



# BetterBuildings Program Brands & Websites

Marketing & Driving Demand Collaborative  
March 22, 2011



# RePower Bainbridge

- RePower Bainbridge is a community-wide program dedicated to helping Islanders save energy, reduce costs, make their home more comfortable, and create a more sustainable Island.
- <http://www.positiveenergybi.org/repowerbainbridge>



The screenshot shows the RePower Bainbridge website. At the top, there is a search bar and a link to "Add me to your NEWSLETTER". Below this is the RePower Bainbridge logo and a description: "RePower Bainbridge is a community-wide program dedicated to helping Islanders save energy, reduce costs, make their home more comfortable, and create a more sustainable island." A large image of a coastal house is featured below. A navigation menu includes: POSITIVE ENERGY, REPOWER BAINBRIDGE, TAKE ACTION, RESOURCES, ENERGY CHAMPIONS, and NEWS & EVENTS. The main content area is divided into three columns: "WHO" (hands holding a plug), "WHAT" (power lines), and "WHY" (a house roof). To the right, a "HOW TO GET STARTED" section lists three steps: 1. Schedule a Home Energy Checklist, 2. Get the Work Done, and 3. Get Paid to Save. Below this is an "OUR GOAL" section stating the program's aim to upgrade 2,000 homes and 25 businesses. The "Our Partners" section features logos for various organizations including the City of Bainbridge, Positive Energy, Conservation Services Group, Better Buildings U.S. Department of Energy, Kitsap Credit Union, Sierra Club, Puget Sound Energy, and the Department of Commerce.

# Energize Bedford



- Use Less Energy. Save Money. Be More Comfortable.

- <http://energizebedford.org/>



The screenshot shows the Energize Bedford website homepage. At the top, there is a navigation bar with links for HOME, JOIN OUR PROGRAM, HOW IT WORKS, ENERGY SAVING RESOURCES, BLOG, ABOUT, and CONTACT US. The main content area features a large green banner with the text "HELP BEDFORD MEET THE 2020 CHALLENGE" and "Use Less Energy. Save Money. Be More Comfortable." Below this, there is a section for "ENERGY ASSESSMENT" with a lightbulb icon, "CALCULATE ENERGY SAVINGS" with a calculator icon, "SELECTING A CONTRACTOR" with a hard hat icon, "ABOUT ENERGIZE BEDFORD" with a house icon, and "ENERGIZE NORTHERN WESTCHESTER" with a map icon. There is also a video player showing a house and a "Step 2" section with a "Read more" button. The footer includes logos for "A COLLABORATIVE PROJECT OF:" (Bedford 2020, NYSERDA, NWEAC) and the text "Web Site Developed by New Dynamic Media and Realty Social Strategies | Contact Us | Copyright © 2011 | Logout".



EnergySmart

Events & Activities

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- ENISSSED DIPSUM velisci nclit vullum
- DOLUM vel et dolor sequam vel

News Feed

- Hello world!



EnergySmart

CONNECT WITH ENERGY SMART

- find us on facebook
- follow us on twitter
- join our email list

## YOUR ENERGY RESOURCE CENTER IS NOW OPEN!

The Energy Smart Program is a federally-funded program to help residents in Eagle, Pitkin, and Gunnison Counties make energy improvements to their homes.



ABOUT ENERGY SMART CALENDAR BLOG CONTACT US

EAGLE

GUNNISON

PITKIN

### Home Page Headline

The Energy Smart Program Ommolore er si te dolenim quisis enissedd dipsum velisci nclit vullum er sum del dolum vel et dolor sequam vel dolortincin essi. Pit venim dipisi blan hendion euisis adigna feui te tatue facing ercillaorem ad do conse feugiametue feugue facip ea feupis do eration sequismolore feu feu feugiatie do exercillan ut prate dipis.

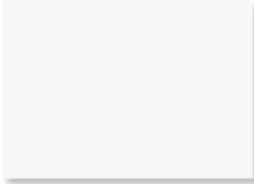
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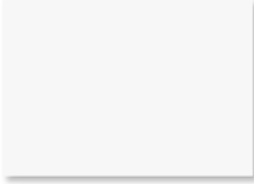
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### SECONDARY HEADLINE AND TEXT 2

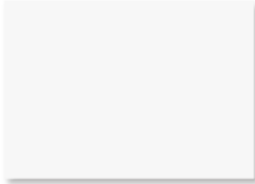
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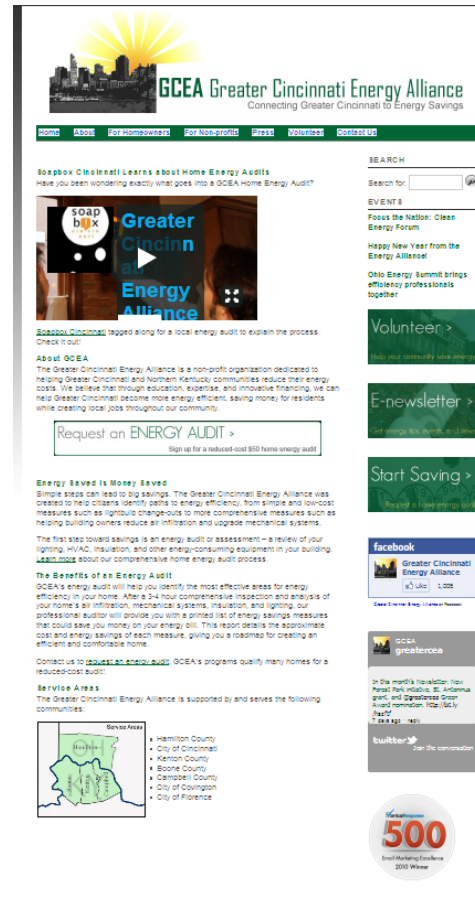


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secondary copy er si te dolenim quisis enissedd dipsum velisci nclit vullum dolum vel et dolor sequam.

