

The Better Buildings Initiative has identified top resources and tools for the retail sector to help partners capitalize on energy efficiency savings. Visit the [Better Buildings Solution Center](#) to explore all of the Better Buildings resources.

<p><b>Replace indoor lighting with LEDs</b></p>	<p>Does your building utilize troffer lighting systems with energy-intensive linear fluorescent lamps? Join the <a href="#">Interior Lighting Campaign</a> and adopt more efficient LED troffer lighting solutions to reduce your lighting costs by up to 60%!</p>
<p><b>Replace outdoor lighting with LEDs</b></p>	<p>Access case studies and tools to reduce the energy consumption of your parking facilities up to 70% and maintenance costs up to 90%. Join the <a href="#">Lighting Energy Efficiency in Parking (LEEP)</a> campaign to apply for recognition of your success through a LEEP Award.</p>
<p><b>Retrofit or replace rooftop HVAC units (RTUs)</b></p>	<p>Participate in the <a href="#">Advanced RTU Campaign (ARC)</a> to access DOE experts who can help your company retrofit existing RTUs or make the call on early replacement, saving up to \$900-\$3,700 per unit annually.</p>
<p><b>Use your building's energy performance data to make decisions</b></p>	<p>To determine if an Energy Management Information System would be a good fit for your organization, take the <a href="#">EMIS Crash Course</a>, read the <a href="#">EIS Cost and Benefits Report</a>, and use the <a href="#">Technology Classification Framework</a>. Find funding options in the <a href="#">Regional Guide to EMIS Incentives</a>.</p>
<p><b>Go solar</b></p>	<p>Use the <a href="#">Solar Decision Guide</a> to evaluate the benefits of installing an array for your building.</p>
<p><b>Implement open case retrofits</b></p>	<p>Review <a href="#">these resources</a> to help weigh the costs and benefits of this technology. If your organization has implemented this already, share your results with Better Buildings.</p>
<p><b>Select and implement a controls strategy for your Plug and Process Loads</b></p>	<p>Review the <a href="#">resources</a> provided by the PPL technical solutions team and learn how to maximize savings using tools like advanced power strips that limit power and runtime.</p>
<p><b>Explore presentations from the 2015 Summit</b></p>	<p>Slides are available <a href="#">here</a> on the Solution Center, and can be filtered by barrier, building type, partner name, sector, and technology.</p>

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<p><b>Try a proven solution from a Better Buildings Challenge partner</b></p>	<p>Better Buildings Challenge partners share strategies for addressing key barriers to energy efficiency. Click <a href="#">here</a> for a full list, which include:</p> <ul style="list-style-type: none"><li>○ <a href="#">Customized Utility Incentives</a>: Whole Foods Market entered into an agreement with their utility specifying multisite regional annual kWh consumption reduction targets with aggregate, streamlined incentive process.</li><li>○ <a href="#">Eco-Treasure Hunts at Fulfillment Centers</a>: Staples identified and implemented comprehensive energy efficiency opportunities by partnering with fulfillment center staff to conduct Eco-Treasure Hunts.</li></ul>
<p><b>Find inspiration or proven results to get momentum for your sustainable project idea</b></p>	<p>Review Better Buildings Challenge partner success stories in these retail sector Showcase Projects:</p> <ul style="list-style-type: none"><li>○ Best Buy, <a href="#">Skylights &amp; Dimmable Fluorescent Lighting with Enterprise Energy Management System</a></li><li>○ Havertys, <a href="#">Virginia Beach Showroom</a></li><li>○ Kohl's Department Stores, <a href="#">Niles, Ohio Store</a></li><li>○ Macy's, <a href="#">Ingram Park Mall</a></li><li>○ Macy's, <a href="#">Metro Center</a></li><li>○ Staples, <a href="#">Coppell Fulfillment Center</a></li><li>○ Walmart, <a href="#">South Euclid, OH Store</a></li></ul>