LED Gas Station Canopy Promotion





Let's "transform" gas station canopy lighting in the NW

- Still plenty of opportunities to convert gas station canopies to LED.
- One year promotion allows for a significant regional impact.



What's the deal?



- Simplified promotion.
- \$350 per fixture when replacing either 400w or 320w HIDs.
- Total incentive up to 100% of project cost.

Terms and Conditions

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Terms and Conditions

- Gas station canopies only.
- Must replace existing 320w or 400w HIDs.
- Must qualify for either Measure H4-70% or H5-70%.
- New LED fixtures must be DLC or LDL listed or utility approved.
- Customized promotion calculators may only be used for promotional gas station canopy measures.
- Projects must be submitted to IS 2.0 for invoicing by March 31, 2016.

How to participate

- Submit lighting calculator to lighting@bpa.gov for customization.
- Let us know if you want to allow 100% project cost cap.
- Marketing materials are available...



Marketing Materials

- Promotional and best practice marketing materials available for utilities, trade allies and end users.
- BPA can help with customization and printing.



John "The Road Warrior" Wilson wants you to know...

- Beginning April 1st, version 3.3 is the one and only lighting calculator.
- Projects on LC 3.2 must be submitted to IS 2.0 by March 31, 2015.
- Email <u>lighting@bpa.gov</u> for help with customization and support.



Questions?

lighting@bpa.gov