Back to Top »

<http://www.energysmartcolorado.com/>

- <http://greatercea.org/>



The screenshot shows the GCEA website homepage. At the top, it says "GCEA Greater Cincinnati Energy Alliance" with the tagline "Connecting Greater Cincinnati to Energy Savings". Below this is a navigation menu with links for Home, About, For Homeowners, For Nonprofits, Press, Sources, and Donate. A search bar is located on the right side. The main content area features a video player with the title "Greater Cincinnati Energy Alliance" and a "Request an ENERGY AUDIT" button. Below the video, there is text about the organization's mission and a list of service areas including Hamilton County, City of Cincinnati, Kenton County, Boone County, Campbell County, City of Covington, and City of Florence. There are also social media links for Facebook and Twitter, and a "Start Saving" button.



Why get an energy audit?

A comprehensive energy audit is the first step in reducing your energy bills.

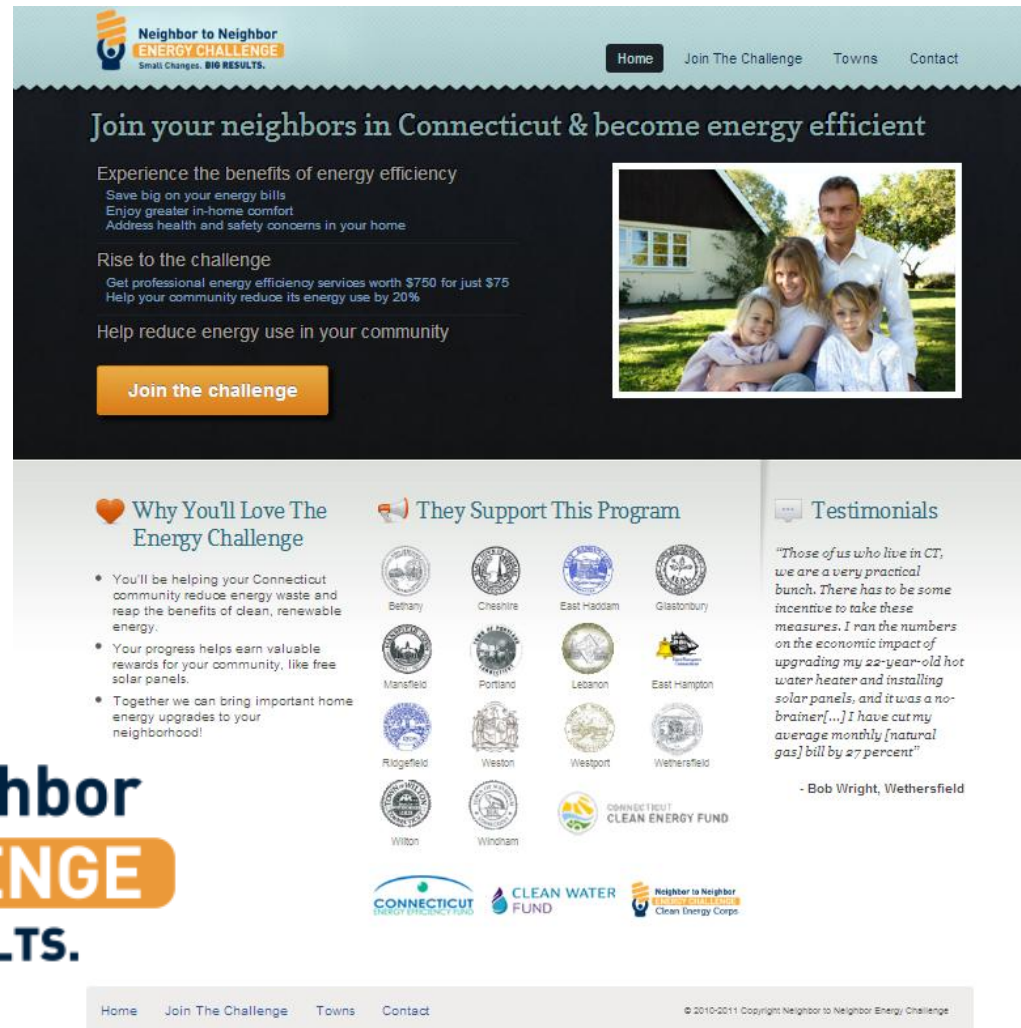
A trained energy auditor will go room by room through your home, noting where energy savings can be maximized.

Through the use of diagnostic tools and visual observations, your auditor can provide a list of energy saving measures that will increase the overall comfort of your home and save you money.



**GCEA Greater Cincinnati Energy Alliance**  
Connecting Greater Cincinnati to Energy Savings

<http://www.ctenergychallenge.com/>



The screenshot shows the website's main content area. At the top, there is a navigation bar with 'Home', 'Join The Challenge', 'Towns', and 'Contact'. The main heading reads 'Join your neighbors in Connecticut & become energy efficient'. Below this, three key benefits are listed: 'Experience the benefits of energy efficiency' (saving on bills, comfort, and safety), 'Rise to the challenge' (receiving \$750 in services and a 20% energy reduction goal), and 'Help reduce energy use in your community'. A prominent orange 'Join the challenge' button is present. To the right, a photo shows a family of four in front of a house. Below the main content, there are three sections: 'Why You'll Love The Energy Challenge' with three bullet points, 'They Support This Program' featuring logos of various Connecticut towns and the Clean Energy Fund, and 'Testimonials' with a quote from Bob Wright of Wethersfield.



**Neighbor to Neighbor**  
**ENERGY CHALLENGE**  
 Small Changes. **BIG RESULTS.**

# Energy Upgrade California (LA County)



**energy upgrade CALIFORNIA**

Energy Upgrade California is your one-stop-shop for home improvement projects that lower your energy use, conserve water and natural resources, and make your home healthier and more comfortable.

