



Better Buildings Residential Network Orientation Webinar

Call Slides and Summary
September 11, 2014

Agenda

- Call Logistics and Introductions
- Opening Polls
- Better Buildings Residential Network Presentation
 - Origins and Overview
 - Followed by Q&A
 - Members
 - Followed by Q&A
 - Tools and Resources
 - Followed by Q&A
- General Q&A
- Closing Polls

Participating Programs and Organizations

- Bki
- The Cadmus Group
- CalCERTS, Inc.
- California Center for Sustainable Energy
- City of Anacortes, Washington
- City of Aspen, Utilities and Environmental Initiatives
- City of Huntsville, Alabama
- City of Providence, Rhode Island
- City of Winter Park, Florida
- Corvallis Environmental Center (Energize Corvallis)
- Earth Care (Bloomington, Indiana)
- Efficiency Maine Trust
- Elevate Energy (Chicago, Illinois)
- Energy Conservation Works (Wyoming)
- The Energy Conservatory (TEC) (Minneapolis, Minnesota)
- Enterprise Community Partners
- Georgetown University Energy Prize
- Greater Cincinnati Energy Alliance
- green | spaces (Chattanooga, Tennessee)
- Hands on Nashville
- Light House Sustainable Building Centre (Vancouver, British Columbia)
- Monroe County Environmental Quality and Sustainability Commission (Indiana)
- New York State Energy Research and Development Authority (NYSERDA)
- PUSH Buffalo & PUSH Green
- The Spirit Foundation

General Announcements

- Funding is available for innovative urban solutions from **Bloomberg Philanthropies' Innovation Delivery Grants**
 - Innovation teams use idea-generation techniques and a structured, data-driven approach to deliver results on a variety of topics
 - 3-year grants are available, \$250K-\$1 million each, to cities with populations of at least 100,000
 - Application Deadline: October 6, 2014
 - Learn more at: <http://www.bloomberg.org/program/government-innovation/innovation-delivery-teams/>

Opening Poll #1 Results

- What is your current familiarity with the Better Buildings Residential Network and the tools and resources it offers?
 - Not at all familiar / new to the Network: **58%**
 - Somewhat familiar, but not sure I am taking full advantage: **37%**
 - Very familiar; just listening in to ensure I haven't overlooked anything: **5%**

Opening Poll #2 Results

- Do you currently use any of the following Residential Network tools and resources?
 - Participate in Peer Exchange calls: **5%**
 - Read the Network View newsletter: **0%**
 - Use Residential Network online community on Home Energy Pros: **10%**
 - More than one of the above: **35%**
 - None of the above: **50%**

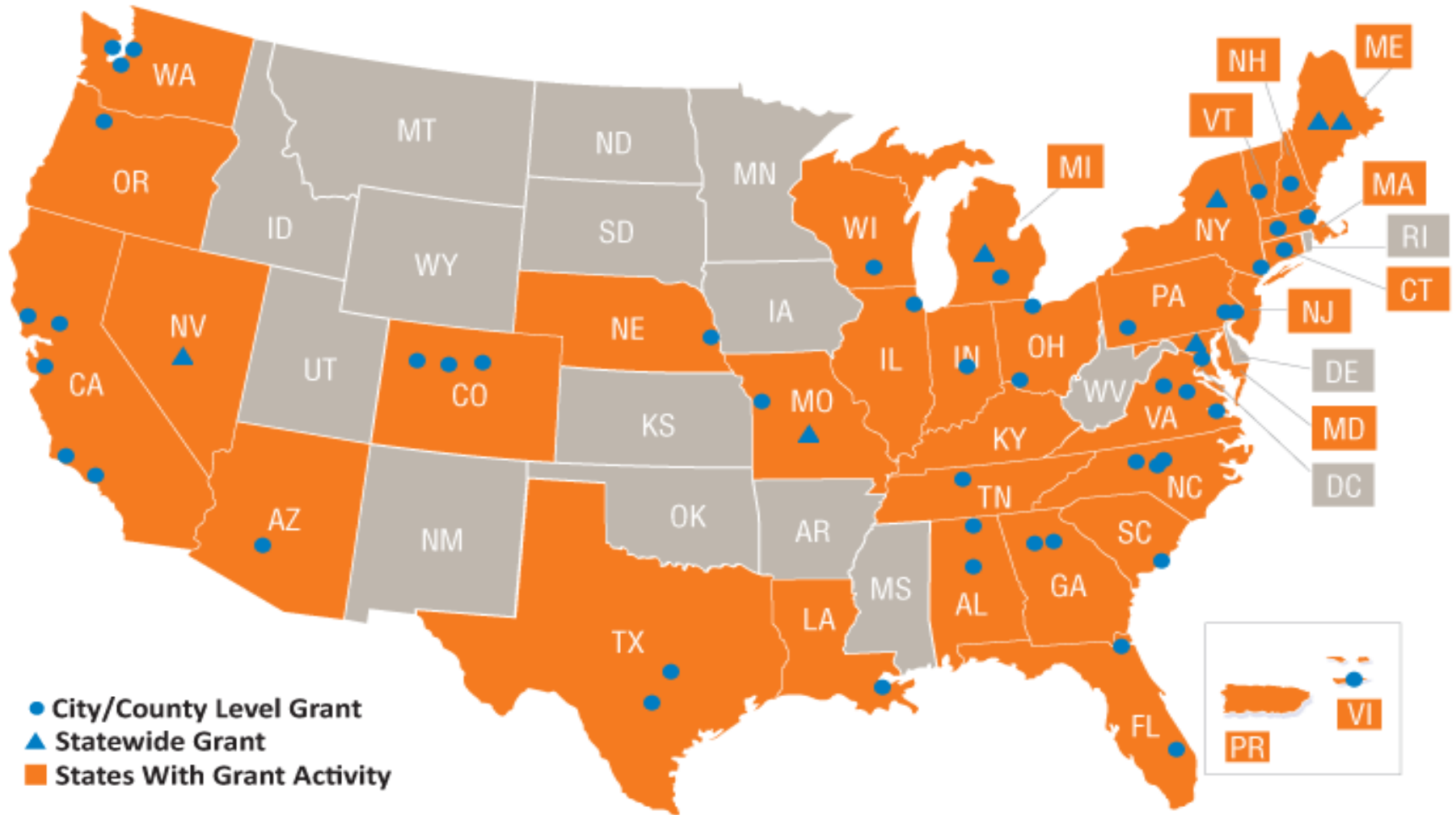
Residential Network: Origins and Overview

Better Buildings Neighborhood Program (BBNP)

- Leveraged \$508M in ARRA and FY10 funding to spur nationwide energy efficiency program innovation
- Targeted urban, suburban, and rural environments
- Capitalized on economies of scale
- Encouraged industry partnerships and investment
- Emphasized sustainability beyond the grant
- Goal: Learn what is effective and replicable

