

**University of North Texas at Dallas**  
**Fall 2016**  
**SYLLABUS for Distance Learning**

**PBHL 4340/Health Promotion Skills and Competencies/3 Hrs**

<b>Department of</b>		<b>Life &amp; Health Sciences</b>	<b>School of</b>		<b>Liberal Arts &amp; Sciences</b>
<b>Instructor Name:</b>		<b>Melissa Oden, DHEd, LMSW-IPR, MPH, CHES</b>			
<b>Office Location:</b>		<b>Adjunct Offices</b>			
<b>Office Phone:</b>		<b>817.334.0734</b>			
<b>Email Address:</b>		<b>Melissa.Oden@unthsc.edu</b>			
<b>Office Hours:</b>		<b>Wednesdays, 9:30-11:30 AM and by appointment</b>			
<b>Classroom Location:</b>		<i>Founders Hall 242 &amp; Online</i>			
<b>Class Meeting Days &amp; Times:</b>		<b>Wednesdays, 11:30am -12:50pm</b>			
<b>Course Catalog Description:</b>		<b>Foundational content and skills development related to the roles and responsibilities of the health educator.</b>			
<b>Prerequisites:</b>		<b>PBHL 2300</b>			
<b>Required Text:</b>		<b>None – Readings will be posted for students in Blackboard</b>			
<b>Access to Learning Resources:</b>		UNT Dallas Library: (Founders Hall) phone: (972) 780-1616 web: <a href="http://www.untdallas.edu/library">http://www.untdallas.edu/library</a> e-mail: <a href="mailto:Library@untdallas.edu">Library@untdallas.edu</a> UNT Dallas Bookstore: (Building 1) phone: (972) 780-3652 web: <a href="http://www.untdallas.edu/bookstore">http://www.untdallas.edu/bookstore</a> e-mail: <a href="mailto:untdallas@bkstr.com">untdallas@bkstr.com</a>			
<b>Course Goals or Overview:</b> The goals of this course are as follows -					
Health Promotion Skills and Competencies is an introductory course that explores concepts that are essential to the understanding of health education as a discipline of public health practice. Competencies and career opportunities related to health education will be explored, and particular attention will be paid to the skills and requirements for the Certified Health Education Specialist Exam (CHES). This course will explore the foundational principles of health education and health promotion through discussions and activities concentrated around health and wellness, principles of how people learn, and theories and models of behavioral change.					
<b>Learning Objectives/Outcomes:</b> At the end of this course, students will be able to:					
1	Discuss health promotion and disease prevention initiatives consistent with Healthy People 2020 objectives.				
2	Discuss the major theories and models of health promotion and education				
3	Explain how people learn and change.				
4	Create a health education lesson plan as well as gain experience in other health promotion and education activities.				
5	Be able to discuss the seven areas of responsibility for the Certified Health Education Specialist.				

**Online/Hybrid Course Outline**

***This schedule is subject to change by the instructor. Any changes to this schedule will be communicated in class or via class email or Blackboard announcement. Additional readings and activities may be added, these will be noted in the Readings and Activities/Assignments sections.***

