

Best Practices in Industrial Data Management

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Session Overview

- Brief overview of strategic importance of industrial data management
- Presentation by Edwin Willhite of Schneider Electric on "Energy, Data Management, Reporting"
- Presentation by Richard Russell of Nissan North America on "Energy Data Management and Analysis"
- Q & A





Industrial Data Management

What is energy data management?

- Monitoring
- Recording
- Analyzing
- Reporting
- Verification





Strategic Importance of Robust Data Management

- Provides data with a purpose
 - Without purpose, you can lose focus and drown in all of the data
- Results in high quality data
 - Useful data must be accurate and ready to use when needed
 - Data validation
 - Data normalization is important
 - May explain unexpected poor performances due to other variables (e.g. changes in weather data or production data)
- Reveals the big picture and next steps
 - Even if started only for cost allocation, it can identify larger opportunities to take things to the next level
 - A good interface can help decision-makers visualize the impact and the progress made





Current Related AMO Activities



Better Plants

- Corporations set a goal, establish baseline, track energy use, and report data
- Superior Energy Performance (SEP)
 - Facility-level certification and recognition program to demonstrate energy management excellence and sustained energy savings





Energy, Data Management, Reporting





Schneider Electric – the global specialist in energy management

22.4

billion € sales (last twelve months)

39%

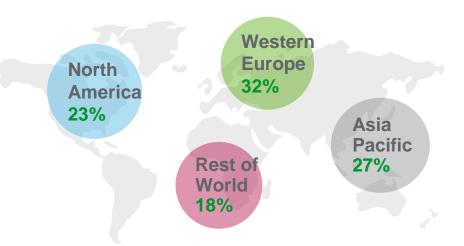
of sales in new economies (last twelve months)

130 000+ people in 100+ countries

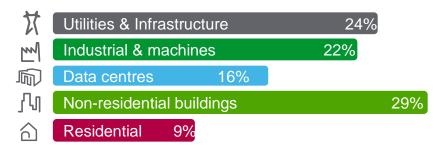
4-5%

of sales devoted to R&D

Balanced geographies - FY 2011sales



Diversified end markets - FY 2011 sales



Enterprise-wide Facility Management

Demographics

- 72 buildings
- 55 locations
- 12 M ft²
- 105 people
- 7 Regional managers
- 26 facility managers
- 79 techs
- Across North America
- Across all Businesses



How are you currently managing your energy data?

- Is your energy data collected manually, and stored in a spreadsheet?
- Is your data hard to scale, error prone, stored in a reliable and secure location?
- Is your data stored on one server, is it accessible to other locations?
- Can you easily share and integrate your data with other sites, users?
- Do you need skilled resources to analyze your data? Are you outsourcing this function?

Enterprise-wide Facility Management

Data from 55 sites

- 2600 Utility invoices/year, Managed by Resource Advisor
- 1320 Production data points
- 1320 Weather Data Points
- 1320 Utility Data Points
- Main Meter and Sub Meter data from 290 meters, @ 15 minute intervals – more than 10,000,000 data points / year
- All data points are stored in Energy Operation.



