# Section 26 Arts, Recreation, and Travel

This section presents data on the arts, entertainment, and recreation economic sector of the economy, and personal recreational activities, the arts and humanities, and domestic and foreign travel.

Arts, Entertainment, and Recreation Industry—The U.S. Census Bureau survevs—County Business Patterns. Economic Census, Nonemployer Statistics and Service Annual Survey, provide data on the Arts, Entertainment, and Recreation Sector. The County Business Patterns annual data includes number of establishments, number of employees. first guarter and annual payrolls, and number of establishments by employment size class. The Economic Census, conducted every five years for the years ending '2' and '7,' provides information on the number of establishments, receipts, payroll, and paid employees for the United States and various geographic levels. Nonemployer statistics are an annual tabulation of economic data by industry for active businesses without paid employees that are subject to federal income tax. The Service Annual Survey provides estimates of operation revenue of taxable firms and revenues and expenses of firms exempt from federal taxes for industries in this sector of the economy. See Appendix III for more details.

#### Recreation and leisure activities—

Data on the participation in various recreation and leisure time activities are based on several sample surveys. Data on the public's involvement with arts events and activities are published by the National Endowment for Arts (NEA). The NEA's Survey of Public Participation in the Arts remains the largest periodic study of arts participation in the United States. The most recent data are from the 2008 survey. Data on participation in

fishing, hunting, and other forms of wildlife associated recreation are published periodically by the U.S. Department of Interior, Fish and Wildlife Service. The most recent data are from the 2006 survey. Data on participation in various sports recreation activities are published by the National Sporting Goods Association. Mediamark, Inc. also conducts periodic surveys on sports and leisure activities, as well as other topics.

#### Parks and recreation—

The Department of the Interior has responsibility for administering the national parks. The National Park Service publishes information on visits to national park areas in its annual report, National Park Statistical Abstract. The National Parks: Index (year) is an annual report which contains brief descriptions, with acreages and visits for each area administered by the service, plus certain "related" areas. This information can be found at: <a href="http://www.nature.nps.gov/stats">http://www.nature.nps.gov/stats</a>. Statistics for state parks are compiled by the National Association of State Park Directors.

**Travel**—Statistics on arrivals and departures to the United States, cities and states visited by overseas travelers, and tourism sales and employment are reported by the International Trade Administration (ITA), Office of Travel & Tourism Industries (OTTI). Data on domestic travel and travel expenditures are published by the research department of the U.S. Travel Association. Other data on household transportation characteristics are in Section 23, Transportation.

**Statistical reliability**—For a discussion of statistical collection and estimation, sampling procedures, and measures of statistical reliability applicable to Census Bureau data, see Appendix III.

### Table 1228. Arts, Entertainment, and Recreation Services—Estimated Revenue: 2004 to 2009

[In millions of dollars (157,914 represents \$157,914,000,000). For taxable and tax-exempt employer firms. Except where indicated, estimates adjusted using the results of the 2007 Economic Census. Based on the Service Annual Survey, see Appendix III]

	2002						
Industry	NAICS						
-	Code 1	2004	2005	2006	2007	2008	2009
Arts, entertainment, and recreation	71	157,914	167,055	178,478	189,418	193,016	188,436
Performing arts, spectator sports, and related							
industries		63,433	65,910	72,769	77,772	80,399	80,232
Performing arts companies		12,157	13,143	13,492	13,573	13,758	14,143
Spectator sports	7112	23,904	24,850	27,493	30,403	31,824	31,690
Sports teams and clubs	711211	14,391	14,564	16,401	18,794	20,251	20,642
Racetracks		7,027	7,366	7,968	8,197	7,701	7,201
Other spectator sports	711219	2,486	2,920	3,124	3,412	3,872	3,847
Promoters of performing arts, sports, and similar							
events	7113	12,485	12,875	15,059	16,122	16,382	16,435
Agents and managers for artists, athletes,							
entertainers and other public figures	7114	4,065	4,176	4,521	4,919	5,206	4,933
Independent artists, writers, and performers	7115	10,822	10,866	12,204	12,755	13,229	13,031
Museums, historical sites, and similar institutions	712	9,663	12,471	11,982	13,286	12,520	11,539
Amusement, gambling, and recreation industries	713	84,818	88,674	93,727	98,360	100,097	96,665
Amusement parks and arcades	7131	11,027	11,926	12,417	13,544	14,110	13,358
Amusement and theme parks	71311	9,720	10,491	10,816	11,890	12,307	11,624
Amusement arcades		1,307	1,435	1,601	1,654	1,803	1,734
Gambling industries	7132	23,416	24,040	25,175	25,135	25,602	25,091
Casinos (except casino hotels)	71321	15,442	15,753	16,505	16,557	16,874	16,410
Other gambling industries	71329	7,974	8,287	8,670	8,578	8,728	8,681
Other amusement and recreation industries	7139	50,375	52,708	56,135	59,681	60,385	58,216
Golf courses and country clubs	71391	18,469	19,356	20,523	21,195	21,044	20,326
Skiing facilities	71392	1,956	1,989	2,178	2,257	2,476	2,438
Marinas		3,316	3,530	3,805	4,042	3,764	3,305
Fitness and recreational sports centers	71394	17,174	18,286	19,447	21,416	22,336	21,907
Bowling centers		3,379	3,232	3,094	3,403	3,338	3,114
All other amusement and recreation industries	71399	6,081	6,315	7,088	7,368	7,427	7,126

<sup>&</sup>lt;sup>1</sup> Based on 2002 North American Industry Classification System (NAICS); see text, this section and Section 15. Source: U.S. Census Bureau, Service Annual Survey: 2009, January 2011, <a href="http://www.census.gov/services/index.html">http://www.census.gov/services/index.html</a>>.

## Table 1229. Arts, Entertainment, and Recreation—Establishments, Revenue, Payroll, and Employees by Kind of Business: 2002 and 2007

[For establishments with payroll (141,904 represents \$141,904,000,000). Includes only establishments of firms with payroll. Definition of paid employees varies among NAICS sectors. Data are based on the 2002 and 2007 economic censuses which are subject to nonsampling error. For details on survey methodology, sampling and nonsampling errors, see Appendix III]

2002 NAICS							Paid emp (1,00	
code 1	2002	2007	2002	2007	2002	2007	2002	2007
71	110,313	124,620	141,904	189,417	45,169	58,359	1,849	2,061
	37,735	43,868	58,286	77,773	21,231	27,839	423	438
7111	9,303	8,838	10,864	13,574	3,267	3,980	138	128
7112	4,072	4,237	22,313	30,403	10,206	14,136	108	121
7113	5,236	6,647	12,169	16,122	2,184	2,957	102	121
		,				,		
7114	3.262	3.534	3.602	4.919	1.251	1.694	17	19
		-,	-,	,	, -	,		
712	6.663	7.125	8.608	13.285	2.935	3.662	123	130
1	-,	.,	-,	,	_,	-,		
713	65.915	73.627	75.010	98.359	21.002	26.859	1.303	1.494
								134
								170
1	_,0,2	_,0_,	1 .0,000	_0,100	5,000	.,000	100	.,,
7130	60 828	68 155	16 674	59 680	15 337	10 /00	1 023	1,190
	NAICS code 1  71  711  7111  7112  7113  7114  712  713  7131  7132	NAICS code 1 2002  71 110,313  711 9,303  7112 4,072  7113 5,236  7114 3,262  712 6,663  713 65,915  7131 3,015  7132 2,072	NAICS code¹         establishments           2002         2007           71         110,313         124,620           711         37,735         43,868           7111         9,303         8,838           7112         4,072         4,237           7113         5,236         6,647           7114         3,262         3,534           712         6,663         7,125           713         65,915         73,627           7131         3,015         3,145           7132         2,072         2,327	NAICS code¹         establishments         (mil. code¹           71         110,313         124,620         141,904           711         37,735         43,868         58,286           7111         9,303         8,838         10,864           7112         4,072         4,237         22,313           7113         5,236         6,647         12,169           7114         3,262         3,534         3,602           712         6,663         7,125         8,608           713         65,915         73,627         75,010           7131         3,015         3,145         9,443           7132         2,072         2,327         18,893	NAICS code 1         establishments         (mil. dol.)           71         110,313         124,620         141,904         189,417           711         37,735         43,868         58,286         77,773           7112         9,303         8,838         10,864         13,574           7113         5,236         6,647         12,169         16,122           7114         3,262         3,534         3,602         4,919           712         6,663         7,125         8,608         13,285           713         65,915         73,627         75,010         98,359           7131         3,015         3,145         9,443         13,544           7132         2,072         2,327         18,893         25,135	NAICS code <sup>1</sup> establishments         (mil. dol.)         (mil. dol.)         (mil. dol.)           71         110,313         124,620         141,904         189,417         45,169           711         37,735         43,868         58,286         77,773         21,231           7112         4,072         4,237         22,313         30,403         10,206           7113         5,236         6,647         12,169         16,122         2,184           7114         3,262         3,534         3,602         4,919         1,251           712         6,663         7,125         8,608         13,285         2,935           713         65,915         73,627         75,010         98,359         21,002           7131         3,015         3,145         9,443         13,544         2,069           7132         2,072         2,327         18,893         25,135         3,596	NAICS code 1         establishments         (mil. dol.)         (mil. dol.)         (mil. dol.)           71         110,313         124,620         141,904         189,417         45,169         58,359           711         37,735         43,868         58,286         77,773         21,231         27,839           7112         9,303         8,838         10,864         13,574         3,267         3,980           7113         5,236         6,647         12,169         16,122         2,184         2,957           7114         3,262         3,534         3,602         4,919         1,251         1,694           712         6,663         7,125         8,608         13,285         2,935         3,662           713         65,915         73,627         75,010         98,359         21,002         26,859           7131         3,015         3,145         9,443         13,544         2,069         2,802           7132         2,072         2,327         18,893         25,135         3,596         4,566	NAICS code <sup>1</sup> establishments         (mil. dol.)         (mil. dol.)         (1,00 code <sup>1</sup> )           71         110,313         124,620         141,904         189,417         45,169         58,359         1,849           711         37,735         43,868         58,286         77,773         21,231         27,839         423           7111         9,303         8,838         10,864         13,574         3,267         3,980         138           7112         4,072         4,237         22,313         30,403         10,206         14,136         108           7113         5,236         6,647         12,169         16,122         2,184         2,957         102           7114         3,262         3,534         3,602         4,919         1,251         1,694         17           712         6,663         7,125         8,608         13,285         2,935         3,662         123           713         65,915         73,627         75,010         98,359         21,002         26,859         1,303           7131         3,015         3,145         9,443         13,544         2,069         2,802         122           7132 <td< td=""></td<>

<sup>&</sup>lt;sup>1</sup> Based on 2002 North American Industry Classification System (NAICS); see text, this section and section 15. <sup>2</sup> Includes other industries not shown separately.

Source: U.S. Census Bureau, 2007 Economic Census, Core Business Statistics, Comparative Statistics 2007 and 2002, Arts, Entertainment and Recreation, accessed January 2011, <a href="http://www.census.gov/econ/census07/www/using\_american\_factfinder/index.html">http://www.census.gov/econ/census07/www/using\_american\_factfinder/index.html></a>.

### Table 1230. Arts, Entertainment, and Recreation—Nonemployer Establishments and Receipts by Kind of Business (NAICS Basis): 2006 to 2008

[(1,001.8 represents 1,001,800). Includes only firms subject to federal income tax. Nonemployers are businesses with no paid employees]

Kind of business	2007 NAICS	Fir	rms (1,000)	)	Receipts (mil.dol.)			
	code 1	2006	2007	2008	2006	2007	2008	
Arts, entertainment, and recreation	71	1,001.8	1,119.6	1,121.4	24,782	27,357	27,837	
Performing arts, spectator sports, and related		1		· ·				
industries	711	855.7	967.4	970.8	18,733	20,841	21,226	
Performing arts companies	7111	41.7	53.4	55.6	944	1,132	1,163	
Spectator sports	7112	95.6	141.6	143.7	1,993	2,532	2,552	
Promoters of performing arts, sports, and similar								
events	7113	37.8	39.8	40.8	1,475	1,584	1,631	
Agents/managers for artists, athletes, and other public								
figures	7114	33.7	33.8	34.2	1,253	1,294	1,326	
Independent artists, writers, and performers	7115	646.9	698.9	696.5	13,067	14,299	14,555	
Museums, historical sites, and similar institutions	712	5.9	6.2	6.3	88	103	102	
Amusement, gambling, and recreation								
industries	713	140.1	145.9	144.3	5,961	6,413	6,509	
Amusement parks and arcades	7131	5.6	5.5	5.2	337	330	322	
Gambling industries	7132	8.8	10.4	10.3	1,122	1,278	1,334	
Other amusement and recreation services	7139	125.6	130.0	128.8	4,503	4,805	4,852	

<sup>&</sup>lt;sup>1</sup> Data for 2006 and 2007 based on the 2002 North American Industry Classification System (NAICS), 2008 data is based on 2007 NAICS; see text, Section 15.

### Table 1231. Arts, Entertainment, and Recreation—Establishments, Employees, and Payroll by Kind of Business (NAICS Basis): 2007 to 2008

[(2,008.6 represents 2,008,600). Covers establishments with paid employees. Excludes self-employed individuals, employees of private households, railroad employees, agricultural production employees and most government employees. For statement on methodology, see Appendix III. County Business Patterns excludes rail transportation (NAICS 482) National Postal Service (NAICS 491) and other NAICS industries]

	2007	Establish	nments	Employees	<sup>2</sup> (1,000)	Payroll (n	nil. dol)
Kind of business	NAICS code 1	2007	2008	2007	2008	2007	2008
Arts, entertainment, & recreation	71	125,222	124,279	2,008.6	2,069.3	60,357	62,343
Performing arts, spectator sports	711	44,260	44,477	436.1	452.2	28,932	30,495
Performing arts companies	7111	9,453	8,911	134.4	131.3	4,243	4.269
Theater companies & dinner theaters	71111	3,553	3,418	69.7	71.7	2,038	2,142
Dance companies	71112	703	647	9.5	8.9	250	237
Musical groups & artists	71113	4.612	4.438	43.3	41.1	1,584	1.607
Other performing arts companies	71119	585	408	12.0	9.5	371	283
Spectator sports	7112	4.631	4.416	126.1	127.3	14.591	15.438
Sports teams & clubs	711211	819	850	52.8	56.4	12,186	12,981
Racetracks	711212	733	718	51.2	50.7	1,389	1,397
Other spectator sports	711219	3.079	2,848	22.1	20.2	1.017	1.060
Promoters of performing arts, sports, and similar			,			,-	,
events	7113	6,367	6,649	112.4	129.8	2,992	3,090
Promoters of performing arts, sports, & similar							•
events with facilities	71131	2,580	2,665	85.8	103.1	1,782	2,039
Promoters of performing arts, sports, & similar							•
events without facilities	71132	3,787	3,984	26.6	26.7	1,210	1,051
Agents/managers for artists, athletes, and other		1	•				•
public figures	7114	3,722	3,558	17.4	18.9	1,709	1,944
Independent artists, writers, & performers	7115	20,087	20,943	45.8	45.0	5,397	5,756
Museums, historical sites, & similar institutions	712	7,312	7,272	128.5	133.5	3,597	3,845
Museums	71211	4,920	4,723	83.7	85.3	2,404	2,527
Historical sites	71212	1,051	1,222	9.8	10.4	228	250
Zoos & botanical gardens	71213	595	600	28.5	31.4	784	882
Nature parks & other similar institutions	71219	746	727	6.6	6.4	180	186
Amusement, gambling, & recreation industries	713	73,650	72,530	1,444.0	1,483.7	27,828	28,002
Amusement parks & arcades	7131	3,097	3,144	128.4	142.4	2,755	2,864
Amusement & theme parks	71311	634	524	101.2	110.3	2,391	2,450
Amusement arcades	71312	2,463	2,620	27.1	32.1	364	414
Gambling industries	7132	2,729	2,481	205.3	174.3	5,851	4,960
Casinos (except casino hotels)	71321	488	349	136.9	114.4	4,099	3,417
Other gambling industries	71329	2,241	2,132	68.4	59.8	1,753	1,544
Other amusement & recreation services	7139	67,824	66,905	1,110.3	1,166.9	19,221	20,178
Golf courses & country clubs	71391	11,851	12,059	316.4	322.6	8,059	8,378
Skiing facilities	71392	402	373	75.7	78.4	651	681
Marinas	71393	4,085	3,972	28.8	28.7	945	954
Fitness & recreational sports centers	71394	31,453	30,961	514.5	563.1	6,617	7,232
Bowling centers	71395	4,571	4,492	80.5	81.3	997	1,021
All other amusement & recreation industries	71399	15,462	15,048	94.4	92.8	1,951	1,912
				100) 0000			

<sup>&</sup>lt;sup>1</sup> 2007 data based on the 2002 North American Industry Classification System (NAICS), 2008 data based on 2007 NAICS; see text, this section and Section 15. <sup>2</sup> For employees on the payroll for the period including March 12.

Source: U.S. Census Bureau, Nonemployer Statistics, released June 2010, <a href="http://www.census.gov/econ/nonemployer">http://www.census.gov/econ/nonemployer</a>>.

Source: U.S. Census Bureau, "County Business Patterns," released July 2010, <a href="http://www.census.gov/econ/cbp/index.html">http://www.census.gov/econ/cbp/index.html</a>>.

