

Creating a Partnership Agreement

Worksheet

PARTNERSHIP AGREEMENT BETWEEN _____ **AND** _____

Background (Short explanation of program and marketing needs):

Partnership Agreement Purpose:

The purpose of this agreement is to provide a framework in which _____ and _____ can work together to successfully (Three bullets about desired outcomes/achievements of partnership):

- _____
- _____
- _____

Agreement:

Through their partnership with _____, _____ will provide:

- _____
- _____

_____ will provide:

- _____
- _____

Approval Processes:

_____ will send any materials with _____'s logo or that will be posted or distributed to _____ for approval. _____ will send any materials promoting the events or campaign to _____ for approval, within agreed-upon turnaround times.

Terms of Agreement:

Agreement will be valid for [length of time _____], from the date of signing below. Amendments to the scope or length of agreement can be arranged in writing between the participating partners at any time.

Agreement:

We, the undersigned, recognizing the value of saving energy in our communities by educating consumers about the importance of home energy upgrades, commit our respective organizations to work together on the [Campaign Name _____] as outlined in this document.

Partner Name: _____ **Date:** _____

Partner Name: _____ **Date:** _____