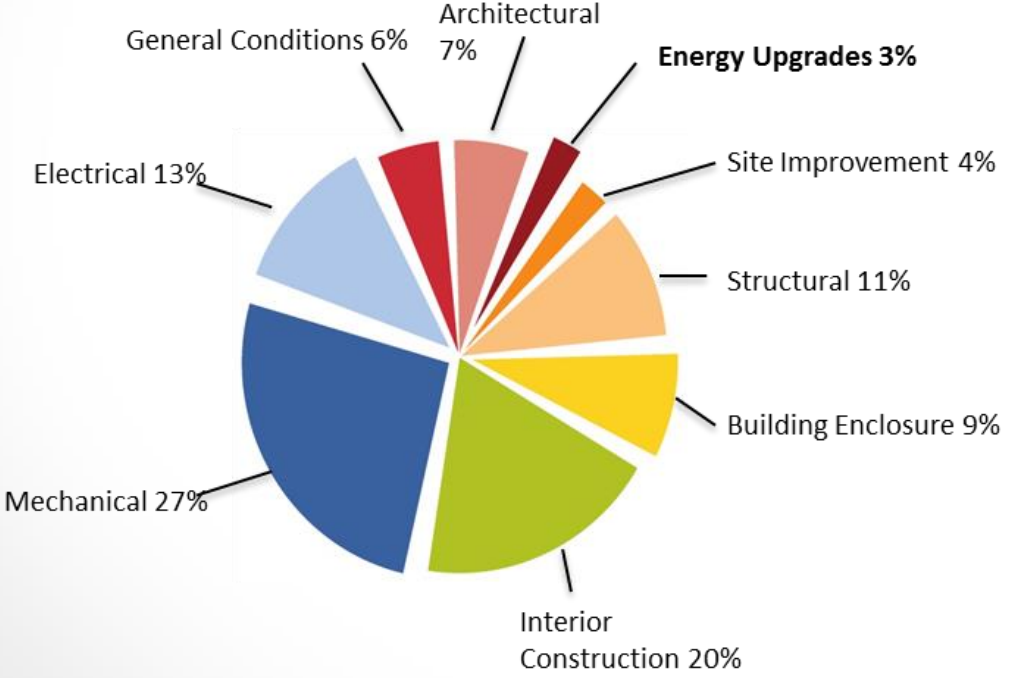
New Hospital Monthly Energy Usage  
2014



### Work in Progress

- Optimizing Geo Heat Pump
- DE lamping “Back of House” Space
- Increase Area’s to Schedule
- Temperature Guidelines and Control
- Not Allow Personal Devices