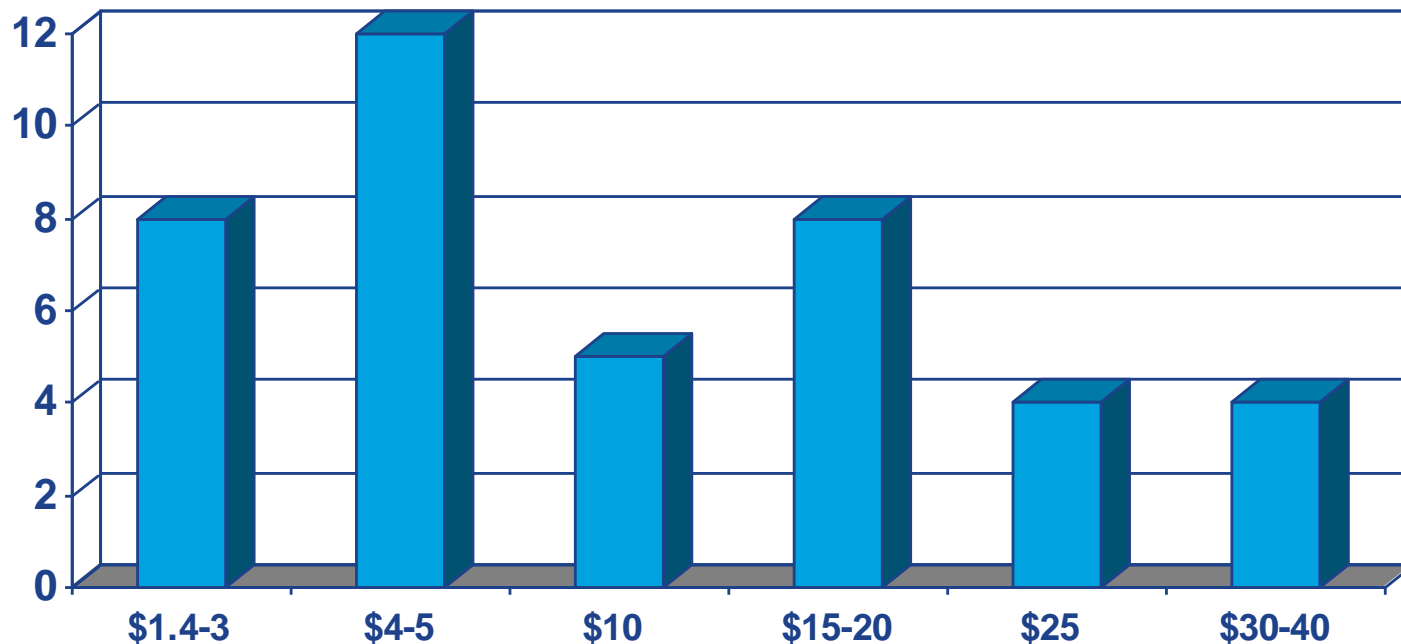
The Better Buildings Neighborhood Program used federal support to promote program innovation and market investment

