

# Make Space! Curbing Campus Growth and Using Space Wisely

Better Buildings Summit

May 10, 2016

11:15 AM-12:30 PM



#### Agenda

- Introductions
- Why Space Management? APPA
- Strategic & Planning Alignment, NACUBO
- Trends & Opportunities in Research Space, CU Boulder
- Q&A





#### Today's Presenters

- John Bernhards, APPA
- Sally Grans Korsh, NACUBO
- Kathy Ramirez-Aguilar, University of Colorado Boulder



Why Space Management? John Bernhards



### Make Space!

Curbing Campus Growth And Using Space Wisely

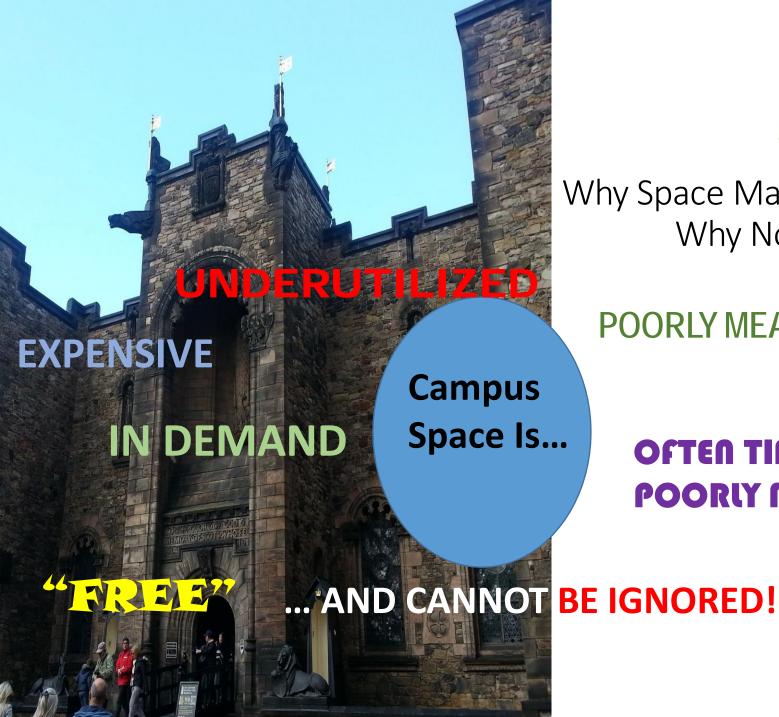


U.S. Department of Energy May 10, 2016



#### **Presenter:**

John F. Bernhards Associate Vice President APPA – Leadership in Educational Facilities





Why Space Management? Why Now?

**POORLY MEASURED** 

OFTEN TIMES. POORLY MANAGED

# Space is an **Institutional Asset**

It's now time to develop and promote a new space

management vision and enterprise-wide policies
about space within the institution.

# Facilities are Assets and an INVESTMENT



We need to be as thoughtful about our space portfolio, as we are about our endowment investment portfolio.

#### A New Generation of Best Practices For Space Management and Utilization



 Establish metrics to better measure and allocate space.

 Develop effective policies, decision processes, and standards.

 Design spaces that are easy to manage.



 Create effective organizational governance structures.

Implement incentives to encourage smart space management.



#### What are the Strategies?

- Align Space Management to the Institutional Mission.
- Treat buildings as the Assets they really are.
- Change the "culture" of space.
- Develop effective policies, processes and organizational structures to manage space.
- Implement a space inventory system to understand resources and identify needs.
- Address space utilization by assembling credible data and adopting best practices.

#### At APPA...



 We are now developing the first ANSI Standard to address "Total Cost of Ownership" for Facilities Assets.



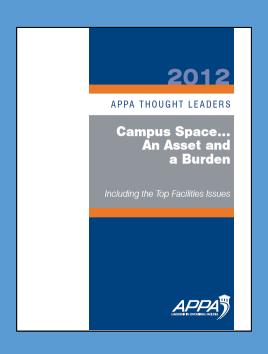
 We are collecting critical data and research on facilities management and facilities assets.



APPA Facilities Performance Indicators (FPI)

#### At APPA...





- Thought Leaders Report 2012:
   Campus Space... An Asset and a Burden
- Available for free download on the APPA web site bookstore.
- Visit <u>www.appa.org/bookstore</u>



Strategic and Planning Alignment Sally Grans Korsh





## **Curbing Campus Growth: Using Space Wisely**

#### **Strategic and Planning Alignment**

Better Buildings Summit – U.S. Department of Energy - May 9, 2016

#### Sally Grans Korsh, NACUBO

Director, Facilities Management and Environmental Policy <a href="mailto:sgranskorsh@nacubo.org">sgranskorsh@nacubo.org</a> 202-861-2571

#### **Space**



#### Space = Cost

## Cost to Build and Cost to Maintain What, Why, Where, How, When



what is the space?
Type: classroom, lab, office, support, fit for these issues



WHEN is it used?
Time of day,
semester, other?