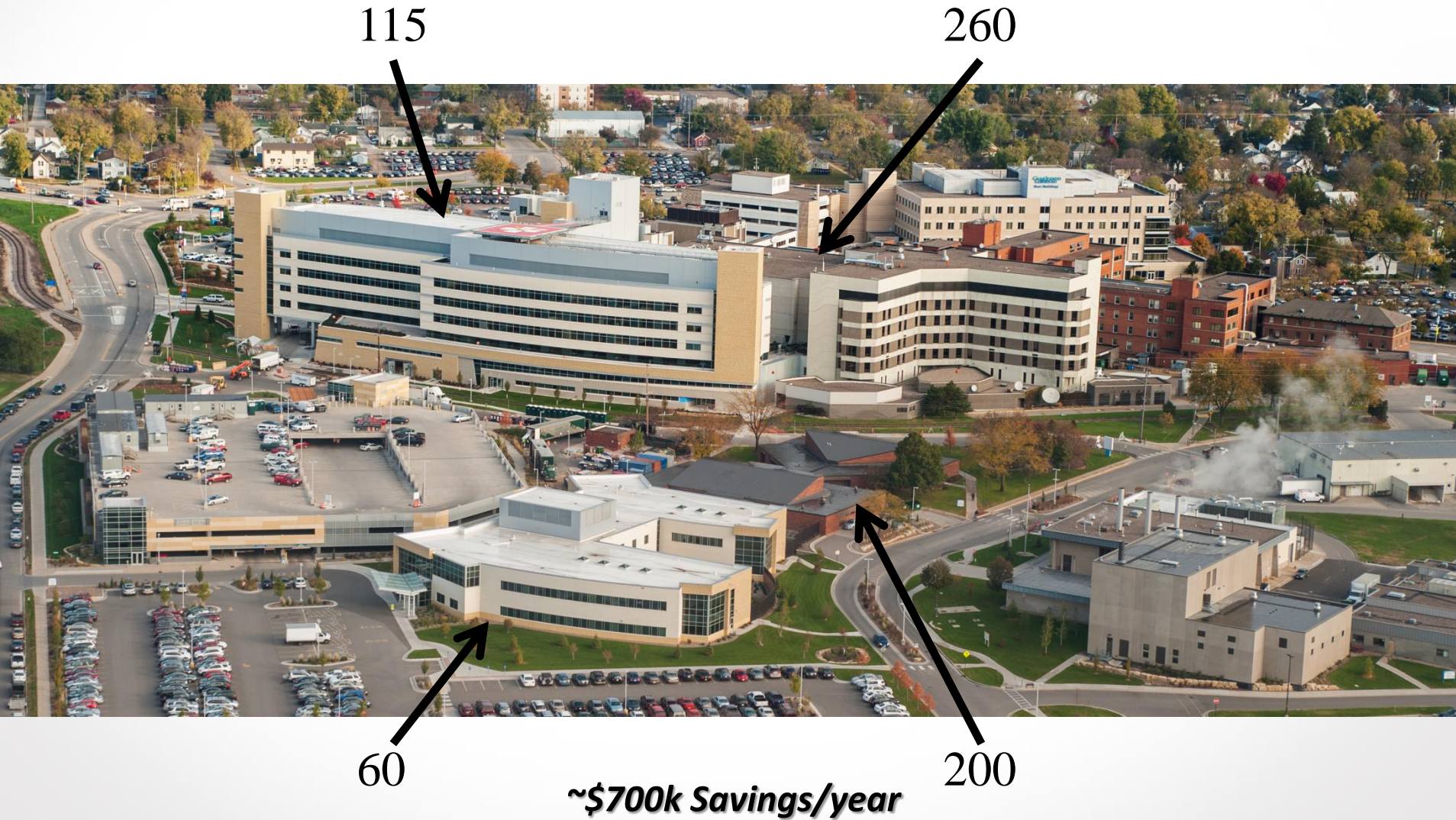
# Cost of Achieving Energy Goal



Life Cycle Cost Analysis 2 - David S. Haviland

***Payback ~ 7 Years!***

# Energy Intensity (kBtu/sqft/yr)



# Key Learnings

- BHAG and unknown leads to creative solutions
- Leadership support is key to success
- Owners interest is not in the best interest of Architect
- Scope creep
- Review energy model often
- Measurement
- Building thermal
- Precommissioning
- Hot water, not steam
- **Set a goal and stick to it!**



# What Next....



***Zero Energy New Construction***

# Why Health Care Providers Should Care About Clean Energy



- Reduce the **Cost** of Healthcare
- Decrease Emissions Harmful to **Health**
- Decrease Emissions Harmful to **Environment**
- Provide Benefit to Regional **Economy**
- Achieve Energy Independence
- Use Renewable Resources
- Reduce our Dependence on Fossil Fuel
- Local Jobs
- Improve Patient Experience & Cost
- Partner with Public and Private Organizations
- Make Cost Effective and Sound Investments
- Hedge against inflation
- Power Security/Reliability
- Wisconsin imports ~\$15B in fossil fuels each year.....  
every bit of local production keeps dollars in our region