BBNP Grantee Locations



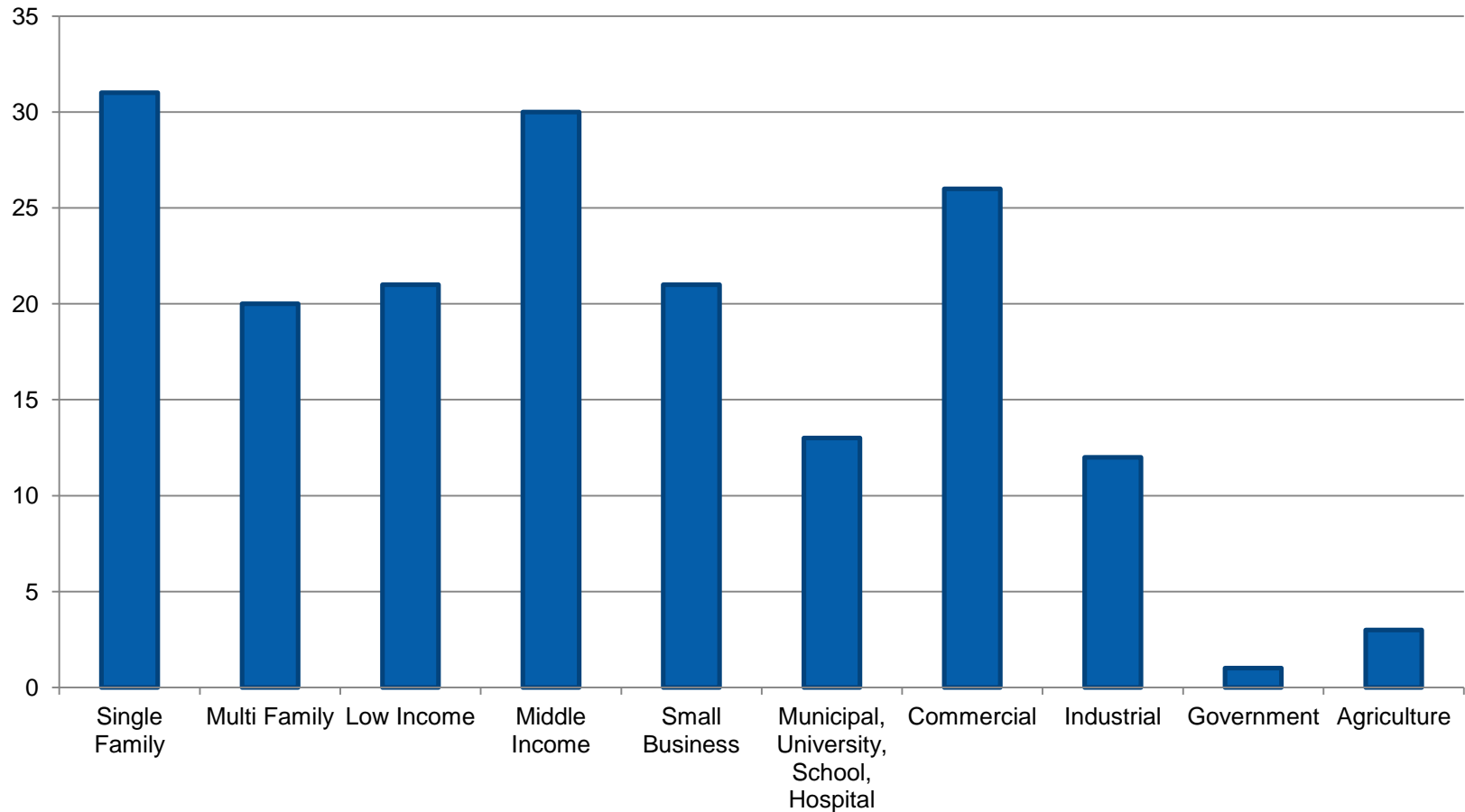
BBNP Grantees

- 13 state governments
- 24 local governments
- 4 non-profit organizations

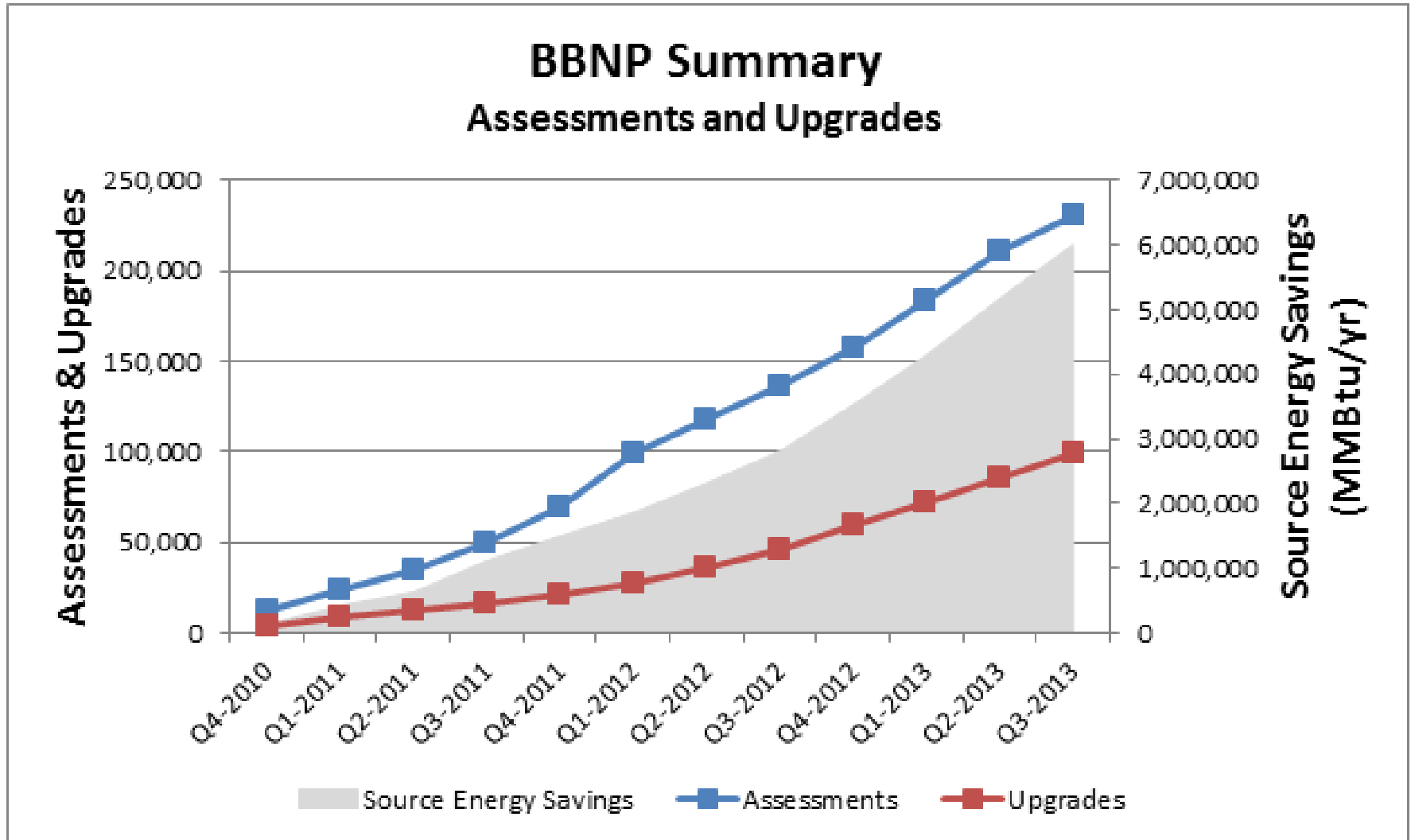


BBNP Grantee Sectors

Target Sectors



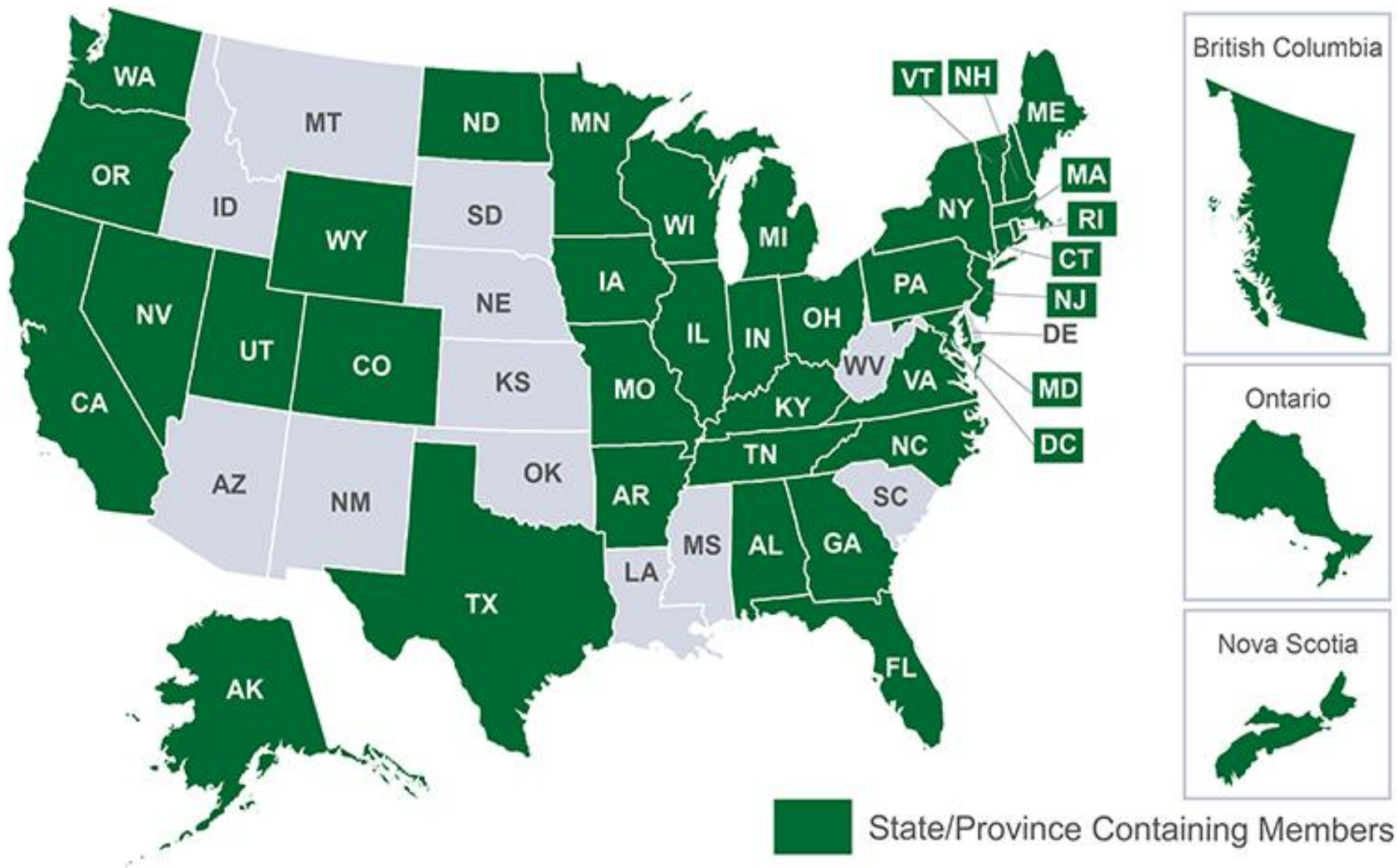
BBNP Accomplishments



Better Buildings Residential Network (Residential Network)

- **Better Buildings Residential Network**: Connects energy efficiency programs and partners to share best practices to increase the number of homes that are energy efficient.
- **Membership**: Open to organizations committed to accelerating the pace of existing residential upgrades.
- **Benefits**:
 - Peer Exchange Calls
 - Tools, templates, resources
 - Newsletter, updates, trends
 - Recognition: Media, materials
 - Optional benchmarking
 - Residential Solution Center
- **Commitment**: Provide DOE with annual number of residential upgrades and information about benefits associated with them.

Residential Network Member Locations



Residential Network: Members

Inaugural Members

For information & to join, email bbresidentialnetwork@ee.doe.gov



Current Members (Slide 1 of 4)

- 401(e) Home Energy Service
- AFC First
- Alabama Energy Doctors
- All Elements Mechanical
- American Council for an Energy Efficient Economy (ACEEE)
- Austin Energy
- BC Hydro
- Boulder County, CO
- Building Media, Inc.
- Building Sustainable Solutions
- California Energy Commission
- Center for Energy and Environment
- Center for Sustainable Energy
- Cities of Farmington Hills and Farmington, MI
- City and County of Denver, CO
- City of Chula Vista, CA
- City of Davis, CA
- City of Fremont, CA
- City of Kansas City, MO
- City of Portland Bureau of Planning and Sustainability
- City of Providence, RI
- City of Roanoke, VA
- City of Walla Walla, WA
- City of Winter Parks, FL
- Civic Works
- Clean Energy Coalition
- Clean Energy Durham
- Clean Energy Finance and Investment Authority

Current Members (Slide 2 of 4)

- Clean Energy Works Oregon
- Community Home Energy Retrofit Project
- County of St. Francois, MO
- Davis Energy Group
- DC Sustainable Energy Utility
- E3 Power
- EcoWorks
- Efficiency First
- Efficiency First – Kansas City
- Efficiency First – Maryland/DC
- Efficiency Maine
- Efficiency Nova Scotia
- Efficient Windows Collaborative
- Elevate Energy
- Elysian Energy, LLC
- EMpower Devices and Associates
- Empower Efficiency, LLC
- EnergyFit Nevada
- Energy Center of Wisconsin
- Greater Cincinnati Energy Alliance
- GTech Strategies
- Hands On Nashville
- Historic Chicago Bungalow Association
- *Home Energy* Magazine
- Home Performance Guild of Oregon
- HUB Energy Group
- Institute for Market Transformation
- International Association of Certified Home Inspectors

Current Members (Slide 3 of 4)

- International Center for Appropriate & Sustainable Technology
- Light House Sustainable Building Centre