**HOW** is it used? Regular, sporadic, students, community?



space exist?
Program –
Mission of
Institution –
Attributes and
Condition



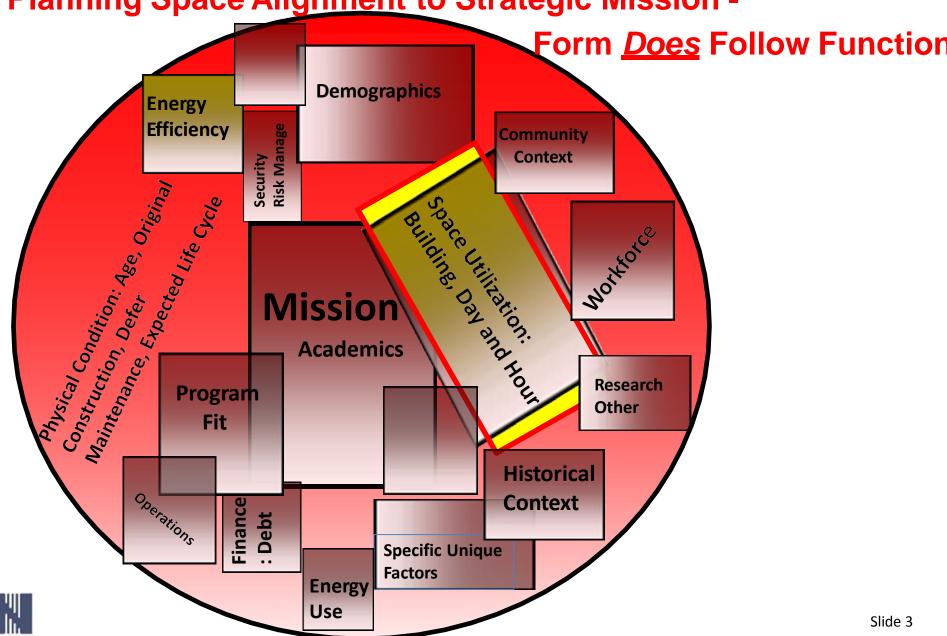
#### WHERE

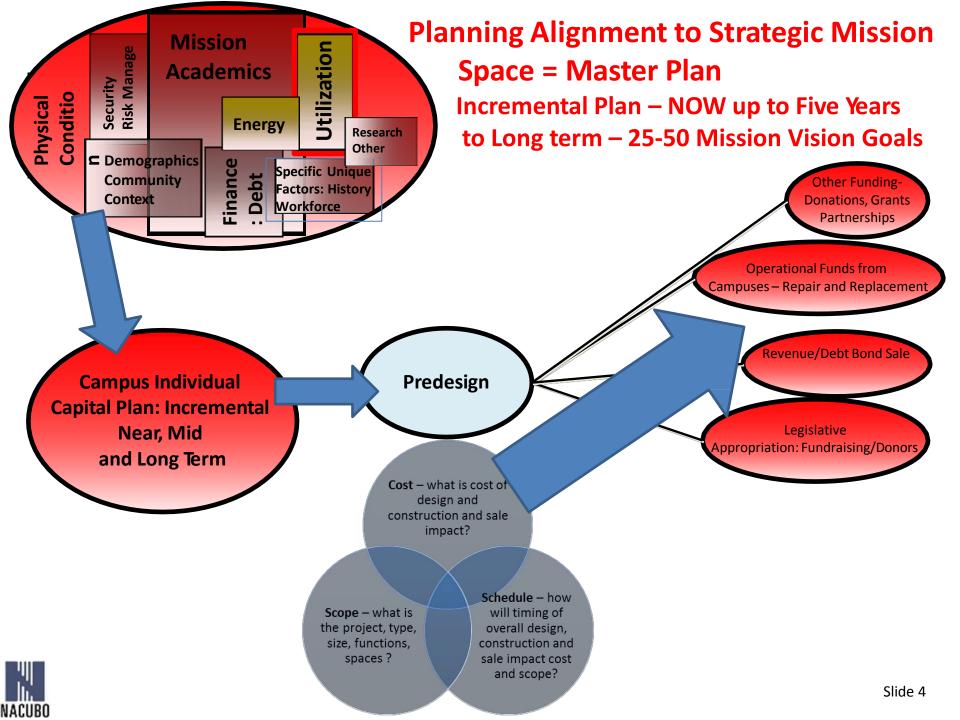
Location and Operations: energy use, utilities, operations, updates and environmental issues?



#### Why, What, Where, How

Planning Space Alignment to Strategic Mission -





#### **Space Utilization & Energy Use:**

- classroom
- office

Planning Utilization/Space and **Energy Efficiency Alignment to Strategic Mission** Incremental Plan - NOW - 5 Years

**Campus Individual Capital Plan: Incremental Near, Mid** and Long Term

**Predesign** 

Cost - what is cost of design and construction and sale impact?

Scope - what is the project, type, size, functions, spaces?

Schedule - how will timing of overall design, construction and sale impact cost and scope?





Other Funding-**Donations, Grants Partnerships** 

**Operational Funds from** Campuses – Repair and Replacemen

Legislative

Appropriation: Fundraising/Donors

Revenue/Debt Bond Sale

## What is Campus Space? Explaining the VALUE Space as a driver of energy

Various metrics can be used, i.e. Building Replacement Cost = What Value is it to each Student/Staff? Utilities/Operations = What Value to students?

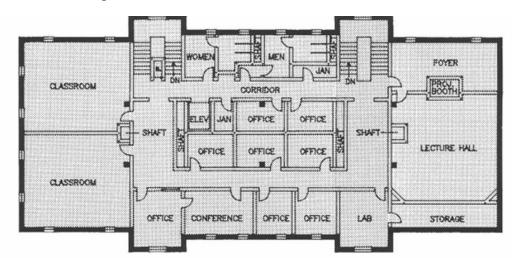
Embodied Value as Campus Capital Asset – Example: Campus has 500,000 sq ft

Replacement average of \$353/sq ft = \$176.5 Million

Utilities/Operations @\$5/sq ft = \$2.5 M annually

2,000 students = \$88,250/per student of physical assets \$1,250 per student of utilities/operations

5,000 students = \$35,300/per student of physical assets \$500 per student of utilities/operations





#### Intersection of Space and Key Facilities Metrics = VALUE



#### <u>Simple metrics by GSF or by FTE:</u>

**BTU** 

KW – electrical

Water

Waste: garbage and recycle

**Carbon Footprint** 

Results

sults.html

Annual Median Energy Usage (kBTU per Square Foot)



Metric reported by 91% or respondents. www.nacubo.org/Business and Policy Areas/Sustainability/APPA/NACUBO Key Facilities Metrics Re

Or www.appa log in and under MyResearch APPA/NACUBO Key Facilities Metrics

Answer all five questions (or some of them) starting in Aug 2016 and closes early Dec, 2016.

www.appa.org/nacubosurvey16



#### What is Space Type?

| Assignable Sq Ft   | *Campus Official 2 Chronicle of Higher Education | Univ of Illinois | Sample<br>Community<br>College |
|--|--|------------------|--------------------------------|
| Classrooms   | 3%   | 5%               | 6%                             |
| Labs   | 5%   | 10%              | 3%                             |
| Special Use Labs   | 9%   | 2%               | 4%                             |
| Study/Library<br>Space   | 7%   | 11%              | 22%                            |
| Seneral Use – student union, auditorium                        | 9%   | 5%               | 20%                            |
| Research   | 10%  | 23%              | NA                             |
| Institutional support (Admin, IT, security, health care) other | 13%  | 13%              | 13%                            |
| Office   | 23%  | 31%              | 32%                            |
| Total - verify if all office space                             | <b>36%</b>                                       | 43%              | 45%                            |
| necidential  | 22%  | .5               | NA                             |

#### When Space is Used -**Analysis of Student/ Class Enrollment**

**CORE HOURS** 

Student enrollment by building and room for fall 2012 Courses listed by BEGIN time