Use this website to:

- Plan your upgrade projects
- Locate participating contractors
- Find rebates and incentives

**Reduce energy use. Save money. Create jobs.**

**Why Upgrade Now?**  
Learn about the benefits of an Energy Upgrade

Go >

**Get Started!**  
Enter your county name to find local rebates and contractors

Go >

**Upgrade Updates** Subscribe

**Go Green, Get Green**  
Using eco-friendly materials like recycled content insulation helps conserve resources and can increase the value of your home.

**Meet the Sanchez Family**  
The Sanchez family is aiming for 35% energy savings—resulting in a more comfortable home that may reduce their bills.

View more >

Find out more | For contractors | Sign up for e-updates | News | Events

home | about | press room | contact us | terms of service | Explore Engage 360

**energy upgrade CALIFORNIA**

About | Statewide Site | Press Room | Contact | Commercial | Multifamily | Log in or Register

## Los Angeles County

My Action Plan | About the Program | Find a Contractor | Rebates and Incentives | Find Financing | Local Info

Welcome to Energy Upgrade California in Los Angeles County, your one-stop-shop for home efficiency projects that can reduce energy and water use, create a more comfortable home and may even lower your utility bills. This website will connect you with participating contractors to help plan and complete your project—and with the rebates and incentives to help pay for it!

**Visit My Action Plan** to get started on your project

**Explore the program** to learn more

**Take a tour** and find out what you can do

**myaction plan**

**Get Started Now!**  
Go through an easy step-by-step process to get specifics about YOUR home—your projects, rebates and incentives.

Go >

**Why Upgrade Now?**

- Save energy
- Increase your home's comfort
- Help the environment
- Improve indoor air quality

Go >

**Find Rebates & Incentives**

Go >

**Find a Participating Contractor**

Go >

**Upgrade Updates** Subscribe

**Go Green, Get Green**  
Using eco-friendly materials like recycled content insulation helps conserve resources and can increase the value of your home.

**Meet the Sanchez Family**  
The Sanchez family is aiming for 35% energy savings—resulting in a more comfortable home that may reduce their bills.

View more >

**SOUTHERN CALIFORNIA EDISON**  
AN EDISON INTERNATIONAL COMPANY

**Southern California Gas Company**  
A Sempra Energy unit

Energy Upgrade California in Los Angeles County is an alliance among Los Angeles County, Southern California Edison and Southern California Gas Company. The trademarks used herein are the property of their respective owners. All rights reserved.

• <https://energyupgradeca.org>

Home | Terms | About | Statewide Site | Press Room | Contact | Commercial | Multifamily | Log in or Register



Energy Upgrade California is a program funded in part by grants from the California Energy Commission and by California utility customers and administered by utility companies under the auspices of the California Public Utilities Commission. This program may be modified or terminated without prior notice and is provided to qualified customers on a first-come, first-served basis until program funds are no longer available. Energy Upgrade California, the Counties and the utility companies are not responsible for any goods or services selected by the customer. The trademarks used herein are the property of their respective owners.

This program is funded in part through the American Recovery and Reinvestment Act.

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**LOWELL BETTER BUILDINGS:  
FROM THE PAST – FOR THE FUTURE**



# Efficiency Maine: Home Energy Savings Program



**FUNDING UPDATE**

Number of rebates remaining	<b>327</b> as of February 18, 2011
Funding expected to last until	<b>4/11/2011</b> based on current rate

These are planning estimates only. Actual funding availability could vary significantly.



**Rebate payments have been delayed due to high volume.**

By February 25, we will be calling all homeowners with unpaid rebates to inform them of their rebate status.

efficiency MAINE

Leading the Way to a Brighter Future

Search

About / Contact / Documents & Services / Units / FAQs / Qualified Partners / Glossary / Cooperatives / Sitemap / Home

At Home / At Work / Renewable Energy / Education / Professional Training / News & Events / In Your Community

Home • At Home • Home Energy Savings Program

All Home

- Home Energy Savings Program
  - How it Works
  - Homeowner Stories
  - Find an Energy Advisor
  - Savings Examples
  - Savings Calculator
  - Become an Energy Advisor
  - Eligibility
  - FAQs
  - Downloads & Forms
- Replacement Heating Equipment Program
- Renewable Energy Programs
- Residential Lighting Program
- Kilowatt Electricity Monitors
- Energy & Money Saving Tips

### Home Energy Savings Program

HOME COMFORT PAID FOR BY ENERGY SAVINGS

Get up to \$2,000\* for pre-approved energy efficiency projects, regardless of income, with incentives from Efficiency Maine and federal tax credits. It all starts with a home energy audit by a Participating Energy Advisor.

This program is funded by a one-time grant from the American Recovery and Reinvestment Act. Learn if you're eligible, what you need to do, and how much you'll save. It's as easy as A, B, C.

#### FUNDING UPDATE

Number of rebates remaining	<b>327</b> as of February 18, 2011
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These are planning estimates only. Actual funding availability could vary significantly.

#### AUDIT

Audit your home's energy efficiency.

#### BUTTON UP

Button Up with energy efficient home improvements.

#### CASH BACK

Cash Back — Get up to \$2,000\* back (other incentives may also apply).

Find out if the Home Energy Savings Program is a good fit for your home. Answer a few quick questions (PDF) or use this calculator.

\*Up to \$1,500 from Efficiency Maine, plus up to \$600 in federal tax credits.

Program subject to change. Effective January 1, 2011.

Call 888-378-2483 or email [efficiencymaine@efficiencymaine.com](mailto:efficiencymaine@efficiencymaine.com).

**Rebate payments have been delayed due to high volume.**

By February 25, we will be calling all homeowners with unpaid rebates to inform them of their rebate status.