- Local Energy Alliance Program
- M & K Electrical & Plumbing Heating & Air Conditioning
- Maryland Department of Housing and Community Development
- Metropolitan Washington Council of Governments
- Michigan Saves
- Midwest Energy Efficiency Alliance
- Milwaukee Energy Efficiency
- Minnick's, Inc.
- Mountain Association for Community Economic Development
- National Association of State Energy Officials (NASEO)
- NeighborWorks of Western Vermont
- New England Geothermal Professional Association
- New York State Energy Research & Development Authority
- Nexus Energy Center
- Park City/Summit County, UT
- PECI
- People United for Sustainable Housing (PUSH), Buffalo, NY
- Pure Eco Environmental Solutions

Current Members (Slide 4 of 4)

- Redevelopment Authority of the County of Fayette, PA
- Richmond Region Energy Alliance
- Rural Ulster Preservation Company
- Solar and Energy Loan Fund
- Southeast Energy Efficiency Alliance
- Spirit Foundation
- The Energy Conservatory
- United Way of Long Island, NY
- University of Missouri-Columbia
Midwest Energy Efficiency Research Consortium
- Upper Peninsula of Michigan Green Development Network
- Vermont Energy Investment Corporation
- Virginia Energy Sense
- Walker-Miller Energy Services
- West Michigan Environmental Action Council
- William J. Clinton Foundation - Home Energy Affordability Loan Program
- Wisconsin Energy Conservation Corporation (WECC)

Member Types

- Consultant/Advisor (28)
- Contractor/Trade ally (18)
- Financial institution (4)
- Foundation (2)
- Gov't – Local (42)
- Gov't – State (8)
- Gov't – Federal (0)
- Manufacturer (2)
- Nonprofit (65)
- Program administrator or implementer (39)
- Retailer (2)
- University (2)
- Utility (5)
- Other (8)

Residential Network FAQs

Q: Does the Network cover new construction?

A: *No, the Network addresses existing buildings.*

Q: Can individuals become members of the Network?

A: *Institutions can become members of the Network, but not individuals.*

Q: Does the Network offer grant funding?

A: *The Network is not a grant program. It offers valuable resources other than funding, such as Peer Exchange Calls on a range of topics, tools, templates, and resources shared by members, optional benchmarking, newsletter updates on trends, and opportunities to be featured in media, case studies, and materials.*

Residential Network: Tools and Resources

Communications

The screenshot shows a Windows Internet Explorer browser window displaying the AFC First website. The address bar shows the URL <http://www.afcfirst.com/news/doe-inaugural-member-713>. The website header includes the AFC First logo (Since 1947) and a navigation menu with links for ABOUT, ENERGY LENDING PROGRAMS, GREEN ENERGY TRAINING ACADEMY, PAY ONLINE, PARTNERS & AFFILIATES, and CONTACT. A phone number, 1.888.232.3477, and social media icons for Facebook, Twitter, and YouTube are also present.

