

DOI - Adobe Contractual Licensing Program: BPA with CDW-G

Publication Update # 1

Introduction

A Blanket Purchase Agreement (BPA) for the purchase of Adobe Software by all Department of Interior Agencies has been awarded by the U. S. Geological Survey to CDW-G, Vernon Hills, IL and is effective July 1, 2003.

The Adobe Contractual License Program (CLP) is a volume licensing solution available for ordering Adobe software licenses, installation media, upgrades, maintenance or documentation in any quantity. The DOI-CDW-G Adobe CLP is in effect until June 30, 2007. The BPA Number is 03ERBP0008.

To access all information needed to order software via the CLP, go to http://capp.water.usgs.gov/adobe_clp. This site provides the parts list, including pricing, ordering instructions, and point-of-contact information. All orders are placed directly with CDW-G. Most questions are answered in the frequently asked questions portion of the website.

This BPA does not obligate funds. Purchasing will be conducted using bankcard orders or individual delivery orders. Delivery orders will cite applicable fiscal year and accounting data when issued.

Orders may be placed by employees with authorized Federal Government procurement bankcards. Orders exceeding bankcard limits can be placed using delivery orders by warranted Contracting Officers. Delivery orders will be placed against this BPA via issuance of an Optional Form 347 or equivalent form.

All maintenance from the previous DOI/ Adobe Contractual License Program expired June 30, 2003 and it is recommended maintenance be renewed. Maintenance expiration dates will be

June 30 of each year, through June 30, 2007. Payments may be for one- or two-year renewals but one-year renewals are recommended at this time as this gains us maximum credit for program participation and helps assure future discounts.

There are a number of changes in the Adobe software product line, most notably Acrobat with version 6.0 having Standard and Professional versions. The significant upgrade of Acrobat has caused a relatively substantial change in price. Other software prices remain relatively unchanged or have been reduced.

It is strongly recommended that publications professionals acquire the Professional version of Acrobat 6. This version includes support for printing, viewing, and navigating of large-format documents as well as built-in preflighting tools for print production, among other new features. Acrobat 6 Professional also supports the PDF/X print delivery standard, which is recommended by the Government Printing Office (GPO) when submitting PDFs for printing. Acrobat feature comparisons are provided Adobe's Acrobat product page at <http://www.adobe.com/products/acrobat/matrix.html>

Placing an order for Adobe software

Visit the CDW-G online ordering Web site.

License and maintenance pricing is for the mandatory license—for rights to use the software. It comprises the major portion of your total cost for each software program.

Media pricing is for the documentation and for the CD, which is needed to install the software. Everyone in your office will not need this; it can be shared.

Software Overview

The current DOI Blanket Purchase Agreement with CDW-G covers most of Adobe's products including Acrobat, InDesign, FrameMaker, Illustrator, and Photoshop. Other product lines featured in the agreement are After Effects, ATM Deluxe, Dimensions, Font Folio, GoLive, PageMaker, Premiere, PressReady, and Streamline.

Product Audience

All DOI employees, including those doing publishing, graphic design, report layout, and document-intensive processing.

Descriptions

PDF

Portable Document Format (PDF) is a universal file format that preserves all the fonts, formatting, graphics, and color of any source document, regardless of the application and platform used to create it.

Reader

Reader is a free software program available for many platforms that allows a user to view and print PDF documents.

Acrobat Elements

Acrobat Elements allows simple, one-button conversion of any Microsoft Office file into Adobe PDF format.

Acrobat Standard 6.0

Acrobat Standard 6.0 gives users the ability to convert any electronic or paper document into a PDF file along with encryption, password protection, and commenting tools.

Acrobat Professional 6.0

Acrobat Professional 6.0 improves upon the Standard version by supporting conversion of technical and professional drawings into PDF format with added tools for electronic forms, preflighting, and printing and navigating large-format documents.

Acrobat Comparison

For a more detailed comparison of Acrobat products and versions please see the [Product Comparison Matrix](#) on Adobe's webpage.