- [http://www.efficiencymaine.com/at-home/hesp\\_program](http://www.efficiencymaine.com/at-home/hesp_program)

- <http://www.betterbuildingsformichigan.org/>



The screenshot shows the homepage of the BetterBuildings for Michigan website. At the top left is the logo, which consists of a stylized house icon made of green and blue squares, followed by the text "BETTER BUILDINGS FOR MICHIGAN". Below the logo is a green navigation bar with white text for "HOME", "ABOUT", "NEWS", "RESOURCES", "CONTACT", and "FAQ". The main content area has a "Welcome" heading, followed by a sub-heading "Creating BetterBuildings throughout Michigan!". Below this is a paragraph of text: "BetterBuildings for Michigan brings incentives and affordable loans to help make your home or business warm, comfortable and healthy while lowering your energy costs." Another paragraph follows: "Through our unique community-based approach, BetterBuildings for Michigan is helping home-owners and businesses save money, creating a sustainable energy efficiency market and putting people to work. We will reach over 11,000 homes throughout Michigan and over 130 commercial buildings in the city of Detroit while creating over 2000 new jobs. We will deliver energy efficiency improvements and affordable loans in key targeted areas throughout the state." To the right of this text is a photograph of a family of four (a man, a woman, and two children) sitting on a porch. Below the photo is a blue button with white text that says "What are people saying about BetterBuildings for Michigan?" and a speech bubble icon. Below the main text are three green boxes with white text. The first box is titled "Residential Program" and lists "Southeast Michigan Suburbs", "City of Detroit", "Grand Rapids", and "Other Areas of the State". The second box is titled "Commercial Program" and lists "City of Detroit". The third box is titled "Contractors" and contains the text "Contractors must be a Michigan Saves Authorized Contractor." and "Find out more". At the bottom of the page is a dark blue footer with white text: "BetterBuildings for Michigan uses a community approach to deliver energy efficiency improvements for homes and businesses by providing access to incentives and affordable loans. The program is supported by the American Recovery and Reinvestment Act (ARRA) and developed by the Michigan Department of Energy, Labor & Economic Growth (DELEG), Michigan Saves, the City of Grand Rapids, the Economic Development Corporation of the City of Detroit, and the Southeast Michigan Regional Energy Office." Below this is a line of text: "Login Copyright 2011 Website designed and developed by Web Ascender".

# MAESTRO (Missouri Agricultural Energy Saving Team)



- <http://www.moagenenergysavings.com/>

**MAESTRO**  
Missouri Agricultural Energy Saving Team

A Revolutionary Opportunity.

HOME | BENEFITS | Q & A | CASE STUDIES | ELIGIBILITY QUESTIONNAIRE | PROCESS | PARTNERS | NEWS & UPDATES

**START NOW!** CAN MAESTRO SAVE YOU MONEY?  
Take our online eligibility questionnaire to see if an energy audit can help you save money.

### What is MAESTRO?

**Save Money, Save Energy**

Get plugged in... to the MAESTRO program.

Help is available for you to reduce your energy costs for both your farm and farm residence in the form of:

- Energy audits
- Financing for energy efficiency projects
- Loans up to \$50,000 available for a 10 year term, or the life of equipment, whichever comes first.
- Rebates on audit cost available once you install equipment.

Up to \$5 million is available for Missouri livestock farms—call the MAESTRO team today to find out how you can save! 1-800-732-1399

**Eligible Projects Include:**

- Energy efficient lighting
- Energy efficient motors
- Energy efficient ventilation
- Variable frequency drives
- Heat exchangers
- Compressor heat recovery

**Goals of MAESTRO?**

MAESTRO has two main goals: to conserve energy and stimulate the economy.

1. Conserve Energy – Motors, pumps and heating systems from 20 years ago are no longer at their peak performance. We plan to reduce the energy footprint of 523 livestock farms across the state. While doing so, we hope to educate farmers about the benefits and value of the MAESTRO program.
2. Stimulate Economy – With the installation of the energy efficient equipment we will be stimulating the economy, more jobs are needed to manufacture these products and more jobs will be needed to maintain these products. As a secondary effect, improved health of the herd/flock will help to strengthen the farm business.

The MAESTRO program offers qualifying livestock operations:

- Comprehensive energy audits for the farm and farm residence
- Rebates for audit cost once equipment is installed
- Loan interest rate buydown to 3% or equivalent amount in a cash down payment
- 75% loan loss reserve program

For More Information Contact the MAESTRO Team at  
1-800-732-1399

Funding for this agricultural energy efficient retrofit program is provided by the U.S. Department of Energy through the American Recovery and Reinvestment Act.

Contact MAESTRO: 1-800-732-1399 or [maestroinfo@moagenenergysavings.com](mailto:maestroinfo@moagenenergysavings.com)

EnSave | UNIVERSITY OF MISSOURI Extension

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Revised by WordPress & Designed by HayCreative Design

**MAESTRO**  
Missouri Agricultural Energy Saving Team

A Revolutionary Opportunity.

# New Hampshire BetterBuildings



Berlin BetterBuildings,  
Nashua BetterBuildings, and  
Plymouth BetterBuildings



<http://www.betterbuildingsnh.com/BetterBuildingsNH/Home.html>

New York State State Agencies
Search all of NY.gov

Andrew M. Cuomo, Governor

- ▶ Single Family Homes (1-4 Units)
- ▶ Multifamily (5+ Units)
- ▶ Energy Efficient Products
- ▶ Advanced Technologies
- ▶ Energy Education
- ▶ Community Outreach
- ▶ Low Income
- ▶ Clean Energy Training
- ▶ Green Building Stakeholders
- ▼ Resources
  - ▶ Energy Saving Tips
  - ▶ Events
  - ▼ Find a Partner
    - ▶ CFL Recycling Centers
    - ▶ ENERGY STAR® Builders
    - ▶ ENERGY STAR® Retailers
    - ▶ Home Energy Raters
    - ▶ Home Performance Contractors
    - ▶ Multifamily Existing Buildings Program
    - ▶ Multifamily New Construction Program
    - ▶ Local Program Representative
    - ▶ PV Installers
    - ▶ ST Installers
    - ▶ Green Residential Buildings Technicians
  - ▶ Press Releases
  - ▶ Success Stories
  - ▶ Training
  - ▶ TV and Radio