#### Table 1232. Expenditures Per Consumer Unit for Entertainment and Reading: 1985 to 2009

[Data are annual averages. In dollars, except as indicated. Based on Consumer Expenditure Survey (CE). For description of survey, see text, Section 13; also see headnote, Table 686. For composition of regions, see map, inside front cover]

	Entertainn read						
Year and characteristic	Total	Percent of total expendi- tures	Total	Fees and admis- sions	equip- ment	Other entertain- ment, sup- plies, and equipment services <sup>1</sup>	Reading
1985	1,311	5.6	1,170	320	371	479	141
1990	1,575	5.6	1,422	371	454	597	153
1994	1,732	5.5	1,567	439	533	595	165
1995	1,775	5.5	1,612	433	542	637	163
1996	1,993	5.9	1,834	459	561	814	159
1997	1,977	5.7	1,813	471	577	766	164
1998	1,907	5.4	1,746	449	535	762	161
1999	2,050	5.5	1,891	459	608	824	159
2000	2,009	5.3	1,863	515	622	727	146
2001	2,003	5.3	1,953	526	660	767	141
2002	2,218	5.5	2,079	542	692	845	139
2003	2,187	5.4	2,060	494	730	835	127
2004	2,348	5.4	2,218	528	788	903	130
2005	2,514	5.4	2,388	588	888	912	126
2006	2,493	5.2	2,376	606	906	863	117
2007	2,816	5.7	2,698	658	987	1,053	118
2008	2,951	5.8	2,835	616	1,036	1,183	116
2009, total	2,803	5.7	2,693	628	975	1,090	110
Age of reference person:							
Under 25 years old	1,275	4.5	1,233	234	574	425	42
25 to 34 years old	2,573	5.5	2,504	521	1,018	965	69
35 to 44 years old	3,402	5.9	3,317	917	1,111	1,289	85
45 to 54 years old	3,295	5.6	3,176	811	1,065	1,300	119
55 to 64 years old	3,053	5.8	2,906	629	1,024	1,253	147
65 to 74 years old	2,652	6.2	2,498	497	934	1,067	154
75 years old and over	1,721	5.4	1,587	266	669	652	134
Hispanic or Latino Origin of reference person:							
Hispanic	1,700 2,948	4.0 5.9	1,664 2,829	302 671	818 996	544 1,162	36 119
Non-Hispanic	2,940	5.9	2,029	671	990	1,102	119
Race of reference person:							
White, Asian, and all other races	2,987	5.9	2,869	684	994	1,192	118
Black	1,450	4.1	1,404	223	840	341	46
Region of residence:							
Northeast	2,908	5.4	2,767	780	1,003	984	141
Midwest	2,739	5.9	2,627	573	927	1,127	112
South	2,552	5.6	2,467	508	993 970	966	85
West	3,183	6.0	3,062	751	970	1,340	121
Size of consumer unit:	1 507	F 4	1.510	207	001	541	07
One person	1,597 3,289	5.4 5.8	1,510 3,170	307 757	661 1,102	1,311	87 119
Two persons	3,269	5.9	2,913	642	1,102	1,230	136
Three persons	2,973	5.2	2,860	599	1,053	1,209	113
Four persons	3,875	5.9	3,775	1,058	1,242	1,476	100
Five persons or more	3,730	5.9	3,635	956	1,179	1,501	95
Income before taxes:	,		i '			,	
Quintiles of income:							
Lowest 20 percent	1,063	4.9	1,015	143	524	348	48
Second 20 percent	1,740	5.5	1,668	247	747	673	72
Third 20 percent	2,197	5.3	2,106	372	926	808	91
Fourth 20 percent	3,316	5.8	3,197	648	1,128	1,420	119
Highest 20 percent	5,691	6.0	5,474	1,729	1,548	2,197	217
Education:							
Less than a high school graduate	1,446	4.8	1,406	151	639	616	40
High school graduate	2,254	5.8	2,184	332	880	973	70
High school graduate with some college	2,724	6.1	2,626	539	978	1,109	98
Associate's degree	2,955 3,615	5.9 5.5	2,848 3,458	596 1,030	1,037 1,142	1,215 1,286	107 157
Bachelor's degree	4,453	5.5 5.9	4,212	1,468	1,142	1,459	241
iviasiei s, proiessionai, doctoral degree	4,403	5.9	1 4,212	1,408	1,205	1,459	241

<sup>1</sup> Other equipment and services include pets, toys, hobbies, and playground equipment; and other entertainment supplies,

equipment, and services.
Source: U.S. Bureau of Labor Statistics, Consumer Expenditure Survey, "Consumer Expenditures in 2009," October 2010. See also <a href="https://www.bls.gov/cex/home.htm#tables">https://www.bls.gov/cex/home.htm#tables</a>>.

### Table 1233. Personal Consumption Expenditures for Recreation: 1990 to 2009

[In billions of dollars (314.7 represents \$314,700,000,000), except percent. Represents market value of purchases of goods and services by individuals and nonprofit institutions. Table data have been revised, along with changes to "Type of products and services." These changes resulted from BEA's 13th comprehensive NIPA revision released in July 2009. For more on these changes and revisions, see <a href="http://www.bea.gov/scb/pdf/2009/03%20March/0309\_nipa\_preview.pdf">http://www.bea.gov/scb/pdf/2009/03%20March/0309\_nipa\_preview.pdf</a>

Type of product or service	1990	2000	2005	2006	2007	2008	2009
Total recreation expenditures	314.7	639.9	807.4	859.1	905.8	916.0	897.1
Percent of total personal consumption 1	8.2	9.4	9.2	9.2	9.2	9.1	9.0
Video and audio equipment, computers, and related services		184.4	239.4	256.1	269.5	273.3	265.2
Video and audio equipment		83.1	107.8	114.6	116.0	115.6	107.1
Information processing equipment	9.6	44.1	55.9	60.4	65.6	65.8	64.7
Services related to video and audio goods and computers		57.2	75.7	81.1	87.9	92.0	93.4
Sports and recreational goods and related services	74.2	147.9	188.4	199.6	207.6	203.0	196.9
Sports and recreational vehicles	16.6	34.9	47.7	49.7	50.4	44.8	41.7
Other sporting and recreational goods		108.7	135.2	144.2	151.0	152.3	150.0
Maintenance and repair of recreational vehicles and sports							
equipment	2.1	4.2	5.4	5.8	6.2	5.8	5.2
Membership clubs, sports centers, parks, theaters, and							
museums	49.7	91.9	110.6	117.8	124.7	129.3	126.5
Membership clubs and participant sports centers		26.4	30.5	31.9	33.8	34.2	32.7
Amusements parks, campgrounds, and related recreational							
services	19.2	31.1	34.9	37.4	40.6	43.0	41.8
Admissions to specified spectator amusements		30.6	39.2	42.1	44.1	45.6	45.6
Motion picture theaters		8.6	9.1	9.4	9.6	9.7	10.4
Live entertainment, excluding sports		10.4	13.8	14.9	15.0	15.4	14.5
Spectator sports		11.6	16.3	17.8	19.5	20.5	20.7
Museums and libraries	1.9	3.8	5.9	6.4	6.2	6.5	6.4
Magazines, newspapers, books, and stationery	47.3	81.0	93.1	98.2	103.2	104.9	105.1
Gambling	23.7	67.6	95.6	103.9	110.9	111.9	109.3
Pets, pet products, and related services	18.8	39.7	53.1	56.9	61.8	65.7	67.1
Photographic goods and services	16.7	19.7	18.7	18.2	19.0	18.9	17.7
Package tours 2	3.2	7.8	8.5	8.3	9.1	9.0	9.2

¹ See Table 677. ² Consists of tour operators' and travel agents' margins. Purchases of travel and accommodations included in tours are accounted for separately in other personal consumption expenditures categories.

Table 1234. Performing Arts-Selected Data: 1990 to 2009

[Sales, receipts, and expenditures in millions of dollars (282 represents \$282,000,000). For season ending in year shown, except as indicated]

Item	1990	1995	2000	2003	2004	2005	2006	2007	2008	2009
Legitimate theater: ¹ Broadway shows: New productions Attendance (mil.)	40	33	37	36	39	39	39	35	36	43
	8.0	9.0	11.4	11.4	11.6	11.5	12.0	12.3	12.3	12.2
Playing weeks <sup>2,3</sup>	1,070	1,120	1,464	1,544	1,451	1,494	1,501	1,509	1,560	1,548
	282	406	603	721	771	769	862	939	938	943
Broadway road tours: <sup>4</sup> Attendance (mil.)	11.1	15.6	11.7	12.4	12.9	18.2	17.1	16.7	15.3	14.3
	944	1,242	888	877	1,060	1,389	1,377	1,400	1,138	1,112
	367	701	572	642	714	934	915	950	956	883
Nonprofit professional theatres: <sup>5</sup> Companies reporting <sup>6</sup> . Gross income Earned income Contributed income Gross expenses Productions Performances Total attendance (mil.)	185	215	262	1,274	1,477	1,490	1,893	1,910	1,919	1,825
	308	444	791	1,481	1,571	1,647	1,791	1,881	1,884	1,779
	188	281	466	787	856	845	923	962	955	811
	119	163	325	694	715	802	868	919	929	968
	306	445	708	1,476	1,464	1,530	1,667	1,742	1,860	1,892
	2,265	2,646	3,241	13,000	11,000	12,000	14,000	17,000	15,000	17,000
	46,131	56,608	66,123	170,000	169,000	169,000	172,000	197,000	202,000	187,000
	15.2	18.6	22.0	34.3	32.1	32.5	30.5	31.0	32.0	30.0
OPERA America professional member companies: 7										
Number of companies reporting <sup>8</sup> . Expenses <sup>8</sup> . Performances <sup>9</sup> . Total attendance (mil.) <sup>9, 10</sup> . Main season attendance (mil.) <sup>9, 11</sup> .	98	88	98	91	95	93	94	97	85	84
	321	435	637	692	678	742	752	872	826	816
	2,336	2,120	1,768	1,741	1,946	1,893	1,851	1,961	1,753	1744
	7.5	4.1	6.2	5.8	5.1	5	5.3	5.3	5.1	4.3
Symphony orchestras: 12 Concerts Attendance (mil.) Gross revenue	18,931	29,328	33,154	38,182	37,263	37,196	36,731	37,169	33,029	32,813
	24.7	30.9	31.7	27.8	27.7	26.5	29.1	28.8	28.7	25.4
	378	536	734	781	827	812	945	1,052	992	969
Operating expenses.		859 351	1,126 521	1,315 576	1,483 639	1,513 626	1,603 713	1,808 721	1,862 785	1,864 726

<sup>&</sup>lt;sup>1</sup> Source: The Broadway League, New York, NY. For season ending in year shown. <sup>2</sup> All shows (new productions and holdovers from previous seasons). <sup>3</sup> Eight performances constitute one playing week. <sup>4</sup> North American Tours include U.S. and Canadian companies. <sup>5</sup> Source: Theatre Communications Group, New York, NY. For years ending on or prior to Aug. 31. <sup>6</sup> Beginning in 2002, nonprofit theatre data is based on survey responses and extrapolated data from IRS Form 990. <sup>7</sup> Source: OPERA America, New York, NY. For years ending on or prior to Aug 31. <sup>6</sup> U.S. companies. <sup>9</sup> Prior to 1993, and for 1999, U.S. and Canadian companies; 1993 to 1998 and 2000 to 2009, U.S. companies only. <sup>10</sup> Includes educational performances, outreach, etc. <sup>11</sup> For paid performances. <sup>12</sup> Source: League of American Orchestras, New York, NY. For years ending Aug. 31. Prior to 1995, represents 254 U.S. orchestras; beginning 1995, represents all U.S. orchestras, excluding college/university and youth orchestras. Also, beginning 1995, data based on 1,200 orchestras.

Source: U.S. Bureau of Economic Analysis, National Economic Accounts, National Income and Product Account Tables, Table 2.5.5, August 2010. See also <a href="http://www.bea.gov/national/nipaweb/Index.asp">http://www.bea.gov/national/nipaweb/Index.asp</a>.

Source: Compiled from sources listed in footnotes. See also <a href="http://www.livebroadway.com/">http://www.tcg.org/>;</a>; <a href="http://www.operaamerica.org/">http://www.americanorchestras.org/></a>.

#### Table 1235. Arts and Humanities—Selected Federal Aid Programs: 1990 to 2009

[In millions of dollars (170.8 represents \$170,800,000), except as indicated. For fiscal year ending September 30. FY 2009 includes funds from the American Recovery and Reinvestment Act]

Type of fund and program	1990	1995	2000	2004	2005	2006	2007	2008	2009
National Endowment for the Arts:									
Funds available 1	170.8	152.1	85.2	105.5	108.8	112.8	111.7	129.3	186.8
Program appropriation 2	152.3	138.1	79.6	99.3	99.5	100.7	100.3	119.6	178.1
Grants awarded (number) 3	4,252	3,534	1,906	2,150	2,161	2,293	2,158	2,219	3,075
Funds obligated 4, 5	157.6	147.9	83.5	102.6	104.4	107.0	106.5	125.5	176.2
National Endowment for the Humanities:									
Funds available 1	140.6	152.3	102.6	127.1	119.8	121.5	122.3	128.6	134.5
Program appropriation	114.2	125.7	82.7	98.7	99.9	102.2	102.2	105.7	114.7
Matching funds 6	26.3	25.7	15.1	15.9	15.9	15.2	15.2	14.3	14.3

Includes other program funds not shown separately. Excludes administrative funds. 2 FY 1990-FY 1996 include Regular Program Funds, Treasury Funds, Challenge Grant Funds, and Policy, Planning, and Research Funds. FY 1997 includes Řegular Frogram Funds, Matching Grant Funds, and Policy, Research and Technology Funds. FY 1998–FY 2000 includes Regular Program Funds and Matching Grant Funds. 3 Excludes cooperative agreements and interagency agreements. new grants, supplemental awards on previous years' grants, cooperative agreements, and interagency agreements. § Beginning with 1997 data, the grantmaking structure changed from discipline-based categories to thematic ones. § Represents federal funds obligated only upon receipt or certification by endowment of matching nonfederal gifts. Funds for matching grants are not allocated by program area because they are awarded on a grant-by-grant basis

Source: U.S. National Endowment for the Arts, Annual Report, and U.S. National Endowment for the Humanities, Annual Report. See also <a href="http://arts.endow.gov/">http://www.neh.gov/>.

**Table 1236. Total State Arts Agency Legislative Appropriations: 2010 to 2011** [In thousands of dollars (293,188 represents 293,188,000). For fiscal year ending September 30. The National Assembly of State Arts Agencies (NASAA) is the membership organization of the nations' state and jurisdictional arts agencies. Legislative appropriations include funds designated to the state arts agency by state legislatures. These include line items, which are not controlled by the agency but passed through to designated entities. State arts agencies also receive monies from other sources including other state funds, the federal government (primarily the National Endowment for the Arts), private funds, and legislative earmarks. Minus sign (-) indicates decrease in spending]

State	Legisl appropr including li 2010	iations	Percent change, 2010 to 2011	State	Legisla appropri including li 2010	ations	Percent change, 2010 to 2011	State	Legisla appropria including lir 2010	ations	Percent change, 2010 to 2011
U.S. 1	293.188	272.045	-7.2	KY	3,186	3.070	-3.7	ОН	6.594	6.594	_
AL	4,626	4,626		LA	5,579	3,925	-29.7	ок	4.764	4.407	-7.5
AK	684	693	1.2	мЕ	695	654	-5.8	OR	2,088	1,917	-8.2
AZ	823	666	-19.1	MD	13,312	13,267	-0.3	PA	11,992	8,400	-30.0
AR	1,657	2,098	26.6	MA	9,693	9,099	-6.1	RI	2,352	2,103	-10.6
CA	4,123	4,312	4.6	MI	1,417	1,417	_	SC	2,454	2,051	-16.4
CO	1,200	1,122	-6.5	MN	30,015	29,990	-0.1	SD	526	669	27.0
CT	6,262	6,112	-2.4	MS	1,727	1,682		TN	8,383	8,106	-3.3
DE	1,740	1,683	-3.3	MO	10,427	7,612	-27.0	TX	7,033	6,075	-13.6
DC	5,849	5,126		MT	466	440	-5.4	UT	2,911	2,815	-3.3
FL	5,218	6,357		NE	1,489	1,433	-3.7	VT	508	508	_
GA	2,320	791		NV	1,094	1,106	1.2		4,421	3,795	-14.2
HI	6,160	5,080		NH	515	462	-10.3	WA	1,844	1,347	-27.0
ID	788	716		NJ	17,075	20,699	21.2	WV	2,501	2,488	-0.5
IL	7,577	9,472	25.0	NM	1,958	1,779	-9.1	WI	2,418	2,418	_
IN	3,202	3,202	_	NY		41,522	-20.2	WY	1,144	1,295	13.3
IA	1,024	1,024		NC	8,678	8,651	-0.3				
KS	1,138	812	-28.7	ND	684	684	_				

<sup>-</sup> Represents zero. 1 Includes U.S. territories.

Source: National Assembly of State Arts Agencies, "Legislative Appropriations Annual Survey," February 2011,

#### Table 1237. Personal Participation in Various Arts or Creative Activities: 2008 [In percent, except as indicated (224.8 represents 224,800,000). For persons 18 years old and over. Represents participation at least once in the prior 12 months]

Adult Pur-Item population Classical Paint-Photo-Creative chased Choir/ Sewing <sup>3</sup> ing 2 Pottery art ' (millions) music 1 graphy writing chorale 224.8 3.1 9.0 6.0 13.1 14.7 6.9 28.7 5.2 Sex: Male..... 3.9 Female. . 116.3 32 10.7 7.4 23 2 16.1 7.5 27.9 6.3 Race and ethnicity: White alone . . . . 9.4 7.0 154.5 15.5 16 1 29 6 4.9 African American alone . . . 3.5 7.5 25.6 2.0 6.8 7.6 10.0 20.1 10.3 Other alone . . . . . . . . . . . . . 11.9 7.4 10.2 7.1 5.5 143 4.7 6 1 162 82 16.5 5.3 36 10.9 Hispanic. 30.4 1 1 30.6 14.7 9.0 17.8 6.1 28.9 5.9 6.4 39.9 3.7 11.3 6.1 10.0 16.1 9.7 38.8 3.8 418 30 9.9 7.5 11.4 18 6 62 27.1 4.3 43.9 2.5 7.4 7.0 14.6 6.4 28.0 6.8 15.4 55 to 64 years old . . . . . . 2.4 6.8 15.7 13.0 25.6 5.3 65 to 74 years old . 199 1.8 5.0 4.1 17.7 10.4 52 28 7 6.2 2.1 75 years old and older . . . 17.1 1.4 4.4 15.4 5.5 3.1 142 3.6

Of those who reported playing a musical instrument in the last 12 months. Includes painting, drawing, sculpture, and printmaking. Includes weaving, crocheting, quilting, needlepoint, and sewing. Of those who reported owning original art. Source: U.S. National Endowment for the Arts, "2008 Survey of Public Participation in the Arts," <a href="http://www.nea.gov/pub/>">http://www.nea.gov/pub/></a>.