| Sum of Enrollment        | DayW   |           |        |           |        |        |             |        |        |
|--------------------------|--------|-----------|--------|-----------|--------|--------|-------------|--------|--------|
| BEGIN                    |        | 2) Tue    | 3) Wed | 4) Thu    | 5) Fri | 6) Sat | Grand Total |        |        |
| 6:00:00 AM               | 41     |           | 41     |           | 41     |        | 123         | 443    | 0.37%  |
| 6:30:00 AM               |        | 8         |        |           |        |        | 8           |        |        |
| 7:00:00 AM               | 55     |           | 55     |           | 55     |        | 165         |        |        |
| 7:30:00 AM               | 11     | 57        | 11     | 57        | 11     |        | 147         |        |        |
| MA 00:00:8               | 1940   | 1978      | 1838   | 1891      | 1789   | 9      | 9445        | 66     | 91.01% |
| 8:30:00 AM               | 15     | 44        | 34     | 44        |        |        | 137         |        |        |
| 9:00:00 AM               | 3798   | 1278      | 3753   | 1131      | 3443   | 70     | 13473       |        |        |
| 9:30:00 AM               | 241    | 3514      | 241    | 3635      |        |        | 7631        |        |        |
| 9:45:00 AM               |        |           | 19     |           |        |        | 19          |        |        |
| 10:00:00 AM              | 4356   | 743       | 4195   | 754       | 3704   |        | 13752       |        |        |
| 10:30:00 AM              | 11     | 15        | 11     | 15        |        |        | 52          |        |        |
| 11:00:00 AM              | 4168   | 4464      | 4054   | 4493      | 3036   |        | 20215       |        |        |
| 11:30:00 AM              |        | 100       | 36     | 124       | 36     |        | 296         |        |        |
| 12:00:00 PM              | 1995   | 382       | 1868   | 498       | 1691   |        | 6434        | 109899 |        |
| 12:30:00 PM              | 252    | 3620      | 307    | 3578      | 2212   |        | 7757        | 1      |        |
| 1:00:00 PM               | 3891   | 836       | 3759   | 950       | 3042   |        | 12478       |        |        |
| 1:30:00 PM               | 13     | 88        | 2000   | 43        |        |        | 144         |        |        |
| 2:00:00 PM               | 2642   | 3206      | 2690   | 3245      | 1485   |        | 13268       |        |        |
| 2:15:00 PM               |        | 42        |        | 42        |        |        | 84          |        |        |
| 2:30:00 PM               | 71     | 417       | 57     | 422       | 727    |        | 128         |        |        |
| 3:00:00 PM<br>3:15:00 PM | 1435   | 417<br>36 | 1503   | 422<br>36 | 737    |        | 4514<br>72  |        |        |
| 3:30:00 PM               | 49     | 1185      | 60     | 1086      | 14     |        | 2394        |        |        |
| 4:00:00 PM               | 359    | 349       | 373    | 318       | 125    |        | 1524        |        |        |
| 4:10:00 PM               | 117    | 343       | 117    | 310       | 117    |        | 351         | 8014   | 6.64%  |
| 4:15:00 PM               |        |           | 13     |           |        |        | 13          |        |        |
| 4:30:00 PM               | 64     | 87        | 94     | 60        |        |        | 305         |        |        |
| 5:00:00 PM               | 299    | 403       | 309    | 431       | 51     |        | 1493        |        |        |
| 5:15:00 PM               |        | 93        |        | 93        |        |        | 186         |        |        |
| 5:30:00 PM               | 147    | 248       | 44     | 58        | 39     |        | 536         |        |        |
| 6:00:00 PM               | 221    | 569       | 361    | 376       | 23     |        | 1550        |        |        |
| 6:15:00 PM               | 5      | 40        | 22     |           |        |        | 67          | 00     |        |
| 6:30:00 PM               | 54     | 81        | 54     | 64        |        |        | 253         |        |        |
| 7:00:00 PM               | 370    | 286       | 394    | 261       | 20     |        | 1331        |        |        |
| 7:15:00 PM               |        | 11        |        |           |        |        | 11          |        |        |
| 7:30:00 PM               | 24     | 36        | 24     | 36        | 14     |        | 134         |        |        |
| 8:00:00 PM               |        | 35        | 35     | 38        |        |        | 108         |        |        |
| (blank)                  | 1      |           |        | 7         |        | 144    | 152         |        |        |
| Grand Total              | 26645  | 24251     | 26372  | 23786     | 19473  | 223    | 120750      |        |        |
| Core Hours 8am-4pm       | 25236  | 22297     | 24798  | 22305     | 19102  | 79     | 113817      |        |        |
|                          | 20.90% | 18.47%    | 20.54% | 18.47%    | 15.82% | 0.07%  | 94.26%      |        |        |
|                          |        |           |        |           |        |        |             |        |        |
| Other Hours (OS Core)    | 1409   | 1954      | 1574   | 1481      | 371    | 144    | 6933        |        |        |
|                          | 1.17%  | 1.62%     | 1.30%  | 1.23%     | 0.31%  | 0.12%  | 5.74%       |        |        |

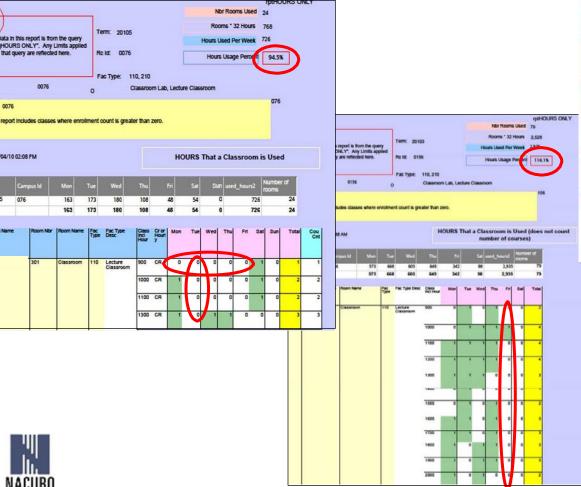


#### When Space is used - Space Utilization/Needs Assessment

**Below Left:** Strong overall room use at 30 hours a week - 94% utilization based on a 32 hour week at 100% — **but times are still available** such as between 8-10 Mon-Fri and 10 -12 on Tues, Wed, Thurs, Fri

Middle: Mainly full schedule (8am-6pm) classroom – 176% utilization based on a 32 hour week at 100% - however, no classes on Fridays.

**Right:** graphics clearly indicate utilization – makes it easier to identify classrooms attributes that allow campus to improve others (size, configuration, technology, acoustics, etc.)







#### **Policies Vary**

- 1. Utilization measurement dashboards share this info
- 2. Explicit standards for space allocation and exceptions management for your particular mission
- 3. Incentives for adhering to allocation targets
- 4. Central space banks
- 5. Flexible and collaborative space

#### **Space Management Policies**



- Centralize scheduling of general purpose classrooms and class-labs
- Identify classrooms and labs for departmental use and scheduling
- Establish space utilization standards, guidelines and targets
- Establish standardized inventory of room types, size and configuration
- Centralize planning and establish standardized inventory of room characteristics
- Establish inventory of collaboration and learner support spaces
- Establish room use protocols

#### **Chancellor's Leadership Group:**

#### University of North Carolina at Greensboro

- Review Utilization of Academic and Instructional Space
- Concepts to consider "My" Space attitude is not institutional space
- Concept of "Turf" ownership does not right size utilization

- Explore the use of flexible hours
  - Expand classroom usage hours beyond traditional schedule to accommodate new generation of non-traditional learners
- Design adaptable spaces to create multipurpose classrooms
  - Flexible learning spaces that will allow for different type of classes to be taught in the same space lecture, discussion, MOOC's, active learning
  - Moveable furniture, lockers, and portable partitions to provide flexibility within the space
- Develop guidelines for future classroom design
  - Understand technology needs for different pedagogies
  - Research new breed of classroom furniture
  - Identify best finishes for new classroom uses
  - Determine "right" sf per student for types of classes that will be taught in each space

#### Many Resources on Web for Space Utilization Policies



#### Utilization of Classrooms in U.S. Colleges and Universities



January 25, 2016

The Association for the Advancement of Sustainability in Higher Education. (N.D.). *Maximize Space Utilization* to Minimize or Avoid New Construction. Retrieved January 19/2016 from <a href="http://www.aashe.org/wiki/coo/campus-how-guide-co/lege-and-university-climate-action-planning/55-maximize-space-utilizat">http://www.aashe.org/wiki/coo/campus-how-guide-co/lege-and-university-climate-action-planning/55-maximize-space-utilizat</a>

The University System of Georgia. (2013, July). *The University System of Georgia Space Utilization Initiative*. Downloaded on January 21, 2016 from

http://www.usg.edu/facilities/documents/USG SpaceUtilizationInitiative July2013.pdf

Sightlines. (2015, November 11). Decline in Student Enroflment Creating Shortfafl of Students to Fill New Space on College Campuses, According to Sightlines Report. Downloaded on January 21, 2016 from <a href="http://proxygw.wrlc.org/login?url=http://search.proguest.com.proxygw.wrlc.org/docview/1667754610?accountid=11243">http://proxygw.wrlc.org/login?url=http://search.proguest.com.proxygw.wrlc.org/docview/1667754610?accountid=11243</a>

Cheston, D. (2012, October 30). *Students in space: Universities Build a Lot of Classrooms, But Use Them Infrequently*. The John William Pope Center for Higher Education Policy. Downloaded on January 21, 2016 from <a href="http://www.popecenter.org/commentaries/article.html?id=2757">http://www.popecenter.org/commentaries/article.html?id=2757</a>

Education Advisory Board. (n.d.). *Maximizing Space Utilization: Measuring, Allocating, and Incentivizing Efficient Use of Facilities*. Downloaded on January 21, 2016 from https://www.eab.com/research-andinsights/academic-affairs-forum/studies/2010/maximizing-space-utilization

Why Space is Used: **Existing** Classroom **Conditions** 

classrooms, including:



Flat Floor Classrooms



Tiered Floor Classrooms



Sloped Floor Classrooms



mounted trons to the academic chiral officer at the officers ty or north Dakota, it is important to understand existing conditions on campus.