Illustrator

Illustrator is the industry-standard vector graphics creation software for print and the Web. Illustrator includes graphics tools, versatile transparency capabilities, powerful object and layer effects, and other features that allow you to transform creative ideas into sophisticated graphics for use on the Web, in print, or in dynamic media projects.

PageMaker

PageMaker is a page layout program for professionals who want to create high-quality publications such as brochures and newsletters. PageMaker features templates, graphics, and intuitive design tools that allow you to easily leverage existing content to create customized communications.

Photoshop

Photoshop is an image-editing solution that features built-in vector drawing tools, enhanced layer control, and web graphics production including Image Ready.

After Effects

After Effects offers a comprehensive set of tools to efficiently produce motion graphics and visual effects for film, video, multimedia, and the Web. After Effects allows you to work in a 2D or 3D compositing environment. Adobe Type Manager (ATM) Deluxe software lets you organize your PostScript® Type 1, OpenType®, and TrueType fonts to suit the way you work.

Dimensions

Dimensions is an easy yet powerful 3D rendering tool that offers both raster and crisp, resolution-independent PostScript® output.

Font Folio

Font Folio contains more than 2,750 ready to use typefaces from the Adobe Type Library. Also included are Adobe Type Manager® Deluxe for organizing font sets and Adobe Type Reunion® Deluxe (Macintosh only) for organizing font menus.

FrameMaker

FrameMaker is for publishing long, content-rich documents across multiple channels such as the Web, CD-ROM, or print. FrameMaker features book-building including book-wide commands,

enhanced HTML and XML capabilities, and structured PDF file creation.

GoLive

GoLive software has design, production, and management features for creating professional, dynamic, database-driven Web sites. GoLive software protects code from modification and corruption while offering site layout and management functionality.

InDesign

InDesign is a page layout and design application created for high-end graphic designers, production artists and prepress professionals. InDesign offers integration with Adobe applications, new tools for creativity and productivity, and enhanced precision and control.

Premiere

Premiere is a simple and powerful digital video editing tool that allows video and business professionals to quickly and easily edit digital video on a desktop and publish it to the Web in multiple formats.

PressReady

PressReady, a printing and proofing tool for select desktop color inkjets, enables users to create affordable, high-quality color prints from their desktop inkjets using Adobe PostScript® 3™, Adobe PDF technology and industry color standards.

Streamline

Streamline software converts scanned black-and-white or color raster images into editable Adobe PostScript® line art.

Availability

This agreement is available to all of DOI through June 30, 2007.

Pricing

Please view the pricing details on [this Excel spreadsheet](#).

Acquisition

The BPA number for the CDW-G Adobe CLP agreement is BPA 03ERBP0008 and is to be referenced on all orders. Ordering Information

How to purchase Adobe software products using this contract

Any Department of Interior employee can purchase Adobe software products from CDW-G using their Government purchase cards or a purchase request. To order Adobe products that are not on the contract contact CDW-G sales person (contact information below). Visit the CDW-G online ordering Web site.

Order by phone, email, or fax by contacting:

USFWS orders: Mark Harrington
TEL (877) 592-2207

FAX (847) 371-8842

markhng@cdwg.com

Order confirmation from CDW-G will be delivered via email. Media orders will be shipped within 7 days of the order.

For All Orders, Please Provide the Following Information:

Date of order

Agency

Name

Phone

Fax

Bill To Address

Ship To Address (if different from "Bill To Address")

Credit Card Number & Exp. Date; Bill to address for credit card (E-mail is not necessarily secure, CDW-G will call you for Credit Card Number and Expiration Date)

Purchase Order Number (if any)

Part Number

Description

Current serial number (if the purchase is an upgrade)

Quantity

Total

CDW-G Contract Information:

USGS BPA Number: 03ERBP0008

Note: This is not a GSA contract
Business Size: Large

Ordering and Payment Address for POs: CDW-G Remittance Dr Suite 1515 Chicago, IL 60675

Federal Tax ID Number: 36-4230110
Cage Code: 1GVW5

Duns Number: 026157235

DOI - Adobe Contractual License Program Frequently Asked Questions

Q. What is the Contractual License Program?

A. The Adobe Open Options Contractual License Program (CLP) is a volume licensing solution that allows organizations to simplify software license administration by forecasting their two-year requirements for Adobe software and then licensing software as needed during the term of the agreement.

