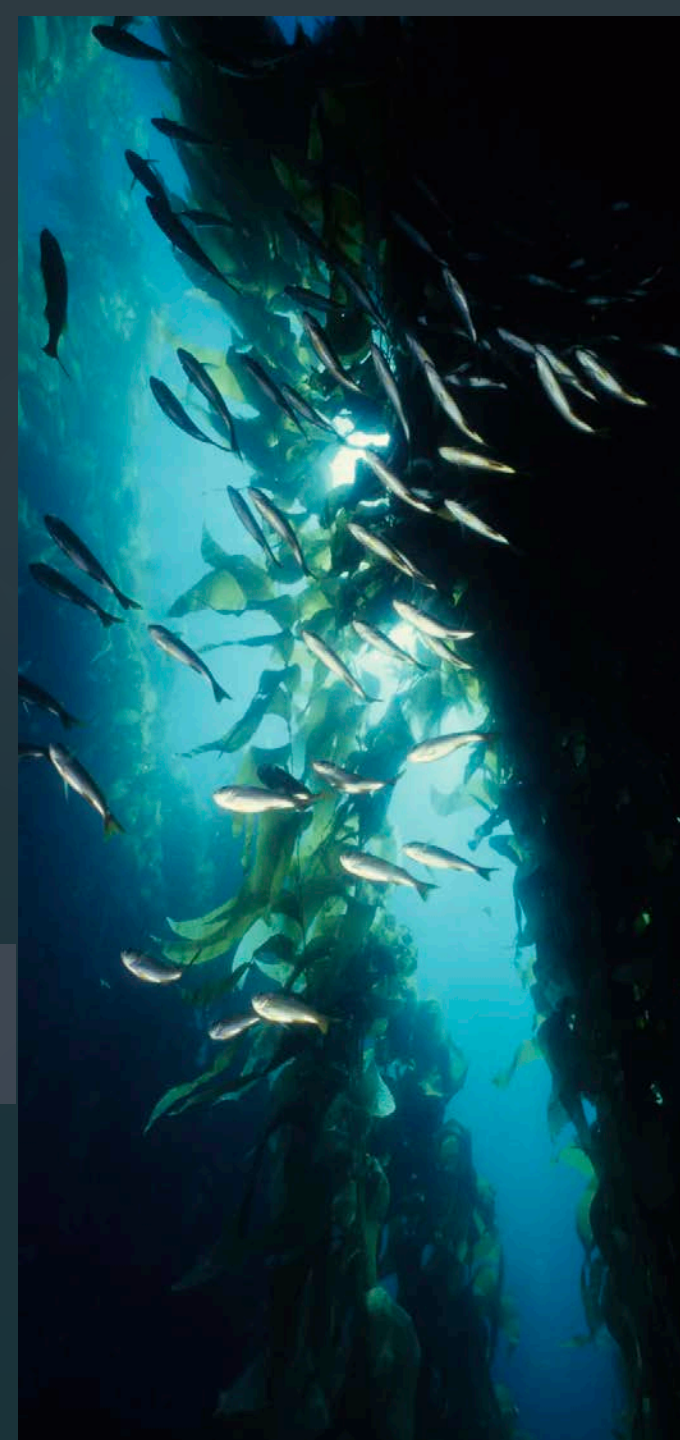


*INNOVATIVE APPROACHES
TO SUPPORT MARINE
PROTECTED AREAS*

*AMERICA'S CUP HEALTHY
OCEAN PROJECT*

BRIAN BAIRD



GOVERNOR PETE WILSON



GOVERNOR GRAY DAVIS



AND OF COURSE...



GOVERNOR ARNOLD SCHWARZENEGGER



GOVERNOR JERRY BROWN

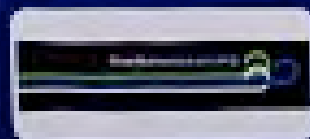
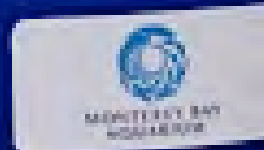
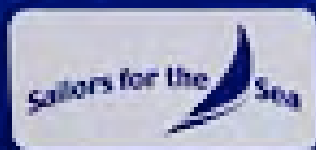
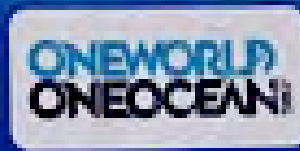
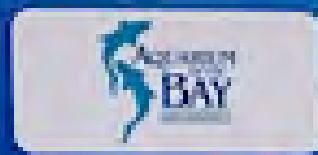








HEALTHY OCEAN PROJECT PARTNERS



MPA SUPPORT PLEDGE

Support network of marine protected areas established pursuant to the California Marine Life Protection Act (MLPA).