Currently, the physical and economical environment at UND includes:

- 548 acres; 229 buildings
- 6.1M gross square feet of facilities
- 37 academic buildings; 252 classrooms/lab spaces
- 15,250 students; 72% taught in traditional manner; 14% non-traditional: 14% both
- Average age of buildings is 41 Years
- Total building replacement value: \$1.35B (estimate)
- Economic impact on state and region: \$1B annually

As part of this study, we visited many of the academic facilities, class rooms, instructional laboratories and student success spaces. A brief summary of existing conditions follows.

#### Assessment of Existing Classrooms

There are many different sizes, types and styles of classrooms across UND campus, including:

- Flat floor classrooms
- · Tiered floor classrooms
- · Sloped floor classrooms
- · Small seminar style classrooms
- Medium sized classrooms (30 60 students)
- Large classrooms (more than 60 students)
- Active learning environments

Nearly all of the existing classrooms have a defined "front" with mar chalk boards, an instructor station and technology equipment. Technology packages vary by classroom and include manual and motorized projection screens, overhead projectors, televisions, flat screen LCD computers, digital controls, DVD's and VHS machines.

There is also a wide variety of classroom furniture in use at UND includes ing: moveable tablet arm chairs; fixed tablet arm chairs; moveable tables with fixed chairs; moveable tables with moveable chairs; and tiple sizes and shapes of tables. Architectural finishes within classroo are generally similar in nature and include painted walls, suspended ings and carpeted floors. In many cases, rooms appear dated and dated

Overall, most of the existing classrooms on the UND campus currently support a 'direct' education environment where instructors lecture and students take notes. There are a few notable differences in acti learning environments where students are aligned in teams, and instr tors travel through classrooms and engage students in groups or one

### Classroom Planning Principles

#### **Flexibility**

- Allow for multiple educational methods/pedagogies
- Encourage hands-on, experiential learning
- Emphasize transparency
- Provide multiple, changeable configurations
- Develop multiple sizes and locations
- Provide easy access to power and technology
- Support multiple disciplines, when possible
- Right size facilities

#### Standardize where possible

- Technology systems
- Controls
- Furniture

#### • Use appropriate planning metrics

- 25 square feet per student

#### **Lab Planning Principles**

#### Safety

- Circulation of people, materials, equipment
- Appropriate containment devices
- Storage systems for chemicals and materials

#### Infrastructure

- Right size equipment and systems
- Plan for flexibility/plug and play
- Provide adequate HVAC
- Allow for access to electrical and technology systems
- Embrace efficiency



#### Recommendations



- Develop a strategy for classroom and class-lab planning, renewal or new classrooms, including:
  - No net additional square footage strategies
  - Upgrade the best spaces and re-purpose or discard the others
  - Review other UND spaces, such as offices, for appropriate number and size
- Develop 'swing' space locations which allow for renewal of classrooms and/or class-labs
- Develop a space management department and space management policies, to oversee
  - Space inventory
  - Allocation of space
  - Assess utilization and reallocation of space in support of Academic and Strategic Plans

# Why Space is Used - Advancing Learning Planning Principles

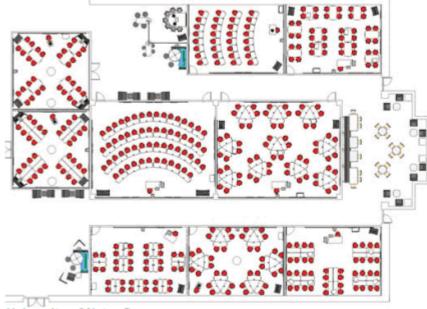
Traditional: 14-20 square feet

Rows with tables and chairs: 20-25 square feet per student

Active/flexible learning: 25-30 square feet per student

- o Positive interdependence. Team members have to rely upon one another.
- Individual accountability. Each member is responsible for doing their own fair share of the work and for mastering all the material.
- Face-to-face interaction. Some or all of the group effort must be spent with members working together.
- Appropriate use of Interpersonal skills. Members must receive instruction and then practice leadership, decision-making, communication, and conflict management.
- Regular self-assessment of group functioning. Groups need to evaluate how well
  their team is functioning, where they could improve, and what they should do
  differently in the future.

These environments come in many different shapes, sizes and configurations as indicated in the Steelcase illustration below, and in the photographs to the right:



University of Notre Dame

Emphasize transparency.
Transparency lets people
know what's going on within
UND academic facilities. This
transparency is a valuable tool
in the recruitment and retention of students and faculty
members; it showcases UND
programs; and it builds excitement among faculty, staff and



University of British Columbia



Hobart College



University of Minnesota



University of Notre Dame



University of Kansas



#### **Standard Classroom Planning Principles**



#### Capacity to accommodate 24 students.

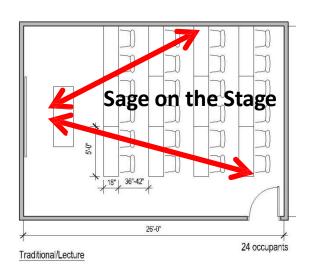
#### Approximately 500 SF.

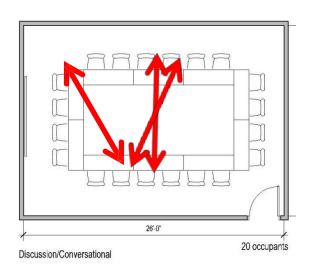
Small does not mean inflexible. Four furniture configurations in a small classroom each accommodate 16 – 24 students in varying configurations.

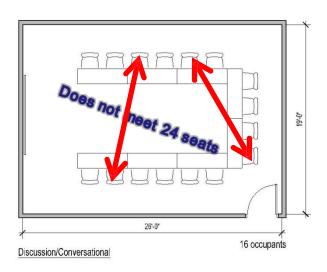
## The more modular and flexible the furniture, the greater the opportunity for reconfiguration.

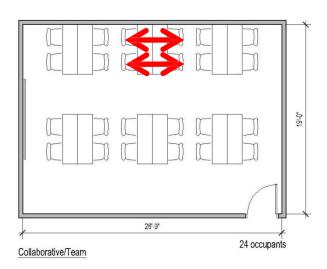
These classrooms are indicated with one door, but adding two doors may benefit overall program usability of the space and ease student circulation and congestion.

Add sidelight or window in door to allow for visual security.