AFC First Is an Inaugural Member of New DOE Residential Network

Posted by AFC First Financial on 07/31/2013

AFC First Financial Corporation Is an Inaugural Member of New DOE Residential Network

On April 30, U.S. Department of Energy's Deputy Assistant Secretary for Energy Efficiency, Kathleen Hogan, announced at the ACI National Home Performance Conference and Leadership Summit in Denver, Colorado that AFC First Financial Corporation joined the launch of the new national Better Buildings Residential Network as an inaugural member.

The **Better Buildings Residential Network** connects energy efficiency programs and partners to share best practices and learn from each other to dramatically increase the number of American homes that are energy efficient.

The Better Buildings Residential Network expands on existing energy efficiency programs that have operated for years. Since 2010, for example, the Better Buildings Neighborhood Program, and its partners, as well as Home Performance with ENERGY STAR Sponsors and their partners have leveraged over \$1 billion in federal funding and local resources to build more energy efficient communities. These programs have saved Americans money, created jobs and lowered greenhouse gas emissions.

DOE is now expanding this network of residential energy efficiency programs and partners to new members. The new Better Buildings Residential Network is engaging energy efficiency programs, state and local governments, financial

On the right side of the page, there is a Google Custom Search box and a blue promotional banner for "BUSINESS SKILLS TRAINING FOR ENERGY EFFICIENCY CONTRACTORS AND STAFF." with a "LEARN MORE" button. Below the banner is a section titled "Energy News See All" with a link to "Alliance to Save Energy Awards Keystone HELP® with 2013 'Andromeda' Star of Energy Efficiency Award - Download PDF".

The Windows taskbar at the bottom shows the Start button and several open applications: Microsoft Office Word, Microsoft Word, Internet Explorer, Notepad, Microsoft Excel, and Better Buildings. The system tray shows the time as 5:03 PM.

Network View Newsletter

The screenshot shows a Windows Internet Explorer browser window displaying the 'Better Buildings Network View' newsletter for January 9, 2014. The page features the Better Buildings logo (U.S. Department of Energy) and the title 'NETWORK VIEW'. Below the title, it reads 'The Newsletter of the Better Buildings Residential Network'. The main content includes a 'Welcome to the First Issue' section with a sub-heading 'Stop to Take in the (Network) View'. This section contains a map of the United States and Canada with several states highlighted in green, and a paragraph explaining the newsletter's purpose. To the right, there is a 'January 2014 In This Issue' list with seven items, including 'New Online Community Launched' and 'Upcoming Peer Exchange Calls'. At the bottom of the newsletter content, it says 'This year kicks off a new era for residential energy efficiency' and 'Existing Residential Network'. The browser's address bar shows a long URL, and the taskbar at the bottom displays various open applications like Microsoft Word, Office, and Internet Explorer.

http://api.ning.com/files/LxgTrYw8IcIhNwRGYNuW9igmgHVIFYnKrFyXtEUJCvzrcqI00LAJqAS3yXyrsHc8adSnDP - Windows Internet Explorer

http://api.ning.com/files/LxgTrYw8IcIhNwRGYNuW9igmgHVIFYnKrFyXtEUJCvzrcqI00LAJqAS3yXyrsHc8adSnDPLkbuHxeZj1UgYV-rxW*GPEzUj/BetterBuildingsNetworkView_January92014.pdf

File Edit Go To Favorites Help

1 / 6 100%

Sign Comment

Better Buildings Network View | January 9, 2014

Better Buildings NETWORK VIEW
U.S. DEPARTMENT OF ENERGY

The Newsletter of the Better Buildings Residential Network

Welcome to the First Issue

Stop to Take in the (Network) View

Welcome to the first issue of the [Better Buildings Residential Network](#) newsletter, the *Better Buildings Network View*. The Residential Network connects energy efficiency programs and partners to share best practices and learn from one another to dramatically increase the number of homes that are energy efficient. It also expands on the legacy of the \$500 million [Better Buildings Neighborhood Program](#) that consisted of more than 40 competitively selected state and local governments that developed sustainable energy efficiency upgrade programs.



Enlarge the map to take a closer look at the states and provinces our members span across the United States and Canada.

January 2014

In This Issue

- [New Online Community Launched](#)
- [Upcoming Peer Exchange Calls](#)
- [Meet the Members](#)
- [Better Buildings Examples](#)
- [Stories From the Neighborhood](#)
- [Eye on the Energy Prize](#)
- [Tools to Create Better Buildings](#)
- [Resource Corner](#)
- [Share the View](#)

Upcoming Peer Exchange Calls

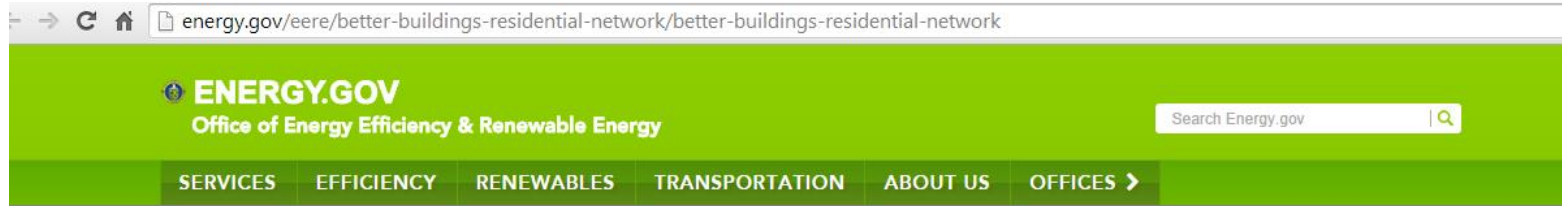
Existing Residential Network

This year kicks off a new era for residential energy efficiency

Done

start Q:\EE-2\BETTERBU... 3 Microsoft Word 7 Microsoft Office ... 3 Internet Explorer Untitled - Notepad 2 Microsoft Power... 3:59 PM

Website



[Residential Buildings](#) » Better Buildings Residential Network

BETTER BUILDINGS RESIDENTIAL NETWORK

- Home
- About the Better Buildings Residential Network
- How to Join
- Members
- Member Benefits
- Resources



WHAT'S HAPPENING ON HOME ENERGY PROS?*

Members Share Cool Efficiency Tips to Engage Homeowners

Better Buildings Residential Network members are using social media to inspire conservation in the kitchen with energy-reducing refrigeration tips. [Read more](#) for examples to share with your networks or to get inspiration for posting your own tips on your organization's social media outlets.

