

Dear plug-in electric vehicle supporter,

Thank you for your interest in raising awareness about plug-in electric vehicles (PEVs) through the U.S. Department of Energy's (DOE) EV Everywhere Grand Challenge. By displaying and distributing the EV Everywhere decal, you are recognizing a nationwide outreach effort to drive the transition to electrified transportation.

Our goal in developing and distributing this decal is to start a national conversation about PEVs and direct people to reliable, data-driven resources. In addition to displaying the decal, you can refer interested individuals to the EV Everywhere website ([energy.gov/EVEverywhere](https://energy.gov/EVEverywhere)), a hub of PEV information, tools, and resources.

The use of the EV Everywhere decal as a promotional tool is completely voluntary. It is also not intended to replace your organizations' logo or branding.

Organizations and individuals must abide by the following general guidelines for use of the EV Everywhere decal:

- The EV Everywhere decal must not be used in a manner that expressly or implicitly implies DOE endorses the views, opinions, products or services of any person or entity that may display this decal.
- The decal must not be used in a manner that would disparage DOE or the Federal government.
- By displaying and/or distributing this decal, you understand and agree that you are responsible for its proper use and ensuring any person or entity to whom you distribute this decal is informed of these guidelines, including but not limited to, advertising agencies, contractors, and companies that produce promotional items on their behalf.

DOE is not providing this decal as part of any specific joint outreach effort or partnership.

We appreciate your feedback as you are sharing this information and decals with others. Feel free to send questions or comments to [EV-Everywhere@ee.doe.gov](mailto:EV-Everywhere@ee.doe.gov). Thank you for all you do to support and promote transportation electrification!

Sincerely,  
Robert Graham



EV Everywhere Director, U.S. Department of Energy