Table 1238. Attendance/Participation Rates for Various Arts Activities: 2008

[In percent, except as indicated (224.8 represents 224,800,000). For persons 18 years old and over. Represents attending, visiting, or reading at least once in the prior twelve months. Excludes elementary and high school performances]

•				-	-		-		
	Adult					Art	Craft/	Parks/	
lån.m.	popu-		Classical		Non-	muse-	visual	historic	Read
Item	lation	Jazz	music		musical	ums/	art	build-	litera-
	(million)	concert	concert	Musicals	plays	galleries	festivals	ings 1	ture 2
Total	224.8	7.8	9.3	16.7	9.4	22.7	24.5	24.9	50.2
Sex:		1.0	0.0	10.7	0.4		24.0		00.2
Male	108.5	7.7	8.5	14.4	8.2	21.4	20.5	24.4	41.9
Female	116.3	7.9	10.0	18.9	10.6	24.0	28.3	25.4	58.0
Race and Ethnicity:									
White alone	154.5	8.8	11.3	20.0	11.4	26.0	29.3	29.5	55.7
African American alone	25.6	8.6	4.3	8.6	5.5	12.0	12.2	12.6	42.6
Other alone	14.3	4.0	8.8	13.4	6.1	23.4	17.0	20.0	43.9
Hispanic	30.4	3.9	3.8	8.1	4.3	14.5	13.7	14.0	31.9
Age:									
18 to 24 years old	28.9	7.3	6.9	14.5	8.2	22.9	17.8	21.9	51.7
25 to 34 years old	39.9	7.7	7.0	16.0	9.2	24.3	22.7	25.7	50.1
35 to 44 years old	41.8	7.2	8.9	18.2	8.9	25.7	27.2	26.8	50.8
45 to 54 years old	43.9	9.8	10.2	17.4	8.7	23.3	29.1	28.0	50.3
55 to 64 years old	33.3	9.7	11.6	19.5	12.3	24.3	28.9	27.6	53.1
65 to 74 years old	19.9	6.1	12.2	18.0	11.0	19.9	24.8	24.1	49.1
75 years old and older	17.1	4.0	9.7	10.0	7.4	10.5	12.7	11.2	42.3
Education:	44.0		4.0	4 7	0.7	0.0	4.0	0.0	40.5
Grade school	11.2 22.1	1.5 2.4	1.8	1.7	0.7 2.8	3.8 9.2	4.9 11.2	3.8	18.5
Some high school	68.3	3.9	2.3 3.1	5.2	4.0	9.2	17.3	9.1 14.6	34.3 39.1
High school graduate	61.4	8.1	9.1	8.1 17.1	9.0	23.8	27.5	28.4	56.2
Some college	41.3	13.7	16.7	30.1	17.5	40.6	35.8	39.4	66.6
Graduate school	20.5	17.4	27.1	37.9	24.3	52.2	41.6	48.1	71.2
Income: 3	20.5	17.4	27.1	57.5	24.0	52.2	41.0	70.1	/ 1.2
Less than \$10.000	11.6	4.3	4.0	6.6	4.2	9.4	10.7	10.3	38.6
\$10.000 to \$19.999	19.3	3.6	3.9	6.3	3.7	10.3	13.0	11.4	38.3
\$20,000 to \$29,999	23.4	4.1	4.4	7.7	4.1	11.9	15.5	13.9	41.7
\$30,000 to \$39,999	22.6	7.1	6.8	11.0	6.7	16.3	21.8	19.9	43.2
\$40,000 to \$49,999	18.8	8.9	8.7	15.4	7.4	20.2	24.7	23.2	51.9
\$50,000 to \$74,999	40.7	7.6	9.5	15.4	8.6	23.9	26.2	26.8	50.1
\$75,000 to \$99,999	27.2	8.7	11.7	21.8	13.4	31.3	33.8	32.6	59.1
\$100,000 to \$149,999	21.4	13.4	14.8	32.0	14.1	34.4	34.5	41.2	62.1
\$150,000 and over	16.0	15.4	22.8	40.1	24.2	51.9	37.5	47.3	71.2

<sup>&</sup>lt;sup>1</sup> Visiting historic parks or monuments or touring buildings or neighborhoods for the historic or design value.

Table 1239. Attendance/Participation in Various Leisure Activities: 2008

[In percent, except as indicated (224.8 represents 224,800,000). See headnote, Table 1237]

		Attendanc	e at—			Participat	ion in—		
Item	Adult popu- lation (mil.)	Movies	Sports events	Exercise	Playing sports	Outdoor	Garden- ing	Volun- teering/ charity work	Com- munity activities
Total	224.8	53.3	30.6	52.9	26.3	28.2	41.6	32.0	27.8
Sex: Male Female Race and Ethnicity:	108.5 116.3	52.7 54.0	34.9 26.6	52.1 53.6	33.2 20.0	31.1 25.4	33.6 48.9	28.9 34.9	26.2 29.3
White alone	154.5	55.7	34.0	57.4	29.2	16.9	47.2	35.8	31.8
African American alone	25.6 14.3	47.4 49.3	24.5 21.8	42.6 48.6	21.0 23.5	7.2 26.1	24.4 40.1	27.0 25.7	21.9 22.7
Other alone	30.4	49.3 48.1	22.1	40.7	23.5 17.9	17.3	28.0	20.1	14.7
Age:	30.4	40.1	22.1	40.7	17.9	17.3	26.0	20.1	14.7
18 to 24 years old	28.9	74.2	37.4	57.4	42.0	34.8	15.1	27.2	19.4
25 to 34 years old	39.9	64.5	37.3	57.5	34.9	35.7	34.8	29.4	23.5
35 to 44 years old	41.8	59.5	36.7	59.5	32.0	34.3	43.9	37.6	33.2
45 to 54 years old	43.9	52.6	31.3	51.8	23.9	29.0	49.1	35.7	31.8
55 to 64 years old	33.3	46.2	25.9	51.8	17.1	22.4	52.4	33.4	29.7
65 to 74 years old	19.9	31.7	18.2	47.6	13.3	17.9	54.5	30.2	30.9
_75 years old and over	17.1	18.9	10.3	30.0	6.4	6.3	41.0	23.2	21.5
Education:	44.0	4= 0							
Grade school	11.2	15.9	6.6	21.1	6.7	8.2	30.3	11.4	8.4
Some high school	22.1	37.9	17.8	35.7	19.0	17.8	29.5	17.7	14.8
High school graduate	68.3	42.5	22.8	40.0	17.4	20.8	37.7	20.9	18.3
Some college	61.4 41.3	60.8 68.8	33.7 44.9	58.5 70.8	29.1 38.9	30.9 39.8	43.2 49.0	35.6 48.1	29.5 42.6
College graduate	20.5	71.6	44.9	70.6 77.1	40.0	42.3	53.3	51.5	48.0
Income: 1	20.5	71.0	44.2	//.1	40.0	42.5	33.3	31.3	40.0
Less than \$10,000	11.6	32.3	14.9	35.6	15.9	14.6	25.3	16.0	15.0
\$10,000 to \$19,999	19.3	32.4	13.4	35.3	14.5	15.3	30.4	18.8	14.8
\$20,000 to \$29,999	23.4	38.2	21.1	40.4	14.9	18.3	35.4	19.6	18.1
\$30,000 to \$39,999	22.6	48.6	22.3	46.8	23.3	24.2	37.7	29.2	22.9
\$40,000 to \$49,999	18.8	54.0	28.7	54.9	26.5	28.7	44.9	31.5	25.9
\$50,000 to \$74,999	40.7	58.5	33.3	55.6	26.0	31.6	42.8	32.2	27.5
\$75,000 or more	27.2	67.5	42.2	66.2	37.0	40.9	50.2	42.0	35.0
\$100,000 to \$149,999	21.4	71.4	46.8	73.3	39.1	39.7	54.0	49.6	47.2
\$150,000 and over	16.0	76.7	53.1	73.2	46.0	43.9	50.9	49.0	43.9

<sup>1</sup> Excludes results for respondents who did not report income. Source: U.S. National Endowment for the Arts, "2008 Survey of Public Participation in the Arts," <a href="http://www.nea.gov/pub/">http://www.nea.gov/pub/>.

<sup>&</sup>lt;sup>2</sup> Literature is defined as poetry, novels, short stories, or plays. <sup>3</sup> Excludes results for respondents who did not report income. Source: U.S. National Endowment for the Arts, "2008 Survey of Public Participation in the Arts," <a href="https://www.nea.gov/pub/">https://www.nea.gov/pub/>.

### Table 1240. Adult Participation in Selected Leisure Activities by Frequency: 2010

[In thousands (16,640 represents 16,640,000), except percent. For fall 2010. Percent is based on total projected population of 228,112,000. Based on sample and subject to sampling error; see source]

	Participated in Frequency of participation									
Activity	the 12 mo		Two or times a		Once a	a week	Two to		Once a	month
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Adult education courses	16,640	7.3	3,116	1.4	1,973	0.9	762	0.3	1,312	0.6
Attend auto shows	19,346	8.5	313	0.1	337	0.2	557	0.2	721	0.3
Attend art galleries or shows	20,985	9.2	78	(Z)	215	0.1	879	0.4	2,272	1.0
Attend classical music/opera										
performances	9,715	4.3	99	(Z)	65	(Z)	409	0.2	900	0.4
Attend country music performances	11,266	4.9	67	(Z)	125	0.1	239	0.1	458	0.2
Attend dance performances	10,010	4.4	122	0.1	162	0.1	335	0.2	403	0.2
Attend horse races	6,654 26,536	2.9	159 135	0.1 0.1	177 332	0.1 0.2	155	0.1 0.5	379 2.129	0.2 0.9
Attend rock music performances	25,176	11.6 11.0	187	0.1	173	0.2	1,120 730	0.3	1.136	0.9
Backgammon	4.234	1.9	435	0.1	366	0.1	416	0.3	486	0.3
Baking	57,703	25.3	10,394	4.6	8,482	3.7	12.482	5.5	9,321	4.1
Barbecuing	79,119	34.7	12,497	5.5	12,939	5.7	18,871	8.3	10,473	4.6
Billiards/pool	19.468	8.5	975	0.4	1.432	0.6	2.125	0.9	2.063	0.9
Bird watching	13,793	6.1	6,101	2.7	1,338	0.6	1,169	0.5	876	0.4
Board games	37,993	16.7	2,890	1.3	3,134	1.4	6,574	2.9	7,759	3.4
Book clubs	5.747	2.5	285	0.1	234	0.1	419	0.2	2.732	1.2
Chess	6,896	3.0	549	0.2	533	0.2	823	0.4	576	0.3
Concerts on radio	6,441	2.8	1,308	0.6	747	0.3	548	0.2	572	0.3
Cooking for fun	50,243	22.0	19,162	8.4	7,495	3.3	6,795	3.0	4,415	1.9
Crossword puzzles	29,996	13.2	12,866	5.6	3,136	1.4	2,811	1.2	2,674	1.2
Dance/go dancing	20,995	9.2	1,636	0.7	2,162	1.0	2,728	1.2	2,964	1.3
Dining out	112,477	49.3	20,158	8.8	25,173	11.0	26,644	11.7	15,686	6.9
Entertain friends or relatives at home	87,455	38.3	6,976	3.1	9,139	4.0	18,565	8.1	19,611	8.6
Fantasy sports league	8,969	3.9	2,855	1.3	1,559	0.7	372	0.2	330	0.1
Furniture refinishing	6,292	2.8	201	0.1	79	(Z)	359	0.2	406	0.2
Go to bars/night clubs	43,513	19.1	3,133	1.4	4,846	2.1		3.3	6,430	2.8
Go to beach	58,670	25.7	3,303	1.5	2,018	0.9	4,875	2.1	5,428	2.4
Go to live theater	30,547	13.4	333	0.2	256	0.1	896	0.4	3,331	1.5
Go to museums	32,960	14.5	121	0.1	198	0.1	1,171	0.5	3,317	1.5
Home decoration and furnishing	22,781	10.0	890 460	0.4 0.2	977 401	0.4 0.2	1,861 665	0.8 0.3	4,178 904	1.8 0.4
Karaoke	8,186 13,791	3.6 6.1	2.360	1.0	1.288	0.2	1.625	0.3	1.609	0.4
Photo album/scrap book	15,791	6.7	1.237	0.5	743	0.8	1,023	0.7	2.332	1.0
Photography	26.173	11.5	4,358	1.9	3,310	1.5	5,332	2.3	3.508	1.5
Picnic	26,321	11.5	281	0.1	591	0.3	1,672	0.7	3,780	1.7
Play bingo	10.271	4.5	754	0.3	1.095	0.5	811	0.4	1.342	0.6
Play cards	46.190	20.3	5.679	2.5	4.969	2.2	6.400	2.8	7.567	3.3
Play musical instrument	18,078	7.9	7,435	3.3	2,096	0.9	1,959	0.9	1.211	0.5
Reading books	86,540	37.9	47,483	20.8	8,298	3.6	7,513	3.3	6,312	2.8
Reading comic books	5,557	2.4	1,161	0.5	636	0.3	886	0.4	527	0.2
Sodoku puzzles	26,540	11.6	10,265	4.5	2,505	1.1	3,159	1.4	2,495	1.1
Trivia games	11,872	5.2	1,891	0.8	1,327	0.6	1,397	0.6	1,490	0.7
Woodworking	10,202	4.5	1,714	0.8	965	0.4	1,631	0.7	1,443	0.6
Word games	22,147	9.7	7,768	3.4	2,709	1.2	2,817	1.2	1,899	0.8
Zoo attendance	28,148	12.3	189	0.1	239	0.1	632	0.3	2,112	0.9

Z represents less than 0.05. <sup>1</sup> Includes those participating less than once a month not shown separately. <sup>2</sup> Excluding country and rock

#### Table 1241. Household Pet Ownership: 2006

[In percent, except as indicated (72.1 represents 72,100,000). Based on a sample survey of 47,000 households in 2006]

Item	Dogs	Cats	Birds	Horses
Total companion pet population (millions) 1	72.1	81.7	11.2	7.3
Number of households owning pets (millions)	43.0	37.5	4.5	2.1
Percent of households owning companion pets 1	37.2	32.4	3.9	1.8
Average number owned per household	1.7	2.2	2.5	3.5
PERCENT OF HOUSEHOLDS OWNING PETS				
Annual household income:				
Under \$20,000	30.7	30.1	4.4	1.5
\$20,000 to \$34,999	37.3	33.6	4.2	1.7
\$35,000 to \$54,999	39.8	34.1	4.4	2.1
\$55,000 to \$84,999	42.8	35.5	3.7	1.9
\$85,000 and over	42.1	33.3	3.7	2.3
Household size: 1				
One person	21.9	24.7	2.1	0.8
Two persons	37.6	33.4	3.9	1.7
Three persons	47.5	39.1	5.1	2.3
Four persons	51.9	38.5	5.4	2.7
Five or more persons	54.3	40.0	6.6	3.6

<sup>1</sup> As of December 31, 2006.

Source: GfK Mediamark Research & Intelligence, LLC, New York, NY, *Top-line Reports* (copyright). See also <a href="http://www.gfkmri.com/">http://www.gfkmri.com/</a>>.

Source: American Veterinary Medical Association, Schaumburg, IL, U.S. Pet Ownership and Demographics Sourcebook, 2007, (copyright). See also <a href="https://www.avma.org/reference/marketstats/sourcebook.asp">https://www.avma.org/reference/marketstats/sourcebook.asp</a>.

Table 1242. Retail Sales and Household Participation in Lawn and Garden Activities: 2005 to 2010

[(35,208 represents \$35,208,000,000). For calendar year. Subject to sampling variability; see source]

Activity		Retail:	sales (mil.	dol.)		Percer	nt househo	olds engag	ed in activ	ity
Activity	2005	2007	2008	2009	2010	2005	2007	2008	2009	2010
Total	35,208	35,102	36,060	30,121	28,409	83	71	70	72	68
Lawn care	9,657	10,754	9,638	8,075	7,765	54	48	46	46	45
	1,464	988	1,177	1,081	920	42	31	31	30	29
	3,003	2,386	2,679	2,299	1,933	41	30	32	31	28
	1,869	2,103	1,734	1,567	1,350	30	25	25	22	22
	1,109	913	746	623	930	31	23	22	21	20
Shrub care  Vegetable gardening Tree care Landscaping Flower bulbs Fruit trees	1,154	1,421	1,402	1,762	1,701	25	22	23	27	26
	2,820	2,192	2,473	1,743	2,086	26	18	20	19	16
	9,078	9,874	11,712	8,418	7,232	31	27	28	27	24
	945	811	796	748	660	29	20	20	19	18
	507	477	538	575	702	13	10	10	11	10
Container gardening	1,295	927	1,003	994	836	26	18	19	19	17
	237	320	220	241	286	11	7	8	9	8
	371	451	391	423	428	17	13	12	14	15
	151	144	138	229	159	8	5	6	8	8
	678	561	424	445	504	12	6	6	6	6
	870	780	989	898	917	11	11	10	11	12

<sup>1</sup> Starting plants in advance of planting in ground. Source: The National Gardening Association, Burlington, VT, National Gardening Survey, annual (copyright). See also <a href="http://www.garden.org/">http://www.garden.org/>.