Q. What benefits will DOI receive by participating in the CLP?

A. Organizations receive the following benefits by participating in the CLP:

- Master serial number provided by Adobe for immediate access to additional copies of software when needed.
- Simplified administration through a single licensing agreement that is effective worldwide.
- A flexible Maintenance program to ensure that the latest technology is always available.

Discounted prices as if all licenses were acquired in one large transaction, which enables organizations to spread out those purchases-and the corresponding expenditures-over the duration of the agreement

Q. What is the length of the agreement?

A. CLP agreements last for one year, beginning July 1, 2003 with three optional renewal years.

Q. What is available through this contract?

A. Most Adobe Systems, Inc. software can be ordered through this contract. There are some limitations, especially if a hardware key ("dongle") is required but CDW-G has this software available under GSA contract. If a product is not listed, call CDW-G for pricing. There is separate pricing for new licenses, upgrades, documentation or maintenance.

Q. What is the definition of a license?

A. The Government considers one license per workstation (desktop, laptop, workstation) for the appropriate software loaded, per user. If the user has both an office desktop and laptop computer or

work-at-home system that shall constitute a single license requirement. The CLP has special provisions for at-home use or a mobile professional laptop use. Concurrent use (a single license running on more than one machine at the same time) is prohibited under licensing terms with Adobe. In other words, a single license, can be installed on more than one machine but cannot be run at the same time on more than one machine.

Q. What is the difference between a license and the installation media?

A. The license is the right to use the software. The installation media is a means for installing licenses purchased for each user. The installation media does not come with a license.

For example, if you do not have installation media and want to support 10 new users for Acrobat Professional 6.0, then you would buy:

10 licenses

Installation media

1 copy only

Q. What is maintenance?

A. Maintenance is the Adobe Open Options CLP upgrade insurance program that entitles customers to all enhancements, bug fixes, updates, and upgrades for a one-year period. Adobe will automatically send CLP Maintenance customers notification of available upgrades during this period. To facilitate purchasing requirements of subsidiaries to a CLP agreement, CLP customers are entitled to acquire Maintenance as they acquire new licenses. Legacy products are those at the current version for which the customer has acquired a license from buying a shrink-wrapped product or licensing through another Adobe licensing program, including original equipment manufacturers (OEMs). The fee for Maintenance on legacy products will be the full one-year Maintenance fee. Licenses that are eligible for Maintenance include those obtained through the CLP as well as full packaged products, five-packs, and OEM licenses. Legacy products must be at current version, or upgraded to current version, prior to purchasing maintenance.

Q. How does a customer place an order?

A. This program lets customers order licenses and Maintenance. Orders are

placed by credit cards or purchase order and submitted by the customer to the ALC.

Q. What is expected delivery time?

A. The Contractor shall ship all products FOB destination within 7 days of receipt of order. Software license disbursement will be accomplished through the Internet immediately after purchase. This applies especially to licenses. **Note: Installation media may have to be ordered if not already available in the ordering office.**

Q. How can customers keep track of what they have ordered?

A. Adobe generates monthly reports based on information sent to Adobe by the ALC. Reports include reporting period, ALC name, CLPAN, subsidiary name, address, city, state, ZIP code, license SKU, product description, quantity licensed, serial number, and points accumulated. These reports are available to the USGS Contracting Officer and Contracting Officer's Representative.

Q. When I upgrade an application do I use the same serial number as the previous version?

A. No, under the CLP a new DOI license number is issued for the upgraded version of the application for each platform (Windows, Mac or UNIX). This is the case for all Adobe CLP applications. To obtain the new license number, contact the CLP CDW-G representative.

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