RESIDENTIAL NETWORK MEMBERS



NEW MATERIALS & RESOURCES

SEPTEMBER 2014

- [Read the new member stories](#)
- [Get the July-August issue of the Better Buildings Network View](#)
- [Find upcoming events](#)

UPCOMING PEER EXCHANGE CALLS*

[Program Sustainability: Coordinating Energy Efficiency with Water Conservation Services Peer Exchange Call](#)

September 11, 2014

[Better Buildings Residential Network Orientation Peer Exchange Webinar](#)

September 11, 2014

[Marketing & Outreach: Outreach to Faith-based Organizations Peer Exchange Call](#)

September 25, 2014

[Multifamily & Low Income Housing: Strategies to Overcome Split Incentive Tenant/Landlord Issues Peer Exchange Call](#)

September 25, 2014

[Program Sustainability: Incorporating Energy Efficiency into Disaster Recovery Efforts Peer Exchange Call](#)

October 9, 2014

Home Energy Pros Group

homeenergypros.lbl.gov/group/better-buildings-residential-network

HOME ENERGY PROS

Connecting home energy professionals

Home Invite My Page Members Forum Blogs Groups Photos Videos Events Training About

All Groups My Groups

+ Invite



Better Buildings Residential Network

Created by Better Buildings Support

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Inbox

Alerts

Friends - Invite

Settings

Information



The Better Buildings Residential Network connects energy efficiency programs and partners to share best practices and learn from one another to increase the number of American homes that are energy efficient.

Website: <http://betterbuildings.energy.gov/bbrn>

Members: 92

Latest Activity: 1 hour ago

Send Message to Group

Leave Group

Home Energy Pros

Home Energy Pros was founded by the developers of Home Energy Saver Pro (sponsored by the U.S. Department of Energy,) and brought to you in partnership with Home Energy magazine.

Latest Activity



What brings you here?

140 Share +

Ryland French, Angela Hacker, Cassandra Robertson and 7 more joined Home Energy Pros



Join the conversation in the discussion forum below. You can use the "Follow" link at the bottom of the forum to receive an email whenever a new discussion is posted.

Open the table of contents below and follow the links to access topical materials and resources.

Helpful Links

- Table of Contents
- Better Buildings Residential Network
- Better Buildings Neighborhood Program Website
- Home Performance with ENERGY STAR
- Home Energy Score

Home Energy Pros Group (Cont.)

homeenergypros.lbl.gov/group/better-buildings-residential-network

Helpful Links

- Table of Contents
- Better Buildings Residential Network
- Better Buildings Neighborhood Program Website
- Home Performance with ENERGY STAR
- Home Energy Score

Table of Contents +New Discussion Peer Exchange Call Archive Better Buildings Network View Tools Related Events

Discussion Forum

Find Upcoming Events to Meet With Other Energy Efficiency Professionals

Participate in residential energy efficiency conferences this fall. A list of events is available on the [Related Events](#) page of the Better Buildings Residential Network Group on Home Energy Pros. Some upcoming events include the Consortium for Energy Efficiency Industry Partners Meeting, the ...
[Continue](#)
Tags: events, Home Energy Pros, conferences
Started by Better Buildings Support 1 hour ago.

Register for the Better Buildings Residential Network Orientation and a Call on Coordinating Energy With Water Conservation Services

Sign up to participate in the "Better Buildings Residential Network Orientation Webinar" taking place this Thursday, September, 11, at 3:00 p.m. Eastern. During this webinar, participants will learn more about the tools and resources available to Better Buildings Residential Network members. You can also join a call at 12:30 p.m. Eastern focusing on "Coordinating Energy..."
[Continue](#)
Tags: Peer Exchange Calls
Started by Better Buildings Support on Tuesday.

Learn How Network Members Have Implemented Data Tracking Systems for Their Energy Efficiency Programs

The summary for the July 24 call, [Cost-Effective, Customer-Focused and Contractor-Focused Data Tracking Systems](#), is now available to review. Call Highlight: During the call, participants suggested that organizations should outline what they need in a data tracking and evaluation system at the beginning of the...
[Continue](#)

Pages (15)

Tools
Better Buildings Network View
Peer Exchange Call Schedule and Archive
Peer Exchange Archive: Marketing and Outreach
Peer Exchange Archive: Workforce/Business Partners
Peer Exchange Archive: Program Sustainability
Peer Exchange Archive: Financing and Revenue
Peer Exchange Archive: Data & Evaluation
Peer Exchange Archive: Multifamily/Low Income Housing
Peer Exchange Archive: Working with Utilities

Robertson and 7 more joined Home Energy Pros
2 hours ago

Rachel DiFranco joined David Eggleton's group

1000 Home Challenge

Linda Wigington distinguished between deep retrofits & deep energy reductions, thus expanding...
[See More](#)
19 hours ago
42

Rachel DiFranco joined Tom White's group

energy upgrade CALIFORNIA

Energy Upgrade California

This is a group for contractors and other pros participating in the Energy Upgrade California...
[See More](#)
19 hours ago
26

Hal Skinner added a discussion to the group The RCC Classroom (Radiant

Home Energy Pros Group (Cont.)

Tools - Home Energy Pros - Windows Internet Explorer

http://homeenergypros.lbl.gov/group/better-buildings-residential-network/page/placeholder-2

File Edit View Favorites Tools Help

Tools - Home Energy Pros

Tools

Guide for Program Benchmarking

Better Buildings Residential Network members are invited to help shape DOE's new Guide for Program Benchmarking. You may send redline comments on the outline to Dale Hoffmeyer <dale.hoffmeyer@ee.doe.gov> by Wednesday, March 12, 2014.

- [Guide for Program Benchmarking Draft Outline \(MS Word\)](#)

Energy Efficiency Cost Effectiveness Tool (Beta Version)

Cost effectiveness analysis is a fundamental step in the design and evaluation of public utility commission-approved energy efficiency upgrade programs. In many cases, utilities must demonstrate the cost-effectiveness of their energy efficiency programs to obtain approval to carry them out. However, the estimation of cost effectiveness can be complicated and few publicly available, transparent and user-friendly tools exist for conducting this type of analysis. Furthermore, they are not designed around whole-building energy efficiency upgrades. The Cost Effectiveness Tool seeks to fill this void.

The Cost Effectiveness Tool, developed in Excel, supports the development and analysis of residential energy efficiency upgrade programs using standard cost-effectiveness analysis methods. Policy makers, utilities, energy efficiency program managers, architects and engineers may find the tool useful for supporting and scaling up residential energy efficiency programs. The tool estimates cost-effectiveness, using industry standard approaches, of both whole home energy efficiency upgrades and individual measures.

The user can build a program based on up to 5 different 'project types' (or measures implemented) and identify the number of homes to be targeted for upgrades over the program cycle. The tool reports cost-effectiveness metrics of the program, including program budgets, and allows the user to conduct sensitivity analysis against key inputs.

- [Energy Efficiency Cost Effectiveness Tool \(Beta Version\) \(MS Excel\)](#)
- [Instructions \(PDF\)](#)
- [FAQs \(PDF\)](#)
- [Glossary \(PDF\)](#)

Sign Out

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- ⚙️ Settings

Home Energy Pros

Home Energy Pros was founded by the developers of [Home Energy Saver Pro](#) (sponsored by the U.S. Department of Energy,) and brought to you in partnership with [Home Energy](#) magazine.

