

University of North Texas at Dallas
Fall 2016
SYLLABUS for Distance Learning

MGMT 3880 Hybrid: Business Ethics and Social Responsibility (3 credit hours)				
Department of		Management	School of	Urban and Professional Studies
Instructor Name:		Dr. Frances Charlene Conner		
Office Location:		FB3-322		
Office Phone:		972-338-1421		
Email Address:		Frances.Conner@untdallas.edu		
Office Hours:		Wednesday, 2-4pm, Thursday, 9:00am-2:00pm, Saturday 12-1pm		
Classroom Location:		FB2-213		
Class Meeting Days & Times:		Hybrid; First meeting Face to Face; Second Meeting Online, etc.		
Course Catalog Description:		3 Hours. Business Ethics and Social Responsibility. 3 hours. A study of ethical behaviors crucial to personal and corporate success in organizations. Codes of ethics, theoretical models and managerial behavior serve as the foundation to investigate ethics and, in turn, social responsibility associated with firm theory. Various stakeholder interest and demands are analyzed as an important theme during the course.		
Prerequisites:		Not applicable		
Required Text:		Not applicable		
Access to Learning Resources:		UNT Dallas Library: phone: (972) 780-1616 web: http://www.untdallas.edu/library email: library@untdallas.edu UNT Dallas Bookstore: phone: (972) 780-3652 web: http://www.untdallas.edu/bookstore e-mail: untdallas@bkstr.com		
Course Goals or Overview: The goals of this course are to prepare students to : think rigorously about ethics and social responsibility of people and organizations; to personally behave ethically and in a socially responsible manner in their role as human beings, organizational citizens (including in families) and leaders in organizations.				
Learning Objectives/Outcomes: At the end of this course, students will be able to:				
1	Gain an understanding of the philosophical foundations of ethics and how they will affect decision-making			
2	Determine his/her own ethical perspective			
3	Apply models, approaches, and tools for analyzing and synthesizing ethical issues personally/professionally			
4	Develop critical thinking skills to enhance their ability to resolve ethical dilemmas			
5	Recognize implications in the workplace			

Online/Hybrid Course Outline

This schedule is subject to change by the instructor. Any changes to this schedule will be communicated in class or via class email or Blackboard announcement. Additional readings and activities may be added, these will be noted in the Readings and Activities/Assignments sections.

Schedule	Topic	Activities	Due Date
Week 1 – 8/24 Classroom	Unit 1 Ethical Theory, Philosophical Foundations, Our Reasoning Flaws, and Types of Ethical Dilemmas	Introductions Review Course Syllabus Introduction – Unit 1 Group Case Analysis Select Individual Case Study	8/24
Week 2 – 8/31 Online	Unit 1 (continued)	Discussion Board #1 Pre-reflection Paper	*First post with answers Wednesday 11:59pm; (2) peer responses due by Friday, 11:59pm
Week 3 – 9/7 Classroom	Unit 2 Solving Ethical Dilemmas and Personal Introspection	Lecture – Guest Speaker Individual Case Analysis Presentations	*9/7
Week 4 - 9/14 Online	Unit 2 (continued)	Discussion Board #2	*First post with answers Wednesday 11:59pm; (2) peer responses due by Friday, 11:59pm
Week 5 – 9/21 Classroom	Unit 3 Business, Stakeholders, Social Responsibility, and Sustainability	Lecture Individual Case Analysis Presentations	9/21
Week 6 – 9/28 Online	Unit 3 (continued)	Discussion Board #3 Mid-Term Exam Review	*First post with answers Wednesday 11:59pm; (2) peer responses due by Friday, 11:59pm
Week 7 – 10/5 Classroom		Mid-Term Exam	10/5
Week 8 – 10/12 Online	Unit 4 Ethics and Company Culture	Discussion Board #4	*First post with answers Wednesday 11:59pm; (2) peer responses due by Friday, 11:59pm
Week 9 – 10/19 Classroom	Unit 4 (continued)	Lecture – Guest Speaker	

		Individual Case Analysis Presentations	10/19
Week 10 – 10/26 Online	Unit 5 Ethics and Contracts Unit 6 Ethics in International Business	Discussion Board #5/6	*First post with answers Wednesday 11:59pm; (2) peer responses due by Friday, 11:59pm
Week 11 – 11/2 Classroom	Unit 5 and 6 (continued)	Individual Case Analysis Presentations	11/2
Week 12 – 11/9 Online	Unit 7 Ethics Business Operations and Rights	Discussion Board #7 Post Reflection Paper	*First post with answers Wednesday 11:59pm; (2) peer responses due by Friday, 11:59pm *Post Reflection Paper
Week 13 – 11/16 Classroom	Unit 7 (continued)	Individual Case Analysis Presentations	11/16
Week 14 – 11/23 Online	Unit 9 Ethics and Competition	Discussion Board #8	*First post with answers Wednesday 11:59pm; (2) peer responses due by Friday, 11:59pm
Week 15 – 11/30 Classroom	Final Exam Review	Group Case Analysis and Presentations	11/30
Week 16 – 12/7 Online		Final Exam	12/7

Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

Discussion Posts

Pre and Post Reflection Papers

Exams (90 minutes)

Individual Case Study Analysis and Presentations

Group Case Study Analysis and Presentations

Grading Matrix:

Activities/Assignments	Points
Pre Reflection Paper	50
Post Reflection Paper	100
Mid Term Exam	100
Final Exam	100
Discussion Boards (8 @15 points each)	120
Individual Case Analysis and Presentation	100
Group Case Analysis and Presentation	150
Total:	720

Grade Determination**A = 648 and above****B = 576 - 647****C = 504 - 575****D = 432 - 503****F = less than 431****University Policies and Procedures****Students with Disabilities (ADA Compliance):**

Chapter 7(7.004) Disability Accommodations for Students

The University of North Texas at Dallas makes reasonable academic accommodation for students with disabilities. Students seeking accommodations must first register with the Disability Services Office (DSO) to verify their eligibility. If a disability is verified, the DSO will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, DSO notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet/communicate with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Disability Services Office website at <http://www.untDallas.edu/disability>. You may also contact them by phone at 972-338-1777; by email at UNTDdisability@untDallas.edu or at Building 2, room 204.