<b>Week</b>	<b>TOPICS</b>	<b>TIMELINE</b>
1	Course Intro, Syllabus Review, Getting-To-Know-You Activities, What is Public Health, What is Health Education, Intro to Population Health, The Ten Essential Public Health Services	Aug. 24
2 OL	Theories of Health Education	Aug. 25 – Aug. 30
2	In-Class Activities	August 31
3 OL	Introduction to Healthy People 2020	Sept. 1 – Sept. 6
3	In-Class Activities; Children’s Medical Center Guest Speakers	Sept 7
4 OL	How People Learn Overview of CHES Competencies	Sept. 8 – Sept. 13
4	In-Class Activities	Sept 14
5 OL	Area I: Assess Needs, Resources, and Capacity for Health Education/Promotion	Sept. 15 – Sept. 20
5	In-Class Activities	Sept 21
6 OL	Area II: Plan Health Education/Promotion	Sept. 22 – Sept. 27
6	In-Class Activities	Sept 28
7 OL	Area III: Implement Health Education/Promotion	Sept. 29 – Oct. 4
7	In-Class Activities Midterm Exam Review	Oct. 5
8 OL	Review for Midterm	Oct. 6-11
<b>8</b>	<b>MIDTERM EXAM</b>	<b>Oct. 12</b>
9 OL	Area IV: Conduct Evaluation and Research Related to Health Education/Promotion	Oct. 13 – Oct. 18
9	In-Class Activities	October 19
10 OL	Area V: Administer and Manage Health Education/Promotion	Oct. 20 – Oct. 25
10	In-Class Activities	Oct. 26
11 OL	Area VI: Serve as a Health Education/Promotion Resource Person	Oct. 27 – Nov. 1
<b>11</b>	<b>DR. ODEN AT APA CONFERENCE CAR SEAT EVENT FINAL PREPARATION</b>	<b>Nov. 2</b>
<b>12</b>	<b>SEMESTER PROJECT COMPLETION – CAR SEAT EVENT (MANDATORY)</b>	<b>Nov. 5</b>
12	In-Class Activities	Nov. 9
13 OL	AREA VII: Communicate, Promote, and Advocate for Health, Health Education/Promotion and the Profession	Nov. 10- Nov. 15
13	<b>DR. ODEN AT TCPH – ONLINE CLASS ACTIVITIES</b>	Nov. 16
14 OL	Thematic Issues in Health Education <b>HEALTH EDUCATION PRESENTATIONS DUE</b>	Nov. 17 – Nov. 22
<b>14</b>	<b>NO CLASS – HAPPY THANKSGIVING!!!!</b>	Nov. 23
15 OL	Thematic Issues in Health Education	Nov. 24 – Nov. 29
15	Course Wrap-Up Review for Final Exam	Nov. 30
16 OL	PREP FOR FINAL EXAM	Dec. 1- Dec. 6
<b>16</b>	<b>FINAL EXAM</b>	<b>Dec. 7</b>

**\*\*OL = Online**

**ALL WEEKLY READINGS LISTED IN BLACKBOARD!**

## Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

### **Discussion Posts and Online Assignments(20%)**

Since this is a hybrid course, students will be responsible for logging into the virtual classroom on a regular basis. Dr. Oden anticipates posting lots of additional course material in Blackboard to support student learning, since we will not have much time in the classroom. Students will be responsible for all material posted in Blackboard, so please log in often. Students will be responsible for **5 quality posts** in the Discussion Board each week. Two of the posts will be yours, and the other three will be responses to your classmates' posts. **Quality post** means that they are well thought-out, well-written, and coherent. These discussions are critical for learning in this course so please take them seriously. Please have these posts completed by Sunday evenings at 11:59 to earn your full points each week. This also allows everyone (including the Dr. Oden!) to engage in robust discussions about the material at hand. There may also be small assignments connected with these posts that will count towards your grade as well.

### **Health Education Topic Presentation (Online) (20%)**

Student will research a health education topic of his/her choice and create a presentation that will be uploaded to Blackboard, where the Instructor and students will all be able to see it and discuss it. Details about this assignment will be given in a separate handout.

### **Semester Project/Final Oral Presentation (40%)**

Students will spend the semester researching a health education/promotion topic of their choice. The student will create a presentation that will be given orally to the class during the last part of the semester. Additional information and the guidelines for this project will be provided in a separate handout.

### **Exams (20%)**

A Midterm and Final Exam will be given in this course.

#### **Grading Matrix:**

<b>Activities/Assignments</b>	<b>Value (percentages)</b>
Discussion Posts	20%
Health Education Topic Paper	20%
Semester Project/Presentation	40%
Midterm & Final Exams	20%
<b>Total:</b>	<b>100%</b>

#### **Grade Determination**

**A = 90% or better**

**B = 80 – 89 %**

**C = 70 – 79 %**

**D = 60 – 69 %**

**F = less than 60%**

## **University Policies and Procedures**

**Students with Disabilities (ADA Compliance):** The University of North Texas at Dallas makes reasonable academic accommodation for students with disabilities. Students seeking accommodations must first register with the Disability Services Office (DSO) to verify their eligibility. If a disability is verified, the DSO will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, DSO notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet/communicate with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Disability