Latest Activity

What brings you here?

👍 📄 📧 140 Share +

Wolfgang Feist commented on Jim Gunshinan's blog post [The Passive House Revolution](#)

"Yes: It's showing the path; and, it is not a difficult path. That is, what the European..."

20 minutes ago

Main Room Members Online (13)

Home Energy Pros Group (Cont.)

Peer Exchange Archive: Program Sustainability - Home Energy Pros - Windows Internet Explorer

http://homeenergypros.lbl.gov/group/better-buildings-residential-network/page/peer-exchange-archive-program-sustainability

File Edit View Favorites Tools Help

Peer Exchange Archive: ... Environmental Film Festival in... youtube Tinariwen - Google ... Dan Deacon - USA 1 - IV set t...

HOME ENERGY PROS

Connecting home energy professionals

Home Invite My Page Members Forum Blogs Groups Photos Videos Events Training About Manage

← Back to Better Buildings Residential Network All Better Buildings Residential Network Pages Options + Add Jonathan Cohen

Peer Exchange Archive: Program Sustainability

Program Sustainability | Workforce/Business Partners | Financing and Revenue | Data and Evaluation | Multifamily/Low Income Housing | Working with Utilities | High Road Workforce Agreements | Marketing and Outreach | Other Calls

Peer exchange call summaries are listed below as available. Please check back periodically for new summaries.

Mastermind: Jim Mikel, Spirit Foundation
March 13, 2014

Energy Efficiency Program Models for Local Government
February 13, 2014

Coordinating EE with Other Disaster Resiliency Services
January 9, 2014
[Presentation and Discussion Summary \(PDF\)](#)

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Home Energy Pros

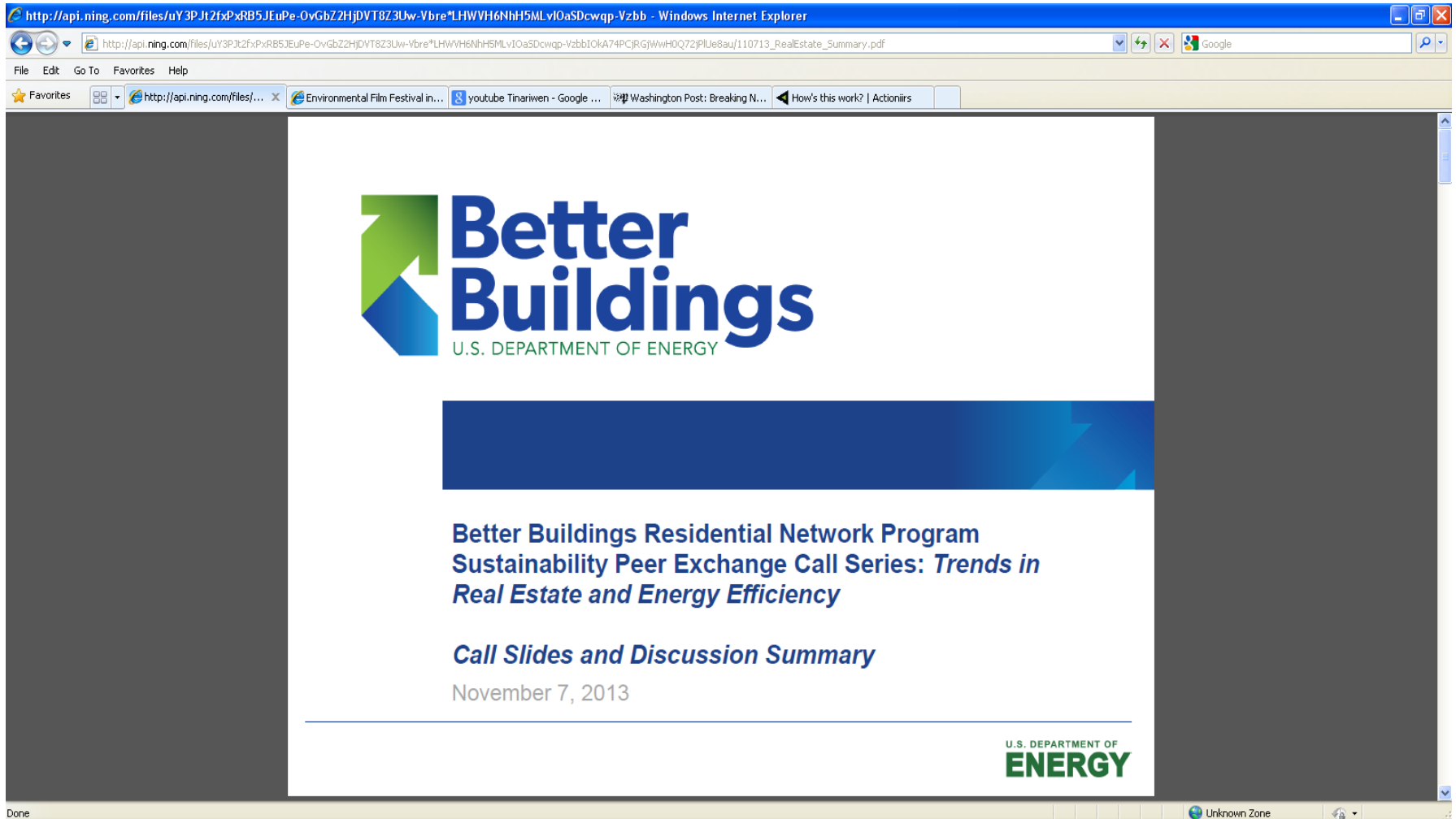
Home Energy Pros was founded by the developers of [Home Energy Saver Pro](#) (sponsored by the U.S. Department of Energy,) and brought to you in partnership with [Home Energy](#) magazine.

Latest Activity

What brings you here?

Main Room Members Online (14)

Home Energy Pros Group (Cont.)