Expand the Gulf of the Farallones National Marine Sanctuary off the Golden Gate Bridge.



California Marine Life Protection Act

Unprotected Area



Marine Protected Area



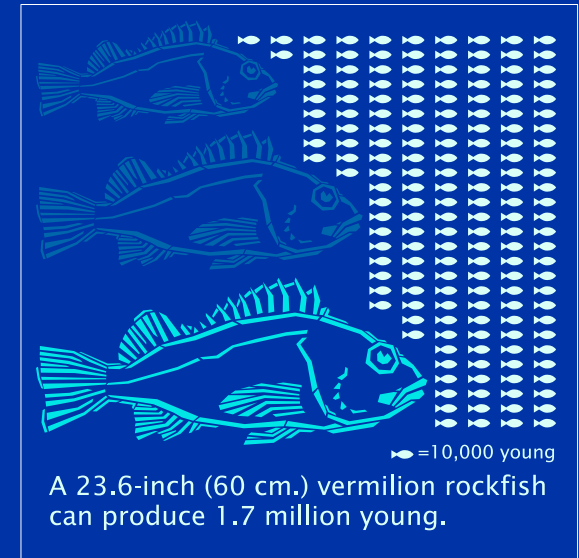
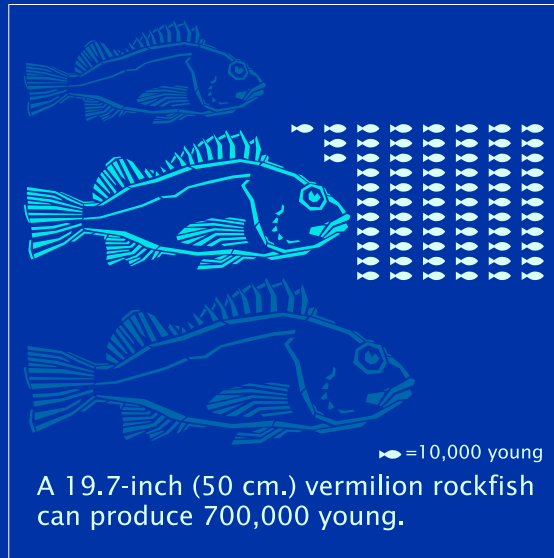
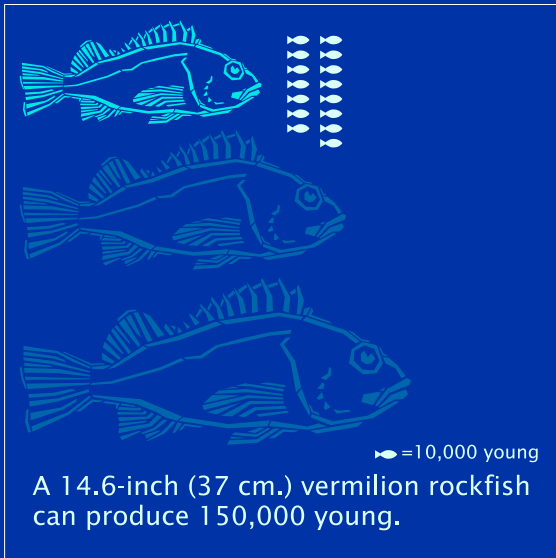
What's a BOFFFFF?

A Big, Old, Fat, Fertile Female Fish!

Older, larger female fish play a big role in supporting healthy fish populations. Compared to smaller females, they produce far more and healthier young. MPAs that limit fishing can help provide a safe refuge for BOFFFFs.

How many young can each of these female rockfish produce?