SAVE UP TO **\$555** ON NEW APPLIANCES [\(click here\)](#)

**Two Great Ways to Save!**

**nyserda** Energy. Innovation. Solutions.

SAVE UP TO **\$700** ON YOUR HOME ENERGY COSTS [\(click here\)](#)

NYSERDA's residential programs are programs that work - programs that help [homeowners](#) and [renters](#) reduce their energy costs; programs that help [multifamily building owners](#) provide energy-efficient apartments for their tenants; programs that reduce the impact homes have on the environment; and programs that provide [training to contractors](#) on how to provide quality energy efficiency services to their neighbors.

Working with a select group of [contractors](#), [builders](#), [multifamily partners](#), [retailers](#), and [manufacturers](#), we have created a [statewide network of partners](#) who offer energy efficiency solutions that can help reduce your energy usage and costs.

Find the program that can help you become more energy efficient:

- [Owners of Existing Homes](#)
- [Buyers of New Homes](#)
- [Low and Moderate Income Homeowners and Renters](#)
- [Renters](#)
- [Owners and Managers of Existing Multifamily Buildings](#)
- [Developers and Owners of Multifamily Buildings](#)
- [Teachers & Students](#)
- [Shoppers interested in Energy Efficient Products](#)

**Clean Energy Workforce Education Conference**  
Trends and Best Practices for Renewable Energy and Energy Efficiency  
March 8-10, 2011 / Saratoga, NY

**Economic Stimulus Information**  
The American Recovery and Reinvestment Act of 2009  
[www.nyserda.org/EconomicStimulus](http://www.nyserda.org/EconomicStimulus)

SEARCH

EVENTS

[Better Contractors Bureau Home Fair Expo](#)

[The 17th Annual Bronx Parks Speak Up](#)

GREEN JOBS - GREEN NY

[Find out more about this statewide program promoting energy efficiency and workforce development.](#)

HOLIDAY LIGHTING TIPS

[Click here for Holiday Lighting Tips](#)

TOUR THE VIRTUAL HOME

[Find out how much you can save in your home!](#)

ENERGY SAVING TIPS

[Save on your bills with these energy saving tips!](#)

HEALTH AND SAFETY INFORMATION

[Learn More About the Dangers of Carbon Monoxide](#)

TAX CREDITS

[Click here for information on the 2010 Federal Tax Credits](#)

LOS PROGRAMAS DE NYSERDA

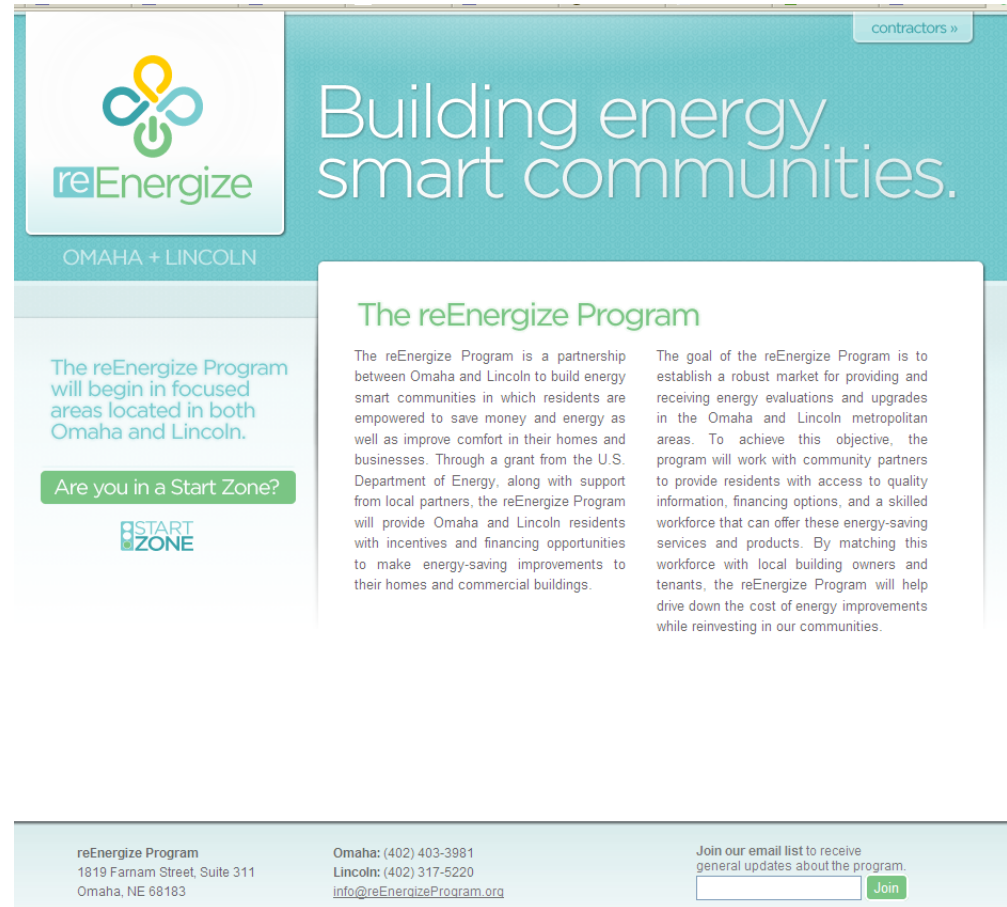
Para más información en los programas de NYSERDA comuníquese con nosotros al número 1-877-697-8278.