Table 1243, Selected Recreational Activities: 1990 to 2010

[21,000 represents 21,000,000]

		1000	1005		2225		2007			
Activity	Unit	1990	1995	2000	2005	2006	2007	2008	2009	2010
Golf facilities 1	Number	12,846	14,074	15,489	16,052	15,990	15,970	15,979	15,979	15,890
Tennis players: 2	1,000	21,000	17,820	22,900	24,720	24,200	25,130	26,880	30,130	27,810
Skiing: 3										
Skier visits 4	Million	50.0	52.7	52.2	56.9	58.9	55.1	60.5	57.4	59.8
Operating resorts	Number	591	520	503	492	478	481	473	471	471
Motion picture screens 5	1,000	24	28	37	39	40	40	40	40	40
Receipts, box office	Mil. dol	4,428	5,269	7,511	8,821	9,180	9,632	9,635	10,610	10,579
Attendance	Million	1,048	1,211	1,393	1,376	1,401	1,399	1,341	1,415	1,341
Boating: 6										
People participating in										
reational boating 7	Million	67.4	70.0	67.5	57.9	60.2	66.4	70.1	65.9	75.0
Retail expenditures on										
boating 8	Mil. dol	13,731	17,226	27,065	37,317	39,493	37,416	33,624	30,821	30,434
Recreational boats in use by										
boat type 9	Million	16.0	15.4	16.8	17.7	16.8	16.9	16.8	16.8	16.7
Outboard	Million	(NA)	(NA)	8.3	8.5	8.3	8.3	8.3	8.3	8.2
Inboard	Million	(NA)	(NA)	1.0	1.1	1.1	1.1	1.1	1.1	1.1
Sterndrive	Million	(NA)	(NA)	1.6	1.7	1.6	1.7	1.6	1.6	1.5
Personal Watercraft	Million	(NA)	(NA)	1.2	1.2	1.2	1.2	1.2	1.3	1.3
Sailboat	Million	(NA)	(NA)	1.6	1.6	1.6	1.6	1.5	1.5	1.5
Other	Million	(NA)	(NA)	3.1	3.6	3.1	3.1	3.1	3.0	3.0

NA Not available. 1 Source: National Golf Foundation, Jupiter, FL. 2 Source: Tennis Industry Association, Hilton Head, SC. Based on a nationwide telephone survey of households, in which all household members ages 6 and up are enumerated with data on tennis participation collected for each person. Source: National Ski Areas Association, Kottke National End of Season Survey Report (copyright). 4 Represents one person visiting a ski area for all or any part of a day or night, and includes full-and half-day, night, complimentary, adult, child, season, and other types of tickets. Data are estimated and are for the season ending in the year shown. <sup>5</sup> Source: Motion Picture Association of America, Inc., Encino, CA. <sup>6</sup> Source: National Marine Manufacturers Association, Chicago, IL. (copyright). <sup>7</sup> People participating is now measured as adults 18 years and older. <sup>8</sup> Represents estimated expenditures for new and used boats, motors and engines, accessories, safety equipment, fuel, insurance, docking, maintenance, launching, storage, repairs, and other expenses. 2010 data are estimated.

Source: Compiled from sources listed in footnotes.

Table 1244. College and Professional Football Summary: 1990 to 2010

[35,330 represents 35,330,000. For definition of median, see Guide to Tabular Presentation]

Sport	Unit	1990	1995	2000	2005	2007	2008	2009	2010
NCAA college: 1									
Teams	Number	533	565	606	615	619	628	630	639
Attendance	1,000	35,330	35,638	39,059	43,487	48,752	48,839	48,285	49,671
National Football League: 2	'								
Teams	Number	28	30	31	32	32	32	32	32
Attendance, total 3	1,000	17,666	19,203	20,954	21,792	22,256	21,859	21,285	21,107
Regular season	1,000	13,960	15,044	16,387	17,012	17,345	17,057	16,651	16,570
Average per game	Number	62,321	62,682	66,078	66,455	67,755	66,629	65,043	64,978
Postseason games 4	1,000	848	(NA)	809	802	792	807	824	800
Players' salaries: 5									
Average	\$1,000	354	584	787	1,400	1,750	1,824	1,896	2,000
Median base salary	\$1,000	275	301	441	569	772	788	790	906

NA Not available. ¹ Source: National Collegiate Athletic Association, Indianapolis, IN, <a href="http://www.ncaa.org/wps/portal">http://www.ncaa.org/wps/portal</a> (copyright). ² Source: National Football League, New York, NY, <a href="http://www.nfl.com/">http://www.nfl.com/</a>. ³ Preseason attendance data are not shown. Includes Pro Bowl (a nonchampionship game) and Super Bowl. 5 Source: National Football League Players Association, Washington, DC., <a href="http://www.nflpa.org/">http://www.nflpa.org/>.

Source: Compiled from sources listed in footnotes.

Table 1245. Selected Spectator Sports: 1990 to 2010

[55,512 represents 55,512,000]

Unit	1990	1995	2000	2005	2006	2007	2008	2009	2010
1,000	55,512	51,288	74,339	76,286	77,524	80,803	79,975	74,823	74,499
1,000	54,824	50,469	72,748	74,926	76,043	79,503	78,588	73,368	73,054
1,000	24,492	25,110	39,851	41,644	44,085	44,114	41,579	41,128	40,890
1,000	30,332	25,359	32,898	33,282	34,503	35,390	34,464	32,239	32,164
1,000	479	533	1,314	1,191	1,218	1,083	1,167	1,166	1,210
1,000	209	286	277	168	225	173	219	289	244
\$1,000	598	1,111	1,896	2,476	2,699	2,825	2,926	2,996	3,015
								1,017	1,033
1,000	28,741	28,548	29,025	30,569	30,940	32,836	33,396	33,111	32,821
								1,032	1,037
1000	2,777	4,962	8,698	9,940	9,903	10,878	11,121	11,160	11,135
	12,580			(8)					20,996
1,000	1,356	1,329	1,525	(8)	1,530	1,497	1,587	1,640	1,702
									570
									1,671
	5,693								5,323
	3,290								1,881
Mil. dol	18.2	24.5	32.3	36.6	36.2	40.5	39.1	38.0	39.9
	1,000	1,000 55,512 1,000 54,824 1,000 24,492 1,000 30,332 1,000 209 \$1,000 598  Number 767 1,000 28,741  Number 782 1000 2,777 1,000 12,580 1,000 1,356  Number 754 Number 754 Number 2,159 Number 2,159 Number 3,290 Number 3,290 Number 3,290	1,000 55,512 51,288 1,000 54,824 50,469 1,000 24,492 25,110 1,000 30,332 25,359 1,000 479 533 1,000 209 286 \$1,000 598 1,111  Number 767 868 1,000 28,741 28,548  Number 782 864 1000 2,777 4,962 1,000 12,580 9,234 1,000 1,356 1,329  Number 754 739 Number 754 739 Number 2,159 2,217 Number 5,693 6,894 Number 3,290 3,835	1,000 55,512 51,288 74,339 1,000 54,824 50,469 72,748 1,000 24,492 25,110 39,851 1,000 30,332 25,359 32,898 1,000 479 533 1,314 1,000 209 286 277 \$1,000 598 1,111 1,896 Number 767 868 932 1,000 28,741 28,548 29,025 Number 782 864 956 1000 2,777 4,962 8,698 1,000 12,580 9,234 18,800 1,000 1,356 1,329 1,525 Number 754 739 688 Number 2,159 2,217 2,081 Number 2,159 2,217 2,081 Number 5,693 6,894 6,255 Number 3,249 3,835 3,249	1,000 55,512 51,288 74,339 76,286 1,000 54,824 50,469 72,748 74,926 1,000 24,492 25,110 39,851 41,644 1,000 30,332 25,359 32,898 33,282 1,000 479 533 1,314 1,191 1,000 209 286 277 168 \$1,000 598 1,111 1,896 2,476 \$\$1,000 278,741 28,548 29,025 30,569 \$\$Number 767 868 932 983 1,000 28,741 28,548 29,025 30,569 \$\$Number 782 864 956 1,036 1000 2,777 4,962 8,698 9,940 \$\$1,000 1,356 1,329 1,525 (*) \$\$Number 754 739 688 662 \$\$Number 2,159 2,217 2,081 1,940 \$\$Number 5,693 6,894 6,255 6,127 \$\$Number 3,290 3,835 3,249 2,701	1,000 55,512 51,288 74,339 76,286 77,524 1,000 54,824 50,469 72,748 74,926 76,043 1,000 24,492 25,110 39,851 41,644 44,085 1,000 30,332 25,359 32,898 33,282 34,503 1,000 209 533 1,314 1,191 1,218 225 \$1,000 209 286 277 168 225 \$1,000 598 1,111 1,896 2,476 2,699 \$1,000 28,741 28,548 29,025 30,569 30,940 \$1,000 28,741 28,548 29,025 30,569 30,940 \$1,000 27,77 4,962 8,698 9,940 9,903 \$1,000 12,580 9,234 18,800 (*) 20,854 1,000 12,580 9,234 18,800 (*) 20,854 1,000 1,356 1,329 1,525 (*) 1,530 \$1,000 1,356 1,329 1,525 (*) 1,530 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,693 6,894 6,255 6,127 5,892 \$1,000 2,468 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,217 2,081 1,940 1,884 \$1,000 2,159 2,200 3,835 3,249 2,701 2,468	1,000       55,512       51,288       74,339       76,286       77,524       80,803         1,000       54,824       50,469       72,748       74,926       76,043       79,503         1,000       24,492       25,110       39,851       41,644       44,085       44,114         1,000       30,332       25,359       32,898       33,282       34,503       35,390         1,000       209       286       277       168       225       173         \$1,000       598       1,111       1,896       2,476       2,699       2,825         Number       767       868       932       983       984       982         1,000       28,741       28,548       29,025       30,569       30,940       32,836         Number       782       864       956       1,036       1,018       1,003         1,000       1,2580       9,234       18,800       (*)       20,854       20,862         1,000       1,356       1,329       1,525       (*)       1,530       1,497         Number       754       739       688       662       649       592         Number       2,159	1,000       55,512       51,288       74,339       76,286       77,524       80,803       79,975         1,000       54,824       50,469       72,748       74,926       76,043       79,503       78,588         1,000       24,492       25,110       39,851       41,644       44,085       44,114       41,579         1,000       30,332       25,359       32,898       33,282       34,503       35,390       34,464         1,000       479       533       1,314       1,191       1,218       1,083       1,167         1,000       209       286       277       168       225       173       219         \$1,000       598       1,111       1,896       2,476       2,699       2,825       2,926         Number       767       868       932       983       984       982       1,017         1,000       28,741       28,548       29,025       30,569       30,940       32,836       33,396         Number       782       864       956       1,036       1,018       1,003       1,013         1,000       12,580       9,234       18,800       (*)       20,854       20,862	1,000       55,512       51,288       74,339       76,286       77,524       80,803       79,975       74,823         1,000       54,824       50,469       72,748       74,926       76,043       79,503       78,588       73,368         1,000       24,492       25,110       39,851       41,644       44,085       44,114       41,579       41,128         1,000       30,332       25,359       32,898       33,282       34,503       35,390       34,644       32,239         1,000       209       286       277       168       225       173       219       289         \$1,000       598       1,111       1,896       2,476       2,699       2,825       2,926       2,996         Number       767       868       932       983       984       982       1,017       1,017         1,000       28,741       28,548       29,025       30,569       30,940       32,836       33,396       33,111         Number       782       864       956       1,036       1,018       1,003       1,013       1,032         1000       2,777       4,962       8,698       9,940       9,903       10,878

<sup>1</sup> Source: Major League Baseball (previously, The National League of Professional Baseball Clubs), New York, NY, National Source: Major League Dasebali (previously, The National League of Professional Dasebali Clubs, New York, NY, National League Green Book, and The American League of Professional Baseball Clubs, New York, NY, American League Red Book.

Beginning 1995, two rounds of playoffs were played. Prior years had one round. Source: Major League Baseball Players

Association, New York, NY. Season ending in year shown. Source: National Collegiate Athletic Association, Indianapolis, IN (copyright). For women's attendance total, excludes double-headers with men's teams. For season ending in year shown. Source: National Hockey League, Montreal, Quebec. In September 2004, franchise owners locked out their players upon the expiration of the collective bargaining agreement. The entire season was cancelled in February 2005. Source: Professional Rodeo Cowboys Association, Colorado Springs, CO., Official Professional Rodeo Media Guide, annual (copyright). Source: Compiled from sources listed in footnotes.

Table 1246. Adult Attendance at Sports Events by Frequency: 2010

In thousands (557 represents 557,000), except percent. For fall 2010. Percent is based on total projected population of 228,112,000. Data not comparable to previous years. Based on survey and subject to sampling error; see source]

Event	Atter regula		Attend		Event	Atter regula		Attend	
Event	Num- ber	Per- cent	Num- ber	Per- cent	Event	Num- ber	Per- cent	Num- ber	Per- cent
Auto racing—NASCAR	557	0.24	.,	2.52	NFL weekend games NFL playoffs/Super Bowl	1,377 829	0.60 0.36	9,644 2,827	4.23 1.24
CollegeProfessional (MLB) Basketball:	2,172		22,217		Golf—professional (PGA, LPGA) and other High school sports	528 5,043	0.23 2.21	2,698 7,414	1.18 3.25
College	1,052	0.50	7,596	3.33	Horse racinglce hockey—professional	193 875	0.08	2,327 5.705	1.02
Bowling	404	0.13 0.18 0.06	1,116 1,171 1,482	0.51	(NHL)	288 248	0.38 0.13 0.11	1,279 1,543	2.50 0.56 0.68
Equestrian events	386 128	0.17 0.06	1,213 882	0.53 0.39	Rodeo	320	0.14	2,578	1.13
FishingFootball:	649 3.043	0.28	1,739	0.76 4.88	and World Cup	362 264 218	0.16 0.12 0.10	2,167 1,511 1,716	0.95 0.66 0.75
Professional (NFL) Monday or Thursday night games	1,119	0.49	,	2.39	principle principle and princi	0	2.10	.,	

Source: GfK Mediamark Research & Intelligence. LLC, New York, NY, Top-line Reports copyright). See <a href="http://www.gfkmri">http://www.gfkmri</a> .com>.

Table 1247. Participation in NCAA Sports by Sex: 2009 to 2010

[For the academic year]

		Males			Females	
Sport			Average			Average
	Teams	Athletes	squad	Teams	Athletes	squad
Total	8,530	249,307	(X)	9,660	186,460	(X)
Archery 1	(X)	(X)	(X)	(X)	(X)	(X)
Badminton 1	(X)	(X)	(X)	(X)	(X)	(X)
Baseball	910	30,365	33.4	(X)	(X)	(X)
Basketball	1,038	17,008	16.4	1,059	15,423	14.6
Bowling	1	40	40	57	507	8.9
Cross country 2	928	13,476	14.5	1,005	14,551	14.5
Equestrian 1,2	5	8	1.6	47	1,508	32.1
Fencing <sup>2</sup>	34	633	18.6	41	688	16.8
Field hockey	(X)	(X)	(X)	262	5,634	21.5
Football	633	66,313	104.8	(X)	(X)	(X)
Golf <sup>2</sup>	798	8,385	10.5	557	4,455	8.0
Gymnastics	17	333	19.6	83	1,417	17.1
Ice hockey	136	3,945	29.0	84	1,941	23.1
Lacrosse	262	9,844	37.6	344	7,683	22.3
Rifle <sup>2</sup>	31	243	7.8	36	190	5.3
Rowing	61	2,276	37.3	143	6,999	48.9
Rugby 1	1	63	63.0	4	146	36.5
Sailing 1	24	587	24.5	(X)	(X)	(X)
Skiing 2	34	493	14.5	38	499	13.1
Soccer	782	21,770	27.8	967	23,650	24.5
Softball	(X)	(X)	(X)	957	17,726	18.5
Squash 1	29	458	15.8	28	380	13.6
Swimming/diving 2	399	9,025	22.6	512	11,769	23.0
Synchronized swimming 1	(X)	(X)	(X)	(X)	(X)	(X)
Tennis	752	7,940	10.6	912	8,895	9.8
Track, indoor 2	601	22,064	36.7	673	22,074	32.8
Track, outdoor 2	706	25,349	35.9	767	24,028	31.3
Volleyball	90	1,367	15.2	1,025	15,133	14.8
Water polo	41	925	22.6	59	1,164	19.7
Wrestling	217	6,397	29.5	(X)	(X)	(X)

X Not applicable. ¹ Sport recognized by the NCAA but does not have an NCAA championship. ² Co-ed championship sport. Source: The National Collegiate Athletic Association (NCAA), Indianapolis, IN, 2009–2010 Participation study (copyright), <a href="http://www.ncaa.publications.com">http://www.ncaa.publications.com</a>.