Schneider Electric North America Monthly Outputs

Schneider Internal Reporting – Monthly Model SEP / ISO 50001 Data Reporting

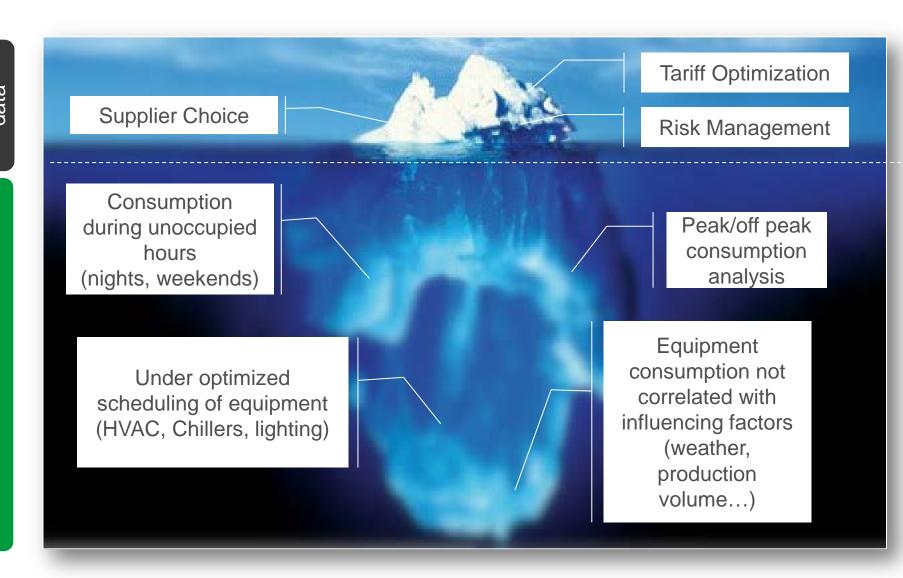
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Active Energy Management of individual sites Invoice Processing and Payment M & V for Demand Management And Improvement

Internal and External Sustainability Reporting

Utility invoice Verification

Monthly data is just the tip of the iceberg



Manage our data in three components

Data is worthless if you don't use it,

If you don't understand it,

Can't find it or organize it.



Modeled Performance EnPi Tool

Site	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	'13 vs '12 Baseline	El
Cedar Rapids	-3%	-4%	3%	10%	-1%	-10%	-5%	-7%	-11%	4%	4%	-12%	-3%	-3
es Plaines	1%	-5%	10%	22%	20%	-1%	12%	23%	6%	6%	-13%	-11%	3%	4
ncoln	-16%	-14%	-6%	-9%	-1%	-1%	2%	3%	1%	4%	1%	2%	-3%	-
issouri	-2%	-22%	-17%	-7%	-7%	-4%	-10%	-29%	-8%	-5%	-12%	9%	-10%	
alatine	4%	4%	0%	1%	1%	7%	-2%	-2%	5%	1%	4%	2%	2%	
ockford	3%	-5%	-7%	4%	-26%	-13%	-5%	-17%	-14%	-17%	-4%	2%	-6%	
		-10%			-18%	-16%	-14%	-15%		-17%	-18%		-16%	
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	-5%	-8%	-4%	0%	-5%	-5%	-1%	-5%	-4%	-2%	-2%	-2%	-4%	-:
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shers	-8%	-6%	-3%	-8%	1%	-1%	9%	6%	-1%	-13%	-9%	-9%	-5%	
untington	1%	-6%	-3%	-5%	-4%	0%	4%	4%	11%	0%	-6%	-5%	-1%	
exington	-1%	-6%	-1%	-6%	2%	-3%	8%	5%	4%	-2%	-2%	-7%	-1%	
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arlborough	3%	-10%	0%	6%	4%	2%	-8%	1%	2%	7%	-2%	-8%	0%	C
cLaughlin	-10%	-17%	-15%	-3%	8%	7%	29%	18%	8%	-2%	-16%	-20%	-8%	-8
echanicsburg	-4%	-9%	-10%	5%	-8%	2%	11%	-3%	-3%	-2%	-1%	-1%	-4%	-2
ddletown	8%	-3%	8%	13%	0%	-4%	0%	3%	1%	5%	-21%	-6%	0%	1
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ojo Gomez	-2%	-11%	-9%	-6%	-8%	-7%	-2%	1%	-6%	-8%	-10%	-13%	-7%	
axcala	0%	-4%	-4%	0%	3%	7%	10%	13%	12%	20%	24%	1%	6%	1
	-2%	-6%	-7%	-1%	-4%	-7%	-3%	-3%	-2%	2%	-2%	-8%	-3%	-3
olumbia	5%	-1%	0%	7%	8%	8%	6%	10%	5%	8%	-4%	-12%	3%	C
reensboro	5%	2%	14%	-2%	-10%	-16%	-11%	-9%	-14%	-10%	-8%	-1%	-5%	
Vergne LifeSpace	0%	5%	14%	14%	-3%	-2%	5%	2%	0%	0%	-16%	-17%	-1%	
Vergne PMO	-14%	-19%	-13%		8%			-3%		1%	-21%	-9%	-6%	-2
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aleigh	-2%	-2%	8%	5%	-6%	-10%	-8%	-7%	-17%	-18%	-13%	-1%	-5%	-8
ilisbury	6%	2%	5%	39%	14%	8%	11%	13%	11%	22%	-7%	8%	8%	8
eneca	-5%	-13%	-6%	1%	2%	-3%	-5%	-8%	-10%	-7%	-15%	-11%	-7%	<u>7</u>
nyrna	-10%	-16%	-10%	5%	-5%	-6%	-3%	-8%	-17%	-24%	-23%	-16%	-11%	-1
	-3%	-8%	-3%	5%	2%	-1%	-1%	-3%	-7%	-7%	-13%	-10%	-4.3%	-4.
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Paso	-1%	-21%	-29%	6%	-1%	3%	23%	5%	16%	55%	-20%	-9%	-2%	4
rtland	-13%	-5%	-2%	-11%	-8%	-6%	9%	15%	12%	-12%	-12%	-27%	-7%	2
hmond	-5%	8%	1%	10%	10%	3%	8%	5%	24%	12%	23%	-1%	6%	5
It Lake City	-5%	-12%	-2%	-6%	-12%	-16%	-17%	-19%	0%	5%	18%	5%	-4%	-1
ctoria	4%	-6%	4%	-3%	0%	2%	10%	8%	2%	-5%	-7%	5%	1%	2
	-5%	-8%	-6%	-8%	-3%	-3%	-1%	1%	4%	6%	-5%	-3%	-3%	
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Modeled Performance EnPi Tool Past Tense