Services Office website at <http://www.untDallas.edu/disability>. You may also contact them by phone at 972-338-1777; by email at [UNTDdisability@untDallas.edu](mailto:UNTDdisability@untDallas.edu) or at Founders Hall, room 204. (UNTD Policy 7.004)

#### Blackboard Learn Accessibility Statement:

University of North Texas at Dallas is committed to ensuring its online and hybrid courses are usable by all students and faculty including those with disabilities. If you encounter any difficulties with technologies, please contact our ITSS Department. To better assist them, you would want to have the operating system, web browser and information on any assistive technology being used. Blackboard Learn course management system's accessibility statement is also provided: <http://www.blackboard.com/Platforms/Learn/Resources/Accessibility.aspx>

**NOTE:** Additional instructional technology tools, such as Turnitin, Respondus, Panopto, and publisher cartridge content (i.e. MyLab, Pearson, etc.) may NOT be fully ADA compliant. Please contact our Disability Office should you require additional assistance utilizing any of these tools.

#### **CourseEval Policy:**

Student's evaluations of teaching effectiveness is a requirement for all organized classes at UNT Dallas. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider students' evaluations to be an important part of your participation in this class.

**Assignment Policy:** (According to the instructor's discretion while working in concert with the division/program's guidelines).

**Exam Policy:** (Online exams and the ability to retake is solely at the instructor's discretion). **NOTE:** Online exams may be proctored on campus per instructor's discretion.

**Academic Integrity:** Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity (Policy 7.002) at [http://www.untDallas.edu/sites/default/files/page\\_level2/pdf/policy/7.002%20Code%20of%20Academic%20Integrity.pdf](http://www.untDallas.edu/sites/default/files/page_level2/pdf/policy/7.002%20Code%20of%20Academic%20Integrity.pdf)  
Refer to the Student Code of Student Rights, Responsibilities and Conduct at [http://www.untDallas.edu/sites/default/files/page\\_level2/hds0041/pdf/7\\_001\\_student\\_code\\_of\\_conduct\\_may\\_2014.pdf](http://www.untDallas.edu/sites/default/files/page_level2/hds0041/pdf/7_001_student_code_of_conduct_may_2014.pdf)

Academic dishonesty includes, but is not limited to, cheating, plagiarizing, fabrication of information or citations, facilitating acts of dishonesty by others, having unauthorized possession of examinations, submitting work of another person or work previously used without informing the instructor, or tampering with the academic work of other students. In addition, all academic work turned in for this class, including exams, papers and written assignments must include the following statement: "*On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy.*"

**Web-based Plagiarism Detection:** Please be aware in some online or hybrid courses, students may be required to submit written assignments to Turnitin, a web-based plagiarism detection service, or another method. If submitting to Turnitin, please remove your title page and other personal information.

## **Classroom Policies**

**Online Attendance and Participation:** Class attendance in the Blackboard classroom and participation is expected because the class is designed as a shared learning experience, and because essential information not in the textbook will be discussed in the discussion board. Online presence and participation in all class discussions is essential to the integration of course material and your ability to demonstrate proficiency. .

Attendance for this online or hybrid course is considered when you are logged in and active in Blackboard, i.e., posting assignments, taking quizzes, or completing Discussion Boards. To maintain financial aid award eligibility, activity must occur before the census date of the session or term of the course. Refer to <http://www.untDallas.edu/registrar/acalendars> for specific dates. If you are absent/not active in the course shell, it is

YOUR responsibility to let the instructor know immediately, upon your return, the reason for your absence if it is to be excused. All instructors must follow University Policy 7.005 Student Attendance <http://www.untDallas.edu/hr/upol> however, it is the instructor's discretion, as outlined in the course syllabus, of how unexcused absences may or may not count against successful completion of the course

**Inclement Weather and Online Classes:** Online classes may or may not be effected by campus closures due to inclement weather. Unless otherwise notified by your instructor via e-mail, online messaging, or online announcement, students should assume that assignments are due as scheduled.