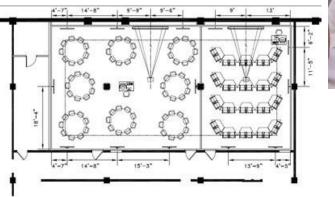
#### **Active Learning Classrooms**

www.classroom.umn.edu

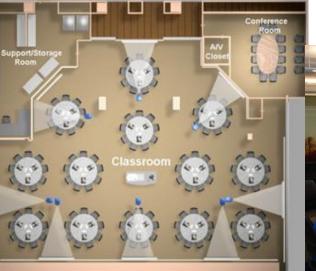
#### **SCALE - UP**

Student Centered Active Learning Environment with Upside-down Pedagogies

www.scaleup.ncsu.edu











#### Incremental Changes done incrementally over time create long term change

New carpet, paint and furniture transfigure a former tired classroom

Flexible tables can be set up 'lecture' style or brought together for circle conversation









#### **Learning Spaces in All Places**











## "Mining" Space to Find Learning Spaces

#### Before - left

Thinking "Students/Learning First" this corridor at right becomes more than just a pass thru space; multiple ways to study and engage.

After - below







# Taking space liabilities and creating assets

Before





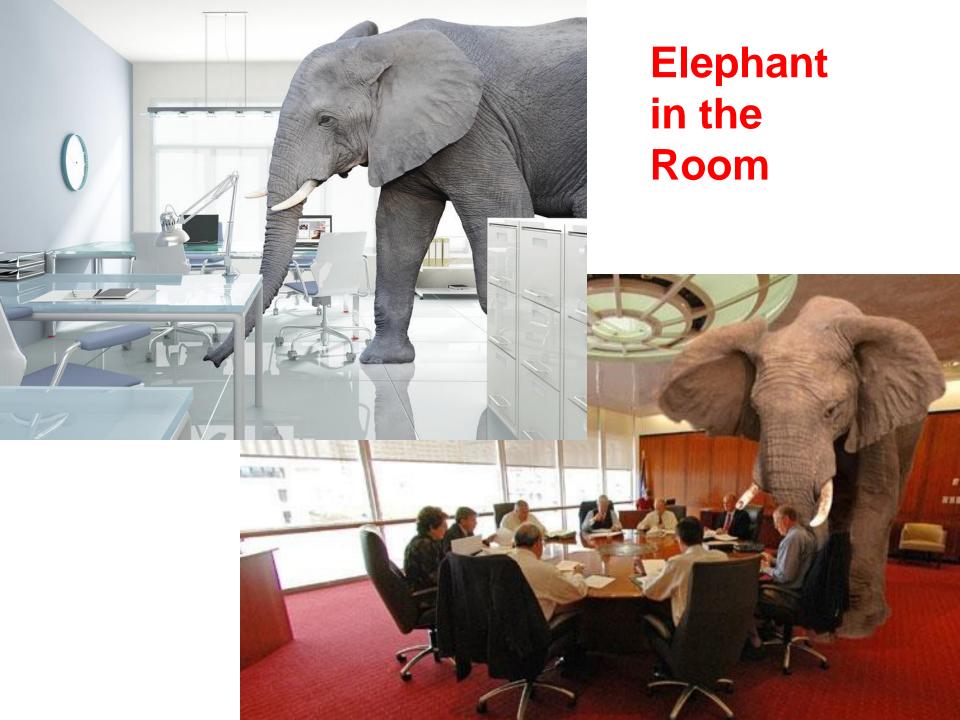


"Mining" space involved analysis of existing cavernous space

Campus "found" space in a major, underused entry and carved new areas for new program functions for study, teaming, learning and gathering. Added stair that increased use of second floor.



Before



### Offices

18th Century

Today





#### **Administrative Awesomeness or Abyss**

- Offices are 25-45% square footage of all campus space: inventory, evaluate, analysis, policy development
- Offices contain the human capital of the campus: justifiable overhead
- Office use transmits the campus mission perspective; values, prestige, purpose





#### **Administrative and Faculty Office Abyss**

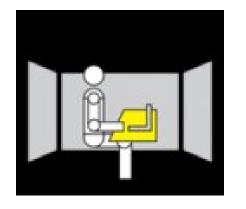
Policies/guidelines: formulate on type, privacy levels and access, utilization, clean-up, storage, equipment, etc.



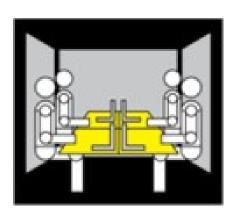
#### **Administrative Definitions: Spatial Options Exist**



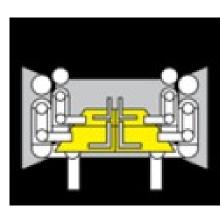
**Private Office** 



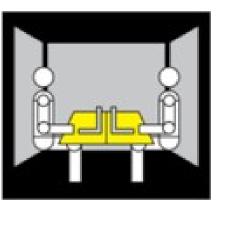
**Cubicle** 

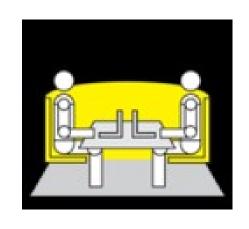


**Team Room** 



**Team Space** 





**Shared Office** 

**Open Office** 

**Work Lounge** 

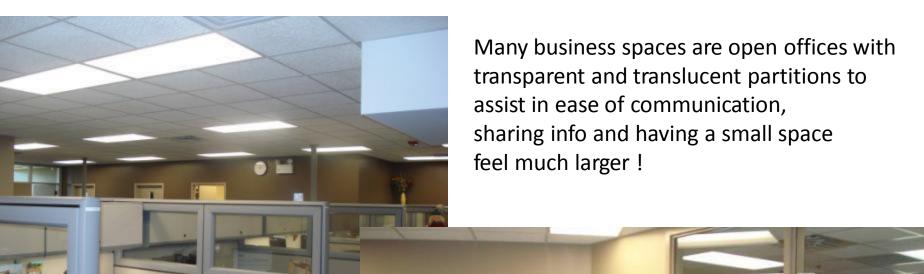
**Touch Down** 



# Student Services – One Stop Shopping success at space savings for square footage and for staffing operational efficiencies - staff cross training innovation



#### Administrative offices are often innovative.....



### **Teaming is an attribute**





#### **Shared Offices**

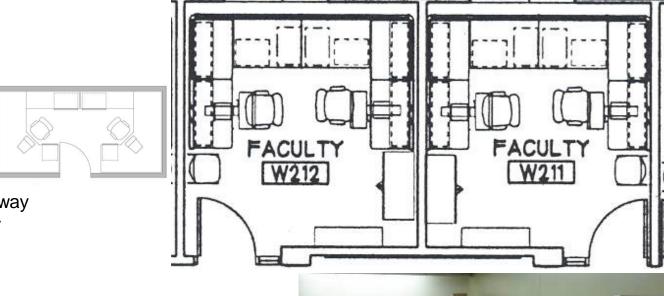
Reevaluate office space and the way work is conducted to systemically improve space use and space utilization.

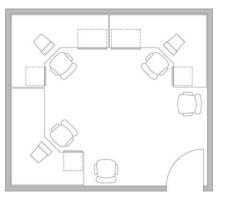
Working collaboratively can produce benefits.

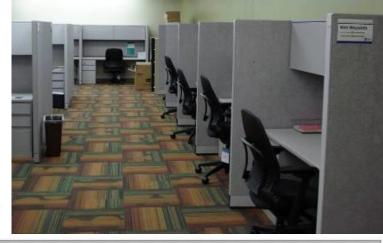
Understand and communicate the concept an "office" is **not** a permanently owned space.