Region	Site	Dec-13	'13 vs '12 Baseline	Elec	Gas
South Total		-8%	-3%	-3%	-4%
Southeast	Columbia	-12%	3%	0%	10%
Southeast	Greensboro	-1%	-5%	-5%	2%
Southeast	LaVergne LifeSpace	-17%	-1%	0%	-3%
Southeast	LaVergne PMO	-9%	-6%	-2%	-20%
Southeast	Nashville	-15%	-5%	1%	-24%
Southeast	Raleigh	-1%	-5%	-8%	4%
Southeast	Salisbury	8%	8%	8%	8%
Southeast	Seneca	-11%	-7%	-7%	-7%
Southeast	Smyrna	-16%	-11%	-10%	-12%
Southeast Total		-10%	-4.3%	-4.5%	-4%

Modeled and Project Performance

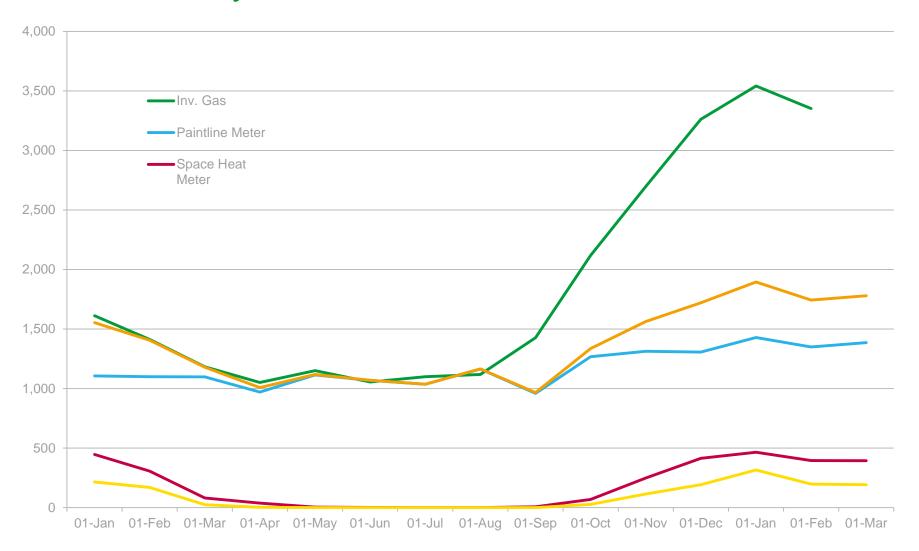
Future Tense

	2012 2013 2014 3-year total																
			201	2			201	2013			2014						
		Project	ted 2011 Total		Actual %	Projected	2012 Total	Projected	Actual %	Projected	d 2013 Total	Projected	Actual %				
Location	Region	Saving		Projected %	Difference	Savings	Energy Usage	%	Difference	Savings		%	Difference	Projected	% Diff. vs.		
		(kWh		Difference	(Model)	(kWh)	(kWh)	Difference	(Model)	(kWh)	(kWh)	Difference	(Model)	Savings (kWh)	2011		
Cadar Banida	Control 1	,	100 10 501 202	0.40/	2.50/	254.256	12 901,926	2.00/	2.00/	5) , , ,	-4.2%	-7.0%	4	-8.8%		
Cedar Rapids Des Plaines	Central 1 Central 1	1	283 370	-2.1% -9.8%	-2.5% -10.6%	_	,735	-2.8% -2.5%	-2.9% 2.8%		<u>85</u> 24	0.0%	-20.0%	'	-12.1%		
Lincoln	Central 1		925	-2.8%	-1.4%	1	7,561	-6.3%	-3.4%	2	D1	-1.0%	-7.7%	2	-10.0%		
Missouri	Central 1		461	-2.3%	-8.5%		,692	-2.5%	-9.7%	2	95	-4.1%	-8.0%		-7.1%		
Palatine	Central 1		412	-2.1%	-17.3%		,738	-11.2%	2.2%		36	-2.8%	10.0%		-14.8%		
Rockford	Central 1	2	854	-1.6%	-14.9%	1,	,182	-7.7%	-6.1%	5	60	-3.8%	-19.4%	2.	-11.0%		
St. Louis	Central 1		756	-9.2%	-16.7%		,677	-1.3%	-15.7%	1	25	-8.7%	-2.7%		-16.5%		
St. Louis SETC	Central 1		<u>157</u>	-7.4%			2,771	-2.6%			07	-0.1%			-10.1%		
	Central 1 Total	2,8	<u>217</u>	-3.4%	-7.3%	3.	, <u>281</u>	-5.1%	-3.8%	1,8	82	-2.3%	-11.4%	8.	-10.2%		
Dayton	Central 2		799	0.0%	7.6%	_	,126	0.0%	1.1%	_	00	-6.3%	18.0%		-6.8%		
Fishers	Central 2	4	056	-17.3%	-6.8%	_	,550	-21.7%	-4.8%	_	16	-0.2%	-2.3%		-37.0%		