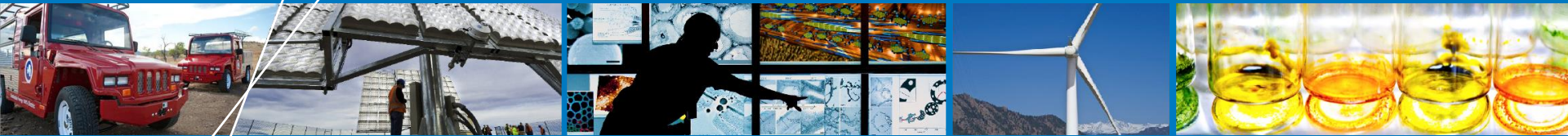
*Envision*®  
*Gundersen Health System*

[www.gundersenenvision.org](http://www.gundersenenvision.org)

# Performance-based Design Build Procurement

Paul Torcellini, NREL

# Performance Based Procurement: Getting the Savings You Want



**Better Buildings Summit  
Washington, DC  
May 28, 2015**

**Paul A. Torcellini, Ph.D., P.E.  
Principal Engineer**



- RSF uses 50% less energy than if it were built to current commercial codes at no extra capital cost

# Many Pieces

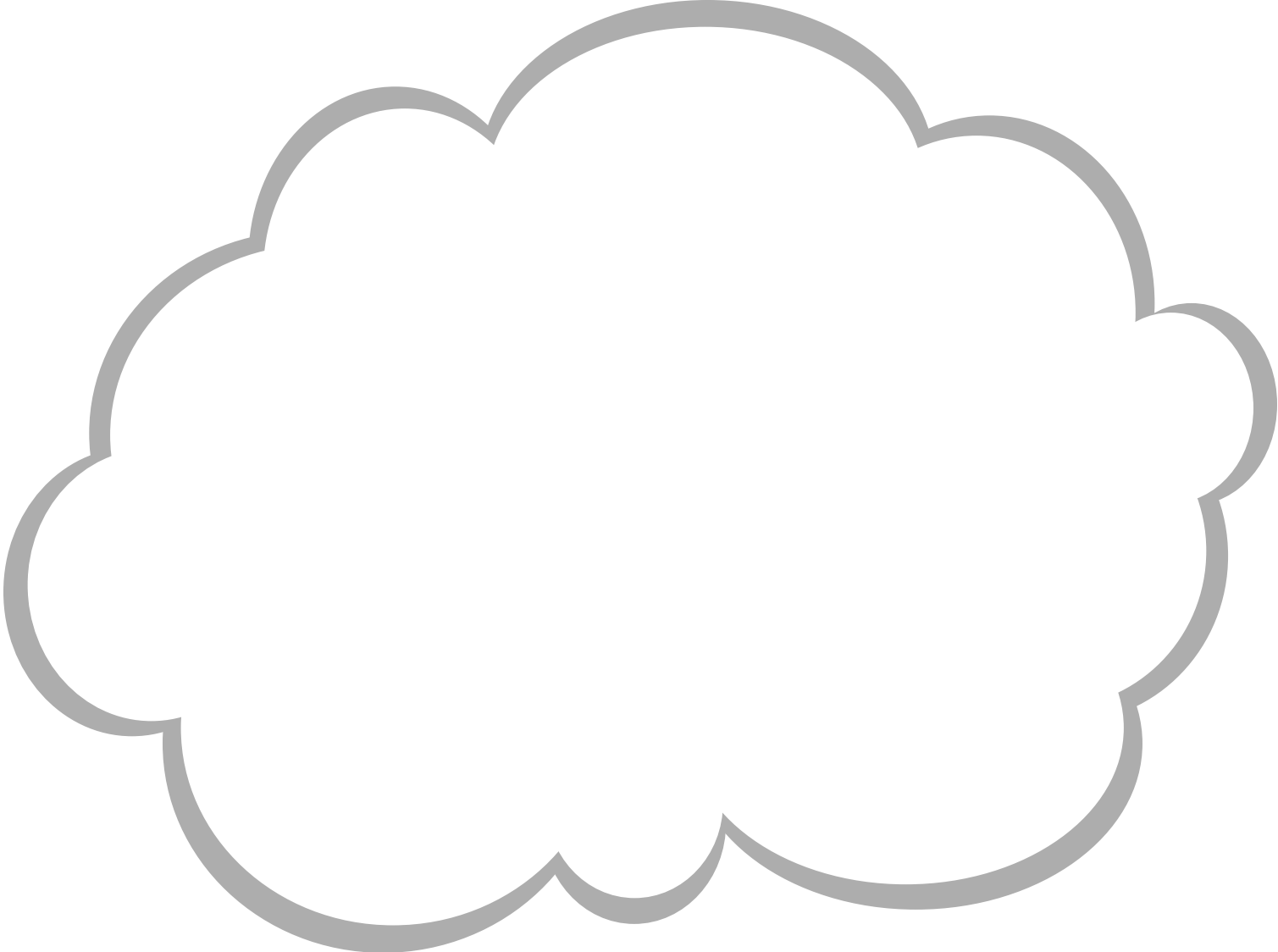
- So many ways to assemble the pieces
- Design is about making decisions – need motivation to make the right decisions
- Who are the decision makers?