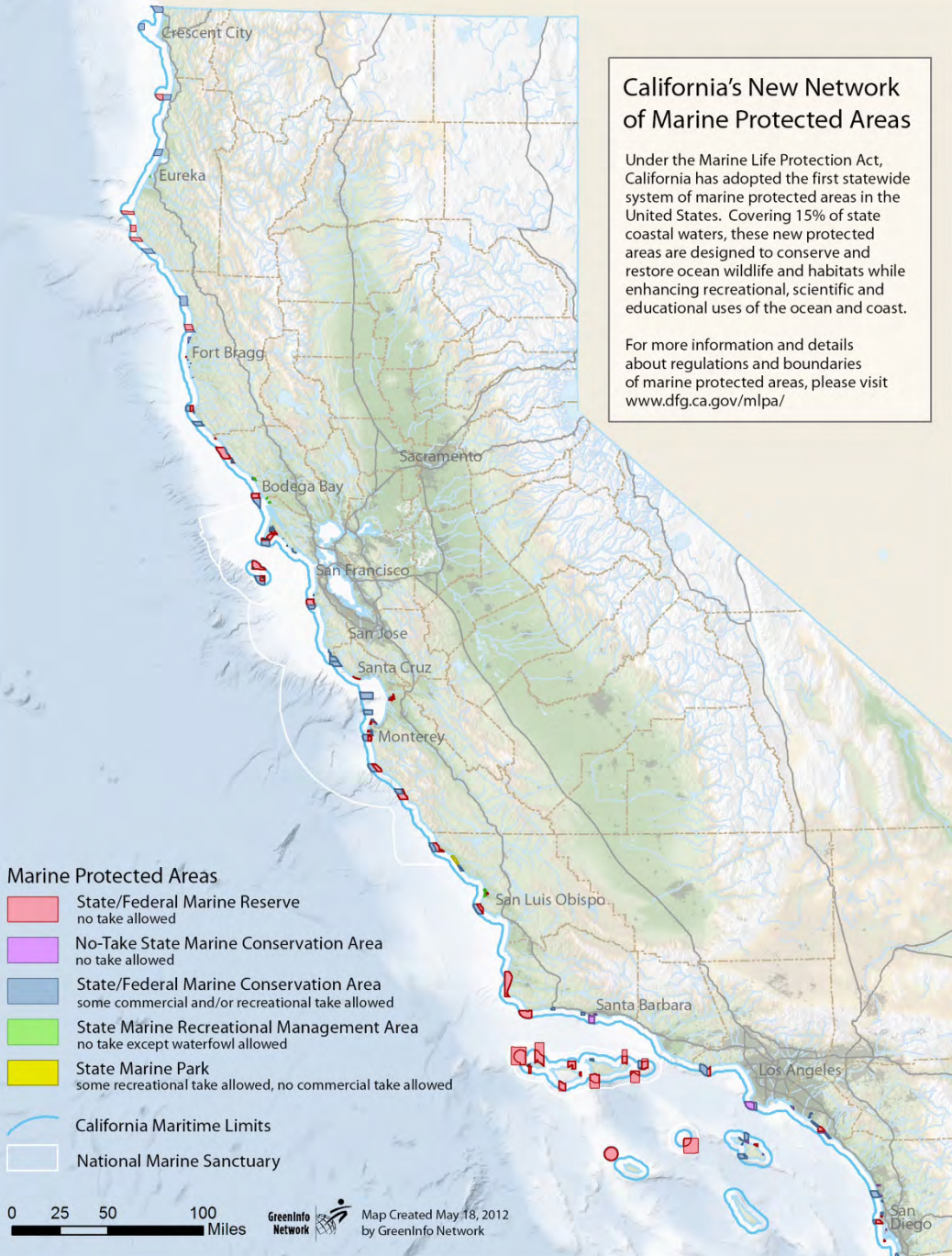
Lift to find out!



California's New Network of Marine Protected Areas

Under the Marine Life Protection Act, California has adopted the first statewide system of marine protected areas in the United States. Covering 15% of state coastal waters, these new protected areas are designed to conserve and restore ocean wildlife and habitats while enhancing recreational, scientific and educational uses of the ocean and coast.

For more information and details about regulations and boundaries of marine protected areas, please visit www.dfg.ca.gov/mlpa/



North Central Coast



Healthy Ocean Project Portable Exhibit

MARINE PROTECTED AREAS

The ocean covers 70% of the earth, yet less than 2% of it is protected. In contrast, nearly 12% of land is currently under protection.



Healthy Ocean Project Lecture Series



Healthy Ocean Project MPA Cruise



Healthy Ocean Project Shoreline Cleanups



Marine Protected Area Exhibit - In Progress
Aquarium of the Bay



Healthy Ocean Project - Social Media and 2013 Races