



Better Buildings Residential Network / Georgetown University Energy Prize Meet-Up

Jonathan Cohen / Chris Nelson

Agenda

I. Welcome and Introductions

II. Polling Questions

III. Icebreaker

IV. Trends

V. Priorities

VI. Needs and Wants

VII. Wrap-up - Look ahead



Introductions

I. Name

II. Affiliation

III. Role

IV. GUEP

Polling Questions

How long have you been working in the field of residential energy efficiency?

- 0-1 years
- 2-5 years
- 6-10 years
- 11-20 years
- 21+ years

Polling Questions

What sector do you work in?

- Local government
- State government
- Federal government
- Nonprofit
- Utility
- Business

Polling Questions

What is the size of the community in your target market?

- <50,000 population
- 51 - 100,000
- 100 - 500,000
- 500,000 - 1M
- >1M

Polling Questions

How long has your program been operating?

- 0-1 years
- 2-5 years
- 6-10 years
- 11-20 years
- 21+ years

Residential Network

Better Buildings Residential Network: Connects energy efficiency programs and partners to share best practices and learn from one another to increase the number of homes that are energy efficient.

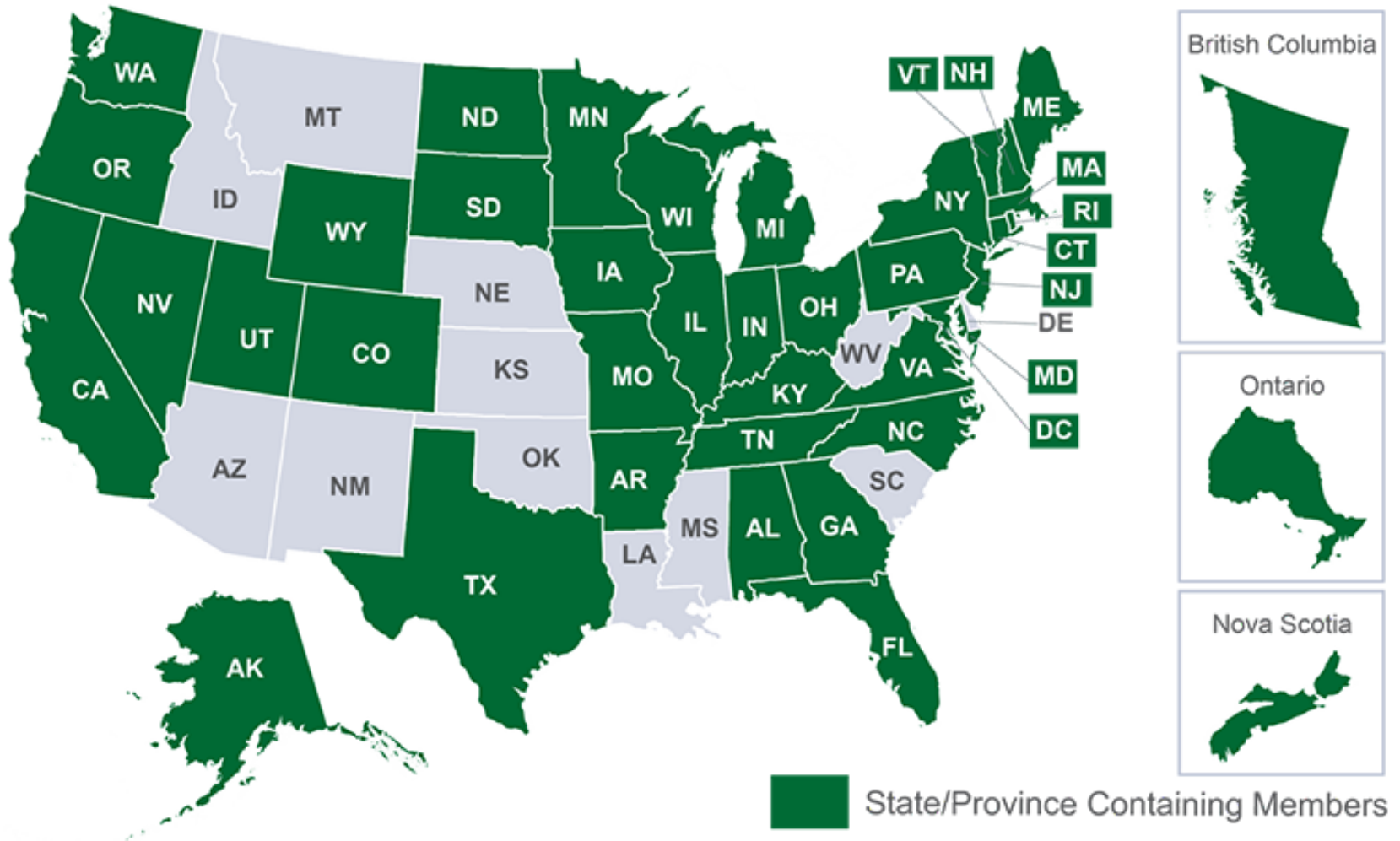
Membership: Open to organizations committed to accelerating the pace of home energy upgrades.