**Online "Netiquette":**

In any social interaction, certain rules of etiquette are expected and contribute to more enjoyable and productive communication. Emails, Discussion Board messages and/or any other forms of written communication in the online environment should use proper "netiquette" (i.e., no writing in all caps (usually denotes yelling), no curse words, and no "flaming" messages (angry, personal attacks).

Racial, ethnic, or gender slurs will not be tolerated, nor will pornography of any kind.

Any violation of online netiquette may result in a loss of points or removal from the course and referral to the Dean of Students, including warnings and other sanctions in accordance with the University's policies and procedures. Refer to the Student Code of Student Rights Responsibilities and Conduct at <http://www.untDallas.edu/hr/upol>. Respect is a given principle in all online communication. Therefore, please be sure to proofread all of your written communication prior to submission.

**Diversity/Tolerance Policy:**

Students are encouraged to contribute their perspectives and insights to class discussions in the online environment. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Dean of Students as the instructor deems appropriate.

**Technology Requirements:** In order to successfully access the materials in an online or hybrid course, UNT Dallas advises that your computer be equipped with the minimum system requirements.

Blackboard Learn 9.1 is the platform software for this course. Blackboard Learn supports major web browsers such as Windows Internet Explorer, Apple Safari, Mozilla Firefox, and Google Chrome. However, since the latter two are updated continually, some recent versions may not be compatible. If you experience difficulty accessing or using components of the course, try using Internet Explorer. Also, no matter what browser you use, always enable pop-ups. For more information see:

- <http://www.untDallas.edu/dlit/ecampus/requirements>
- [https://help.blackboard.com/en-us/Learn/9.1 SP 12 and SP 13/Student/040 Browser Support for SP 13](https://help.blackboard.com/en-us/Learn/9.1_SP_12_and_SP_13/Student/040_Browser_Support_for_SP_13)
- [https://learn.unt.edu/bbcswebdav/institution/BrowserCheck/check\\_full.html](https://learn.unt.edu/bbcswebdav/institution/BrowserCheck/check_full.html)

## RESOURCES

### **JOURNALS:**

Pedagogy in Health Promotion:  
<http://php.sagepub.com/>

Health Promotion Perspectives  
<http://journals.tbzmed.ac.ir/HPP>

Journal of Education and Health Promotion  
<http://www.jehp.net/>

American Journal of Health Education  
<http://www.shapeamerica.org/publications/journals/ajhe/>

Health Promotion Practice  
<http://hpp.sagepub.com/>

International Journal of Health Promotion and Education  
[http://www.tandfonline.com/toc/rhpe20/current#.V4\\_bV17Vn6E](http://www.tandfonline.com/toc/rhpe20/current#.V4_bV17Vn6E)

Health Education and Behavior  
<http://heb.sagepub.com/>

Public Health Education and Promotion  
<http://journal.frontiersin.org/journal/public-health/section/public-health-education-and-promotion>

### **WEBSITES:**

Texas Public Health Association:  
<http://www.texaspha.org/>

National Commission for Health Education Credentialing:  
<http://www.nchec.org/>

Tarrant County Voices For Health:  
<http://access.tarrantcounty.com/en/public-health/tarrant-county-voices-for-health.html?linklocation=Iwantto&linkname=Tarrant>

Partners in Information Access for the Public Health Workforce:  
<https://phpartners.org/>

Public Health Foundation:  
<http://www.phf.org/Pages/default.aspx>

The Asset-Based Community Development Institute:  
<http://www.abcdinstitute.org/>

Foundation for Healthy Generations:  
<http://www.healthygen.org/>

Directors of Health Promotion and Education:  
<http://www.dhpe.org/default.asp>

Society for Public Health Education:  
<http://sophe.org/>

Texas Society for Public Health Education:  
<http://www.txsope.org/>

This is Public Health:

<https://thisispublichealth.org/>

The Spectrum of Prevention:

<http://cchealth.org/prevention/spectrum/>

***Just For Fun:***

Dr. Oden's Facebook Page (Dialogue With Dr. Oden) :

<https://www.facebook.com/DialogueWithDrOden/>

Texas Public Health Association Facebook Page:

<https://www.facebook.com/Texas-Public-Health-Association-210137755715/>