Blackboard Learn Accessibility Statement:

University of North Texas at Dallas is committed to ensuring its online and hybrid courses are usable by all students and faculty including those with disabilities. If you encounter any difficulties with technologies, please contact our ITSS Department. To better assist them, you would want to have the operating system, web browser and information on any assistive technology being used. Blackboard Learn course management system's accessibility statement is also provided: <http://www.blackboard.com/Platforms/Learn/Resources/Accessibility.aspx>

NOTE: Additional instructional technology tools, such as Turnitin, Respondus, Panopto, and publisher cartridge content (i.e. MyLab, Pearson, etc.) may NOT be fully ADA compliant. Please contact our Disability Office should you require additional assistance utilizing any of these tools.

Course Evaluation Policy:

Student's evaluations of teaching effectiveness is a requirement for all organized classes at UNT Dallas. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this

class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider students' evaluations to be an important part of your participation in this class.

Assignment Policy: (According to the instructor's discretion while working in concert with the division/program's guidelines).

Exam Policy: (Online exams and the ability to retake is solely at the instructor's discretion). NOTE: Online exams may be proctored on campus per instructor's discretion.

Academic Integrity:

Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity at

http://www.untdallas.edu/sites/default/files/page_level2/pdf/policy/7.002%20Code%20of%20Academic_Integrity.pdf for complete provisions of this code.

Academic dishonesty includes, but is not limited to, cheating, plagiarizing, fabrication of information or citations, facilitating acts of dishonesty by others, having unauthorized possession of examinations, submitting work of another person or work previously used without informing the instructor, or tampering with the academic work of other students.

Web-based Plagiarism Detection: Please be aware in some online or hybrid courses, students may be required to submit written assignments to Turnitin, a web-based plagiarism detection service, or another method. If submitting to Turnitin, please remove your title page and other personal information.

Classroom Policies

Online Attendance and Participation:

The University attendance policy is in effect for this course. Class attendance in the Blackboard classroom and participation is expected because the class is designed as a shared learning experience, and because essential information not in the textbook will be discussed in the discussion board. Online presence and participation in all class discussions is essential to the integration of course material and your ability to demonstrate proficiency.

Attendance for this online or hybrid course is considered when you are logged in and active in Blackboard, i.e., posting assignments, taking quizzes, or completing Discussion Boards. To maintain financial aid award eligibility, activity must occur before the census date of the session or term of the course. Refer to <http://www.untdallas.edu/registrar> for specific dates. If you are absent/not active in the course shell, it is YOUR responsibility to let the instructor know immediately, upon your return, the reason for your absence if it is to be excused. All instructors must follow university policy 7.005 covering excused absences; however, it is the instructor's discretion, as outlined in the course syllabus, of how unexcused absences may or may not count against successful completion of the course

Inclement Weather and Online Classes: Online classes may or may not be effected by campus closures due to inclement weather. Unless otherwise notified by your instructor via e-mail, online messaging, or online announcement, students should assume that assignments are due as scheduled.

Online "Netiquette:

In any social interaction, certain rules of etiquette are expected and contribute to more enjoyable and productive communication. Emails, Discussion Board messages and/or any other forms of written communication in the online environment should use proper "netiquette" (i.e., no writing in all caps (usually denotes yelling), no curse words, and no "flaming" messages (angry, personal attacks).

Racial, ethnic, or gender slurs will not be tolerated, nor will pornography of any kind.

Any violation of online netiquette may result in a loss of points or removal from the course and referral to the Dean of Students, including warnings and other sanctions in accordance with the University's policies and procedures. Refer to the Student Code of Student Rights Responsibilities and Conduct at <http://www.untdallas.edu/osa/policies>. Respect is a given principle in all online communication. Therefore, please be sure to proofread all of your written communication prior to submission.

Diversity/Tolerance Policy:

Students are encouraged to contribute their perspectives and insights to class discussions in the online environment. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Dean of Students as the instructor deems appropriate.

Technology Requirements: In order to successfully access the materials in an online or hybrid course, UNT Dallas advises that your computer be equipped with the minimum system requirements.

Blackboard Learn 9.1 is the platform software for this course. Blackboard Learn supports major web browsers such as Windows Internet Explorer, Apple Safari, Mozilla Firefox, and Google Chrome. However, since the latter two are updated continually, some recent versions may not be compatible. If you experience difficulty accessing or using components of the course, try using Internet Explorer. Also, no matter what browser you use, always enable pop-ups. For more information see:

- <http://www.untdallas.edu/dlit/ecampus/requirements>
- <https://blackboard.secure.force.com/publickbarticleview?id=kAB700000008Oom>
- https://learn.unt.edu/bbcswebdav/institution/BrowserCheck/check_full.html