# Welcome to the Retail, Food Service & Grocery Session!

- The RILA Retail Energy Management Maturity Matrix is posted around the room.
- Please take a few stickers, and .....

- 1. Place green stickers where you feel your company has had success
- 2. Place blue stickers where you would like to learn more







# Retail, Food Service, and Grocery Sector Meeting

Moderators: Zach Abrams, ICF, Cara Bastoni, ICF Erin Hiatt, RILA, Adam Siegel, RILA May 7<sup>th</sup>, 2014



## Agenda

- 4:00 Welcome and Introduction from Moderators
- 4:05 Member Introductions and Self Assessment
  - Highlight areas where you feel your company has had success, and...
  - Areas where you would like to learn more.
- 4:15 RILA Retail Energy Management Program
- 4:25 Partner Conversations and Group Report-out
- 4:50 Group Discussion of Uses for Maturity Matrix
- 4:55 Better Buildings Alliance Programmatic Updates





## The Better Buildings Alliance Retail, Food Service and Grocery Sector

61 organizations

2.7 billion square feet

Better Buildings Challenge **Partners** 

A&P

Applebee's International Arby's Restaurant Group Army & Air Force Exchange

Service Belk

**Best Buy** 

BJ's Wholesale Club **Boston Market** Chipotle Mexican Grill CKE Restaurants (Carl's Jr.,

Green

Burrito, Hardee's, Red Burrito)

Costco Wholesale Crate and Barrel

Einstein Noah Restaurant Group Staples (Einstein Bros Bagels, Noah's Bagels, Manhattan Bagel)

Food Lion

**Ford Motor Company** 

Fresh & Easy Neighborhood Market

Hannaford

Harris Teeter Inc.

icpenney

John Deere

**Kohl's Department Stores** 

Lamey-Wellehan Shoes Lowe's Companies, Inc.

Macy's

McDonald's

Office Depot

OfficeMax

Panda Restaurant Group (Panda Express, Panda Inn,

Hibachi-San)

**PETCO Animal Supplies** 

PetSmart

**Publix Super Markets** 

REI

Red Robin Restaurants

Rutter's Holdings

Safeway

Sears Holding

Sonic

**Starbucks Coffee Company** 

SUPERVALU

**Target** 

The Home Depot

The Stop & Shop Supermarket Toyota Motor Sales, U.S.A.

Ulta

U.S. General Services

Administration

Walgreens Co.

Walmart Stores

Wawa

Weis Markets

Wendy's Quality Supply Chain Co-op

Whole Foods Market

Yum! Brands (KFC, Pizza Hut, Taco Bell)

#### **Affiliated Organizations:**

American Institute of Architects (AIA)

American Society of Heating, Refrigerating and Air-

Conditioning

Engineers (ASHRAE)

Illuminating Engineering Society

North America (IES)

International Facility

Management

Association (IFMA)

National Association of

Convenience

Stores

Professional Retail Store Maintenance Association

Retail Industry Leaders

Association

**Unified Foodservice Purchasing** 

Co-op, LLC





## RILA Energy Management Program

Guide energy, carbon, and cost reduction by focusing on two main workstreams:

- 1. Mainstreaming leading practices
- 2. Developing next practices

Let's find the \$3,000,000,000 retail opportunity!





## Mainstreaming Leading Practices – Benchmarking Maturity Matrix

### *Input from:*

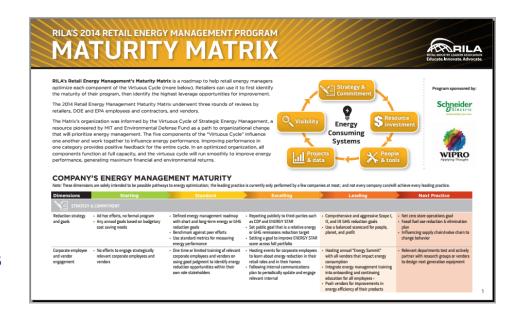
Retailers, EPA, DOE, NREL,
 Schneider Electric

#### Reviewed:

- Virtuous Cycle of Strategic Energy Management
- ISO 50001
- EPA Energy Management Guidelines

#### Next steps:

- Surveying retailers
- Generate industry and custom reports
- Access the final document at www.rila.org/energy







### Partner conversations

Turn to the person next to you and discuss...

- Have you had success achieving energy savings at your company?
  - What activities have been most successful?
- What are the barriers to realizing energy savings that you struggle with most?
  - What would solve this issue for you in a perfect world?





## RILA: Energy Management Program

## Engaging through:

- Monthly committee calls
- In-person meetings
- Webinars
- Surveys

### **Tools & Resources:**

- Benchmarking maturity matrix
- Industry report
- Individualized company reports
- Resource library





## RILA: Energy Management Program

### What's next?

- Monthly benchmarking calls
- Industry & custom reports on survey data (June)
- Resource library (June/July)
- White papers on \$3 billion opportunity & practical tactics (May/June)
- NYC Service Provider Educational Showcase (July)
- RILA Retail Sustainability Conference with Energy Track (September 29 - October 2) <a href="www.rila.org/rsc">www.rila.org/rsc</a>





## RILA: Energy Management Program

- Who should DOE BBC/BBA and RILA work with?
  - EPA's ENERGYSTAR and Green Power Partnership
  - Edison Electric Institute (EEI)
  - International Council of Shopping Centers (ICSC)
  - Professional Store Maintenance Association (PRSM)





# Better Buildings Alliance Programmatic Updates

#### Get in touch!

 Erin Hiatt <u>erin.hiatt@rila.org</u> Coordinator, Sustainability & Retail Operations

#### Learn more!

- Retail Energy Program: www.rila.org/energy
- Retail Sustainability Conference: www.rila.org/rsc





# Better Buildings Alliance Programmatic Updates

- Join the Steering Committee: Contact Zach or Cara if you are interested
- New schedule for meetings: There will be an annual sector wide call every year starting in Fall 2014
- New Better Buildings Challenge Implementation Models are being created continuously.
   Sector relevant Implementation Models include those from, <u>Kohl's</u>, <u>Staples</u>, Best Buy and <u>Macy's</u>
- See the Retail, Food Service, and Grocery sector webpage for resources and updates on activities: http://www4.eere.energy.gov/alliance/sectors/private/retail-food-service-grocery
- All session presentations will be available online following the Summit



Technology Solutions Teams
Energy Management & Information
Systems, Food Service, Laboratories,
Lighting & Electrical, Plug & Process
Loads, Space Conditioning,
Refrigeration



Market Solutions Teams
Financing, Leasing & Split Incentive,
Data Access, Workforce Development,
Appraisals & Valuation



Public Sector Teams

Energy Savings Performance Contracts,
Community Strategic Energy Planning,
Finance Strategies, Data Management
Approaches



