# **ECHO Web Site Modernization**

2013 and Beyond





### Introduction

### Project goal

Modernize an aging data system to take advantage of new technologies that offer more flexibility and opportunities for enhancement.

### Purpose of briefing

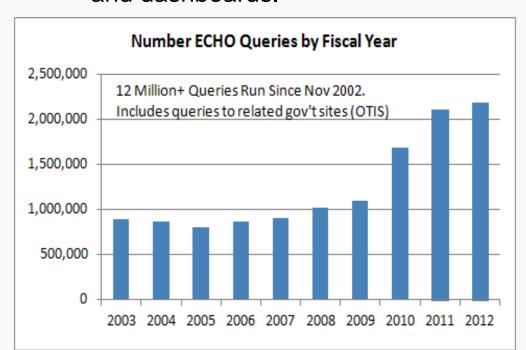
Share plans for ECHO website modernization and describe how modernization affects popular features.





# Background - ECHO Through the Years

- Enforcement and Compliance History Online (ECHO) launched in 2002.
- Steadily enhanced to meet user needs, including improved search results, integrated water quality and pollutant loading data, and more.
- 2011- drinking water data added; 2012: CWA state comparative map and dashboard; 2013: new CAA, CWA, RCRA state comparative maps and dashboards.



- Use has increased steadily over the years, providing answers to 2 million queries per year regarding environmental compliance and enforcement data.
- President Obama cited ECHO in 2011 as a model for transparency for other federal agencies to follow.





### Why Modernize?

- Offer new or improved ECHO features that are not possible with our current older system.
  - Quicker data refreshes
  - Improved ability to query and use data
  - Future enhancements like customized alerts, mobile apps, machine-readable data/web services, etc.
- New system allows EPA to more easily offer such future transparency features as:
  - Integration of new data
  - Enhanced mapping
  - Better drinking water health data
  - Mobile apps





### Why Modernize? continued

- ECHO's popularity has resulted in helpful user feedback that will be easier to implement with modern system.
- Many features have been added to ECHO over the years, and a redesign will improve navigation.
- Helps Agency meet requirements of transparencyrelated executive orders.
- Current data system is operating at risk, as it is based on old technologies; must reprogram website to work with new system.





# Summary of Current Plans

- Highest 2013 priority is replacement of existing ECHO website with modernized ECHO site.
  - Redesign site and launch "priority" features.
  - New projects/enhancements must remain on hold while ECHO modernized.
  - Web address (URL) will change.
- Phase in remaining features during 2014.
- Build new capabilities in 2015.





### Schedule: September 30, 2013

### Focus of September launch:

- Redesign
  - Enhance transparency through reorganization/better navigation
  - Ability to view on mobile devices
  - Bring state comparative maps/dashboards into new website design
- Multimedia Facility Search
  - Allows access to all ECHO facility data
  - Includes all associated features:
    - Summary search results and download
    - Detailed Facility Report
    - Error reporting and user support





# Schedule: 2014 and Beyond

- On October 1, many features will be temporarily unavailable, but will be added incrementally to modernized ECHO.
- Single-media facility search options released as finished throughout 2014, followed by other features.
- 2015: goal is to begin work on new tools/data.