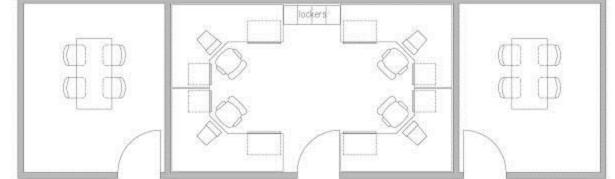
Many private corporations have long embraced the idea of open offices for the benefit of communication, collaboration and effectiveness.

Critical to allow areas for private conversations and meetings.











#### **Think Smaller Offices**

- Proper equipment
- Proper storage
- Access to other rooms for privacy, student conf, teaming -
- Provides additional layer of security.





Anoka Ramsey Community College Cambridge campus Great offices at 81 sq ft

#### **Think Smaller Offices**

Reduction from 120 to 100 sq ft office

Every 10 offices built ---

Yields a 200 sq ft conference room available to all students and staff for teaming...





#### Understand the Space problem is not always about "space".

Design and organizational consultant – example from Univ of Mn and brightspot strategy

### space utilization initiative

The Space Utilization Initiative is about developing a comprehensive institutional space management strategy:

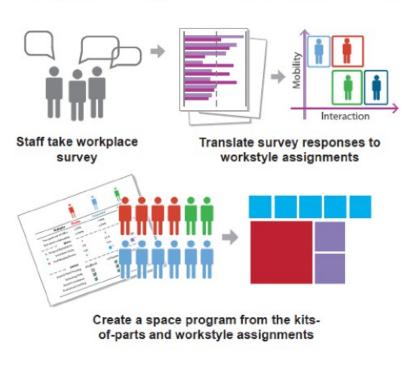
- Focus capital investment on renewal / replacement by emphasizing renewal, replacement, and space efficiency projects in capital plans
- Develop new space management tools through UM Analytics and the new Enterprise Asset Management (EAM) system.
- Implement Work+ to align space with how people work today and reduce the demand for net new space
- Continue efforts to decommission obsolete buildings and terminate leases

#### Understand the Space problem is not always about "space".

Design and organizational consultant – example from Univ of Mn and brightspot strategy Promoting alternative workspace strategies

### workstyles

Using work styles to understand needs and allocate space and technology



| ace Program Calculator   |                                   |                      |                         |                                   |                                   |                         |
|--|-----------------------------------|----------------------|-------------------------|-----------------------------------|-----------------------------------|-------------------------|
| Workstyle Name   | Campus<br>Mobile<br>Collaborative | Mobile<br>Individual | Mobile<br>Collaborative | Resident<br>Individual -<br>Focus | Resident<br>Individual -<br>Paper | Resident<br>Confidentia |
| % of Headcount by Workstyle  | 8%                                | 3%                   | 9%                      | 67%                               | 14%                               | 0%                      |
| Headcount by Workstyle   | 5                                 | 2                    | 6                       | 44                                | 9                                 | 0                       |
| Neighborhood Individual Space                                      |                                   |                      |                         |                                   |                                   |                         |
| Unassigned Workstations (decimal)<br>Dedicated Workstation (Focus) | 1.67                              | 1.33                 | 4.00                    | 0.00                              | 0.00                              | 0.00                    |
| Dedicated Workstation (Focus)                                      | 0.00                              | 0.00                 | 0.00                    | 44.00                             | 0.00                              | 0.00                    |
| Dedicated Workstations (Paper-Heavy)                               | 0.00                              | 0.00                 | 0.00                    | 0.00                              | 9.00                              | 0.00                    |
| Offices  | 0.00                              | 0.00                 | 0.00                    | 0.00                              | 0.00                              | 0.00                    |
| Touch down Workstations  | 0.25                              | 0.10                 | 0.30                    | 2.20                              | 0.45                              | 0.00                    |
| Neighborhood Collaborative Space                                   |                                   |                      |                         |                                   |                                   |                         |
| Phone Booths (1-2 ppl)   | 0.25                              | 0.07                 | 0.60                    | 1.47                              | 0.30                              | 0.00                    |
| Phone Booths (1-2 ppl)<br>Huddle Rooms (1-4 ppl)                   | 0.25                              | 0.07                 | 0.60                    | 0.88                              | 0.18                              | 0.00                    |
| Small Meeting Room (5-8 ppl)                                       | 0.10                              | 0.04                 | 0.30                    | 1.10                              | 0.23                              | 0.00                    |
| Medium Meeting Room (9-16 ppl)<br>Large Meeting Room (17-24 ppl)   | 0.10                              | 0.02                 | 0.20                    | 0.44                              | 0.09                              | 0.00                    |
| Large Meeting Room (17-24 ppl)                                     | 0.05                              | 0.02                 | 0.06                    | 0.44                              | 0.09                              | 0.00                    |
| Open Meeting Area (6 ppl)  | 0.25                              | 0.07                 | 0.60                    | 0.88                              | 0.18                              | 0.00                    |
| or / Building Shared Amenity Space                                 |                                   |                      |                         |                                   |                                   |                         |
| Working Lounge (24 ppl)  | 0.02                              | 0.01                 | 0.02                    | 0.18                              | 0.04                              | 0.00                    |
| Library/Literature Room  | 0.02                              | 0.01                 | 0.02                    | 0.18                              | 0.04                              | 0.00                    |
| Quiet Area / Room (8 ppl)  | 0.10                              | 0.10                 | 0.12                    | 0.88                              | 0.18                              | 0.00                    |
| Storage Space  |                                   |                      |                         |                                   | I                                 |                         |
| Central Storage for Floor  | 0.05                              | 0.02                 | 0.06                    | 0.44                              | 0.09                              | 0.00                    |

brightspot strategy I University of Minnesota

#### work+ tools

Interviews



Online Surveys



Workshops



Walkthroughs



Questionnaires

| OtJ'IIIOLDCY  a RD-OUJta:.s   | U • w r .1: «' tt::IW IF::UIL<br>ct" "; "'4 tt" ;t)' |
|-------------------------------|--|
|                               | \'1.,-ttl,. Uw 111fnn<br>nls 1\lvt' r 1</td          |
| lle]tvra.s <b>a</b><br>SU'I'O | \11,,,U, I   |
|                               | fh'11 ,.,,n-:t<br>'ni)'!T'I I3 C fi' P               |
|                               | <i>Nt</i> 1"-e:an, 'H""'I                            |
|                               |  |

Workstyles



**Space Programs** 

| Category                     | Ratio / HC        | Area/Space |  |
|------------------------------|-------------------|------------|--|
| Individual<br>Individual     | 1/1<br>1/1<br>1/1 | 120<br>45  |  |
| Individual                   | 1/1               | 25         |  |
| ollaborative                 | 1/20              | 50         |  |
| ollaborative<br>ollaborative | 1/40              | 100        |  |
| foliaborative                | 1/50              | 200        |  |

Adjacencies



Reviews



Post-Occupancy



#### work+ training

Work+ doesn't just expect people to wolk differently, it gives them the tools and training to do so.