[Home](#) | [Contact Us](#) | [Links](#) | [Disclaimer](#) | [Privacy Policy](#) | NYSERDA

• <http://www.getenergysmart.org/>

# reEnergize – Omaha + Lincoln

- <http://reenergizeprogram.org/>



contractors »

reEnergize  
OMAHA + LINCOLN

The reEnergize Program will begin in focused areas located in both Omaha and Lincoln.

Are you in a Start Zone?

START ZONE

## Building energy smart communities.

### The reEnergize Program

The reEnergize Program is a partnership between Omaha and Lincoln to build energy smart communities in which residents are empowered to save money and energy as well as improve comfort in their homes and businesses. Through a grant from the U.S. Department of Energy, along with support from local partners, the reEnergize Program will provide Omaha and Lincoln residents with incentives and financing opportunities to make energy-saving improvements to their homes and commercial buildings.

The goal of the reEnergize Program is to establish a robust market for providing and receiving energy evaluations and upgrades in the Omaha and Lincoln metropolitan areas. To achieve this objective, the program will work with community partners to provide residents with access to quality information, financing options, and a skilled workforce that can offer these energy-saving services and products. By matching this workforce with local building owners and tenants, the reEnergize Program will help drive down the cost of energy improvements while reinvesting in our communities.

reEnergize Program  
1819 Farnam Street, Suite 311  
Omaha, NE 68183

Omaha: (402) 403-3981  
Lincoln: (402) 317-5220  
[info@reEnergizeProgram.org](mailto:info@reEnergizeProgram.org)

Join our email list to receive general updates about the program.

# Energy Works - Philadelphia

- <http://energyworksnow.com/>

About EnergyWorks | Contact Us



## The Power to Save.

We empower home and business owners to save energy and money through energy efficiency improvements.

Home • For Your Home • For Your Business • Questions Answered • Get Updates • Media Center

### Welcome to EnergyWorks

We empower home and business owners to save energy and money through energy efficiency improvements. EnergyWorks brings together all available rebates, tax credits and very low-interest loans. More than just a lender, we are a trusted ally in your improvement project, offering professional energy analysis and design services – at little or no cost – to help you through each step of the process.

Learn more about EnergyWorks.

Got questions? We have the answers.

### Save Energy, Act Now

Receive updates about special rates and deals, EnergyWorks events, and more.

[SIGN UP NOW](#)



# EnergyWorks

The Power to Save.

### For Your Home



With expert advice just a phone call away, low-interest loans at your fingertips, and a free quality assurance program to help make sure your job is done right, the power is in your hands to make critical energy-saving changes today. We'll help you make energy upgrades that provide maximum impact immediately and down the road—improvements that will save you money, make your home more comfortable, eliminate safety hazards, and help the environment. We make it easy.

Make your home more energy efficient ▶

### For Your Business



Energy efficiency is vital to your brand and your bottom line. EnergyWorks helps businesses economize energy use, allowing you to bring more of your resources to what you do best while sending a powerful message to your customers that your company is both concerned and cutting edge. We provide expert assistance, energy assessments, and low-interest loans to help you make practical, money-saving changes. Our financing options include construction loans, term loans, and lease financing.

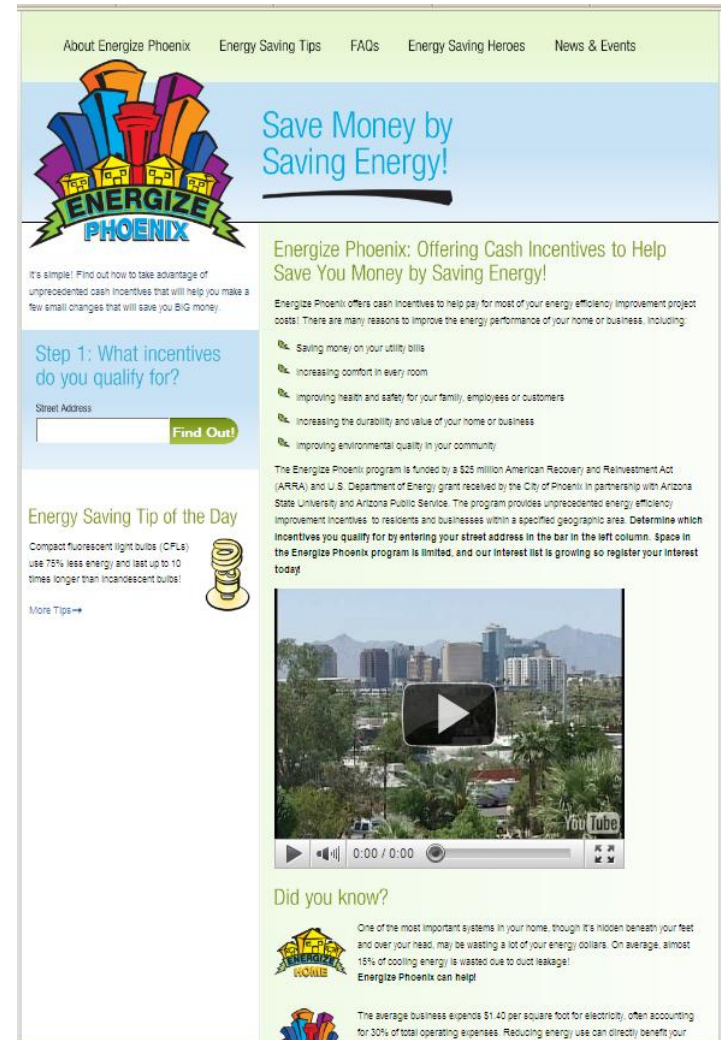
Make money-saving energy upgrades to your business ▶

