



Green Madison Contractor Questionnaire

Thank you for being a partner of the Green Madison program.

Your responses to the following questionnaire will help us improve the program. This should only take about 10 minutes and your responses will be kept confidential.

Thank you, we appreciate your participation.

How did you first hear about the program?

Please write your answer in the space below.

.....

.....

.....

.....

What motivated you to participate in the program?

Please write your answer in the space below.

.....

.....

.....

.....

TRAINING

Did you attend BPI certification training in order to participate in the program?

Please pick one of the answers below.

- Yes
- No, did not attain BPI certification
- No, already had BPI certification

Please rate the availability of BPI certification training.

Please pick one of the answers below.

- 1. Few opportunities/hard to schedule
- 2
- 3
- 4
- 5. Easy to find/schedule
- Don't know

Please rate the usefulness of the BPI certification training.

Please pick one of the answers below.

- 1. Not at all useful
- 2
- 3
- 4
- 5. Very useful
- Don't know

Have you marketed your BPI credentials to your customers? (for example, to differentiate your skills from the competition and validate quality of craftsmanship.)

Please pick one of the answers below.

- Yes
- No
- Have not attained BPI credentials

Did you attend environmental hazard awareness training?

Please pick one of the answers below.

- Yes
- No

Please rate the availability of the environmental hazard awareness training.

Please pick one of the answers below.

- 1. Few opportunities/hard to schedule
- 2
- 3
- 4
- 5. Easy to find/schedule
- Don't know

Please rate the usefulness of the environmental hazard awareness training.

Please pick one of the answers below.

- 1. Not at all useful
- 2
- 3
- 4
- 5. Very useful
- Don't know

Did you attend OSHA 10-hour training?

Please pick one of the answers below.

- Yes
- No

Please rate the availability of the OSHA 10-hour training.

Please pick one of the answers below.

- 1. Few opportunities/hard to schedule
- 2
- 3
- 4
- 5. Easy to find/schedule
- Don't know

Please rate the usefulness of the OSHA 10-hour training.

Please pick one of the answers below.

- 1. Not at all useful
- 2
- 3
- 4
- 5. Very useful
- Don't know

Please rate the overall expense of the training required for participation in the program.

Please pick one of the answers below.

- 1. Very inexpensive
- 2
- 3
- 4
- 5. Very expensive

Overall, how burdensome was it to obtain the required training for participation in the program?

Please pick one of the answers below.

- 1. Very easy
- 2
- 3
- 4
- 5. Very burdensome

If the program offered a sales training session, how likely is it you would attend?

Please pick one of the answers below.

- Very likely
- Somewhat likely
- Unlikely

MARKETING/OUTREACH

Have you used any of the marketing resources provided through the program?

Please pick one of the answers below and add your comments.

Yes

No

Comments

.....

How useful are the marketing resources created by the program?

Please pick one of the answers below.

1. Not at all useful

2

3

4

5. Very useful

Don't know

What other marketing resources would be useful to you?

Please write your answer in the space below.

.....

.....

.....

.....

Do you promote the program on your company's website?

Please pick one of the answers below.

Yes

No

Do you market and promote your participation in the program as a selling point to customers (for example, extra rebates and the low-interest financing)?

Please pick one of the answers below.

Yes

No

How do you market and promote your participation in the program to your customers?

Please write your answer in the space below.

.....

.....

.....

.....

If a customer calls you directly and hasn't heard about the program, do you mention the availability of the program to the customer to help them afford the project?

Please pick one of the answers below and add your comments.

Yes

No

Comments

.....

PARTICIPATION

Which statement best describes your current participation in the program?

Please pick one of the answers below or add your own.

Have provided estimates, but haven't started or completed any jobs

Have job(s) in progress, but none completed

Have completed jobs through the program

Have not provided estimates or started any jobs through the program

Other

.....

How many estimates have you provided?

Please pick one of the answers below.

1-3

4-6

More than 6

Why did the participant(s) not contract with your business to do the work?

Please check all that apply and/or add your own variant.

- Participant(s) decided not to do any work
- Participant(s) selected a different business to do the work
- Don't know

Other

.....

How has participation in the program affected your workforce?

Please pick one of the answers below or add your own.

- I've hired new workers due to activity generated by the program
- I've avoided laying off workers on account of the program
- I am currently looking to hire new workers
- I've had no change in employee count due to the program

Other

.....

How many new employees have you hired?

Please pick one of the answers below.

- 1
- 2
- 3
- 4
- 5
- 6+

Where did you recruit them?

Please write your answer in the space below.

.....

.....

.....

.....

Energy Advocates/Consultants

Please describe your typical interaction with the Energy Advocates.

Please write your answer in the space below.

.....

.....

.....

.....

How satisfied are you with the performance of the Energy Advocates?

Please pick one of the answers below.

- 1. Not at all satisfied
- 2
- 3
- 4
- 5. Very Satisfied
- Not applicable

Please describe your typical interaction with the Consultants.

Please write your answer in the space below.

.....

.....

.....

.....

How satisfied are you with the performance of the Consultants?

Please pick one of the answers below.

- 1. Not at all satisfied
- 2
- 3
- 4
- 5. Very satisfied
- Not applicable

How useful are the Scope of Work documents provided by the program?

Please pick one of the answers below.

- 1. Not at all useful
- 2
- 3
- 4
- 5. Very useful

Please comment on the scope of work documents. Are they clear? Do you use them?

Please write your answer in the space below.

.....

.....

.....

.....

Do you have any suggestions for making it easier to work with Consultants and Energy Advocates?

Please write your answer in the space below.

.....

.....

.....

.....

Have you used the WasteCapTRACE documentation program?

Please pick one of the answers below.

- Yes
- No

How easy or difficult is it to use WasteCapTRACE?

Please pick one of the answers below.

- 1. Very difficult
- 2. Difficult
- 3. Neutral
- 4. Easy
- 5. Very easy

Which part is difficult? Would more training be helpful?

Please write your answer in the space below.

.....

.....

.....

.....

PROGRAM SATISFACTION

How satisfied are you with the following aspects of the program:

Please mark the corresponding circle - only one per line.

	Very dissatisfied 1	2	3	4	Very satisfied 5
The amount of incentives/rewards offered to customers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The financing offer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The level of outreach and marketing done by the program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The overall program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Do you have any suggestions on how to boost participation in the program?

Please write your answer in the space below.

.....

.....

.....

.....

Would you recommend the program to others (your clients, family, and friends)?

Please pick one of the answers below.

- Yes
- No
- Unsure

Do you have any other comments about program strengths or areas for improvement? Your feedback is important to us.

Please write your answer in the space below.

.....

.....

.....

.....