

**Syllabus – Spring 2013**  
**Business Ethics and Social Responsibility**  
**MGMT 3880D - Section 091 – Class #35171**  
**Monday – 4:00 to 6:50 PM – Universities Center - Downtown Dallas**  
 Peter Jay Sorenson CMC®, Adjunct Instructor  
 University of North Texas – Dallas  
 Version 1, 19 December 2012

<b>Course</b>	Business Ethics & Social Responsibility - Management 3880D – Section 091 – Class #35171 – 3 Hours
<b>Instructor</b>	Peter Jay Sorenson CMC®, Adjunct Instructor
<b>Office</b>	Adjunct Office Cubicle Farm, 3rd Floor - Founders Hall (Formerly Building #2) - Room 302 7400 University Hills Boulevard, Dallas TX 75241
<b>Cell, VM, &amp; Text</b>	817-313-1248
<b>e-mail</b>	<a href="mailto:Peter.Sorenson@UNT.edu">Peter.Sorenson@UNT.edu</a>
<b>Communications Protocol:</b> <ul style="list-style-type: none"> <li>• <b>E-mail</b></li> <li>• <b>Plans of the Week</b></li> <li>• <b>Blackboard</b></li> </ul>	<ul style="list-style-type: none"> <li>• I will be communicating with you each week using your UNT e-mail.</li> <li>• I will send messages to you each week with the “Plan of the Week” that will outline the work for the next class period(s) - both in-class work and homework assignments through the “My UNT” portal.</li> <li>• I check my UNT e-mail frequently. I also do texting and voicemail, which I also check frequently.</li> <li>• I also will be using the UNT eCampus Blackboard Learn website. Your entire semester of work will be laid out (in a similar fashion to the syllabus) on Blackboard. I will endeavor to have all articles, Plans of the Week, Assignment Detail, and the syllabus available to you through Blackboard.</li> <li>• Pointers and suggestions from you about Blackboard - and other class stuff - are always welcomed!</li> </ul>

<b>Office Hours</b>	Mondays, 3:00 to 4:00 PM at the Adjunct Office Cubical Farm, 3 <sup>rd</sup> Floor Founders Building (Formerly Building #2) & By Request/Appointment
<b>Virtual Office Hours</b>	By Appointment
<b>Classroom Location</b>	UNT Dallas Campus - 7400 University Hills Boulevard, Dallas TX 75241 - Room DAL2-212
<b>Class Meeting Day &amp;</b>	Mondays – 4:00 to 6:50 PM
<b>Course Catalogue Description:</b>	MGMT 3880D. Business Ethics and Social Responsibility. 3 Hours. A study of ethical behaviors crucial to personal and corporate success in organizations. Codes of ethics, theoretical models and managerial behavior serve as the foundation to investigate ethics and, in turn, social responsibility associated with firm theory. Various stakeholder interests and demands are analyzed as an important theme during the course.
<b>Prerequisites:</b>	None
<b>Co-Requisites:</b>	None
<b>Required Text:</b>	Jennings, Marianne M., <u>Business Ethics: Case Studies and Selected Readings</u> , 7 <sup>th</sup> Edition, Cengage South-Western Textbooks, 2012. (ISBN-10: 0-538-47353-3; ISBN-13: 978-0-538-47353-8)
<b>Other Texts:</b>	Other references will be cited in the Course Schedule/Outline below, the “Plans of the Week,” and in an emerging bibliography that you will help to create. Some will be assigned while some will be in the buffet for your choice of consumption and enlightenment.
<b>Access to Learning Resources:</b>	<b>UNT Dallas Library</b> [972-780-3625] <a href="http://www.unt.edu/unt-dallas/library.htm">http://www.unt.edu/unt-dallas/library.htm</a> The members of the library staff (Brenda Robertson, Head Librarian, Lela Evans, and others) are exceptionally knowledgeable and helpful people. And the online library resources are top notch. Building these people and resources into your learning plan will profoundly enrich your academic experience and set you up for a sound plan for life long learning.
<b>UNT Dallas Bookstore</b>	[972-780-3652] e-mail: 1012mgr@fhcg.follett.com