Benefits:

- Peer Exchange Calls
 - Tools, templates, & resources
 - Newsletter updates on trends
 - Recognition: Media, materials
- Voluntary member initiatives
 - Better Buildings Residential Program Solution Center

Commitment: Provide DOE with annual number of residential upgrades, and information about associated benefits.

Over 260 Members



As of May 2015

Visit the Residential Program Solution Center: energy.gov/rpsc

The image shows a screenshot of the Better Buildings Residential Program Solution Center website. The page features a navigation menu on the left with links like 'Solution Center Home', 'About', 'Handbook Index', 'Quick Links', 'Proven Practices', 'Energy Data Facts', and 'Glossary'. A central graphic shows a compass on a keyboard with the text 'Take a Tour of the Solution Center'. Below this is a flowchart titled 'Explore the Solution Center' with icons for 'Market Position & Business Model', 'Program Design & Customer Experience', and 'Evaluation & Data Collection'. A 'RECENTLY UPDATED RESOURCES' section lists various articles. A process flow diagram on the right shows four stages: Strategy Development (target icon), Planning (worker icon), Implementation (checkmarks icon), and Evaluation (magnifying glass icon).

Strategy Development

Planning

Implementation

Evaluation

Better Buildings
U.S. DEPARTMENT OF ENERGY

Explore planning, implementation, & evaluation strategies in the Residential Program Solution Center

- Leverage the lessons learned & experiences from local, regional, and national work in residential energy efficiency
- Minimize trial and error to develop your residential energy efficiency program
- Access a living repository of examples, lessons, and resources

