DEPUTY SECRETARY OF DEFENSE
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WASHINGTON, DC 20301-1010

JUL 3 1 2009

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS
                              CHAIRMAN OF THE JOINT CHIEFS OF STAFF
                              UNDER SECRETARIES OF DEFENSE
                              THE COMMANDERS OF THE COMBATANT COMMANDS
                              ASSISTANT SECRETARIES OF DEFENSE
                              GENERAL COUNSEL OF THE DEPARTMENT OF DEFENSE
                              DIRECTOR, OPERATIONAL TEST AND EVALUATION
                              DIRECTOR, COST ASSESSMENT AND PROGRAM
                                  EVALUATION
                              INSPECTOR GENERAL OF THE DEPARTMENT OF
                                DEFENSE
                              DIRECTOR, ADMINISTRATION AND MANAGEMENT
                              DIRECTOR, NET ASSESSMENT
                              DIRECTORS OF THE DEFENSE AGENCIES
                              DIRECTORS OF THE DOD FIELD ACTIVITIES

SUBJECT: Web 3.0 Capabilities and Social Networking Sites

       Internet Web 2.0 capabilities, including social networking sites, have rapidly emerged as integral tools in day-to-day operations across the DoD, and in our collaboration with other federal agencies. These tools are proving valuable in areas such as recruitment, public affairs, and quality of life for our military personnel, as well as sharing information with allies. coalition partners and military families. However, as with any Internet-based capabilities, there are implementation challenges and operational risks that must be understood and mitigated.

       I am therefore directing the DoD Chief Information Officer (CIO) to present to the Secretary of Defense, no later than August 31, 2009. the threats and benefits. as well as the policies and processes to ensure the responsible and effective use of emerging Internet-based capabilities. Commander, U.S. Strategic Command (USSTRATCOM) is already in the process of collecting information from across the Department to support this analysis of requirements, vulnerabilities, and risk mitigations. The DoD CIO will then develop DoD policy governing the use of Web 2.0 capabilities from a comprehensive risk management perspective no later than September 30, 2009.

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