Used by permission: Paul Torcellini/NREL

# Vision

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# Setting Goals

- **Measurable goals are better**
- **From bad to good...**
  - I want a green building
  - Design a LEED <rating> building
  - Design a building to use 30% less energy than ASHRAE 90.1-2013
  - Design a building to use less than 25,000 BTU/sqft
  - Design a [NET] ZERO ENERGY BUILDING
- **Influencing purchasing decision—the owner**
- **Effective goal setting applies to any project: new or retrofit**
- **Goal setting is independent of owner type**



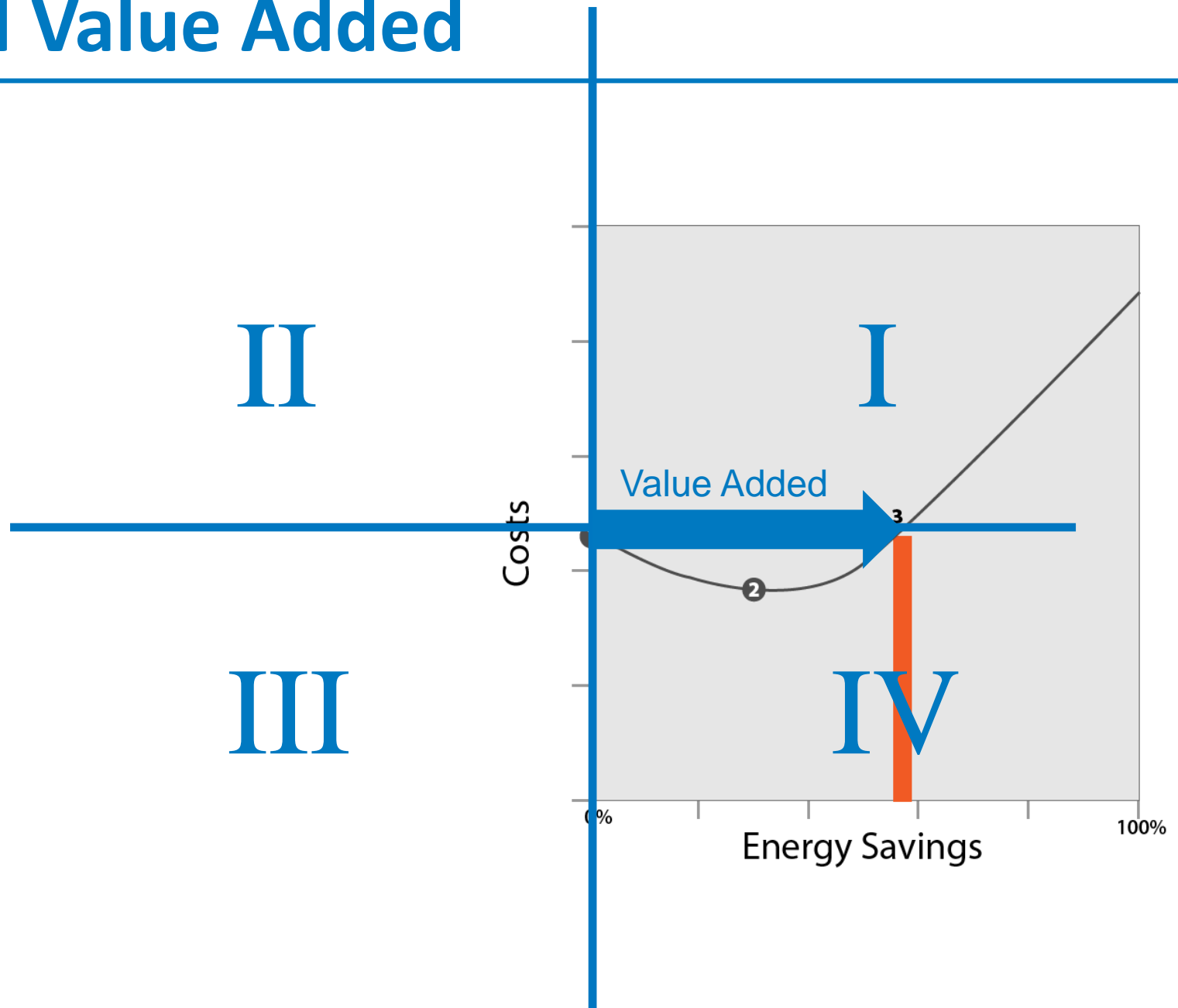








# Real Value Added



# Owner Defines Desires

- Creating a list of what the building could accomplish.



- **Critical:** Project cannot succeed with out this element
- **Desirable:** What the owner wants
- **If Possible:** The wish list

# Problem Definition: RFP Objectives

## MISSION CRITICAL

Attain safe work performance/Safe Design Practices

**LEED Platinum**

ENERGY STAR “Plus”

## HIGHLY DESIRABLE

800 staff Capacity

**25kBtu/sf/year**

Architectural integrity

Honor future staff needs

Measurable ASHRAE 90.1

Support culture and amenities

Expandable building

Ergonomics

Flexible workspace

Support future technologies

Documentation to produce a “How to” manual

“PR” campaign implemented in real-time

Allow secure collaboration with outsiders

Building information modeling

Substantial Completion by 2010

## IF POSSIBLE

**Net Zero/design approach**

**Most energy efficient building in the world**

**LEED Platinum Plus**

**ASHRAE 90.1 + 50%**

Visual displays of current energy efficiency

Support public tours

Achieve national and global recognition and awards

Support personnel turnover

# Owner Role

- **Spend the time to get RFP right**
  - Design/build team will study to pass the test
- **Set up acquisition process to “force” integrated design**
  - Energy modeling guides conceptual design decisions
  - Architecture and envelope are also efficiency measures



NREL/17833

# Owner Role

- Unwavering commitment to problem statement
  - Unleash power of design/build team of experts to meet your needs
    - true value engineering
  - Commit to your objectives and the prioritization and don't adjust