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http://api.ning.com/files/uY3PJtZfxpXR85JEUpe-OvGbZ2HjDVT8Z3Uw-Vbre*LHWVH6NH5MLvIOa5Dcwqp-VzbbOkA74PCJRGJWwH0Q72jPIUe8au/110713_RealEstate_Summary.pdf

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http://api.ning.com/files/... Environmental Film Festival in... youtube Tinarwen - Google ... Washington Post: Breaking N... How's this work? | Actionirs



Better Buildings
U.S. DEPARTMENT OF ENERGY

**Better Buildings Residential Network Program
Sustainability Peer Exchange Call Series: *Trends in
Real Estate and Energy Efficiency***

Call Slides and Discussion Summary

November 7, 2013

U.S. DEPARTMENT OF
ENERGY

Done Unknown Zone

Home Energy Pros Group (Cont.)

http://api.ning.com/files/mhrng7eeJg0Vw9Lh73AJh-4Xp4QYa0gMLLkR75dFjFTO-BiN45FcNQKb-0PV1f0PyJm2 - Windows Internet Explorer

http://api.ning.com/files/mhrng7eeJg0Vw9Lh73AJh-4Xp4QYa0gMLLkR75dFjFTO-BiN45FcNQKb-0PV1f0PyJm2AExAjn3APrVfgo7xQemItENwqr/DisasterRecoveryPECallSummarys_final.pdf

File Edit Go To Favorites Help

http://api.ning.com/files/... Environmental Film Festival in... youtube Tinariwen - Google ... Dan Deacon - USA I - IV set t...

Poll Results

- What would be the biggest barrier for coordinating energy efficiency and disaster recovery in your community?
 - Lack of a clear response plan or protocol (46%)
 - Lack of awareness about energy efficiency (23%)
 - Lack of inter-agency coordination (15%)
 - Lack of adequate funding/resources (15%)
 - Other (0%)

6

Better Buildings
U.S. DEPARTMENT OF ENERGY

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Done Unknown Zone

Home Energy Pros Group (Cont.) – To Join

To Join the Residential Network Group on Home Energy Pros:

- 1) Join Home Energy Pros, <http://homeenergypros.lbl.gov/>
- 2) Welcome email, go to Home Energy Pros, click Groups, then find the Better Buildings Residential Network, click to join in the top yellow bar
- 3) Welcome email, go to the group to start.

If you have any questions feel free to contact us at bbresidentialnetwork@ee.doe.gov.

Peer Exchange Call Series

- There are currently 6 Peer Exchange call series:
 - Data & Evaluation
 - Financing & Revenue
 - Marketing & Outreach
 - Multifamily/ Low Income Housing
 - Program Sustainability
 - Workforce/ Business Partners
- Calls are 2nd & 4th Thursday of each month at 12:30 & 3 PM ET
- Upcoming calls:
 - Sept. 25, 12:30 PM ET: Marketing & Outreach: Outreach to Faith-Based Organizations
 - Sept. 25, 3 PM ET: Multifamily/Low-Income: Strategies to Overcome Split Incentive Tenant/Landlord Issues
 - Oct. 9, 12:30 PM ET: Program Sustainability: Incorporating Energy Efficiency into Disaster Recovery Efforts
 - Oct. 9, 3 PM ET: Data & Evaluation: Making Evaluations Work for Your Program: Tips for Success
- Send call topic ideas, or requests to be added to email distribution lists to peerexchange@rossstrategic.com

Voluntary Initiatives

***Voluntary Initiatives:** Short-term initiatives to shape tools & materials to help you & other Network members strengthen programs*

VOLUNTARY INITIATIVE #1: PARTNERSHIPS

BENEFITS TO PARTICIPATION:

- Shape a Partnership Toolkit that suits participants and member needs
- Recognition for participating
- Opportunities to be featured in materials
- Training on how to use the Toolkit (Oct. 23 peer exchange call)

PARTICIPATION:

- Meet other participants on a call to kick-off development of Toolkit
- Review & provide input on draft Toolkit outline as well as the Toolkit
- Share news of the Toolkit's creation

Residential Program Solution Center

Web portal of residential EE upgrade program resources, & lessons learned to plan better, avoid reinventing wheel.

- BB Neighborhood Program, Home Performance with ENERGY STAR Sponsors+
- Provides:
 - Step-by-step guidance
 - Examples
 - Tools
 - Templates
 - Lessons learned
 - Best practices
 - Tips



Residential Program Solution Center

Continually add content, materials, videos, lessons learned and more to support residential EE upgrade programs

- Establish as 1-stop shop
- Keep dynamic, not snapshot
- EE program reference point
- Programming opportunities
- Member ideas wanted



Better Buildings Residential Network Orientation Highlights

- The Better Buildings Residential Network is a network by, of, and for members:
 - The Network exists to serve the needs of its members
 - The Network empowers members to suggest what resources and information they need to improve the organization's energy efficiency programs
 - Members are encouraged to suggest Peer Exchange call topics and Voluntary Initiative ideas, as well as submit content for the Solution Center once launched
- Once a year, Residential Network members are asked to submit information to DOE on residential upgrades and associated benefits
 - Georgetown Energy Prize members and Home Performance with ENERGY STAR programs already fulfill this requirement

Residential Network Registration Details

- How/Why Register:
 - Register by submitting the membership form (available online). <http://energy.gov/eere/better-buildings-residential-network/how-join>
 - Registration is crucial to receive announcements and updates about upcoming opportunities
- Who Should Register:
 - Only one application is necessary for an organization
 - Designate one Point of Contact for your organization
 - There is no limit on the number of staff an organization may register – all are welcome
 - Each member should register for as many peer exchange call series' as he/she chooses (there are six)
 - Members of the Georgetown Energy Prize program are automatically eligible to be a Residential Network member; *however*, they still need to register to access benefits.

Upcoming Voluntary Initiatives and Resources

- **Voluntary Initiatives** are short-term initiatives to shape tools & materials to help you & other Network members strengthen programs. Upcoming Voluntary Initiatives topics include:
 - Partners
 - Incentives
 - Public Education
 - Real Estate
- The Better Buildings Residential Program Solution Center will be launched soon!
 - Please let us know if there is anything you would like to see in the Solution Center: bbresidentialnetwork@ee.doe.gov

Stay Connected

- Visit the Better Buildings Residential Network Website:
<http://energy.gov/eere/better-buildings-neighborhood-program/better-buildings-residential-network>
- Contact DOE to join the network, receive the Network View Newsletter, and with any questions:
bbresidentialnetwork@ee.doe.gov
- Join the Home Energy Pros online community:
<http://homeenergypros.lbl.gov/>
- Contact peerexchange@rossstrategic.com for the following:
 - Ideas for Peer Exchange call topics and additional tools and resources
 - Requests to be added to the Peer Exchange call series email distribution lists

Closing Poll #1 Results

- After today's orientation, more information on the following would help to better understand Residential Network resources (participants chose all that applied):
 - Peer Exchange calls: **33%**
 - Voluntary member initiatives: **33%**
 - Network View newsletter: **27%**
 - Home Energy Pros Group site : **53%**
 - None of the above: **13%**

Closing Poll #2 Results

- After participating in the orientation today, how likely are you to use the following tools and resources?
 - Participate in Peer Exchange calls: **0%**
 - Read the Network View Newsletter: **0%**
 - Use Residential Network online community on Home Energy Pros: **7%**
 - More than one of the above: **93%**
 - None of the above: **0%**

Please send ideas for additional tools or resources to peerexchange@rossstrategic.com.