### New Ways of Working

Understanding how to organize your day to work wherever you are most productive

#### Workplace Storage

Assessing current filing practices and options and then creating future filing

### Managing Flexible Teams

Learning how to set SMART goals to guide work and measure progress among a mobile workforce

#### Workplace Technology

Learning tools for vo1ce comms, data, and collaboration for activity-based working

#### Workplace Norms & Protocols

Collective ly establishing the norms and culture for a space in order to make the most of it

### **OHR Work+ finished space**













brightspot strategy I University of Minnesota

### OHR work+ post-occupancy evaluation

- More energizing workplace: satisfaction with the energy of the workplace went from 27% to 58% (but distract ions also up slightly, by 17%)
- Sense of "One OHR" increased, with more inter department collaboration, coming somewhat at expense of intra-department cohesion
- Perceived importance of working with colleagues increased, from 25% ranking it first to 45% ranking in first
- Staff spend their time differently, for instance -33% less time at desk & -SO% more time collaborating informally
- Staff are saving time, including getting peer and manager feedback faster - down 69% from peers and 84% from managers

| Environmental comfort         | Pre-   | Post-       | Change |  |
|-------------------------------|--------|-------------|--------|--|
| Natural light                 | 44%    | 87%         | +99%   |  |
| Air quality                   | 36%    | 82%         | +128%  |  |
| Outdoor views                 | 36%    | 88%         | 146%   |  |
| Work place s upport           | Pre-   | Post-       | hange  |  |
| Furnture and equipm nt        | 56°/C. | 76%         | ⊦34%   |  |
| Ad-hoc meeting support        | 35%    | <b>78</b> % | 125%   |  |
| Access to other<br>department | 41%    | 60%         | +46%   |  |
| Character                     | Pre-   | Post-       | Change |  |
| Energizing workplace          | 27%    | 58%         | +114%  |  |
| Reflects UMN Mission          | 29%    | 55%         | +87%   |  |

### All Spaces have costs All Spaces use energy and All Spaces = Learning Places

- What? Analysis of space is important graphics help tell the story
- When and Where? Share information in multiple ways to convey critical information – trust the users - maps, charts, graphs
- Why ? ALL spaces ALL work is important no stone unturned!
- Who? Include diversity in team/multiple users to gather input
- How? ALL spaces are potentials for improvement
- Process; active, messy, complicated and needs champion or shepherd of importance to assist in finding the financial hook or implication





Every space can be a special learning space-

with ability to improve energy use, deferred conditions, learning outcomes, working efficiency, as well as enhanced space use!

Before - above After – left

Exterior 'class' is actually scheduled!

Sally Grans Korsh 202-861-2571 sgranskorsh@nacubo.org





**Trends & Opportunities in Research Space Kathy Ramirez Aguilar** 



# The consequences of growing US university research space

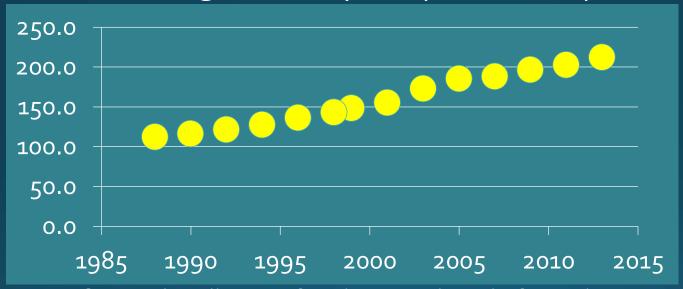


Benefits of using research space efficiently

Kathy Ramirez-Aguilar
University of Colorado Boulder
kramirez@colorado.edu

### Increasing US university research sq.ft.

#### Net Assignable Sq. Ft. (in millions)

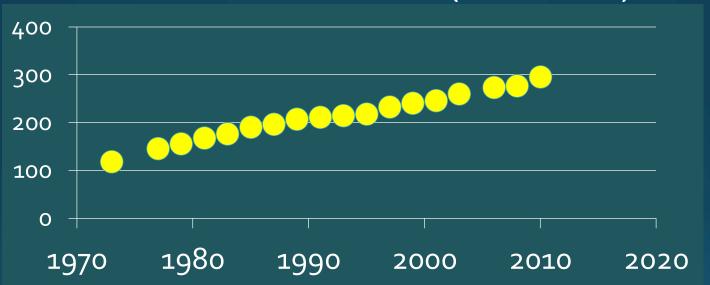


Source: http://www.nsf.gov/statistics/2015/nsf15316/

89% growth between 1988 & 2013

# Growth of doctorates (science, engineering, health) employed in US academia

Number of doctorates (thousands)

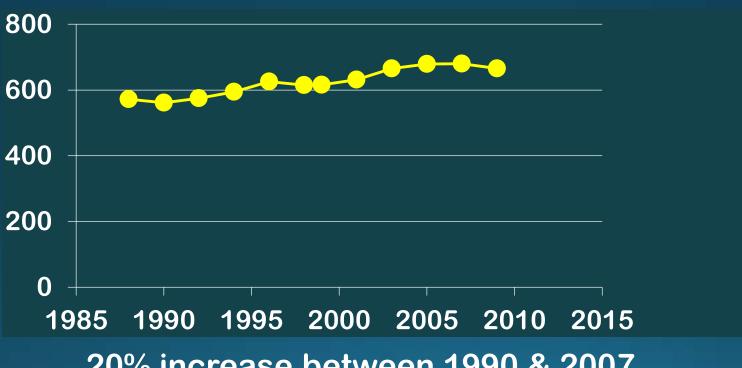


Source: http://www.nsf.gov/statistics/seind14/content/chapter-5/at05-15.pdf

50% growth between 1987 & 2010

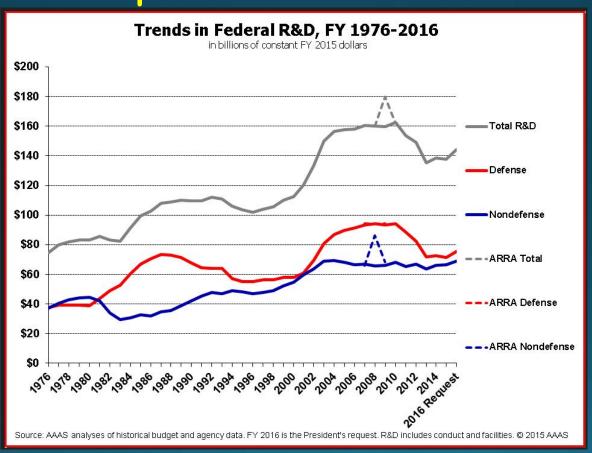
### Space is growing faster than doctorates working in US academia

Sq. ft. per doctorate in US academia

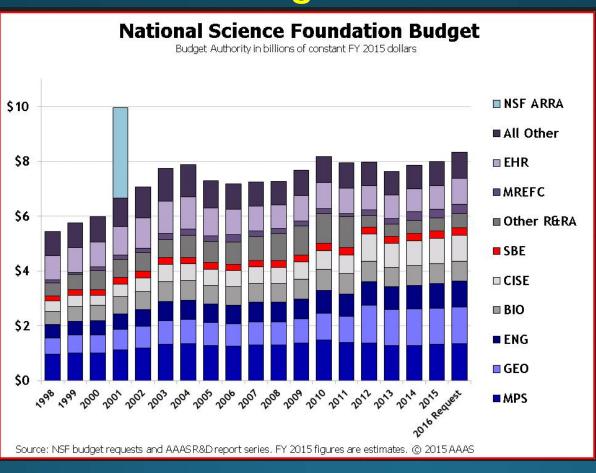


20% increase between 1990 & 2007

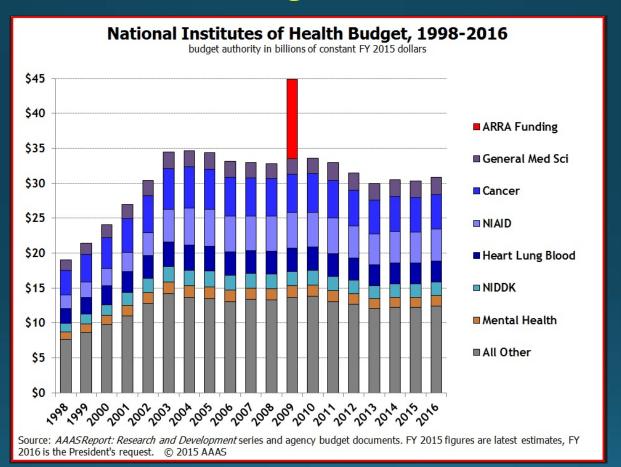
# Non-defense US federal funding plateaued in 2003