### Table 1248. Participation in High School Athletic Programs by Sex: 1980 to 2010

[Data based on number of state associations reporting and may underrepresent the number of schools with and participants in athletic programs]

Year	Participan	t 1	Sex and sport	Most popula 2009–20	
	Males	Females		Schools	Participants
1980–81	3,503,124	1,853,789	MALE		
1985–86	3,344,275	1,807,121	Football (11-player)	14,226	1,109,278
1988–89	3,416,844	1,839,352	Track & field (outdoor)	16,011	572,123
1989–90	3,398,192	1,858,659	Basketball	17,969	540,207
1990–91	3,406,355	1,892,316	Baseball	15,786	472,644
1991–92	3,429,853	1,940,801	Soccer	11,375	391,839
1992–93	3,416,389	1,997,489	Wrestling	10,363	272,890
1993–94	3,472,967	2,130,315	Cross country	13,942	239,608
1994–95	3,536,359	2,240,461	Tennis	9,916	162,755
1995–96	3,634,052	2,367,936		13,693	157,756
1996–97	3,706,225	2,474,043	Swimming & diving	6,820	131,376
1997–98	3,763,120	2,570,333			
1998–99	3,832,352	2,652,726			
1999–20	3,861,749	2,675,874	FEMALE		
2000–01	3,921,069	2,784,154	Track & field (outdoor)	15,923	469,177
2001–02	3,960,517	2,806,998		17,711	439,550
2002–03	3,988,738	2,856,358	Volleyball	15,382	403,985
2003–04	4,038,253	2,865,299	Softball (fast pitch)	15,298	378,211
2004–05	4,110,319	2,908,390		10,901	356,116
2005–06	4,206,549	2,953,355	Cross country	13,809	201,968
2006–07	4,321,103	3,021,807	Tennis	10,166	182,395
2007–08	4,372,115	3,057,266		7,171	158,419
2008–09	4,422,662	3,114,091	Competitive spirit squads	4,879	123,644
2009–10	4,455,740	3,172,637	Golf	9,651	70,872

<sup>&</sup>lt;sup>1</sup> A participant is counted in the number of sports participated in. <sup>2</sup> Ten most popular sports for each sex in terms of number of participants.

Source: National Federation of State High School Associations, Indianapolis, IN, The 2009–2010 High School Athletics Participation Survey (copyright), <a href="https://www.nfhs.org/">http://www.nfhs.org/</a>>.

#### Table 1249. Participation in Selected Sports Activities: 2009

[In thousands (269,988 represents 269,988,000), except rank. Data are based on a questionnaire mailed to 10,000 households. The questionnaire asked the male and female heads of households and up to two other household members who were at least seven years of age to indicate their age, the sports in which they participated in 2009, and the number of days of participation in 2009. A participant is defined as an individual seven years of age or older who participates in a sport more than once a year. See source for methodology]

A salinate.	All persons	Se	x				Age	9						Househo	ld income	(dollars)		
Activity	Number	Male	Female	7–11 years	12–17 years	18–24 years	25–34 years	35–44 years	45–54 years	55–64 years	65 and over	Under 15,000	15,000– 24,999	25,000– 34,999	35,000– 49,999	50,000- 74,999	75,000– 99,999	100,000 and over
SERIES I SPORTS																		
Total Number participated in—	269,988	132,437	137,551	19,892	25,056	29,526	40,018	43,475	43,208	31,556	37,257	25,568	24,659	27,297	39,689	54,549	41,485	56,740
Aerobic exercising 1 Backpacking 2 Baseball	33,138	9,519	23,619	1,285	1,960	4,215	8,332	7,286	4,626	2,824	2,611	1,760	2,076	2,443	3,748	7,437	6,287	9,387
	12,281	7,043	5,238	1,617	1,750	1,903	2,208	2,526	1,497	582	197	1,325	764	1,218	1,770	2,724	1,613	2,867
	11,507	9,314	2,193	3,971	2,727	1,078	776	1,412	727	502	316	573	456	1,076	1,772	2,473	2,366	2,791
	24,410	16,904	7,506	4,802	6,482	4,249	2,860	3,214	1,998	513	292	1,816	1,078	1,852	3,702	5,069	4,739	6,154
Bicycle riding ¹	38,139	21,265	16,874	6,801	6,395	3,066	5,345	6,937	4,835	2,853	1,906	2,433	1,894	2,529	5,266	8,321	6,859	10,837
	28,172	17,583	10,589	1,183	2,306	5,678	7,546	5,598	3,857	1,301	702	2,763	1,624	2,300	4,397	5,961	4,863	6,265
	44,972	23,507	21,465	5,976	6,428	8,325	7,635	8,223	4,565	2,285	1,536	3,337	2,414	3,241	6,867	10,415	8,422	10,275
	50,863	26,353	24,510	5,942	7,212	5,572	8,759	9,434	7,187	4,050	2,707	4,119	2,685	3,833	7,520	13,219	8,808	10,678
	93,359	37,093	56,266	3,573	5,520	8,200	16,045	17,803	17,330	12,595	12,294	6,855	7,061	7,911	12,813	19,961	16,814	21,944
Exercising with equipment ' Fishing (net) Fishing—fresh water Fishing—salt water Football—tackle	57,206	27,815	29,391	960	4,015	7,420	13,104	11,438	9,659	5,090	5,519	2,917	2,885	4,423	8,112	12,161	10,707	16,001
	32,876	22,714	10,162	3,146	3,508	2,577	6,114	6,327	5,241	3,553	2,409	2,539	2,152	2,775	5,821	7,500	5,359	6,729
	28,996	20,290	8,706	3,038	3,101	2,470	5,429	5,806	4,195	3,043	1,913	2,327	1,869	2,635	5,350	6,552	4,429	5,834
	8,195	5,807	2,387	529	949	513	1,121	1,248	1,952	986	896	453	435	453	768	2,056	1,765	2,265
	8,890	7,912	978	1,672	3,435	2,032	497	635	205	184	232	952	1,247	881	1,335	1,640	1,282	1,553
Golf	22,317	16,893	5,424	1,276	1,660	1,763	4,131	4,208	4,168	2,823	2,288	606	675	1,078	3,061	4,614	4,589	7,693
	34,013	17,397	16,616	3,093	3,828	3,650	6,570	6,527	5,853	2,690	1,804	2,294	1,858	2,126	4,234	7,587	6,726	9,189
	32,212	17,736	14,476	2,672	4,975	5,451	8,332	5,531	3,719	1,024	507	1,189	1,784	2,033	4,340	5,787	7,970	9,109
	13,578	7,732	5,846	5,129	3,228	1,692	1,223	1,398	608	171	130	956	539	727	1,644	2,527	2,603	4,583
	11,829	5,977	5,852	1,821	2,226	1,910	2,239	1,771	1,271	430	160	1,055	536	874	2,165	2,658	2,354	2,186
Swimming <sup>1</sup>	50,226	23,816	26,410	8,296	8,108	4,604	7,863	8,053	6,484	3,889	2,929	3,171	2,313	4,125	3,442	11,031	8,918	14,227
	10,818	5,656	5,163	1,443	1,535	970	2,216	2,366	1,540	482	267	411	436	509	1,301	2,149	1,955	4,058
	10,733	4,303	6,430	1,337	3,147	1,975	1,757	1,190	865	298	164	707	651	447	1,917	2,014	1,969	3,027
	34,505	23,387	11,118	347	3,702	4,900	10,329	6,963	5,098	1,818	1,348	2,029	2,123	2,330	5,224	6,976	7,192	8,631
	15,738	3,241	12,497	357	705	2,449	4,507	3,672	2,028	1,163	858	1,025	1,013	1,254	1,885	3,524	2,574	4,462

See footnotes at end of table.

**Table 1249.** Participation in Selected Sports Activities: 2009—Con. [See headnote, page 768]

[coo nodanoto, pago roo]	All															/ I II \		
A matinista s	persons	Se	X				Age	9						Houseno	ld income	(dollars)		
Activity	Number	Male	Female	7-11 years	12–17 years	18–24 years	25–34 years	35–44 years	45–54 years	55–64 years	65 and over	Under 15,000	15,000– 24,999	25,000– 34,999	35,000- 49,999	50,000- 74,999	75,000– 99,999	100,000 and over
SERIES II SPORTS																		
Total  Number participated in—	269,988	132,436	137,552	19,893	25,055	29,526	40,018	43,475	43,208	31,556	37,257	23,091	25,508	28,537	37,918	64,447	39,400	51,086
Archery  Boating-motor/power  Hockey (ice)  Hunting with bow and arrow	7,106 23,959 3,057 6,187	5,025 13,641 2,228 5,362	2,081 10,318 829 825	1,158 1,480 536 128	1,302 2,761 588 510	658 3,047 312 914	1,930 3,647 460 1,534	931 4,803 628 1,368	745 4,125 211 973	218 2,197 208 435	163 1,899 113 324	544 820 46 464	662 1,482 117 508	415 1,979 252 467	1,005 3,279 88 1,687	2,028 5,143 1,217 1,390	1,257 4,743 452 807	1196 6,514 885 862
Hunting with firearms	18,816 7,874 8,368 3,797 6,271	15,835 3,896 4,986 3,234 5,215	2,981 3,978 3,382 563 1,056	389 2,089 819 – 398	1,788 1,848 732 290 1,867	2,377 1,108 793 581 2,084	3,904 910 1,964 754 607	3,169 1,238 1,990 633 780	3,651 499 1,346 795 407	2,099 124 451 482 126	1,440 59 272 262	1,279 233 404 227 524	1,635 443 361 408 539	2,123 1,044 609 362 787	3,328 1,495 863 822 533	4,737 1,718 2,044 906 1,380	2,317 1,541 1,342 607 950	3,398 1,401 2,745 466 1,559
Scooter riding	8,114 8,418 6,992 1,695 6,189	4,549 6,298 4,384 888 4,314	3,566 2,121 2,608 807 1,876	4,384 2,752 546 60 504	2,097 3,255 910 233 1,554	166 1,580 902 91 1,614	324 414 1,384 160 1,605	330 328 1,308 458 697	380 36 1,080 342 73	181 8 586 272 85	252 44 276 78 58	290 600 61 73 91	381 442 566 49 150	707 879 468 107 826	795 1,181 494 77 583	2,443 1,814 1,089 620 1,358	1,373 1,216 1,086 353 1,415	2,126 2,287 3,227 416 1,767
Table tennis/ping pong Target shoot Target shoot—airgun Water skiing Work out at club	13,306 19,776 5,167 5,191 38,320	7,596 15,054 4,228 2,826 17,597	5,710 4,722 938 2,364 20,723	1,418 1,079 559 362 394	2,353 1,993 1,449 678 2,123	1,992 2,688 852 1,175 6,387	2,751 4,331 469 1,158 8,837	2,049 3,276 643 1,016 7,242	1,863 3,323 559 625 6,072	442 1,770 341 154 3,588	439 1,316 293 12 3,674	362 1,325 470 186 1,315	963 1,912 444 106 1,600	1,069 2,263 620 257 3,114	997 3,070 675 697 4,107	4,297 4,316 1,406 907 9,731	2,391 2,813 975 873 6,817	3,228 4,058 577 2,165 11,635

<sup>-</sup> Represents zero. ¹ Participant engaged in activity at least six times in the year. ² Includes wilderness camping. ³ Vacation/overnight.

Source: National Sporting Goods Association, Mt. Prospect, IL, Sports Participation in 2009: Series 1 and Series II, (copyright). See <a href="http://www.nsga.org/fi4a/pages/index.cfm?pageid=3346">http://www.nsga.org/fi4a/pages/index.cfm?pageid=3346</a>.

### Table 1250. Sporting Goods Sales by Product Category: 1990 to 2009, and Projection, 2010

[In millions of dollars (50,725 represents \$50,725,000,000), except percent. Based on a sample survey of consumer purchases of 80,000 households, (100,000 beginning 2000), except recreational transport, which was provided by industry associations. Excludes Alaska and Hawaii. Minus sign (–) indicates decrease]

Selected product category									2010,
Selected product category	1990	2000	2004	2005	2006	2007	2008	2009	proj.
Sales, all products	50,725	74,442	85,811	88,434	90,472	91,423	80,431	70,856	75,666
Annual percent change 1	(NA)	4.6	7.6	3.1	2.3	1.1	-12.0	-11.9	6.8
Percent of retail sales	(NA)	2.5	2.5	2.4	2.3	2.3	2.0	1.9	1.9
Athletic and sport clothing	10,130	11,030	11,201	10,898	10,580	10,834	10,113	9,246	9,665
Athletic and sport footwear 2	11,654	13,026	14,752	15,719	16,910	17,524	17,190	17,069	17,282
Aerobic shoes	611	292	237	261	262	280	260	223	216
Basketball shoes	918	786	877	878	964	892	718	741	735
Cross training shoes	679	1,528	1,327	1,437	1,516	1,584	1,626	1,531	1,527
Golf shoes	226	226	230	259	232	244	239	202	195
Gym shoes, sneakers	2,536	1,871	2,221	2,314	2,434	2,699	2,639	2,539	2,593
Jogging and running shoes	1,110	1,638	1,989	2,157	2,260	2,193	2,301	2,363	2,423
Tennis shoes	740	533	508	528	505	452	467	396	380
Walking shoes	2,950	3,317	3,496	3,673	4,091	4,197	4,204	4,416	4,543
Athletic and sport equipment 2	14,439	21,608	23,328	23,735	24,497	25,061	24,862	24,421	24,568
Archery	265	259	332	372	396	396	394	379	383
Baseball and softball	217	319	352	372	388	401	396	374	378
Billiards and indoor games	192	516	622	572	574	531	396	312	300
Camping	1,072	1,354	1,531	1,447	1,526	1,453	1,461	1,496	1,526
Exercise	1,824	3,610	5,074	5,177	5,239	5,500	5,328	5,301	5,354
Fishing tackle	1,910	2,030	2,026	2,139	2,218	2,247	2,067	1,859	1,861
Golf	2,514	3,805	3,198	3,466	3,669	3,722	3,495	2,836	2,864
Hunting and firearms	2,202	2,274	3,175	3,563	3,732	3,942	4,548	5,199	5,165
Optics	438	729	859	887	1,014	1,019	1,024	1,070	1,091
Skin diving and scuba	294	355	351	358	369	376	373	343	350
Snow skiing 3	475	495	452	643	501	531	482	502	516
Tennis	333	383	362	397	418	440	387	368	364
Recreational transport	14,502	28,779	36,531	38,082	38,485	38,003	28,266	20,120	24,151
Bicycles and supplies	2,423	5,131	4,898	5,343	5,161	5,393	5,285	4,471	5,200
Pleasure boats, motors, accessories	7,644	13,224	16,054	17,634	17,907	17,473	13,679	9,097	10,781
Recreational vehicles	4,113	9,529	14,753	14,366	14,732	14,505	8,758	6,118	7,648
Snowmobiles	322	894	826	739	685	632	544	435	522

NA Not available. ¹ Represents change from immediate prior year. ² Includes other products not shown separately. ³ Data through 2004 categorized as "Skiing Downhill."

### Table 1251. Consumer Purchases of Sporting Goods by Consumer Characteristics: 2009

[In percent. Based on sample survey of consumer purchases of 100,000 households. Excludes Alaska and Hawaii]

			F	ootwear				E	quipment		
Characteristic				Gym shoes/	Jog- ging/		Multi pur- pose	Rod/ reel	Golf		
		Aerobic	Fitness		running		home	combi-	club		Soccer
	Total	shoes	shoes	ers	shoes	shoes	gyms	nation	sets	Rifles	balls
Total	100	100	100	100	100	100	100	100	100	100	100
Age of user:											
Under 14 years old	18.7	7.2	10.0	44.7	9.4	5.5	-	6.2	1.5	5.4	53.4
14 to 17 years old	5.6	4.5	2.6	7.9	6.4	2.9	1.5	1.3	0.9	1.1	15.8
18 to 24 years old	9.8	5.0	4.8	5.0	6.0	2.2	1.3	5.1	2.3	3.8	8.5
25 to 34 years old	13.4	22.0	30.2	10.3	25.9	8.5	50.8	11.7	15.9	10.6	11.5
35 to 44 years old	14.0	14.3	15.4	11.3	24.0	13.0	17.9	19.7	17.9	18.6	2.7
45 to 64 years old	25.7	35.4	32.7	15.7	24.5	45.6	27.4	49.1	39.3	52.4	6.6
65 years old and over	12.8	11.6	4.3	5.1	3.8	22.3	1.1	6.9	22.2	8.1	0.5
Multiple ages	-	-	_	-	_	-	-	_	_	_	1.0
Sex of user:											
Male	49.3	26.6	37.1	52.9	44.6	36.7	77.2	78.4	66.8	85.9	62.5
Female	50.7	73.4	62.9	47.1	55.4	63.3	21.4	16.2	33.2	10.3	36.0
Household use	_	-	-	-	_	-	1.4	5.4	-	3.8	1.5
Annual household income:											
Under \$15,000	11.4	7.5	3.6	6.8	3.2	8.2	1.5	9.2	_	6.1	4.4
\$15,000 to \$24,999	12.2	11.2	6.5	7.6	4.7	8.5	4.1	8.2	5.6	2.4	7.5
\$25,000 to \$34,999	12.3	11.9	8.1	9.4	8.0	11.5	13.2	12.1	4.1	7.3	9.1
\$35,000 to \$49,999	14.9	12.4	16.5	15.3	14.1	15.8	17.9	9.0	3.7	22.1	15.8
\$50,000 to \$74,999	18.4	16.3	21.2	21.5	19.5	19.8	27.8	18.9	22.9	20.7	15.9
\$75,000 to \$99,999	14.9	15.8	19.3	16.8	19.5	16.9	15.1	17.8	38.4	13.6	23.7
\$100,000 and over	15.9	24.9	24.8	22.6	31.0	19.3	20.4	24.8	25.3	27.8	23.6
Education of household head:											
Less than high school	5.9	2.6	2.7	3.7	1.5	6.1	2.0	7.5		2.8	2.5
High school	22.4	19.7	13.7	22.3	9.5	19.9	4.3	23.7	5.2	13.6	10.8
Some college	36.0	28.2	40.0	32.7	30.9	36.8	35.1	41.1	29.2	38.8	36.5
College graduate	35.7	49.5	43.6	41.3	58.1	37.2	58.6	27.7	65.6	44.8	50.2

<sup>-</sup> Represents or rounds to zero.