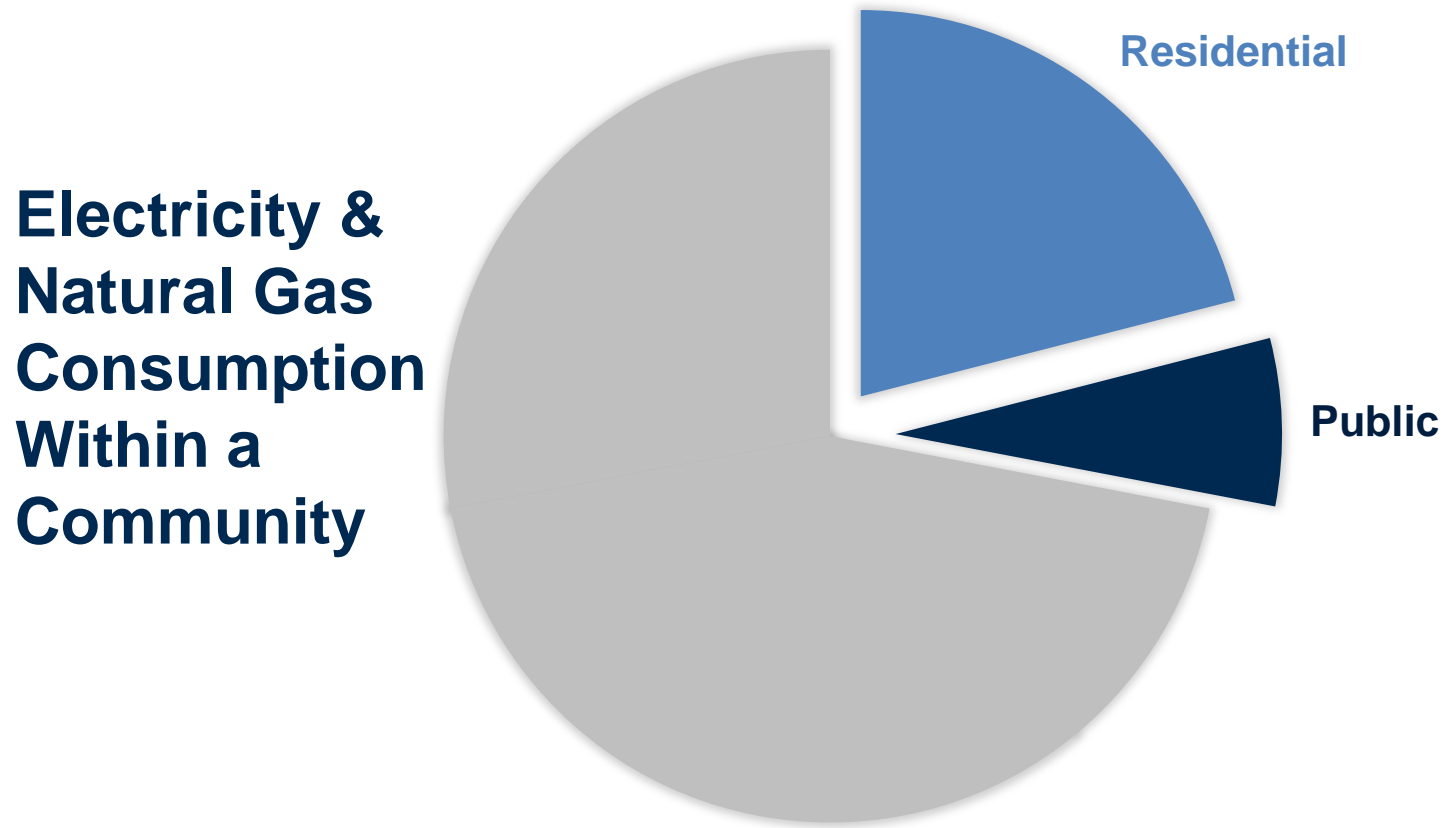




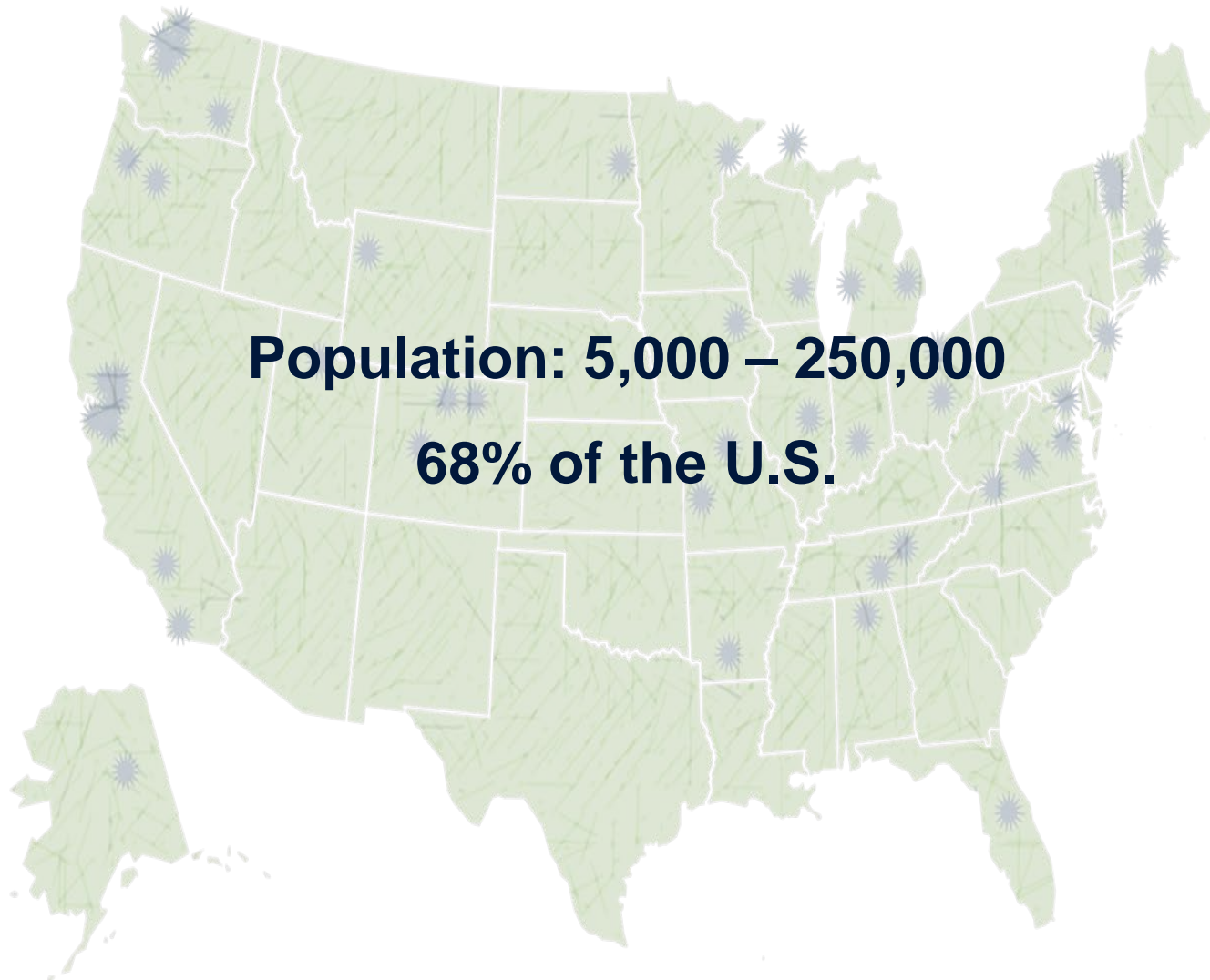
GEORGETOWN UNIVERSITY

ENERGY PRIZE

ENERGY FOCUS



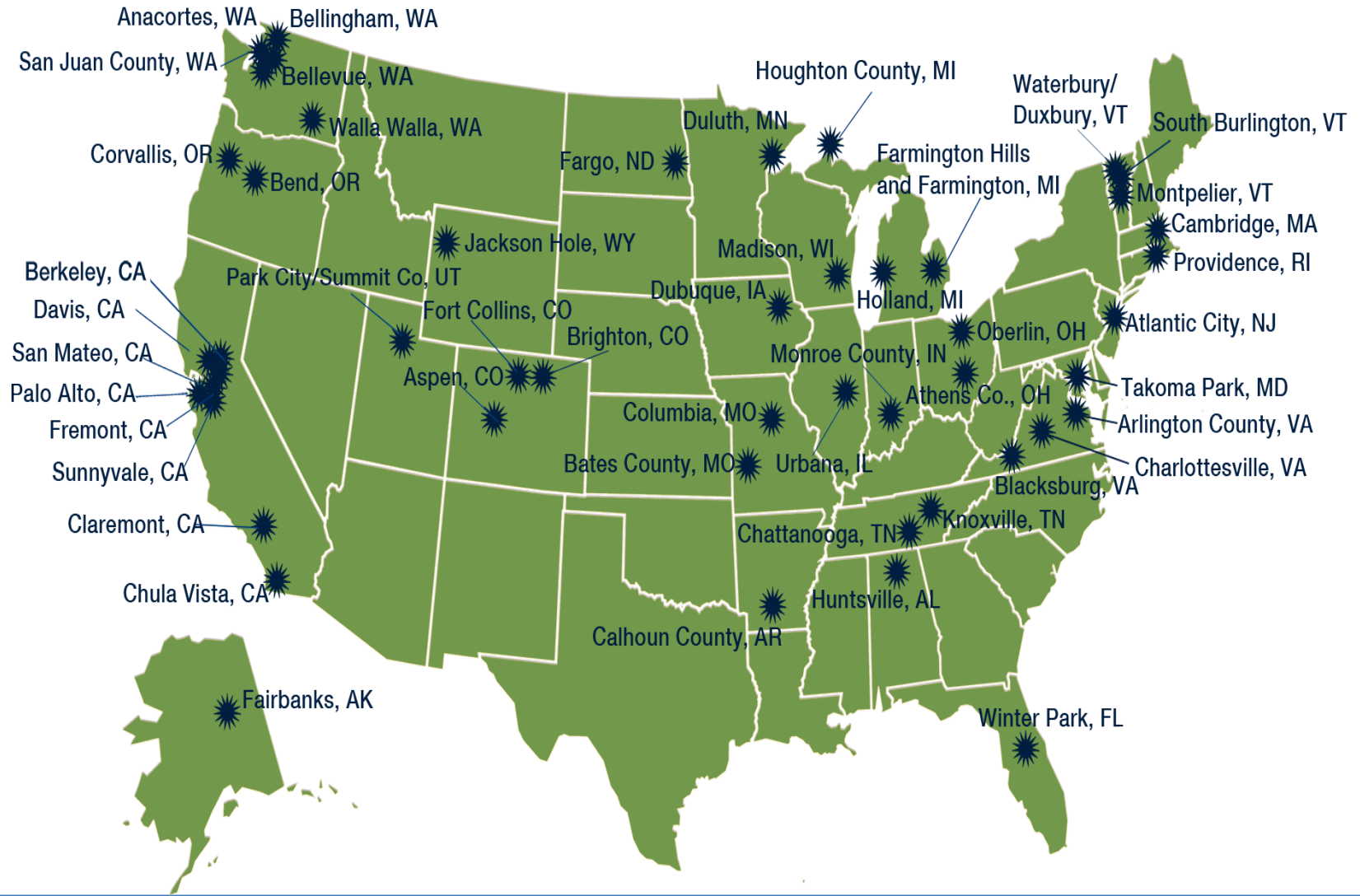
COMMUNITY FOCUS



CURRENT FIELD



COMPETING COMMUNITIES



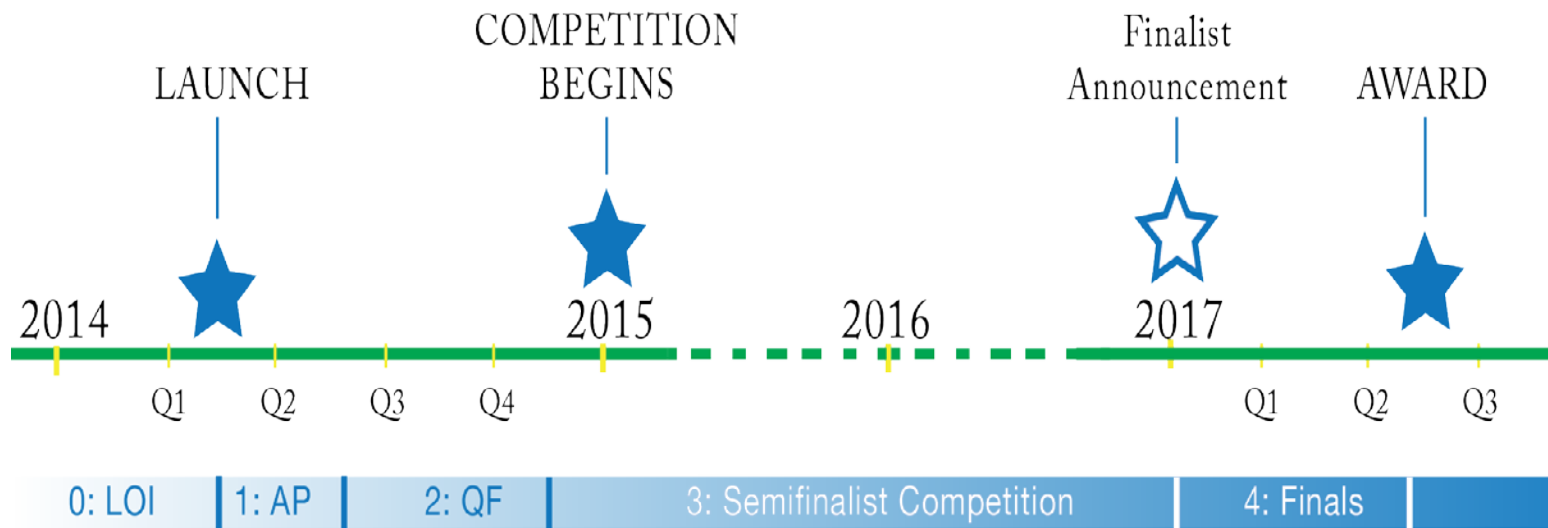
COMMUNITY ACTIVITIES

- Developing **new city policies**
- Combining deep **data-mining** with strategic **neighborhood outreach**
- Developing **financing mechanisms** and rebate options
- Focusing on **energy-intensive low-income** neighborhoods

Energy Saved to Date:

6,828,275,541 kBtu

GEORGETOWN UNIVERSITY ENERGY PRIZE



In 5 years, how will your program look different than it does now?

What trends are you experiencing in your programs?

Wrap-up and Look Ahead

What's next

MORE INFO

www.guep.org

Christofer Nelson

Georgetown University

christofer.nelson@georgetown.edu

Better Buildings Residential Network

Jonathan Cohen, LEED GA

jonathan.cohen@ee.doe.gov

energy.gov/eere/bbrn