

Welcome to the Retail, Food Service & Grocery Session!

- The RILA Retail Energy Management Maturity Matrix is posted around the room.
 - Please take a few stickers, and
1. Place green stickers where you feel your company has had success
 2. Place blue stickers where you would like to learn more



Retail, Food Service, and Grocery Sector Meeting

Moderators: Zach Abrams, ICF, Cara Bastoni, ICF Erin Hiatt, RILA, Adam Siegel, RILA

May 7th, 2014

Agenda

- 4:00 Welcome and Introduction from Moderators
- 4:05 Member Introductions and Self Assessment
 - Highlight areas where you feel your company has had success, and...
 - Areas where you would like to learn more.
- 4:15 RILA Retail Energy Management Program
- 4:25 Partner Conversations and Group Report-out
- 4:50 Group Discussion of Uses for Maturity Matrix
- 4:55 Better Buildings Alliance Programmatic Updates

The Better Buildings Alliance Retail, Food Service and Grocery Sector

61 organizations

2.7 billion square feet

8 Better Buildings Challenge Partners

A&P
Applebee's International
Arby's Restaurant Group
Army & Air Force Exchange Service
Belk
Best Buy
BJ's Wholesale Club
Boston Market
Chipotle Mexican Grill
CKE Restaurants (Carl's Jr., Green
Burrito, Hardee's, Red Burrito)
Costco Wholesale
Crate and Barrel
Einstein Noah Restaurant Group (Einstein Bros Bagels, Noah's Bagels, Manhattan Bagel)
Food Lion
Ford Motor Company
Fresh & Easy Neighborhood Market
Hannaford
Harris Teeter Inc.
jcpenney
John Deere
Kohl's Department Stores
Lamey-Wellehan Shoes
Lowe's Companies, Inc.
Macy's

McDonald's
Office Depot
OfficeMax
Panda Restaurant Group (Panda Express, Panda Inn, Hibachi-San)
PETCO Animal Supplies
PetSmart
Publix Super Markets
REI
Red Robin Restaurants
Rutter's Holdings
Safeway
Sears Holding
Sonic
Staples
Starbucks Coffee Company
SUPERVALU
Target
The Home Depot
The Stop & Shop Supermarket
Toyota Motor Sales, U.S.A.
Ulta
U.S. General Services Administration
Walgreens Co.
Walmart Stores
Wawa
Weis Markets

Wendy's Quality Supply Chain Co-op
Whole Foods Market
Yum! Brands (KFC, Pizza Hut, Taco Bell)

Affiliated Organizations:

American Institute of Architects (AIA)
American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE)
Illuminating Engineering Society of North America (IES)
International Facility Management Association (IFMA)
National Association of Convenience Stores
Professional Retail Store Maintenance Association
Retail Industry Leaders Association
Unified Foodservice Purchasing Co-op, LLC

RILA Energy Management Program

Guide energy, carbon, and cost reduction by focusing on two main workstreams:

1. Mainstreaming leading practices
2. Developing next practices

Let's find the \$3,000,000,000
retail opportunity!

Mainstreaming Leading Practices – Benchmarking Maturity Matrix

Input from:

- Retailers, EPA, DOE, NREL, Schneider Electric

Reviewed:

- Virtuous Cycle of Strategic Energy Management
- ISO 50001
- EPA Energy Management Guidelines

Next steps:

- Surveying retailers
- Generate industry and custom reports
- Access the final document at www.rila.org/energy



Partner conversations

Turn to the person next to you and discuss...

- Have you had success achieving energy savings at your company?
 - What activities have been most successful?
- What are the barriers to realizing energy savings that you struggle with most?
 - What would solve this issue for you in a perfect world?

RILA: Energy Management Program

Engaging through:

- Monthly committee calls
- In-person meetings
- Webinars
- Surveys



Tools & Resources:

- Benchmarking maturity matrix
- Industry report
- Individualized company reports
- Resource library

RILA: Energy Management Program

- What's next?
 - Monthly benchmarking calls
 - Industry & custom reports on survey data (June)
 - Resource library (June/July)
 - White papers on \$3 billion opportunity & practical tactics (May/June)
 - NYC Service Provider Educational Showcase (July)
 - RILA Retail Sustainability Conference with Energy Track (September 29 - October 2) www.rila.org/rsc

RILA: Energy Management Program

- Who should DOE BBC/BBA and RILA work with?
 - EPA's ENERGYSTAR and Green Power Partnership
 - Edison Electric Institute (EEI)
 - International Council of Shopping Centers (ICSC)
 - Professional Store Maintenance Association (PRSM)

Better Buildings Alliance Programmatic Updates

Get in touch!

- Erin Hiatt erin.hiatt@rila.org Coordinator, Sustainability & Retail Operations

Learn more!

- Retail Energy Program: www.rila.org/energy
- Retail Sustainability Conference: www.rila.org/rsc

Better Buildings Alliance Programmatic Updates

- **Join the Steering Committee:** Contact Zach or Cara if you are interested
- **New schedule for meetings:** There will be an annual sector wide call every year starting in Fall 2014
- **New Better Buildings Challenge Implementation Models** are being created continuously. Sector relevant Implementation Models include those from, [Kohl's](#), [Staples](#), Best Buy and [Macy's](#)
- **See the Retail, Food Service, and Grocery sector webpage** for resources and updates on activities: <http://www4.eere.energy.gov/alliance/sectors/private/retail-food-service-grocery>
- **All session presentations will be available online** following the Summit



Technology Solutions Teams

Energy Management & Information Systems, Food Service, Laboratories, Lighting & Electrical, Plug & Process Loads, Space Conditioning, Refrigeration



Market Solutions Teams

Financing, Leasing & Split Incentive, Data Access, Workforce Development, Appraisals & Valuation



Public Sector Teams

Energy Savings Performance Contracts, Community Strategic Energy Planning, Finance Strategies, Data Management Approaches