



Portsmouth EM Site Specific  
Advisory Board

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**DOE DEPUTY DESIGNATED**

**FEDERAL OFFICIAL**

JOEL BRADBURNE

**DOE FEDERAL COORDINATOR**

GREG SIMONTON

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**EM NATIONAL CHAIRS PLANNING SUBCOMMITTEE**

**WEDNESDAY, OCTOBER 10, 2012 @ 4:00 P.M.**

**AGENDA**

- DISCUSSION-EM NATIONAL CHAIRS CONFERENCE MARKETING VIDEO

ADJOURN



**EM NATIONAL CHAIRS PLANNING SUBCOMMITTEE**

MEETING SUMMARY

OCTOBER 10, 2012 • 4:00 P.M.

THE OHIO STATE UNIVERSITY ENDEAVOR CENTER  
1862 SHYVILLE ROAD, PIKETON, OH 45661

**SSAB Subcommittee Members Present:** Martha Cosby, subcommittee chair; Sharon Manson, subcommittee vice chair

**SSAB Subcommittee Members Absent:** Shirley Bandy, Gene Brushart, Connie Yeager

**Other SSAB Members Present:** Will Henderson, Board Chair; Stan Craft

**U.S. Department of Energy (DOE) and contractors:** Greg Simonton, DOE; Rick Greene, Restoration Services, Inc. (RSI); Alan Hembra, Fluor-B&W Portsmouth (FBP)

**Liaisons:** None

**Support Staff:** Eric Roberts, Julie Galloway, Cindy Lewis, EHI Consultants (EHI)

**Public:** None

*Cosby* opened the meeting.

**1. Discussion-EM National Chairs Conference Marketing Video**

<b><i>Question/Comment:</i></b>	<b><i>Answer:</i></b>
<p><b><i>Simonton:</i></b> We need to shoot some footage now while the leaves are changing for a video highlighting our area to show at the National Chairs conference in the spring.</p>	<p><b><i>Manson:</i></b> We may want some footage of Pike Lake, and Scioto Trails to highlight what our area looks like in the fall.</p> <p><b><i>Greene:</i></b> We should have anything on film that we think we might want. It would be better to have it and not use it than not have it and wish we did.</p> <p><b><i>Hembra:</i></b> I might get some footage from Lake Katherine with the waterfall. Think about the Michigan clip welcome, something along those lines.</p>

<p>Focus on what we have here and have board members welcoming/inviting everyone to come here. Show the festival at dusk to show the lights.</p> <p>We could get a picture of the full board at the December meeting.</p>	<p><b>Henderson:</b> We could have a flyover of the site. <b>Manson</b> and I know someone with an airplane that would be willing to fly over.</p> <p><b>Manson:</b> If we go to the Pumpkin Festival, we can get clips of the big pie. We need some footage of Lake White because we may eat there.</p> <p><b>Roberts:</b> We want the chairs to come early and stay late. Show what the spouses could do while they are attending the conference. Focus on our board members, and show their faces. Show a happy board. Take a group shot in front of the big window at the lodge with the lake behind everyone.</p>
<p><b>Henderson:</b> Do you plan to do a storyboard?</p>	<p><b>Hembra:</b> A storyboard is a good idea. It is not hard to put one together.</p>

**Cosby:** Meeting adjourned.

**Next Meeting:** To Be Announced (TBA)

**2. Action Items:**

1. EHI and RSI to organize a day to travel to Deer Creek and the Pumpkin Festival to video some footage. EHI will check with Deer Creek to set everything up.
2. EHI will send out an e-mail all board members inviting them to go to Deer Creek for some footage.
3. EHI will email Alan Hembra the digital SSAB logo.
4. EHI to set up a subcommittee meeting after we get the video to plan the next step.
5. Hembra to reserve the 15-passenger van to travel to Deer Creek on October 17, 2012.