### In Your Community

- 4 MONTGOMERY COUNTY  
Mar 4, 2011  
**First Friday Doylestown**  
Watch an EPA video on a home energy audit, followed by a presentation from EnergyWorks on the home energy audit...  
[\[read more\]](#)
- 13 MONTGOMERY COUNTY  
Mar 13, 2011  
**Transition Town Cheltenham Launch**  
At this launch event, you'll learn all about Transition Town Cheltenham and it's goals to empower ourselves and others to...  
[\[read more\]](#)
- 16 MONTGOMERY COUNTY  
Mar 16, 2011  
**Save Energy/Save Money with Energy Works**  
At this event, you'll learn all about the EnergyWorks program and how an EnergyWorks loan can save you energy and... [\[read more\]](#)
- 24 PHILADELPHIA COUNTY  
Mar 24, 2011  
**Energy Planning Sustainability**

# Energize Phoenix

- <http://www.energizephx.com/>



About Energize Phoenix | Energy Saving Tips | FAQs | Energy Saving Heroes | News & Events

## Save Money by Saving Energy!

**ENERGIZE PHOENIX**

It's simple! Find out how to take advantage of unprecedented cash incentives that will help you make a few small changes that will save you BIG money.

### Step 1: What incentives do you qualify for?

Street Address  **Find Out!**

#### Energy Saving Tip of the Day

Compact fluorescent light bulbs (CFLs) use 75% less energy and last up to 10 times longer than incandescent bulbs!

More Tips→

#### Energize Phoenix: Offering Cash Incentives to Help Save You Money by Saving Energy!

Energize Phoenix offers cash incentives to help pay for most of your energy efficiency improvement project costs! There are many reasons to improve the energy performance of your home or business. Including:

- Saving money on your utility bills
- Increasing comfort in every room
- Improving health and safety for your family, employees or customers
- Increasing the durability and value of your home or business
- Improving environmental quality in your community

The Energize Phoenix program is funded by a \$25 million American Recovery and Reinvestment Act (ARRA) and U.S. Department of Energy grant received by the City of Phoenix in partnership with Arizona State University and Arizona Public Service. The program provides unprecedented energy efficiency improvement incentives to residents and businesses within a specified geographic area. **Determine which incentives you qualify for by entering your street address in the bar in the left column. Space in the Energize Phoenix program is limited, and our interest list is growing so register your interest today!**

**Did you know?**

One of the most important systems in your home, though it's hidden beneath your feet and over your head, may be wasting a lot of your energy dollars. On average, almost 15% of cooling energy is wasted due to duct leakage!

**Energize Phoenix can help!**

The average business spends \$1.40 per square foot for electricity, often accounting for 30% of total operating expenses. Reducing energy use can directly benefit your



# Clean Energy Works Oregon



- <http://www.cleanenergyworksoregon.org/>

clean energy works  
OREGON

HOME

ABOUT

FOR HOMEOWNERS

FOR CONTRACTORS

TIMING



### SAY HELLO TO CLEAN ENERGY WORKS OREGON

We are transforming Oregon's drafty homes into energy efficient living spaces. And homeowners don't have to write a check to get it done. **COMING IN 2011** »

clean energy works  
OREGON

### What is CEWO?



What will Clean Energy Works Oregon do for your home? **MORE** »

### Launch Alerts!



Let us keep you posted as we roll out across Oregon. **NEWSLETTER** »

### Contractors Wanted!



Multnomah, Clackamas, Washington, Jackson & Josephine counties. **LEARN MORE** »

### PARTNERS



[FAQ](#) [Privacy](#) [Contact](#)

© Clean Energy Works Oregon

# emPowerSBC – Santa Barbara, CA



<https://empowersbc.org>

The screenshot shows the emPowerSBC website homepage. At the top, there is a navigation bar with links for 'My Community', 'My Footprint', 'Marketplace', and 'Application Process'. Below this is a secondary navigation bar with links for 'Home', 'About the Program', 'Eligible Projects', 'Program FAQ', 'Map', 'Contact Us', and 'Federal PACE Discussion'. The main content area features a large yellow banner with the text 'Money Never Looked So Green!' and three images: workers installing solar panels, a family with a baby, and a water faucet. Below the banner, there is a text block explaining the program's purpose. To the right, there is a 'Get Started' section with a 'Go' button and an 'Energy audit' section with a 'Find a Vendor' link. At the bottom, there is a section for 'DISCOUNTED CONTRACTOR TRAININGS!'.

**emPowerSBC**

View Application Status | Log In or Register

My Community | My Footprint | Marketplace | Application Process

Home | About the Program | Eligible Projects | Program FAQ | Map | Contact Us | Federal PACE Discussion

## Money Never Looked So Green!

If you want to green your property, but can't afford the upfront costs, the County of Santa Barbara wants to help. EmPowerSBC provides a convenient financing option to empower residents and businesses to green their property through energy efficiency, water efficiency or renewable improvements. These improvements can save money, enhance your property, create local jobs and, of course, help the environment ... a win-win for you and the community.

**Get Started**  
Use our online tools to discover the right projects for your property.  
Address

**Energy audit**  
Get a custom evaluation of your home's energy needs. Find a Vendor »

... and  
... property  
... ent over

...nding partners for residential energy efficiency loan facilities. emPowerSBC welcomes any interested financial institutions to contact us to learn more about this opportunity. Please call Angie Hacker at 805-568-3515.

**DISCOUNTED CONTRACTOR TRAININGS!** emPowerSBC is excited to announce LOCAL trainings in BPI, LEED and Renewables for contractors and employees in the region at up to 75% off the retail cost subsidized through the Clean Energy Workforce Training Program. This joint initiative with the Santa Barbara Contractors Association and the Santa Maria Valley Contractors Association can help contractors get



# emPowerSBC

# Community Power Works - Seattle

- [www.communitypowerworks.org](http://www.communitypowerworks.org)



COMMUNITY POWER WORKS

HOMEPAGE

CREATING JOBS • SAVING ENERGY

HOUSES | APARTMENTS AND CONDOS | SMALL BUSINESSES | COMMERCIAL | HOSPITALS | CITY BUILDINGS

ABOUT | FAQs | ENERGY EFFICIENCY JOBS | CPW NEIGHBORHOOD | PARTNERS

BETTER BUILDINGS  
U.S. DEPARTMENT OF ENERGY

OUR PARTNERS

View all our partners!