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 2010* and prior issues, (copyright). See <a href="http://www.nsga.org/i4a/pages/index.cfm?pageid=3345">http://www.nsga.org/i4a/pages/index.cfm?pageid=3345</a>>.

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 2010*, (copyright). See <a href="http://www.nsga.org.public/pages/index.cfm?pageid=869">http://www.nsga.org.public/pages/index.cfm?pageid=869</a>>.

#### Table 1252. National Park System—Summary: 1990 to 2009

[For year ending September 30, except as noted. (986 represents \$986,000,000). Includes data for five areas in Puerto Rico and Virgin Islands, one area in American Samoa, and one area in Guam]

Item	1990	1995	2000	2005	2006	2007	2008	2009
Finances (mil. dol.): 1								
Expenditures reported	986	1,445	1,833	2,451	2,463	2,412	2,614	2,888
Salaries and wages	459	633	799	984	998	1,005	1,066	1,143
Improvements, maintenance	160	234	299	361	389	381	428	466
Construction	109	192	215	381	300	280	303	354
Other	259	386	520	725	776	746	817	925
Funds available	1,506	2,225	3,316	4,218	4,242	4,266	4,537	5,416
Appropriations	1,053	1,325	1,881	2,425	2,450	2,484	2,636	3,467
Oʻther 2	453	900	1,435	1,793	1,792	1,782	1,901	1,949
Revenue from operations	79	106	234	286	308	346	404	352
Recreation visits (millions): 3								
All areas	258.7	269.6	285.9	273.5	272.6	275.6	274.9	285.6
National parks 4	57.7	64.8	66.1	63.5	60.4	62.3	61.2	63.0
National monuments	23.9	23.5	23.8	20.9	19.6	19.7	20.2	22.6
National historical, commemorative,								
archaeological 5	57.5	56.9	72.2	74.9	73.6	75.1	76.2	82.6
National parkways	29.1	31.3	34.0	31.7	32.6	31.1	30.2	29.9
National recreation areas 4	47.2	53.7	50.0	46.8	47.8	48.9	49.6	50.9
National seashores and lakeshores	23.3	22.5	22.5	21.7	19.6	19.9	19.3	20.6
National Capital Parks	7.5	5.5	5.4	4.3	6.2	4.9	5.1	4.8
Recreation overnight stays (millions)	17.6	16.8	15.4	13.5	13.2	13.8	13.7	14.6
In commercial lodgings	3.9	3.8	3.7	3.4	3.4	3.6	3.6	3.5
In Park Service campgrounds	7.9	7.1	5.9	5.2	5.0	5.1	5.0	5.4
In backcountry	1.7	2.2	1.9	1.7	1.7	1.7	1.8	1.9
Other	4.2	3.7	3.8	3.2	3.1	3.4	3.3	3.8
Land (1,000 acres): 6, 7								
Total	76,362	77,355	78,153	79,048	78,810	78,845	78,859	80,442
Parks	46,089	49,307	49,785	49,910	49,912	49,911	49,916	50,592
Recreation areas	3,344	3,353	3,388	3,391	3,391	3,413	3,413	3,414
Other	26,929	24,695	24,980	25,747	25,507	25,521	25,530	26,436
Acquisition, net	21	27	186	17	54	23	9	18

<sup>&</sup>lt;sup>1</sup> Financial data are those associated with the National Park System. Certain other functions of the National Park Service (principally the activities absorbed from the former Heritage Conservation and Recreation Service in 1981) are excluded.

Source: U.S. National Park Service, National Park Statistical Abstract, annual, and unpublished data. See also <a href="http://www2.nature.nps.gov/stats/">http://www2.nature.nps.gov/stats/>.</a>

#### Table 1253. State Parks and Recreation Areas by State: 2010

[For year ending June 30 (13,997 represents 13,997,000). Data are shown as reported by state park directors. In some states, park agency has forests, fish and wildlife areas, and/or other areas under its control. In other states, park agency is responsible for state parks only]

			Revenue					Reve	enue
a				Percent of	<b>.</b> .				Percent of
State				operating	State				operating
	Acreage	Visitors	Total	expendi-		Acreage	Visitors	Total	expendi-
	(1,000)	$(1,000)^1$	(\$1,000)	tures		(1,000)	$(1,000)^1$	(\$1,000)	tures
United States	13,997	740,733	980,205	50.1	Missouri	204	16,215	9,084	34.6
		-			Montana	46	1,896	1,448	19.9
Alabama	48	3,839	28,414	89.0	Nebraska	135	11,144	17,959	77.0
Alaska	3,387	5,405	2,940	35.1	Nevada	146	3,046	2,586	25.3
Arizona	64	2,267	9,947	52.6	New Hampshire	233	1,586	15,719	118.0
Arkansas	54	8,831	22,549	44.2	New Jersey	437	17,164	11,622	32.8
California	1,571	65,036	94,836	26.7	New Mexico	99	4,769	5,800	27.6
Colorado	225	12,285	27,000		New York	1,354	56,322	85,558	39.6
Connecticut	207	8,209	6,466	34.5	North Carolina	211	14,899	6,200	18.1
Delaware	26	4,947	13,079	63.3	North Dakota	20	1,086	1,670	45.4
Florida	704	20,110	52,706	65.3	Ohio	174	53,814	27,268	42.3
Georgia	87	9,722	32,552	66.3	Oklahoma	72	11,088	29,980	94.9
Hawaii	34	10,425	2,334	28.5	Oregon	103	43,755	16,112	32.1
Idaho	46	4,649	6,184	38.5		294	38,523	19,527	25.2
Illinois	488	42,294	7,475	12.3		9	5,872	5,247	58.3
Indiana	180	15,846	44,568	83.5	South Carolina	85	8,197	19,493	77.2
lowa	69	14,374	4,108	30.8	South Dakota	103	7,786	14,140	85.4
Kansas	33	7,800	6,583	55.6	Tennessee	181	29,919	33,661	43.2
Kentucky	45	7,013	52,427	60.1	Texas	615	7,474	37,667	48.8
Louisiana	44	2,069	7,709	25.6	Utah	151	4,683	12,090	40.2
Maine	97	2,602	3,463	40.9	Vermont	69	758	10,969	142.2
Maryland	134	10,132	13,924	41.8	Virginia	70	7,463	14,888	51.0
Massachusetts	350	35,271	12,644	19.5	Washington	109	44,135	20,478	31.0
Michigan	285	21,167	40,770	88.7	West Virginia	177	7,171	21,094	58.1
Minnesota	284	8,922	18,126	29.0		293	14,470	18,886	82.7
Mississippi	24	1,217	8,618	51.9	Wyoming	120	3,066	1,636	19.3

<sup>1</sup> Includes overnight visitors.

<sup>(</sup>philippany the activities absorbed from prior years. § For calendar year. Includes other areas, not shown separately. § For 1990, combined data for North Cascades National Park and two adjacent National Recreation Areas are included in National Parks total. § Includes military areas. § Federal land only, as of Dec. 31. Federal land acreages, in addition to National Park Service administered lands, also include lands within national park system area boundaries but under the administration of other agencies. Year-to-year changes in the federal lands figures includes changes in the acreages of these other lands and hence often differ from the total viction. § The decreage is the second of Lord Management and not be provided to the property of Lord Management and not be provided to the provided acreage of the provided and the provided acreage in the provided and the provided acreage of the provided and the provided and the provided acreage in the "net acquisition." <sup>7</sup> The decrease in the 2006 land total reflects corrected acreage by the Bureau of Land Management, and not by the National Park Service lands.

Source: The National Association of State Park Directors, Raleigh, NC, 2009-2010 Annual Information Exchange, February 2011. See <a href="http://www.naspd.org/">http://www.naspd.org/>.

Table 1254. National Park Service (NPS) Visits and Acreage by State: 2010

				Federal land		Nonfedera	al land
01-1-				NPS/OTFED	Other	Other	
State	Recreation	Gross	NPS fee	less than	federal	public	Private
	visits 1	area acres	acres 2	fee acres 3	fee acres 4	acres	acres
Total	279.337.864	84.324.776	79.700.359	354.976	426.013	1,177,511	2.665.916
Alabama	781,550	22.737	16,714	202	420,015	3,296	2,525
Alaska	2.274.843	54.654.000	52.620.395	105,940	8	187.513	1.740.145
Arizona	10,546,150	2,962,853	2,618,748	115	76,937	57,067	209,986
Arkansas	3,125,664	104,977	98,320	3,395	20	2,761	482
California	34,915,676	8,111,386	7,576,590	22,456	11,250	318,671	182,420
Colorado	5,635,307	673,589	609,880	6,859	42,451	862	13,537
Connecticut	19,313	7,782	5,719	1,055		874	133
District of Columbia	33,140,005	7,090	6,942	12	5	126	4
Florida	9,222,981	2,638,389	2,437,504	1,330	45,839	129,202	24,514
Georgia	6,776,556	63,420	39,761	125	1,461	16,900	5,173
Hawaii	4,493,123	369,124	357,772	1	22	11,228	100
Idaho	530,977	518,033	507,713	1,138	3,960	901	4,320
Illinois	354,125	115	12	400	-	17	86
Indiana	2,395,485	15,378	10,598	499	-	3,287	995
lowa Kansas	222,295 100.361	2,713 11.636	2,708 461	269	-	5 39	1 10,866
Kentucky	1,797,894	95.416	94.395	137	-	832	52
Louisiana	496.329	24.107	17.531	107		2.476	4.101
Maine	2,504,208	90,285	66.903	11.146	22	10,648	1.566
Maryland	3,541,570	73,388	40.543	5,938	480	23.806	2.621
Massachusetts	9.913.501	57,962	32.946	1.030	44	21,919	2.023
Michigan	1.796.006	718,228	631,718	731	42	58,515	27,222
Minnesota	540,195	301,343	139,570	3,193	142	98,801	59,637
Mississippi	6,588,026	118,733	104,004	5,232	-	69	9,428
Missouri	4,140,544	83,475	54,382	9,262	-	14,070	5,760
Montana	4,584,011	1,274,374	1,214,184	1,233	6,137	1,464	51,355
Nebraska	290,323	45,735	5,650	494	981	386	38,223
Nevada	5,399,439	778,512	774,751	4.550	2,508	81	1,172
New Hampshire	30,941	21,889	13,168	1,556	5,772	162	1,232
New Jersey	5,858,443 1.657.550	99,206 391,364	35,362 376,862	140 39	3,208 2,715	59,000 3.365	1,497 8.384
New York	17.506.353	72.898	33.504	3.920	164	19.938	15.372
North Carolina	17,300,333	406.268	363,169	12,272	20.782	3,289	6.757
North Dakota	659,927	72.579	71.250	256	151	56	867
Ohio	2.738.275	34.150	19,421	1,329	84	8.205	5.110
Oklahoma	1,266,189	10,241	10,008	9	189	8	27
Oregon	888.358	199,095	192,020	1.404	4.975	183	513
Pennsylvania	8,970,475	137,663	50,861	2,582	387	19,627	64,207
Rhode Island	51,559	5	5	· -	-	· –	· –
South Carolina	1,529,172	32,184	31,538	61	5	51	530
South Dakota	4,199,267	297,413	141,312	122,326	<del></del>	78	33,697
<u>Tennessee </u>	7,898,557	385,805	357,610	1,679	9,629	3,616	13,272
Texas	5,495,156	1,245,085	1,201,669	85	1,013	5,079	37,240
Utah	8,975,525	2,117,043	2,097,106	833	1,142	12,803 544	5,160
Vermont	31,209	23,193	8,830	3,874	8,809		1,135
Virginia	22,708,338 7.281.785	363,664 1.967.436	304,289 1.834.321	6,842 2,147	24,914 100.187	7,001 12.799	20,619 17.982
West Virginia	1,811,722	92,670	65.044	326	314	6.894	20.092
Wisconsin	251.145	133.754	61.744	11.484	802	47.624	12.102
Wyoming	6,307,997	2,396,390	2,344,852	21	48.462	1.380	1.675
,	2,237,007	=,==0,000	=,= : :,002		.0, .02	1,000	.,0.0

<sup>-</sup> Represents zero. 1 See footnotes, Table 1255.

### Table 1255. National Park Service (NPS) Visits and Acreage by Type of Area: 2010

[Includes data for five areas in Puerto Rico and Virgin Islands, one area in American Samoa, and one area in Guam]

				Federal land		Non-federal land		
Type of area				NPS/OTFED	Other	Other		
Type of area	Recreation	Gross	NPS fee	less than	federal	public	Private	
	visits 1	area acres	acres 2	fee acres 3	fee acres 4	acres	acres	
Total 5	281,303,769	84,383,361	79,715,228	354,979	456,856	1,183,700	2,672,598	
National historic sites	9,747,040	34,174	21,353	783	51	947	11,039	
National historical parks	28,135,991	183,932	132,135	3,580	364	28,722	19,132	
National memorials	30,799,674	10,745	9,421	9	162	81	1,072	
National monuments	23,012,207	2,027,071	1,841,318	14,830	43,612	5,901	121,410	
National parks	64,623,855	52,094,660	50,387,537	226,558	47,595	497,320	935,651	
National recreation areas	49,044,088	3,700,824	3,151,111	23,735	243,101	110,228	172,649	
National seashores	18,118,155	596,562	404,436	14,947	61,226	106,668	9,284	
National parkways	28,576,098	178,166	158,450	9,108	213	303	10,092	

¹ Recreation visit represents the entry of a person onto lands or waters administered by the National Park Service (NPS) for recreational purposes excluding government personnel, through traffic (commuters), trades-persons, and persons residing within park boundaries. ² Fee represents complete Federal ownership of all rights in the land. ³ Represents Federal ownership of some rights in the land. ⁴ NPS acreage lies under the jurisdiction of another federal agency (such as Bureau of Land Management). ⁵ Includes other "type of areas," not shown separately.

Source: U.S. National Park Service, Land Resource Board, and unpublished data. See also <a href="http://www2.nature.nps.gov/stats/">http://www2.nature.nps.gov/stats/</a>>.

Source: U.S. National Park Service, Land Resource Board, and unpublished data. See also <a href="http://www2.nature.nps.gov/stats/">http://www2.nature.nps.gov/stats/</a>>.

#### Table 1256. Participants in Wildlife-Related Recreation Activities: 2006

[In thousands (33,916 represents 33,916,000). For persons 16 years old and over engaging in activity at least once in 2006. Based on survey and subject to sampling error; see source for details]

Participant	Number	Days of participa-	Trips	Participant	Number	Days of participation
Total sportspersons 1	33.916	736.707	588.891	Wildlife watchers 1	71.132	(X)
Total anglers	29,952	516,781	403,492	Away from home 2	22,977	352,070
Freshwater	25,431	433,337	336,528		21,546	291,027
Excluding Great Lakes	25,035	419,942	323,265	Photograph wildlife	11,708	103,872
Great Lakes	1,420	18,016	13,264	Feed wildlife	7,084	77,329
Saltwater	7,717	85,663	66,963	Around the home 3	67,756	(X)
Total hunters	12,510	219,925	185,399	Observe wildlife	44,467	(X)
Big game	10,682	164,061	115,255	Photograph wildlife	18,763	(X)
Small game	4,797	52,395	40,856	Feed wildlife	55,512	(X)
Migratory birds	2,293	19,770	16,390	Visit public parks	13,271	(X)
Other animals	1,128	15,205	12,898	Maintain plantings or		, ,
				natural areas	14,508	(X)

X Not applicable. 1 Detail does not add to total due to multiple responses and nonresponse. 2 Persons taking a trip of at least 1 mile from home for activity. <sup>3</sup> Activity within 1 mile of home.

Source: U.S. Fish and Wildlife Service, 2006 National Survey of Fishing, Hunting, and Wildlife Associated Recreation, October

#### Table 1257. Expenditures for Wildlife-Related Recreation Activities: 2006

[(42,011 represents \$42,011,000,000). For persons 16 years old and over. Based on survey and subject to sampling error; see source for details]

		Fishing			Hunting		Wil	dlife watchir	ng
		Spen	ders		Spen	ders		Spend	ders
Expenditure item	Expendi- tures (mil. dol.)	Number (1,000)	Percent of anglers	Expendi- tures (mil. dol.)	Number (1,000)	Percent of hunters	Expendi- tures (mil. dol.)	Number (1,000)	Percent of watch- ers <sup>2</sup>
Total, all items 1	42,011	28,307	95	22,893	12,153	97	45,655	55,979	79
Total trip-related <sup>3</sup> . Food and lodging. Food Lodging Transportation Public. Private Other trip costs	17,879 6,303 4,327 1,975 4,962 524 4,438 6,614	26,318 22,572 22,415 5,304 22,361 1,163 21,979 22,275	88 75 75 18 75 4 73 74	6,679 2,791 2,177 614 2,697 214 2,483 1,190	10,828 9,567 9,533 1,599 10,064 401 9,982 3,416	87 76 76 13 80 3 80 27	12,875 7,516 4,298 3,218 4,456 1,567 2,889 903	19,443 16,415 16,261 6,624 18,329 2,902 17,447 7,681	85 71 71 29 80 13 76 33
Total equipment and other expenditures	24,133 5,332 779 12,646 5,375 115	25,355 19,082 3,837 1,818 20,638 2,944	85 64 13 6 69 10	16,215 5,366 1,330 4,035 5,483 84	11,745 9,287 4,196 505 10,632 1,767	94 74 34 4 85 14	32,780 9,870 1,033 12,271 9,606 360	52,178 49,040 4,848 1,914 19,070 9,490	73 69 7 3 27 13
and permits	503	16,259	54	743	9,862	79	(X)	(X)	(X)

X Not applicable. 1 Total not adjusted for multiple responses or nonresponse. 2 Percent of wildlife-watching participants column is based on away-from-home participants for trip-related expenditures. For equipment and other expenditures the percent of wildlife-watching participants is based on total participants. Information on trip-related expenditures for wildlife watching was collected for away-from-home participants only. Equipment and other expenditures for wildlife watching are based on information collected from both away-from-home and around-the-home participants. Includes fishing, hunting, and wildlife-watching. Special equipment includes boats, campers, cabins, trail bikes, etc. Other expenditures not shown.