### Features to be Phased in after Sept.30

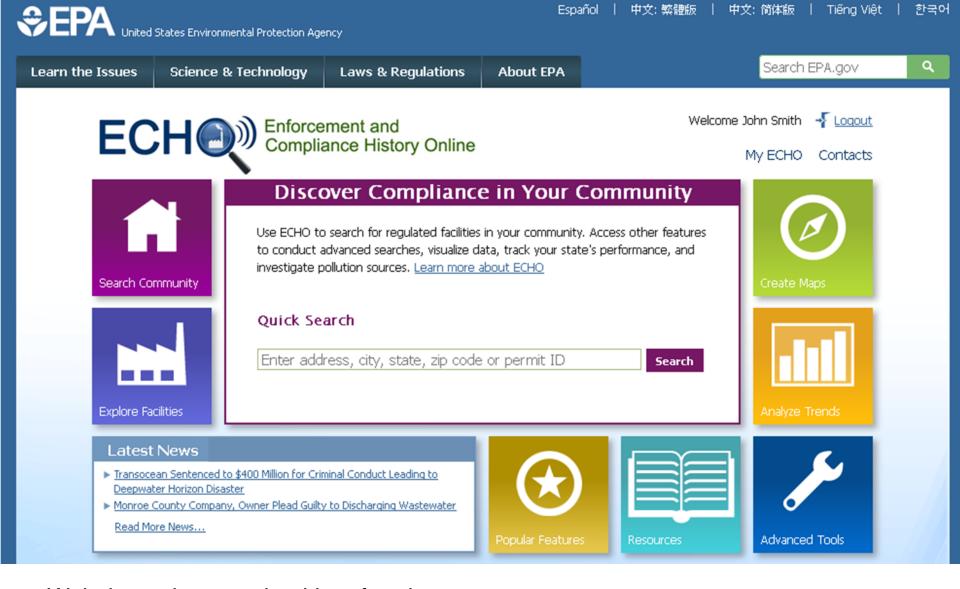
- Drinking water (Safe Drinking Water Act) system search
- Clean Water Act (CWA) facility search, effluent charts, and water quality data
  - Popular CWA Discharge Monitoring Report Pollutant Loading Tool will remain available while new CWA search is built.
  - New CWA search will include closer pollutant loading data integration.
- EPA Enforcement Cases Search and case report
- Hazardous Waste (Resource Conservation and Recovery Act) facility search
- Clean Air Act facility and pollutant search
- Some specialized mapping options
  - EPA and State Annual Enforcement Actions Map
  - ECHO map widget





# **Participation**

- Small group of external website users commented on proposed home page design.
  - Commenters included state and EPA contacts, as well as a few members of the general public.
  - Many comments incorporated, and others recorded for consideration during programming.
- Comment during and after this webinar.
- Usability testing late summer.
- Subscribe to ECHO News for updates (http://www.epa-echo.gov/echo/signup.html).



- Website tasks organized into four key areas
- Focus has been on design wording may change
- Moving to latest EPA web template

Q



Learn the Issues

Science & Technology

Laws & Regulations

Future releases will allow some user customization of site with log-in

Search EPA.gov

Welcome John Smith 4 Logout

Contacts



### **Explore Facilities**

#### **Evaluate Compliance**

- ► All Facility Data
- Air
- Water
- Hazardous Waste
- ▶ Drinking Water

#### Find Cases

- ► EPA Civil Enforcement Case Search
- ► Criminal Case Search

#### Dig Deeper

- ► Advanced Facility Search
- Advanced EPA Enforcement Cases Search





#### Latest News

**Explore Facilities** 

Search Community

- ▶ Transocean Sentenced to \$400 Million for Criminal Conduct Leading to Deepwater Horizon Disaster
- ▶ Monroe County Company, Owner Plead Guilty to Discharging Wastewater

Read More News...







#### Popular Features:

Based on user activity (top searches, popular downloads)

#### Resources:

- •Become an ECHO Pro
- •All site documentation
- Program information
- Links to more state data

#### Advanced Tools:

- •Bulk data downloads
- Developer tools
  - Quick Search Widget
  - OMaps Widget