Huntington	Central 2	4	219	-7.4%	-6.1%	_	,067	-3.3%	-1.0%		59 69	-0.5%	2.0%		-10.9%		
Lexington	Central 2	1,0	261 149	-2.7%	-7.6% 0.7%	_),589),691	-0.9%	-1.0% 2.0%	3,8		-9.5%	-5.6% -11.1%	5	-13.3% -15.8%		
Oxford Peru	Central 2 Central 2		327	-2.9% -3.0%	1.8%		3,065	-2.8% -2.8%	2.0% 8.5%	1,4	43 19	-8.9% -1.8%	-11.1%	1	-7.8%		
West Chester	Central 2		011	0.0%	-9.5%		3,220	-4.7%	-1.8%		09	-7.5%	-9.5%		-11.5%		
	Central 2 Total	2,4	822	-3.2%	-4.0%	1	,307	-2.2%	1.4%	5,8	15	-7.2%	-6.4%	9	-12.9%		
Billerica	Northeast		381	0.0%	9.5%		,415	0.0%	13.0%	,-	96	0.0%	-2.2%		0.0%		
Brossard	Northeast		582	-4.4%	-17.8%		,336	-1.8%	-2.3%		26	0.0%	-2.2%		-5.9%		
Leesport	Northeast	2	125	-2.0%	-2.4%		,030	-5.1%	-4.7%		01	-0.8%	0.0%		-7.4%		
Marlborough	Northeast		114	0.0%	6.5%		,354	0.0%	-0.5%		42	0.0%	-3.3%		0.0%		
McLaughlin	Northeast		747	-2.1%		_	,468	-16.3%	-7.6%	_	98	-2.1%	-1.6%		-24.1%		
Mechanicsburg	Northeast		534	-2.7%	-0.1%	_	,603	-6.4%	-3.5%	1	42	-3.6%	-13.8%		-11.9%		
Middletown	Northeast		277	-2.4%	-2.5%	_	,669	-0.8%	0.0%	3	47	-7.0%	-7.6%		-9.5%		
North Andover	Northeast	1.0	109 362	-2.9% -11.7%	0.5% -16.7%	_	,147	-1.3% -3.3%	-4.6% 1.4%		7 <u>0</u> 27	0.0% -8.1%	-1.2% -6.8%		-4.2% -21.5%		
West Kingston	Northeast Total	1,8	230	-11.7% -4.6%	-16.7% - 5.4%	1	2,252	-3.8%	-1.9%	1,2	49	-8.1% -3.5%	-6.8% - 4.9%	4	-21.5% - 11.0%		
Centro Logistico	South	1,0	505	-13.1%	-14.6%	'	3,366	-10.9%	-9.4%	1,2	95	-5.2%	-12.5%		-26.5%		
Monterrev P2	South		374	-0.8%	-6.2%		.149	-16.0%	-3.2%	1	10	-3.5%	3.4%		-20.4%		
Monterrey P3	South		290	-1.2%	-4.1%		3,853	-2.2%	-8.7%	1	30	-3.6%	-1.8%		-6.2%		
Monterrey P4	South		024	-0.2%	-3.9%		,930	-5.5%	-17.2%	1	97	-6.5%	-24.3%		-13.0%		
Monterrey P5	South	2	138	-3.4%	-13.5%		,762	-4.1%	-1.4%	4	54	-15.6%	12.6%		-12.5%		
Pacifico	South	2	608	-6.0%	-7.1%	_	,721	-1.4%	-1.4%	_	41	-1.6%	-4.1%		-9.1%		
Rojo Gomez	South		<u>164</u>	-7.2%	-7.9%	_	,878	-1.9%	-6.7%	2	45	-1.1%	-19.8%	1,	-15.2%		
Tlaxcala	South		942 045	-8.5% -4.8%	-13.7% - 8.5%	1	,753	-5.9%	6.5%		87 60	-1.0% -2.8%	8.4% -8.3%	1.	-15.1%		