Source: U.S. Fish and Wildlife Service, 2006 National Survey of Fishing, Hunting, and Wildlife Associated Recreation, October 2007. See <a href="http://wsfrprograms.fws.gov/Subpages/NationalSurvey/nat\_survey2006\_final.pdf">http://wsfrprograms.fws.gov/Subpages/NationalSurvey/nat\_survey2006\_final.pdf</a>>.

Table 1258. Tribal Gaming Revenues: 2004 to 2009

[In millions (19,479 represents \$19,479,000,000). For year ending September 30]

	200	)4	2005		2006		2007		2008		2009	
	Num-		Num-		Num-		Num-		Num-		Num-	
Region	ber of											
	opera-	Rev-										
	tions	enue										
Total 1	375	19,479	392	22,579	394	24,889	391	26,143	405	26,739	419	26,482
Region I	45	1,602	49	1,829	46	2,080	46	2,264	47	2,376	49	2,521
Region II	54	5,822	57	6,993	56	7,675	58	7,796	59	7,363	62	6,970
Region III	45	2,160	48	2,529	45	2,719	46	2,874	46	2,774	47	2,600
Region IV	117	3,816	118	3,984	122	4,070	111	4,225	115	4,402	120	4,384
Region V	87	1,259	92	1,730	98	2,126	102	2,584	110	3,047	113	3,225
Region VI	27	4,821	28	5,514	27	6,219	28	6,400	28	6,776	28	6,783

<sup>&</sup>lt;sup>1</sup> Portland (Region 1): Alaska, Idaho, Oregon, and Washington. Sacramento (Region 2): California, and Northern Nevada. Phoenix (Region 3): Arizona, Colorado, New Mexico, and Southern Nevada. St Paul (Region 4): Iowa, Michigan, Minnesota, Montana, North Dakota, Nebraska, South Dakota, Wisconsin, and Wyoming. Data for Montana not included for 2004. Oklahoma City (Region 5): Western Oklahoma, and Texas. Tulsa (Region 5): Kansas and Eastern Oklahoma. Washington (Region 6): Alabama, Connecticut, Florida, Louisiana, Mississippi, North Carolina, and New York.

Source: National Indian Gaming Commission, Gaming Revenue reports. See also <a href="http://www.nigc.gov>">htt

<sup>2007.</sup> See also <a href="http://wsfrprograms.fws.gov/Subpages/NationalSurvey/nat\_survey2006\_final.pdf">http://wsfrprograms.fws.gov/Subpages/NationalSurvey/nat\_survey2006\_final.pdf</a>.

#### Table 1259. Gaming Revenue by Industry: 2000 to 2009

[In millions of dollars (62,154 represents \$62,154,000,000). Data shown are for gross revenue. Gross gambling revenue (GGR) is the amount wagered minus the winnings returned to players, a true measure of the economic value of gambling. GGR is the figure used to determine what an operation earns before taxes, salaries, and other expenses are paid

Industry	2000	2003	2004	2005	2006	2007	2008	2009
Total 1	62,154	73,036	78,589	84,433	90,931	² 92,272	<sup>2, 3</sup> 92,157	<sup>2, 3</sup> 89,262
Card rooms Commercial casinos Charitable games and bingo Legal bookmaking Lotteries Parimutuel wagering	26,455 2,466 131 17,277	979 <sup>2</sup> 28,669 2,331 128 20,283 3,821	989 <sup>2</sup> 30,595 2,336 116 21,405 3,750	1,025 <sup>2</sup> 31,775 <sup>3</sup> 2,338 130 22,898 3,683	1,104 <sup>2</sup> 34,113 <sup>3</sup> 2,237 192 24,631 3,677	3 1,180 3 34,407 3 2,220 168 24,780 3 3,529	3 1,282 2, 3 33,031 3 2,131 136 25,698 3 3,141	3 1,232 2, 3 31,379 3 2,067 136 25,139 3 2,827

<sup>&</sup>lt;sup>1</sup> Includes industry not shown separately. <sup>2</sup> Amount includes deepwater cruise ships, cruises-to-nowhere and noncasino devices. <sup>3</sup> Data are estimated.

### Table 1260. North America Cruise Industry in the United States: 2005 to 2009

[The North American passenger cruise industry is defined as those cruise lines that primarily market their cruises in North America. These cruise lines offer cruises with destinations throughout the globe. While most of these cruises originate in ports throughout North America, cruises also originate at ports in other continents]

Item	Unit	2005	2006	2007	2008	2009
Capacity Measures:						
Number of ships	Number	145	151	159	161	167
Lower berths i	Number	225,364	244,271	259,973	270,664	284,754
Passenger embarkations, global 2	1,000	11,500	12,000	12,562	13,006	13,442
United States	1,000	8,612	9,001	9,184	8,958	8,904
Florida	1,000	4,875	4,994	4,977	5,110	5,257
California	1,000	1,301	1,241	1,334	1,436	1,266
New York	1,000	382	512	537	524	420
Other U.S. ports	1,000	2,054	2,254	2,336	1,888	1,961
Canada	1,000	455	423	477	427	450
San Juan	1,000	581	555	534	521	507
Rest of world	1,000	1,852	2,021	2,367	3,100	3,581
United States expenditures of the						
North American cruise industry 3, 4	Bil. dol	16.18	17.64	18.70	19.07	17.15
U.S. purchases of the cruise lines	Bil. dol	11.76	12.89	13.74	14.40	12.67
Passenger and crew	Bil. dol	3.23	3.48	3.63	3.40	3.31
Wages & taxes paid by cruise lines	Bil. dol	1.19	1.27	1.33	1.27	1.17

<sup>&</sup>lt;sup>1</sup> Single beds. <sup>2</sup> Port of departure. <sup>3</sup> See details in the report for the sources of U.S. expenditures of the North American cruise industry. <sup>4</sup> Includes wages and salaries paid to U.S. employees of the cruise lines.

### Table 1261. Top States and Cities Visited by Overseas Travelers: 2000 to 2010

[25,975 represents 25,975,000. Includes travelers for business and pleasure, international travelers in transit through the United States, and students. Excludes travel by international personnel and international businessmen employed in the United States. Starting with the 2006 data, the statistical policy for visitation estimates of international visitation requires a minimum sample of 400 respondents. States and cities are ranked by the latest overseas visitors data.]

· · · · · · · · · · · · · · · · · · ·		•	-						
04-4 1 -41	Over	seas visi	tors 1 (1,	000)	O'th.	Overs	eas visit	ors 1 (1,0	000)
State and other area	2000	2005	2009	2010	City	2000	2005	2009	2010
Total overseas travelers 2, 3	25,975	21,679	23,756	26,363	New York City, NY 4	5,714	5,810	7,792	8,462
New York	5,922	6,092	8,006	8,647	Los Angeles, CA	3,533	2,580	2,518	3,348
Florida	6,026	4,379	5,274	5,826	Miami, FL	2,935	2,081	2,661	3,111
California	6,364	4,791	4,632	5,615	Orlando, FL	3,013	2,016	2,399	2,715
Nevada	2,364	1,821	1,900	2,504	San Francisco, CA	2,831	2,124	2,233	2,636
Hawaiian Islands	2,727	2,255	1,853	2,135	Las Vegas, NV	2,260	1,778	1,853	2,425
Guam	1,325	1,127	1,140	1,318	Washington, DC	1,481	1,106	1,544	1,740
Massachusetts	1,429	867	1,259	1,292	Oahu/Honolulu, HI	2,234	1,821	1,497	1,634
Illinois	1,377	1,149	1,164	1,186	Boston, MA	1,325	802	1,140	1,186
Texas	1,169	954	903	1,028	Chicago, IL	1,351	1,084	1,117	1,134
New Jersey	909	997	926	975	San Diego, CA	701	499	618	765
Pennsylvania	649	629	879	923	Atlanta, GA	701	564	570	712
Georgia	805	650	689	817	Philadelphia, PA	390	434	594	633
Arizona	883	564	665	765	Flagstaff, AZ 5	(B)	(B)	428	501
Washington	468	369	380	501	Seattle, WA	416	347	356	475
Utah		(B)	(B)	475	Houston, TX	442	(B)	428	448
Virginia	364	(B)	380	369	Anaheim-Santa Ana	494	390	309	369
Colorado	519	(B)	333	343	Tampa/St. Petersburg, FL	519	455	404	343
North Carolina	416	(B)	309	343	Dallas-Plano-Irving, TX	494	(B)	285	343

B Figure too small to meet statistical standards for reliability of a derived figure. <sup>1</sup> Excludes Canada and Mexico. <sup>2</sup> A person is counted in each area visited, but only once in the total. <sup>3</sup> Includes other states and cities, not shown separately. <sup>4</sup> Data include New York City-White Plains-Wayne, NY-NJ grouped together. <sup>5</sup> Data include Flagstaff, Grand Canyon and Sedona grouped together.

Source: Christiansen Capital Advisors, LLC. Prepared for the American Gaming Association (AGA). Industry Information, Fact Sheets, *Gaming Revenue: Current-Year Data* (copyright), <a href="http://www.americangaming.org/Industry/factsheets/index.cfm">http://www.americangaming.org/Industry/factsheets/index.cfm</a> and <a href="https://www.cca-i.com">www.cca-i.com</a>.

Source: Business Research & Economic Advisors (BREA), Exton, PA. The Contribution of the North American Cruise Industry to the U.S. Economy in 2009. Prepared for the Cruise Lines International Association, June 2010, <a href="https://www.cruising.org">https://www.cruising.org</a>.

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism, June 2011, <a href="http://www.tinet.ita.doc.gov/outreachpages/inbound.general\_information.inbound\_overview.html">http://www.tinet.ita.doc.gov/outreachpages/inbound.general\_information.inbound\_overview.html</a>.

Table 1262. Real Tourism Output: 2000 to 2009

[In millions of dollars (574,304 represents 574,304,000,000)]

Commodity		irect output rrent dollars	)	Real output (chained 2005 dollars)			
	2000	2005	2009	2000	2005	2009	
Total	574,304	692,605	699,098	640,882	692,605	631,366	
Traveler accommodations Food services and drinking places Domestic passenger air transportation services International passenger air transportation services Passenger rail transportation services Passenger rail transportation services Interurban bus transportation services Interurban bus transportation Interurban charter bus transportation Urban transit systems and other transportation services Taxi service Scenic and sightseeing transportation services Automotive rental Uther vehicle rental Automotive repair services Parking lots and garages Highway tolls Travel arrangement and reservation services Motion pictures and performing arts Spectator sports	5/4,304  103,122 86,964 71,255 29,142 1,045 6,348 1,362 1,614 3,147 3,710 2,549 25,759 622 11,516 1,262 506 29,579 10,332 5,515 9,177	692,605 123,831 112,962 68,916 39,059 1,178 10,420 1,738 1,781 3,631 3,929 2,873 26,632 634 11,561 2,099 685 30,987 12,798 7,128	599,098 130,915 111,706 67,210 45,404 1,540 10,890 1,880 1,443 3,805 4,611 2,887 30,626 585 14,692 1,929 691 34,733 11,834 6,522	640,882 116,936 100,240 64,556 36,997 1,034 5,056 1,619 1,888 3,785 4,637 2,980 28,454 660 13,440 1,579 618 28,742 12,233 6,924 9,895	692,605 123,831 112,962 68,916 39,059 1,178 10,420 1,738 1,781 3,631 3,929 2,873 26,632 634 11,561 2,099 685 30,987 12,798 7,128	631,366 122,717 96,272 60,245 41,489 1,303 12,317 1,580 1,302 3,375 4,014 2,605 23,601 23,601 525 12,491 1,581 562 24,592 10,613 5,545 9,951	
Gambling	25,620	35,904	41,365	29,055	35,904	37,617	
All other recreation and entertainment	13,988	17,583	16,608	16,548	17,583	14,733	
Gasoline  Nondurable PCE <sup>1</sup> commodities other than gasoline	37,495 92,675	57,808 107,463	51,217 95,615	56,869 98,346	57,808 107,463	48,942 86,994	

<sup>&</sup>lt;sup>1</sup> Personal consumption expenditures.

Source: U.S. Bureau of Economic Analysis, "Industry Economic Accounts, U.S. Travel and Tourism Satellite Accounts for 2005–2009," <a href="https://www.bea.gov/industry/">https://www.bea.gov/industry/</a>.

#### Table 1263. Domestic Travel Expenditures by State: 2009

[610,200 represents \$610,200,000,000. Represents U.S. spending on domestic overnight trips and day trips of 50 miles or more, one way, away from home. Excludes spending by foreign visitors and by U.S. residents in U.S. territories and abroad]

		Percent					Percent				
State	Total	distribu-		State	Total	Percent distribu-		State	Total	distribu-	
Olalo	(mil. dol.)	tion	Rank	Otato	(mil. dol.)	tion	Rank	Otato	(mil. dol.)	tion	Rank
U.S. total	610.200	100.0	(X)	KS	5.094	0.8	37	ND	1.853	0.3	47
			` '	KY	7,107	1.2	30		14,451	2.4	12
AL	7,123	1.2	29	LA	8,673	1.4	24			1.0	33
AK	1,721	0.3	48	ME	2,490	0.4	43	OR	7,229	1.2	28
AZ	11,448	1.9	18	MD	11,675	1.9	17	PA	17,889	2.9	7
AR	5,237	0.9	36	MA	12,419	2.0	15	RI	1,579	0.3	50
CA	75,514	12.4	1	MI	14,148	2.3	13	SC	8,938	1.5	22
CO	12,028	2.0	16	MN	9,887	1.6	21	SD	2,126	0.3	46
CT	8,611	1.4	26	MS	5,842	1.0	32	TN	12,927	2.1	14
DE	1,334	0.2	51	MO	11,351	1.9	19	TX	43,328	7.1	3
DC	5,631	0.9	34	MT	2,757	0.5	42	UT	5,038	0.8	38
FL	48,394	7.9	2	NE	3,639	0.6	39	VT	1,678	0.3	49
GA	17,570	2.9	9	NV 1	22,883	3.8	6	VA	17,705	2.9	8
HI	8,631	1.4	25	NH	2,955	0.5	40	WA	10,667	1.7	20
ID	2,889	0.5	41	NJ	16,824	2.8	10	WV	2,352	0.4	44
IL	25,134	4.1	5	NM	5,317	0.9	35	WI	8,744	1.4	23
IN	8,362	1.4	27	NY	35,904	5.9	4	WY	2,345	0.4	45
IA	6,056	1.0	31	NC	15,613	2.6	11				

X Not applicable. ¹ Estimate is not comparable to previous years due to a change in source data. Source: U.S. Travel Association, Washington, DC, *Impact of Travel on State Economies, 2009* (copyright). See also <a href="http://www.ustravel.org/index.html">http://www.ustravel.org/index.html</a>.

Table 1264. Travel Forecast Summary: 2008 to 2014

[In billions of dollars (13,229 represents \$13,229,000,000,000)]

Measurement	Unit	2008	2009	2010 1	2011 <sup>2</sup>	2012 <sup>2</sup>	2013 <sup>2</sup>	2014 <sup>2</sup>
Real GDP	Billions	13,229	12,881	13,248	13,606	14,039	14,546	15,051
Unemployment rate	Percent	5.8	9.3	9.6	8.8	8.2	7.1	6.2
Consumer price index (CPI) 3	Percent	215.3	214.5	218.1	224.3	228.5	235.3	239.9
Travel price index (TPI) 3	Percent	257.7	241.5	250.8	265.9	272.3	281.2	284.9
Total travel expenditures in US	Billions	772.5	704.4	758.7	817.0	851.1	892.5	933.4
U.S. residents	Billions	662.4	610.2	655.6	703.6	727.8	761.7	796.5
International visitors 4	Billions	110.0	93.9	103.1	113.4	123.3	130.8	136.8
Total international visitors								
to the United States	Millions	57.9	55.0	59.7	61.8	64.9	67.9	70.7
Total domestic person trips 5	Millions	1,964.9	1,897.8	1,964.6	2,005.9	2,043.1	2,089.2	2,137.1

¹ Projected. ² Forecast. ³ 1982 through 1984 = 100. ⁴ Excludes international visitors' spending on traveling to the U.S. on U.S. flag carriers, and other misc. transportation. ⁵ One person on one trip 50 miles or more, one way, away from home or including one or more nights away from home.

### Table 1265. Chain-Type Price Indexes for Direct Tourism Output: 2000 to 2010

[Index numbers, 2005=100. See headnote, Table 1266. For explanation of chain-type price indexes, see text, Section 13]

Tourism goods and services group	2000	2002	2003	2004	2005	2006	2007	2008	2009	2010
Traveler accommodations	88.2 90.3 99.7	92.0 85.6 90.1	92.7 89.6 92.9	95.1 92.8 93.6	100.0 100.0 100.0	103.6 107.0 106.7	108.1 111.5 109.7	110.2 122.1 121.0	106.7 111.0 110.7	107.9 119.3 120.8
All other transportation-related commodities	83.9	82.4	87.1	92.2	100.0	107.3	112.8	122.9	111.0	118.1
Food services and drinking places Recreation, entertainment, and	86.8	92.0	94.0	96.9	100.0	103.2	107.0	111.9	116.0	117.6
shopping	90.8	94.3	95.8	97.8	100.0	102.4	105.0	108.8	110.2	111.2
Recreation and entertainment Shopping	86.6 94.2	91.7 96.3	94.5 96.8	96.9 98.5	100.0 100.0	103.2 101.7	106.5 103.9	110.1 107.8	110.6 109.9	111.5 111.1
All tourism goods and services	89.6	90.1	92.6	95.3	100.0	104.5	108.3	114.5	110.7	114.8

Source: U.S. Department of Commerce, Bureau of Economic Analysis, Office of Travel and Tourism Industries, *United States Travel and Tourism Satellite Accounts (TTSAs)*, <a href="http://www.bea.gov/bea/dn2/home/tourism.htm">http://www.bea.gov/bea/dn2/home/tourism.htm</a>.