<b>Course Goals or Overview:</b>	<p>The goal of this course is to prepare students to:</p> <ul style="list-style-type: none"> <li>• Think rigorously about the ethics and social responsibility of people and organizations</li> <li>• Personally behave ethically and in a socially responsible manner in their roles as human beings, organizational citizens (including in families), and leaders in organizations</li> </ul>
<b>Learning Objective/ Outcomes: At the end of this course, the students will:</b>	<ul style="list-style-type: none"> <li>• Understand concepts about ethics, character, integrity, honesty, morality, and social responsibility they can apply to organizations and their personal lives</li> <li>• See that they are surrounded by ethical issues and dilemmas and that they will face these issues and dilemmas throughout their lives</li> <li>• Apply models, approaches, and tools for analyzing and synthesizing ethical issues in organizations and in their personal lives.</li> <li>• Have a personal set of “Personal Governing Values” (a.k.a.: “Personal Code of Ethics”) to guide them in anticipating, avoiding, and grappling with ethical dilemmas.</li> <li>• Have a “Personal Action Plan: Behave Ethically and Socially Responsibly”</li> <li>• Commit to influence others to anticipate, avoid, and grapple constructively with ethical dilemmas.</li> </ul>
<b>Editorial by Pete:</b>	<p>The purpose of this course is not to make you feel comfortable. This course is aimed to afflict you with pangs of conscience and doubt. To cause you to be reflective and consider your most closely held beliefs. Not necessarily to change those beliefs. Rather to understand their strength and their limitations. To assess your vulnerabilities before you are in the arena to be challenged by one of the wild, hairy “Goliaths” that will surely confront you. And to prepare you for that daily arena. We will laugh and cry together and be the better for it. Tighten Your Skates! Welcome to the Rodeo!</p>

### Course Outline & Schedule

Date	Topics	Reading & Reflecting
Week 1 Mon 14 Jan	<p><b>Starting Up - Getting the Lay of the Land</b></p> <ul style="list-style-type: none"> <li>• Introduction to the Course Syllabus</li> <li>• Assignments, Work Products, Deliverables, &amp; Examinations</li> <li>• Set Up Dialogue Teams &amp; Assignments</li> </ul> <p><b>Thinking About Thinking</b></p> <ul style="list-style-type: none"> <li>• Visual Display of Thinking:               <ul style="list-style-type: none"> <li>◦ Mind Maps</li> <li>◦ Stakeholder Diagrams</li> </ul> </li> <li>• Your “Personal Code of Ethics”</li> <li>• UNT Dallas Code of Academic Integrity</li> </ul>	<p><b>Jennings, Business Ethics:</b>  <b>Unit 1 - Ethical Theory, Philosophical Foundations, Our Reasoning Flaws, and Types of Ethical Dilemmas</b></p> <p><b>Reference Documents:</b></p> <ul style="list-style-type: none"> <li>• Sorenson CMC®, Peter Jay, “The Silly Bus”</li> <li>• Sorenson CMC®, Peter Jay, “Mind Mapping - Analysis &amp; Synthesis Visually” - For Instance:               <ul style="list-style-type: none"> <li>• Davies, Dave, “Interview with Matthew Alexander, Author of <u>To Kill or Capture</u>,” Fresh Air, 14 February 2011</li> <li>• Sorenson CMC®, Peter Jay, “Analysis &amp; Synthesis Diagrams, Interview, <u>To Kill or Capture</u>”</li> </ul> </li> <li>• Sorenson CMC®, Peter Jay, “Stakeholder &amp; Point of View Analysis to Understand Organizations”</li> </ul>
Week 2 Mon 21 Jan <b>(Martin Luther King Day - No Classes)</b>	<p><b>Prepare Your Dialogue Team Reports!</b></p> <p><b>Thinking About Thinking:</b></p> <ul style="list-style-type: none"> <li>• Critical Thinking Blocking &amp; Tackling</li> </ul>	<p><b>Jennings, Business Ethics:</b>  <b>Unit 2 - Solving Ethical Dilemmas &amp; Personal Introspection</b></p> <p><b>Reference Documents:</b></p> <ul style="list-style-type: none"> <li>• Sorenson CMC®, Peter Jay, “Creating Change in My Life”</li> <li>• Sorenson CMC®, Peter Jay, “Seeing &amp; Crap Detecting”</li> <li>• Sorenson CMC®, Peter Jay, “Five Basic Chunks of the Thinking Process”</li> <li>• Sorenson CMC®, Peter Jay, “Ladder of Inference”</li> <li>• Sorenson CMC®, Peter Jay, “Changing Assumptions to Premises</li> <li>• The 200 Year Plan - KK Raghava TED Talk:               <ul style="list-style-type: none"> <li>• <a href="http://www.ted.com/talks/raghava_kk_what_s_your_200_year_plan.html">http://www.ted.com/talks/raghava_kk_what_s_your_200_year_plan.html</a></li> </ul> </li> <li>• Chade-Meng Tan, “Everyday Compassion Google” - TED: <a href="http://www.ted.com/talks/chade_meng_tan_everyday_compassion_at-google.html">www.ted.com/talks/chade_meng_tan_everyday_compassion_at-google.html</a></li> </ul>