Clockwise from top:  
NREL/18784, 24690, 17823

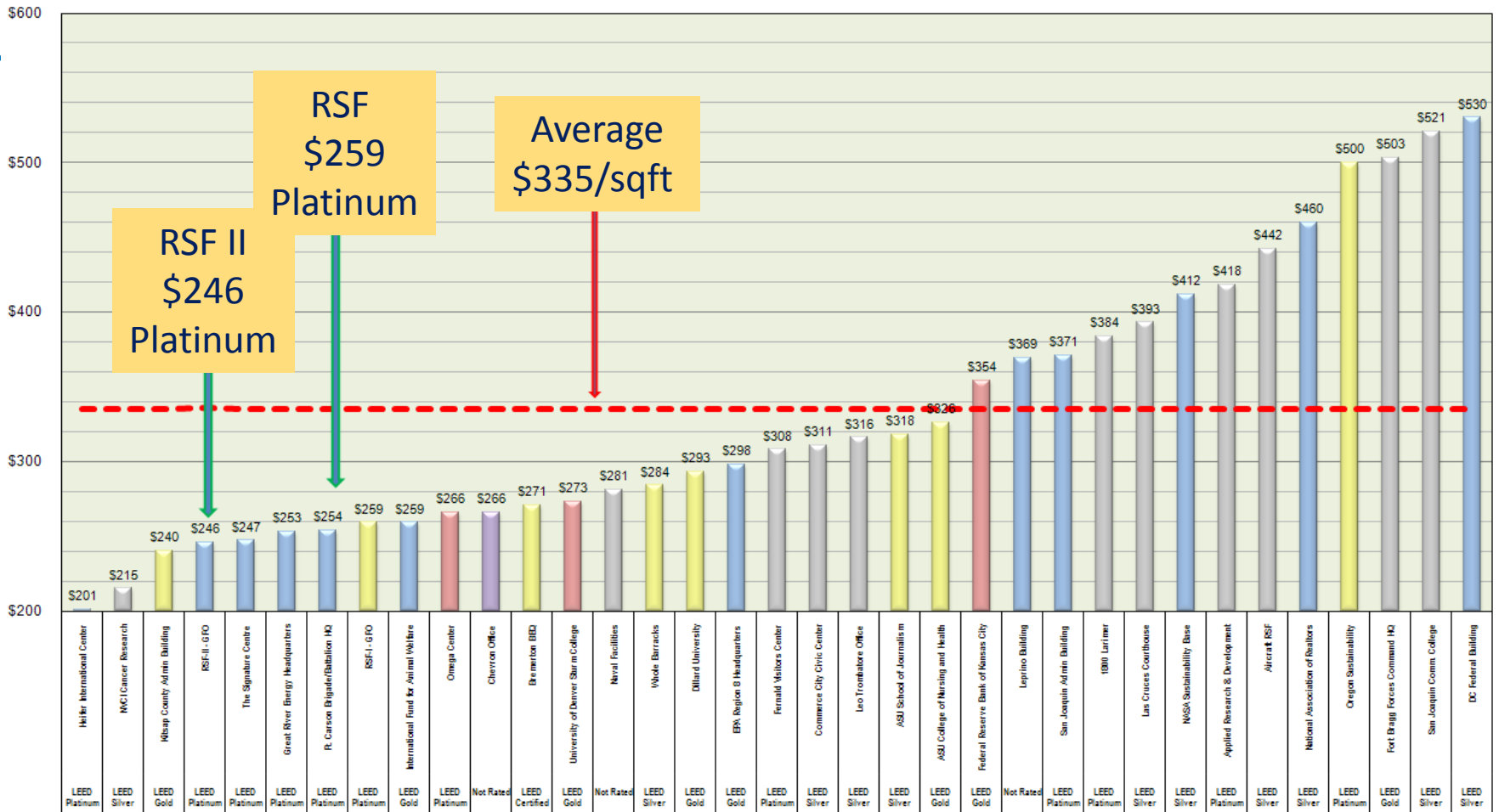


# Process

- Owner made tough decisions up-front
  - Set budget
  - Sought maximum value for that budget
  - Prioritized goals
- Design-Build procurement process
  - Managed the team to the RFP and its substantiation criteria
  - Rewards
- Allowed design-build team to use creativity to maximize value--innovation
- Owner did not solve the problem (but knew the solution existed)

# COMMERCIAL BUILDING CONSTRUCTION COST

PER SQUARE FOOT COST



## LEGEND:



## PROJECTS AND LEED CERTIFICATION

## SOURCES:

- [www.favobserver.com](http://www.favobserver.com)
- [www.dba.com](http://www.dba.com)
- [www.nasa.gov](http://www.nasa.gov)
- [www.omega.org](http://www.omega.org)
- [www.oregonsustainabilitycenter.org](http://www.oregonsustainabilitycenter.org)
- [www.americas.rlb.com](http://www.americas.rlb.com)
- <http://greensource.construction.com>
- [www.1800larimer.com](http://www.1800larimer.com)
- [www.usgbc.org](http://www.usgbc.org)
- [www.smithgroup.com](http://www.smithgroup.com)
- [www.cronkite.asu.edu](http://www.cronkite.asu.edu)