#### **Choose a Report Type**

► Multimedia Air Water Hazardous Waste Drinking Water

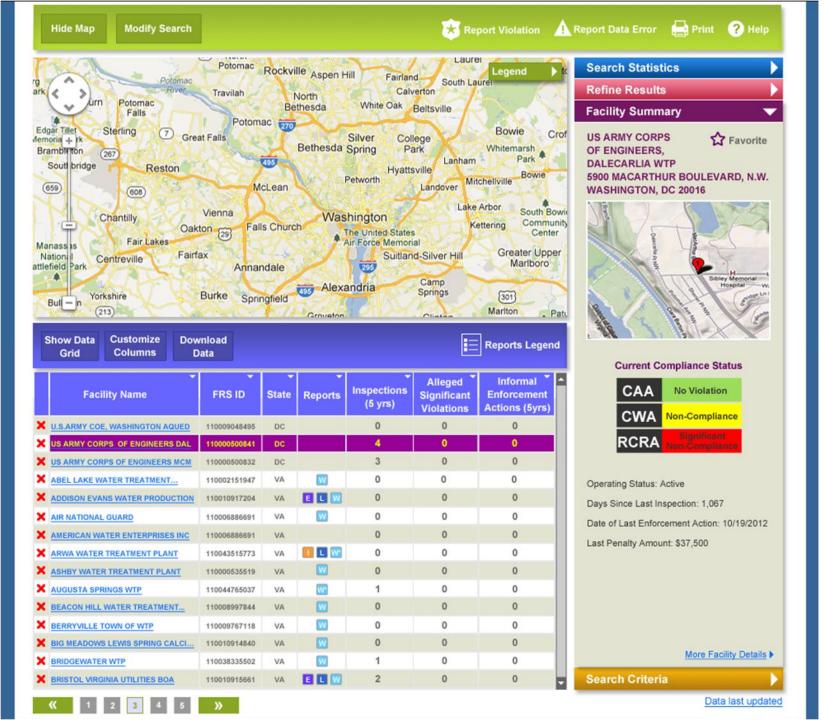


|          |   | + Expand All     | - Collapse All | × Cl                               | lear All |
|----------|---|------------------|----------------|------------------------------------|----------|
| 2        | Geographic Location                       | on               | ▼              | Search Criteria Selected           |          |
|          | EPA Region                                |                  | <b>0</b>       | Report Type  Multimedia            | Ü        |
|          | Address 1                                 |                  |                | Geographic Location                | ×        |
|          | Address 2                                 |                  |                | City: City Name 1                  | ×        |
|          | City                                      |                  | Add More       | City:                              | ×        |
|          | State                                     |                  |                | City Name 2                        |          |
|          |   |                  |                | Enforcement & Compliance           |          |
|          | Zip Code                                  |                  | Add More       | Formal Enforcement Actions:<br>EPA | ×        |
|          | County                                    |                  |                |                                    |          |
|          | In Indian County                          | ⊚Yes ⊚ No        |                |                                    |          |
|          | Facility located near<br>US-Mexico Border | ♠ Any ♠ Yes ♠ No |                |                                    |          |
|          | Watershed (HUC)                           |                  |                |                                    |          |
|          |   |                  |                |                                    |          |
| *        | Environmental Con                         | ditions          | •              |                                    |          |
| ***      | Facility/System Characteristics           |                  |                |                                    |          |
| *        | Enforcement & Compliance                  |                  |                |                                    |          |
| <u> </u> | Pollutant                                 |                  | <b>■</b>       | Searc                              | h        |

Sections of search form expand and collapse.

Selected search criteria displayed on right side.

This is a draft - changes may be made during programming.



Options available to hide map, data table, and/or right side bar.

Options available to change search criteria from this page.

This is a draft
- changes may
be made
during
programming.





### Popular User Requests

| Request   | Goal         |
|---|--------------|
| More frequent data updates (currently monthly)  | Weekly: 2013 |
| Easier to use/better organization/simpler navigation  | 2013         |
| Street address search   | 2013         |
| Allow query modification directly on search results screen  | 2013         |
| Closer integration of enforcement/compliance data with pollutant loading data                       | 2014         |
| Options to display more than five years of data   | 2014         |
| Provide links to/information from documents (such as inspection reports, enforcement actions, etc.) | 2015         |
| More data on "non-standard" Clean Water Act facilities (such as animal feeding operations)          | 2015         |
| More powerful, customizable mapping capabilities  | 2015         |





### Conclusion

- ECHO Modernization offers a more efficient, flexible system – opening up greater possibilities for future enhancements.
- 2013 and 2014 focus is largely on replacing existing products, but will include immediate improvements:
  - More frequent data refreshes
  - Improved website navigation and mapping
  - Viewing on mobile devices.
- Additional improvements, like registering for specific data alerts and providing web services, will be a focus of 2015.





### Feedback?

 Contact ECHO Support (<u>http://echo.epa.gov/contact</u>)