Columbia	South Total Southeast	1,8	517	-4.8% -7.9%	-8.5% -5.5%	<u></u>	, 413 ,554	-4.1% -6.5%	-3.5% 3.2%	1,3	23	-2.8% -7.2%	-8.3% -12.7%	5.	-13.0% -21.1%		
Greensboro	Southeast	1,0	886	-0.5%	-3.0%	_	,695	-7.7%	-4.6%	9	10	-7.2%	-12.7%	Z	-11.5%		
LaVergne LifeSpace	Southeast		744	-0.1%	-3.1%	_	,063	0.0%	-0.8%		28	0.0%	-10.7%		-0.1%		
LaVergne PMO	Southeast		107	-0.1%	-16.5%		,750	0.0%	-6.1%		64	0.0%	10.8%		-0.1%		
Nashville	Southeast		840	-1.4%	1.4%		,562	0.0%	-5.3%		09	0.0%	-14.1%		-1.4%		
Raleigh	Southeast	9	079	-16.7%	-1.4%		,471	-2.8%	-5.3%		77	-0.9%	-20.3%	1.	-20.2%		
Salisbury	Southeast	2	991	-16.4%	-6.6%		,221	-4.0%	8.0%		92	-0.3%	-6.6%		-20.2%		
Seneca	Southeast	2,0	193	-11.8%	-11.0%		,337	-5.9%	-7.0%	6	18	-4.1%	-15.6%	3.	-20.4%		
Smyrna	Southeast	2,	729	-26.0%	-25.7%		.,758	-4.7%	-11.2%	1,0	93	-13.2%	-15.8%	3.	-41.2%		
A 41	Southeast Total	6,8	087	-12.5%	-9.1%	2	,411	-4.9%	-4.3%	2,7	13	-5.6%	-13.7%	12.	-22.1%		
Athens	West West		550 439	-3.4% 0.0%	-12.2% 11.3%	_	,982 ,828	-0.1% 0.0%	1.7% 1.4%		65 88	-1.4% 0.0%	22.5% -7.7%		-4.7% 0.0%		
Burnaby Carrollton	West		644 644	0.0%	11.3% 2.1%		,828	-0.6%	1.4% -2.6%		11	-0.5%	0.6%		-3.9%		
Chino	West		102	-2.9% -0.1%	-10.3%		,512	-0.6% -0.3%	10.2%		37	-0.5% 0.0%	1.2%		-0.4%		
Clovis	West	1.	351	-5.6%	-6.6%	_	,802	-3.4%	-5.1%	1	38	-0.7%	6.0%	2	-9.3%		
Costa Mesa	West	''	764	-0.4%	5.070		,573	-0.1%	5.178	1.9	27	-26.1%	0.070	1	-29.1%		
Edmonton	West		514	-0.7%			,510	-0.2%	-2.4%	.,,,	18	0.0%	1.9%		-0.9%		
El Paso	West		461	-2.1%	-1.8%		,448	-1.2%	-1.9%		18 67	-3.0%	1.0%		-6.5%		
Portland	West		388	0.0%	2.7%		,225	0.0%	-6.6%		97	0.0%	-9.0%		0.0%		
Richmond	West		828	-12.0%	-14.6%		,982	-3.5%	6.1%		28	0.0%	1.2%		-15.2%		
Salt Lake City	West		028	0.0%	-15.2%		,073	0.0%	-3.5%		28	0.0%	2.4%		0.0%		
Victoria	West		343	-20.8%	-39.9%		.,327	0.0%	1.2%		89	0.0%	-9.0%		-20.8%		
	West Total	2,6	409	-4.7%	-7.5%		,099	-1.8%	-2.8%	2,1	44	-4.2%	1.9%	5,	-10.2%		
	Grand Total	18,	810	-5.3%	-7.1%	12	,764	-3.6%	-2.2%	15,1	63	-4.4%	-7.7%	45	-13.1%		