### Table 1266. Tourism Sales by Commodity Group and Tourism Employment by Industry Group: 2005 to 2010

[Sales in billions of dollars (693 represents \$693,000,000,000). Employment in thousands (5,876 represents 5,876,000). Direct tourism-related sales comprise all output consumed directly by visitors (e.g., traveler accommodations, passenger air transportation, souvenirs). Direct tourism-related employment comprises all jobs where the workers are engaged in the production of direct tourism-related output (e.g., hotel staff, airline pilots, and souvenir sellers)]

Tourism commodity group	Direct tourism sales (bil. dol.)			es	Tourism industry group	Direct tourism employment (1,000)			
	2005	2008	2009	2010		2005	2008	2009	2010
All commodities 1	693	798	699	746	All industries	5,876	5,885	5,406	5,330
Traveler accommodations	124	151	131	140	Traveler accommodations	1,334	1,355	1,250	1,240
Transportation	264	316	274	310	Transportation	1,158	1,147	1,087	1,071
Passenger air transportation	108	131	113	134	Air transportation services	487	481	453	444
All other transportation-related					All other transportation-related				
commodities	156	185	162	176	industries	672	666	635	627
Food services and drinking					Food and beverage services	1,878	1,937	1,716	1,691
places	113	124	112	114	Recreation, entertainment, and				
Recreation, entertainment, and					shopping	1,254	1,203	1,120	1,099
shopping	192	207	182	182	Recreation and entertainment	651	637	586	570
Recreation and entertainment	84	94	87	86	Shopping	604	566	534	530
Shopping	107	113	96	96	All other industries	251	243	233	229

<sup>&</sup>lt;sup>1</sup> Commodities that are typically purchased by visitors from the producer: such as airline passenger fares, meals, or hotel services.

Source: U.S.Travel Association's Travel Forecast Model, Bureau of Labor Statistics, Department of Commerce, Bureau of Economic Analysis, Office of Travel and Tourism Industries. See <a href="http://www.ustravel.org/index.html">http://www.ustravel.org/index.html</a>.

Source: U.S. Bureau of Economic Analysis, "Industry Economic Accounts, Satellite Industry Accounts, Travel and Tourism." See <a href="http://www.bea.gov/bea/dn2/home/tourism.htm">https://www.bea.gov/bea/dn2/home/tourism.htm</a>.

#### Table 1267. International Travelers and Payments: 1990 to 2010

[(47,880 represents \$47,880,000,000). For coverage, see Table 1268. Some traveler data revised since originally issued]

	Tra	vel and passen	ger fare (mil. dol.)	)	11.0	11.0	
Year Payments by		ments by U.S. travelers		from Il visitors	U.S. net travel and passenger	U.S. travelers to international	International travelers
		Travel		Travel	receipts	countries	to the U.S.
	Total 1	payments	Total 1	receipts	(mil. dol)	(1,000)	(1,000)
1990	47,880	37,349	58,305	43,007	10,425	44,624	39,363
1995	59,579	44,916	82,304	63,395	22,725	51,285	43,318
2000	88,979	65,366	103,088	82,891	14,109	61,327	51,238
2004	90,468	66,738	93,397	75,465	2,929	61,809	46,086
2005	95,119	69,930	102,769	82,160	7,650	63,503	49,206
2006	99,605	72,959	107,825	86,187	8,220	63,662	50,977
2007	104,808	77,127	122,542	97,355	17,734	64,028	55,979
2008	112,335	80,494	141,380	110,423	29,045	63,564	57,937
2009	99,255	74,118	120,294	94,191	21,039	61,419	54,958
2010 <sup>2</sup>	102,786	75,507	134,436	103,505	31,650	(NA)	59,745

NA Not available. <sup>1</sup> Includes passenger fares, not shown separately. <sup>2</sup> Preliminary estimates for the receipts payment figures, and U.S. travelers to international countries.

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism Industries, and the Bureau of Economic Analysis (BEA), June 2011, <a href="http://www.tinet.ita.doc.gov">http://www.tinet.ita.doc.gov</a>>.

#### Table 1268. International Travel: 1990 to 2010

[In thousands (44,619 represents 44,619,000), U.S. travelers cover residents of the United States, its territories and possessions. Introduced travelers for business and pleasure, excludes travel by international personnel and international businessmen employed in the United States. Some traveler data revised since originally issued]

. ,						•	•		
Item and area	1990	1995	2000	2005	2006	2007	2008	2009	2010
U.S. travelers to international countries 1	44,619	51,285	61,327	63,503	63,662	64,028	63,564	61,419	(NA)
Canada	12,252	13,005	15,189	14,391	13,855	13,375	12,504	11,667	(NA)
Mexico	16,377	18,771	19,285	20,325	19,659	19,425	20,271	19,452	(NA)
Total overseas	15,990	19,059	26,853	28,787	30,148	31,228	30,789	30,300	(NA)
Europe	8,043	8,596	13,373	11,976	12,029	12,304	11,238	10,635	(NA)
International travelers to the U.S	39,363	43,318	51,238	49,206	50,977	55,979	57,937	54,958	59,745
Canada	17,263	14,663	14,667	14,862	15,992	17,760	18,910	17,973	19,959
Mexico	7,041	8,016	10,596	12,665	13,317	14,327	13,686	13,229	13,423
Total overseas	15,059	20,639	25,975	21,679	21,668	23,892	25,341	23,756	26,363
Europe	6,659	8,793	11,597	10,313	10,136	11,406	12,783	11,550	11,985
Asia	4,360	6,616	7,554	6,198	6,152	6,377	6,179	5,669	7,020
South America	1,328	2,449	2,941	1,820	1,928	2,274	2,556	2,742	3,250
Caribbean	1,137	1,044	1,331	1,135	1,198	1,317	1,201	1,206	1,201
Oceania	662	588	731	737	756	834	852	872	1,095
Central America	412	509	822	696	694	786	776	758	760
Middle East	365	454	702	527	553	620	681	666	736
Africa	137	186	295	252	253	278	315	294	316

NA Not available. \(^1\) A person is counted in each area visited but only once in the total.

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism, June 2011, \(^1\), \(^1\

### Table 1269. Top 20 U.S. Gateways for Nonstop International Air Travel: 2008 and 2009

[160,589 represents 160,589,000. International passengers are residents of any country traveling nonstop to and from the United States on U.S. and foreign carriers. The data cover all passengers arriving and departing from U.S. airports on nonstop commercial international flights with 60 seats or more]

Gateway airport	2008 1	2009	Percent change 2008– 2009	Gateway airport	2008 1	2009	Percent change 2008– 2009
Total	160,589	151,096	-5.9	Washington (Dulles), DC	6,020	5,999	-0.3
Total, top 20	140,336	133,759		Dallas-Ft. Worth, TX	4,949	4,662	-5.8
Top 20, percentage of total	87.4	88.5	1.1	Philadelphia, PA	3,724	3,739	0.4
				Boston, MA	3,573	3,493	-2.2
New York (JFK), NY	21,983	21,423		Honolulu, HI	3,414	3,276	-4.0
Miami, FL	15,957	15,715		Fort Lauderdale, FL	3,073	2,933	-4.6
Los Angeles, CA	16,225	14,727		Orlando, FL	2,588	2,905	12.3
Newark, NJ	10,959	10,583	-3.4	Detroit, MI	3,805	2,738	-28.0
Chicago (O'Hare), IL	11,125	10,204		Seattle-Tacoma, WA	2,802	2,528	-9.8
Atlanta, GA	9,255	8,765	-5.3	Charlotte, NC	2,303	2,344	1.8
San Francisco, CA	8,331	7,905		Minneapolis-St. Paul, MN	2,563	2,214	-13.6
Houston (G. Bush), TX	7,687	7,606	-1.1	Las Vegas, NV	2,235	2,153	-3.7

<sup>1</sup> Data have been revised.

Source: U.S. Department of Transportation, Research and Innovative Technology Administration, Bureau of Transportation Statistics, Office of Airline Information, T-100 Segment data, September 2010, <a href="http://www.bts.gov/publications">http://www.bts.gov/publications</a>>.

### Table 1270. Selected U.S.-Canadian and U.S.-Mexican Border Land—Passenger Gateways: 2010

[(28,875 represents 28,875,000)]

Item and gateway	Entering the U.S. (1,000)		Entering the U.S. (1,000)
All U.SCanadian land gateways 1	` '	All U.SMexican land gateways 1	`
Personal vehicles	28 875	Personal vehicles	64.045
Personal vehicle passengers		Personal vehicle passengers	
Buses.		Buses	
Bus passengers.		Bus passengers.	
Train passengers		Train passengers	
Pedestrians			
Selected top five gateways:	393	Selected top five gateways:	39,913
Personal vehicles		Personal vehicles	
	F 470		10.040
Buffalo-Niagara Falls, NY			
Detroit, MI			
Blaine, WA			
Port Huron, MI			
Calais, ME	1,055	Brownsville, TX	4,640
Personal vehicle passengers		Personal vehicle passengers	
Buffalo-Niagara Falls, NY	11.918		23,601
Detroit, MI			
Blaine, WA			
Port Huron, MI			
Champlain-Rouses Point, NY			9,292
'	' ' '	i i	
Pedestrians		Pedestrians	
Buffalo-Niagara Falls, NY			
Sumas, WA			
International Falls, MN			
Detroit, MI			
Point Roberts, WA	14	Laredo, TX	3,588

<sup>&</sup>lt;sup>1</sup> Data reflect all personal vehicles and buses, passengers, and pedestrians entering the U.S.-Canadian border and U.S.-Mexican border, regardless of nationality.

### Table 1271. Foreign Visitors for Pleasure Admitted by Country of Citizenship: 2000 to 2008

[In thousands (30,511 represents 30,511,000). For years ending September 30. Represents non-U.S. citizens (also known as nonimmigrants) admitted to the country for a temporary period of time]

Europe <sup>3</sup> Austria Belgium Czech Republic Denmark Finland France Germany Greece Hungary Iceland	30,511 11,806 182 254 44 150 95 1,113 1,925 60 58 27 325 626	23,815 10,016 116 154 26 153 76 1,007 1,248 40 30 34 398	27,486 10,703 124 175 30 191 78 1,073 1,315 42 32 44 501	231 36 236 100 1,345 1,579 52 34 49	Oceania <sup>3</sup>	76 93 36 327 44 27 114 748 535 170 6,501 277	37 57 3 212 19 40 64 723 527 184 5,546 23	46 64 4 228 24 41 67 823 623 188 8,071 36	48 71 5 253 27 54 65 878 672 195 7,867
Austria Belgium Czech Republic Denmark Finland France Germany Greece Hungary Loeland	182 254 44 150 95 1,113 1,925 60 58 27 325	116 154 26 153 76 1,007 1,248 40 30 34 398	124 175 30 191 78 1,073 1,315 42 32 44	154 231 36 236 100 1,345 1,579 52 34 49	United Arab Emirates Africa 3 Egypt Nigeria South Africa Oceania 3 Australia New Zealand North America 3.5 Canada	36 327 44 27 114 748 535 170 6,501 277	3 212 19 40 64 723 527 184 5,546 23	4 228 24 41 67 823 623 188 8,071	5 253 27 54 65 878 672 195 7,867
Austria Belgium Czech Republic Denmark Finland France Germany Greece Hungary Loeland	182 254 44 150 95 1,113 1,925 60 58 27 325	116 154 26 153 76 1,007 1,248 40 30 34 398	124 175 30 191 78 1,073 1,315 42 32 44	154 231 36 236 100 1,345 1,579 52 34 49	Africa <sup>3</sup> Egypt Nigeria South Africa Oceania <sup>3</sup> Australia New Zealand North America <sup>3, 5</sup> Canada	327 44 27 114 748 535 170 6,501 277	212 19 40 64 723 527 184 5,546 23	228 24 41 67 823 623 188 8,071	253 27 54 65 878 672 195 7,867
Belgium Czech Republic Denmark Finland France Germany Greece Hungary Loeland	254 44 150 95 1,113 1,925 60 58 27 325	154 26 153 76 1,007 1,248 40 30 34 398	175 30 191 78 1,073 1,315 42 32 44	231 36 236 100 1,345 1,579 52 34 49	Egypt Nigeria South Africa Oceania <sup>3</sup> Australia New Zealand North America <sup>3, 5</sup> Canada.	44 27 114 748 535 170 6,501 277	19 40 64 723 527 184 5,546 23	24 41 67 823 623 188 8,071	27 54 65 878 672 195 7,867
Czech Republic Denmark Finland France Germany Greece Hungary Loeland	44 150 95 1,113 1,925 60 58 27 325	26 153 76 1,007 1,248 40 30 34 398	30 191 78 1,073 1,315 42 32 44	36 236 100 1,345 1,579 52 34 49	Nigeria South Africa Oceania <sup>3</sup> Australia New Zealand North America <sup>3, 5</sup> Canada	27 114 748 535 170 6,501 277	40 64 723 527 184 5,546 23	41 67 823 623 188 8,071	54 65 878 672 195 7,867
Denmark Finland France Germany Greece Hungary Loeland	150 95 1,113 1,925 60 58 27 325	153 76 1,007 1,248 40 30 34 398	191 78 1,073 1,315 42 32 44	236 100 1,345 1,579 52 34 49	South Africa Coeania <sup>3</sup> Australia New Zealand North America <sup>3, 5</sup> Canada	114 748 535 170 6,501 277	64 723 527 184 5,546 23	67 823 623 188 8,071	65 878 672 195 7,867
FinlandFrance Germany Greece. Hungary Iceland	95 1,113 1,925 60 58 27 325	76 1,007 1,248 40 30 34 398	78 1,073 1,315 42 32 44	100 1,345 1,579 52 34 49	Oceania <sup>3</sup> Australia New Zealand North America <sup>3, 5</sup> Canada	748 535 170 6,501 277	723 527 184 5,546 23	823 623 188 8,071	878 672 195 7,867
France	1,113 1,925 60 58 27 325	1,007 1,248 40 30 34 398	1,073 1,315 42 32 44	1,345 1,579 52 34 49	Australia	535 170 6,501 277	527 184 5,546 23	623 188 8,071	672 195 7,867
Germany	1,925 60 58 27 325	1,248 40 30 34 398	1,315 42 32 44	1,579 52 34 49	Australia	170 6,501 277	184 5,546 23	188 8,071	195 7,867
GreeceHungarylceland	60 58 27 325	40 30 34 398	42 32 44	52 34 49	North America 3, 5 Canada	6,501 277	5,546 23	8,071	7,867
Hungaryl	58 27 325	30 34 398	32 44	34 49	Canada	277	23		
Iceland	27 325	34 398	44	49				36	
Iceland	325	398							43
			501		Mexico	3,972	4,070	6,326	6,112
Ireland	626			585	Caribbean	1,404	876	1,081	1,049
Italy		636	700	884	Bahamas, The	24	257	334	302
Netherlands	559	483	515	638	Dominican Republic	195	189	228	207
Norway	144	117	143	184	Haiti	72	65	82	93
Poland	116	119	121	125	Jamaica	240	152	205	200
Portugal	86	81	98	114	Trinidad and Tobago	133	106	122	128
Russia	74	53	72	94	Central America	792	578	628	663
Spain	370	402	533	699	Costa Rica	172	109	122	138
Sweden	321	249	282	356	El Salvador	175	147	141	129
Switzerland	400	207	232	267	Guatemala	177	135	148	161
United Kingdom	4,671	4,232	4,211	4,568	Honduras	87	75	90	101
Asia 3	7,853	5,688	5,745	5,693	Nicaragua	47	33	37	40
China 4	656	221	278	319	Panama	106	64	72	77
India	253	247	379	421	South America 3	2,867	1,498	1,856	2,114
Indonesia	62	42	45	45	Argentina	515	145	214	261
Israel	319	220	241	254	Bolivia	48	18	23	25
Japan	4,946	3,758	3,446	3,266	Brazil	706	385	491	600
Korea, South	606	528	625	600	Chile	194	82	98	106
Malaysia	64	32	34	37	Colombia	411	282	353	379
Pakistan	47	34	32	35	Ecuador	122	119	137	132
Philippines	163	144	156	170	Peru	190	142	135	148
Saudi Arabia	67	10	13	19	Uruguay	66	24	27	28
Singapore	131	57	64	77	Venezuela	570	270	348	404

¹ Due to the temporary expiration of the Visa Waiver Program from May through October 2000, data for business and pleasure not available separately for 2000 and 2001.² Total includes unknown visitors by country of citizenship.³ Total includes other countries, not shown separately.⁴ See Table 1332, footnote 4.⁵ The majority of short-term admissions from Canada and Mexico are excluded.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, based on data from the Department of Homeland Security, U.S. Customs and Border Protection, Office of Field Operations, Operations Management Reporting system. See also <a href="http://www.transtats.bts.gov/Border/Crossing.aspx/">http://www.transtats.bts.gov/Border/Crossing.aspx/</a>>.

Source: U.S. Dept. of Homeland Security, Office of Immigration Statistics, 2008 Yearbook of Immigration Statistics. See also <a href="http://www.dhs.gov/ximgtn/statistics/publications/yearbook.shtm">http://www.dhs.gov/ximgtn/statistics/publications/yearbook.shtm</a>>.