# Moving to the Mainstream...

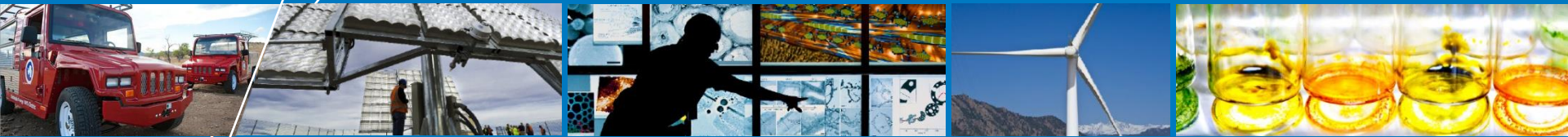
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- **Assistance available to implement process**
- **Works for any owner willing to set goals early and prioritize needs**
- **Fix the budget upfront**
- **Competitively procure for meeting prioritized needs**

# Resources...

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- [www.nrel.gov/rsf](http://www.nrel.gov/rsf)  
(full procurement information)
- **Design Build Institute of America (dbia.org)**
  - Training, conferences, workshops
- **Buildingdata.energy.gov**
  - [https://buildingdata.energy.gov/cbrd/search/resources/?f\[0\]=im field collections%3A16](https://buildingdata.energy.gov/cbrd/search/resources/?f[0]=im%20field%20collections%3A16)
  - Energy Performance Based Acquisition



# Questions and Comments

[Paul.Torcellini@nrel.gov](mailto:Paul.Torcellini@nrel.gov)

# Insuring Energy Performance

Christopher Lohmann, Energi



Insuring North America's Energy Industry

# Strategies for Ensuring Real Energy Savings in New Construction and Existing Building Retrofits

Energy Savings Warranties



# Energi Insurance

*Energi is a leading provider of specialty risk management solutions, including insurance and reinsurance, to niche sectors of the energy industry.*

*Energi's competitive strength lies in doing the hard work to truly understand the risks faced by operators and investors, and then developing proprietary mitigation, loss prevention, and operational risk management techniques to best serve them.*

*Energi is licensed to do business in all 50 states and Canada, and, through its strategic partners, can provide risk management services globally.*



# Alternative Energy Solutions

- Pioneered the development of performance warranty solutions for the alternative energy sector
- 24 master policies since January 2011, with steady geometric growth each year
- Over 100 projects insured, ranging from <\$50k to >\$70mm
- International: Canada office open Q2 2014, UK office open Q4 2014



## AES Product Offerings

- **Energy Savings Warranty**  
*Backstops savings guarantees offered to building or project owners*
- **Output Performance Warranty**  
*Provides payment of shortfalls in cash-flow due to underperformance of project*

# Energi's Energy Savings Warranty

Guarantee energy savings of kWh, BTU's, Therms, etc.

Insurance policy pays shortfalls between Guaranteed Savings and Actual Savings

*Takes the risk of savings being realized away from the building owner and capital provider*

# The Path to Precision

## 1. Project Screening

- Identify strong project proposals, designs, & teams

## 2. Design Review

- Check for errors & omissions
- Check for over- or under-sizing of equipment
- Demand full measurements and calculations over shortcuts and rules of thumb

## 3. Inspection

- Ensure all measures have been installed per the project design
- Ensure all measures all functioning as intended at commissioning

## 4. Real-Time M&V

- Monitor performance data remotely in near real-time
- Identify deviations from normal parameters and remedy issues *before they become problems that impact savings*



Insuring North America's Energy Industry

**Contact:**

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[www.energi.com](http://www.energi.com)



Questions? Stories?