Modeled and Project Performance Future Tense

			2012						2013	}			201	3-year total				
Location	Region	Sav	Projected %		Actual % Difference (Model)			2012 Total Energy Usage (kWh)	Projected % Difference	Actual % Difference (Model)	Project Saving (kWh	s Energy Usage	Projected % Difference	Actual % Difference (Model)	Projected Savings (kWh)		% Diff. vs. 2011	
Columbia	Southeast	1,0		517	-7.9%	-5.5%			,554	-6.5%	3.2%	9	23	-7.2%	-12.7%	2		-21.1%
Greensboro	Southeast			886	-0.5%	-3.0%			,695	-7.7%	-4.6%		10	-3.7%	-8.1%			-11.5%
LaVergne LifeSpace	Southeast			744	-0.1%	-3.1%			,063	0.0%	-0.8%		28	0.0%	-10.7%			-0.1%
LaVergne PMO	Southeast			107	-0.1%	-16.5%			,750	0.0%	-6.1%		64	0.0%	10.8%			-0.1%
Nashville	Southeast			840	-1.4%	1.4%			,562	0.0%	-5.3%		09	0.0%	-14.1%			-1.4%
Raleigh	Southeast	Ç		079	-16.7%	-1.4%			,471	-2.8%	-5.3%		77	-0.9%	-20.3%	1		-20.2%
Salisbury	Southeast	2		991	-16.4%	-6.6%			,221	-4.0%	8.0%		92	-0.3%	-6.6%			-20.2%
Seneca	Southeast	2,0		193	-11.8%	-11.0%			,337	-5.9%	-7.0%	6	18	-4.1%	-15.6%	3		-20.4%
Smyrna	Southeast	2,5		729	-26.0%	-25.7%			,758	-4.7%	-11.2%	1,0	93	-13.2%	-15.8%	3		-41.2%
	Southeast Total	6,8		087	-12.5%	-9.1%	2		,411	-4.9%	-4.3%	2,7	13	-5.6%	-13.7%	12		-22.1%
	West Total	2,6		409	-4.7%	-7.5%			,099	-1.8%	-2.8%	2,1	44	-4.2%	1.9%	5,		-10.2%
	Grand Total	18,		810	-5.3%	-7.1%	12		,764	-3.6%	-2.2%	15,1	63	-4.4%	-7.7%	45,	,	-13.1%