Community Power Works is a Seattle neighborhood-based building retrofit program that will achieve deep energy savings and create green jobs.

APPLY NOW

QUESTIONS? FAQs

NEIGHBORHOOD MAP

Contact us | Share with a friend | Be a fan! | Follow us | Bookmark

# NeighborWorks H.E.A.T. Squad

- <http://heatsquad.org/>



The banner features a central logo for the Home Efficiency Assistance Team (H.E.A.T. Squad) with a house icon. Below the logo, the text reads: "The Home Efficiency Assistance Team" and "Assisting Rutland County residents stop burning money on home heating—regardless of income, one home at a time." The background is a blue sky with a sunburst and a green hill with a path leading to a house. A navigation menu on the right includes: Home, About the program, Why get a home energy check-up and efficiency improvements?, Financing, How to get started!, and Contact us. A Facebook Like button is visible in the bottom left corner.

**HOME EFFICIENCY ASSISTANCE TEAM**  
**NEIGHBORWORKS**  
**H.E.A.T. SQUAD**

*The Home Efficiency Assistance Team*  
*Assisting Rutland County residents stop burning money on home heating—*  
*regardless of income, one home at a time.*

Home   
About the program   
Why get a home energy check-up and efficiency improvements?   
Financing   
How to get started!   
Contact us 

 Like 27

NeighborWorks of Western Vermont  
110 Marble Street, West Rutland, VT

# Me<sup>2</sup> – Milwaukee Energy Efficiency

- <http://www.smartenergypays.com/>



**Me<sup>2</sup>**  
Milwaukee Energy Efficiency  
*Smart energy pays.*

Improve your home's comfort and save money on energy bills - that's the smart choice!

Home Residents Contractors Businesses Sign Up

**RESIDENTS:**  
Visit this page for more information on installation, financing and frequently asked questions.

**Me<sup>2</sup> Makes Smart Energy Pay**  
Milwaukee Energy Efficiency Program, or Me<sup>2</sup>, is a federally funded program to help homeowners make their properties more energy efficient.

This program can help you by

- making your home more comfortable
- providing the support of a trained team to navigate your efficiency upgrades
- saving money
- finding rebates on energy improvements
- making your home energy smart

The program helps guide homeowners through the process of making these energy upgrade

**Community Goal**  
Together we can reach our target goal of 4,000 homes.

Energy Einstein  
**MKEME2**

@wisn12news Follow me! I'm the City of Milwaukee's energy mascot and I offer home efficiency upgrade funding!  
[www.smartenergypays.com](http://www.smartenergypays.com)  
4 hours ago • reply

@cbs58 Follow me! I'm the City of Milwaukee's energy mascot and I offer home efficiency upgrade funding!  
[www.smartenergypays.com](http://www.smartenergypays.com)  
4 hours ago • reply

@todaystrn4 Follow me! I'm the City of Milwaukee's energy mascot and I offer home efficiency upgrade funding!  
[www.smartenergypays.com](http://www.smartenergypays.com)  
4 hours ago • reply





twitter Join the conversation

Energy Einstein  
Like 43

- <http://www.cityofmadison.com/greenmadison/>



## GREEN MADISON GOALS

-  Increase energy efficiency
-  Reduce greenhouse gas emissions
-  Preserve & create local jobs
-  Promote economic recovery



The screenshot shows the City of Madison Green Madison website. The header includes navigation links: HOME, MY ACCOUNT, SERVICES, AGENCIES, CONTACT US, and a search bar. Below the header is a green navigation bar with links: Home, About Us, For Residents, For Business, Trade Allies, Resources, and Contact Us. The main content area is titled "GREEN MADISON" and contains the following text:

Now more than ever, Madison residents and businesses are looking for ways to save energy and money. Green Madison is a federally funded program to help you do just that. Green Madison works with City of Madison residents and businesses to lower energy costs, reduce greenhouse gas emissions, and stimulate the local economy.

Often, the up-front costs of making changes to your property can be challenging. But Green Madison can help. The City of Madison has teamed up with Focus on Energy, Wisconsin's statewide program for energy efficiency and renewable energy, to help you make smart energy choices at home or work - all while keeping the costs of efficient improvements affordable.

The program provides access to [financial incentives](#) for energy-efficiency improvements and an attractive loan program from Summit Credit Union to help finance projects that will yield large energy savings over time. Green Madison also helps educate homeowners by providing access to additional energy-saving resources and local energy advocates who can guide you through every step of the process as you make important energy-efficiency decisions and improvements.

**HOW DO I GET STARTED?**

Whether you're a [homeowner](#) or [business owner](#), Green Madison has the expertise and resources you need to start saving energy and money. Don't hesitate. Savings are waiting for you just around the corner.

1. To get started, fill out the program application form for [homeowner](#) or [business owner](#).
2. Have a comprehensive home energy assessment completed.
3. Implement recommended improvements to increase the comfort, safety, and energy efficiency of your home!

On the right side of the page, there is a quote: "MAKE MADISON A GREEN CAPITAL CITY - A NATIONAL LEADER IN ENERGY EFFICIENCY & RENEWABLE ENERGY THAT ALSO SUPPORTS THE CITY'S ECONOMIC VITALITY." attributed to Mayor Dave Cieslewicz's charge to Madison's Energy Taskforce in 2004. Below the quote is a section titled "GREEN MADISON GOALS" with four icons and corresponding text: Increase energy efficiency, Reduce greenhouse gas emissions, Preserve & create local jobs, and Promote economic recovery. There are also two photographs: one showing two men talking in front of a house, and another showing a man carrying a large object on his shoulder.