### **NSF Funding 1998-2015**



### NIH funding 1998-2015



Majority of US University Research Is Funded by Federal Government

research funding from federal

```
CU-Boulder (FY14) = 80%
   Univ. of Michigan (FY14) = 57%
     Dartmouth (~FY14) = 86%
      Stanford (~FY14) = 80%
    Univ. of Florida (FY14) = 66%
  Northwestern Univ. (FY14) = 73%
   Univ. of Chicago (FY13) = 74%
      Iowa State (FY15) = 53%
      Penn State (FY14) = 62%
     Rutgers Univ. (FY14) = 53%
       UC-Davis (FY14) = 53%
       UC-Irvine (FY15) = 66%
  UC-Santa Barbara (FY15) = 78%
    Univ. of Kansas (FY14) = 80%
  Univ. of Minnesota (FY15) = 61%
    Univ. of Oregon (FY15) = 90%
  Univ. of Washington (FY15) = 80%
      Princeton (FY14) = 72%
  Univ. of Rochester (FY15) = 75%
Univ. of Wash.- St. Louis (FY15) = 75%
```

# Why are scientists facing tough competition for federal funding?

Lack of increase in federal research funding

Rising fed.
\$ going to
overhead
as univ.
research
space
expands

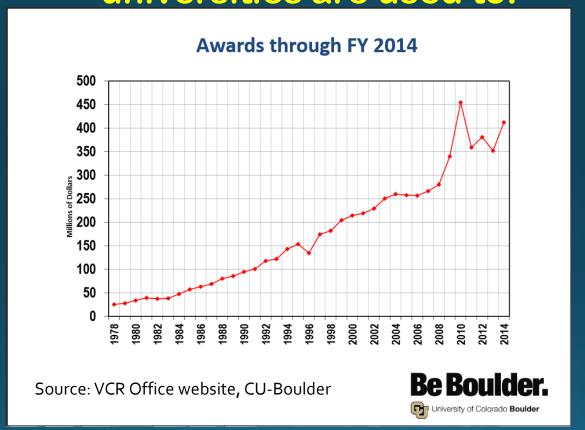
More
university
scientists
competing
for federal
funding

Rising competition n for federal funding

# As US universities think about continuing to expand research space...

- Federal research funding is not growing like it did prior to 2003, and is being stretched and stretched
- Federal F&A dollars will only come in if scientists are able to bring in federal grants

# Likely the trend that large research universities are used to:



# Uniform Guidance CFRs requiring equipment sharing & avoid duplication

#### Uniform Guidance CFR 200.313 c2

"must also make equipment available for use on other projects or programs currently or previously supported by the Federal Government, provided that such use will not interfere with the work on the projects or program for which it was originally acquired.": <a href="http://www.ecfr.gov/cgi-bin/text-">http://www.ecfr.gov/cgi-bin/text-</a>

idx?SID=597cf895a4e1859ccf447c54c795d4b3&node=se2.1.200\_1313&rgn=div8

#### Uniform Guidance CFR 200.318 d

"must avoid acquisition of unnecessary or duplicative items": <a href="http://www.ecfr.gov/cgi-bin/text-idx?node=2:1.1.2.2.1.4.31&rgn=div7">http://www.ecfr.gov/cgi-bin/text-idx?node=2:1.1.2.2.1.4.31&rgn=div7</a>

### Benefits of shared equipment in shared spaces

- Saves funding
- Saves time
- Attracts talent & promotes collaboration
- Benefits space & equipment utilization
- Compliance with CFRs
- > In line with campus sustainability goals

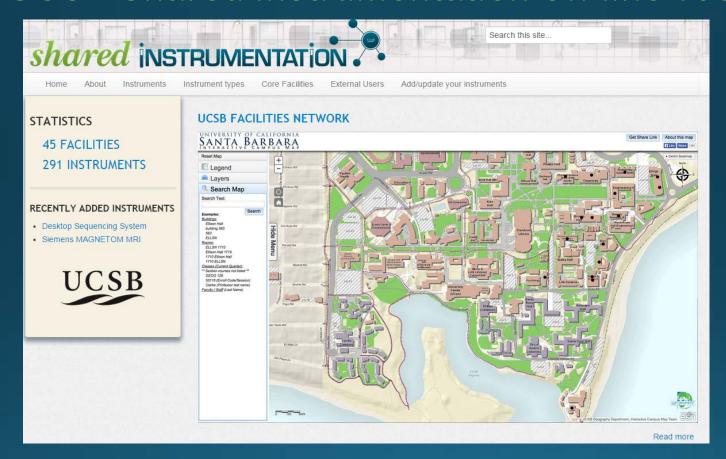


# Great example of sharing equipment and space



- No names on doors policy
- Collaborative spaces with collaborative equipment
- Grant ends- institute responsibility for equip
- Small start-up packages saving \$
- Offer letter explains equip. policy
- Collaborative atmosphere brings in \$

#### **UCSB Shared Instrumentation On-line Tool**



www.sharedinstrumentation.ucsb.edu

### Greening Grants Meeting TODAY 2PM-5:30PM

#### Join us!

#### **Efficient use of resources**

- Maximizing effective use of federal research funding
- Minimizing the environmental footprint of research





Discussion



### Thank you!

#### **Sally Grans Korsh**

NACUBO (202) 861-2571 SGransKorsh@nacubo.org

#### **John Bernhards**

APPA: Leadership in Educational Facilities (703) 542-3848

<u>John@appa.org</u>

#### **Kathy Ramirez-Aguilar**

University of Colorado Boulder (303) 859 2068 KRamirez@colorado.edu

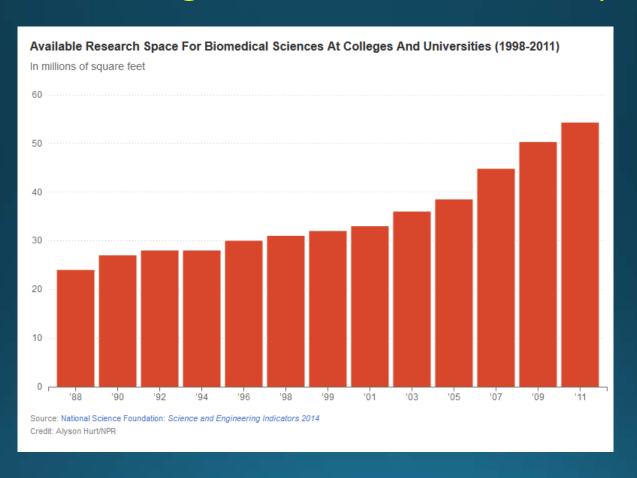




Appendix



### Increasing US Biomedical univ. sq.ft.



# Increasing Doctorates Awarded in US 1958-2013