Invoice Analysis – Meter Data vs Invoice Data



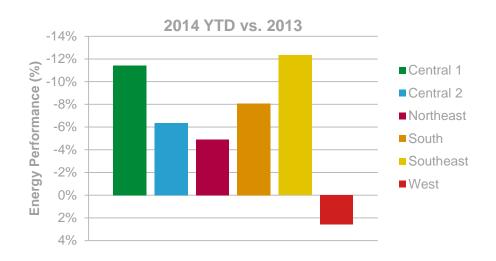
Weekend Analysis – Plugs Vs HVAC & Lighting



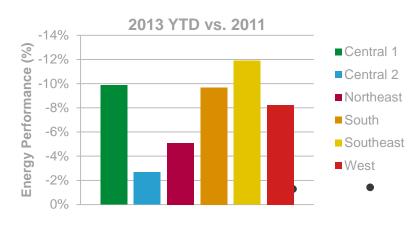
Schneider Electric North America Results

Enterprise wide energy management information system that **aggregates** energy and resource data from **multiple systems** for **reporting**, **analysis** and **communication**

NAM Regional Energy Performance



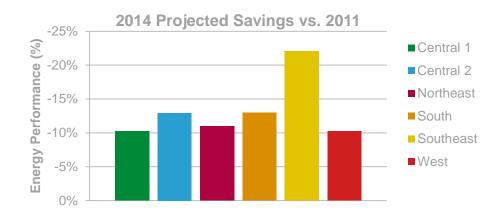
NAM Regional Energy Performance [2013 vs. 2011]



Schneider Electric North America Results

Enterprise wide energy management information system that **aggregates** energy and resource data from **multiple systems** for **reporting**, **analysis** and **communication**

NAM Regional Energy Performance



Schneider Electric North America Results

Enterprise wide energy management information system that aggregates energy and resource data from multiple systems for reporting, analysis and communication

Foundation of Energy Program

Provides Baseline Data For SEP, i.e. Smyrna, TN is performing At a -20% vs the 2011 baseline

Provides data for Better Buildings / Better Plants - Schneider Electric performance is 17.8%

Information for Annual Energy Reviews required by ISO50001 Reconciles invoice and utility data

Project planning and predicative tools to anticipate current and future savings. In 2014 we plan about 4.5% savings to bring our three year savings to over 13%

Tool to use with our Management for Capital and Expense Planning Internal energy savings Reporting. The 55 sites Are at a -7% vs. 2014 and -8% (goal 7%) against our Company program

Internal and External Sustainability Reporting

Energy Operation

Enterprise wide energy management information system that aggregates energy and resource data from multiple systems for reporting, analysis and communication

The Customer Dilemma





- Companies are increasingly challenged to aggregate disparate pieces of information in a heterogeneous environment across the entire enterprise
- Automates the data collection process through the use of an open, scalable and secure Energy Management Information System.
- Collects large volumes of device data from control systems or meters and enables analytics to find hidden inefficiency opportunities
- Serves as a tool to communicate the results and performance in a meaningful manner for a shared understanding across your organization

Schneider Electric understands both sustainability and energy management, and delivers on three parts of a successful program

3. Sustain Results

We don't walk away after we deploy a solution, we stay on the project to continuously improve and communicate success.

2. Deliver Efficiency

ES Energy & sustainability From delivering sustainability services, energy procurement, demand response programs and reducing your resource consumption - we do it all.

1. Design a Strategy

A strategy ensures projects get buy-in, provides process to measure success, and ensures goals are met.

Maximize Results

An energy plan isn't complete unless it optimizes how you buy energy and how you use it

Sustainability measures far more than just energy, and can be a powerful tool to broaden positive perception and long-term impact

Schneider Electric North America Results

Enterprise wide energy management information system that **aggregates** energy and resource data from **multiple systems** for **reporting**, **analysis** and **communication**

Questions Comments