Date	Topics	Reading & Reflecting
Week 3 Mon 28 Jan	<b>Thinking About Thinking</b> <ul style="list-style-type: none"> <li>• Would You Commit Torture?</li> <li>• Would You Commit Genocide?</li> <li>• What Does It Take To Be Courageous?</li> <li>• Creative &amp; Innovative Thinking</li> </ul>	<b>Jennings, Business Ethics:</b> <b>Unit 3 - Business, Stakeholders, Social Responsibility, and Sustainability</b>  <b>Reference Documents:</b> <ul style="list-style-type: none"> <li>• Milgram, Stanley, "Perils of Obedience," Harper's, 1994</li> <li>• "Excuse Me, May I Have Your Seat?" New York Times, 2004-09-14</li> <li>• "Lynndie England Blames Media for Photos," Associated Press, 2008-03-18</li> <li>• Zimbardo, Ph.D., Philip G., "Transforming People into Perpetrators of Evil," (The Robert L. Harris Memorial Lecture), "Why Does Genocide Continue to Exist?" Holocaust Studies Center, Sonoma State University, 1999 Holocaust Lectures, March 9, 1999.</li> <li>• Power, Samantha, "Bystanders to Genocide: Why the United States Let the Rwandan Tragedy Happen," The Atlantic Monthly, September 2001.</li> <li>• Sorenson CMC®, Peter Jay, "Should We Be Surprised by the Abuses at Abhu Grahib?"</li> </ul>

Date	Topics	Reading & Reflecting
Week 4 Mon 04 Feb	<b>Thinking About Thinking</b>  <b>Deliver Dialogue Team Reports</b>  <b>Review Our Progress Thus Far</b>  <b>Gird Our Loins for Examination #1</b>  <b>Whistle Blowing</b>	<b>Jennings, Business Ethics:</b> <b>Unit 4 - Ethics &amp; Company Culture</b>  <b>Reference Documents:</b> <ul style="list-style-type: none"> <li>• Khatchadourian, Raffi, "No Secrets: Julian Assange's Mission for Transparency." <i>The New Yorker</i>, 07 June 2010</li> <li>• Morgenson, Gretchen, "How a Whistle-Blower Conquered Countrywide," <i>New York Times</i>, 19 February 2011</li> <li>• Bolkovac, Kathryn with Cari Lynn, <u><i>The Whistleblower: Sex Trafficking, Military Contractors, and One Woman's Fight for Justice</i></u>, Palgrave Macmillan, New York, 2011. (ISBN-10: 978-0230115225; ISBN: 978-0-230-11522-4)</li> <li>• Transcript, The Diane Rehm Show, Kathryn Bolkovac, WAMU, NPR, 11 January 2011, <a href="http://thedianerehmshow.org/shows/2011-01-11/kathryn-bolkovac-whistleblower/transcript">thedianerehmshow.org/shows/2011-01-11/kathryn-bolkovac-whistleblower/transcript</a></li> <li>• Enron, WorldCom, &amp; FBI Whistleblowers (Cynthia Cooper, Sherron Watkins, Coleen Rowley)(<i>Time</i>, December 2002)</li> </ul>
Week 5 Mon 11 Feb	<b>Catching Up &amp; Review</b>  <b>Examination #1</b>	<b>Jennings, Business Ethics:</b> <b>Unit 5 - Ethics in International Business</b>  <b>Reference Documents:</b> <ul style="list-style-type: none"> <li>• Values in Organizations:               <ul style="list-style-type: none"> <li>○ Google (Ten Things We Know to Be True):                   <ul style="list-style-type: none"> <li>○ <a href="http://www.google.com/about/company/philosophy/">http://www.google.com/about/company/philosophy/</a></li> <li>○ Atlassian (Five Rules):                       <ul style="list-style-type: none"> <li>▪ <a href="http://www.atlassian.com/company/careers/life">http://www.atlassian.com/company/careers/life</a></li> </ul> </li> </ul> </li> </ul> </li> </ul>

Date	Topics	Reading & Reflecting
Week 6 Mon 18 Feb	<b>A Few of Ethical Thinking Models</b>	<p><b>Jennings, Business Ethics:</b> <b>Unit 6 - Ethics, Business Operations, &amp; Rights</b></p> <p><b>Reference Documents:</b></p> <ul style="list-style-type: none"> <li>• Baduracco, Joseph, "Discipline of Building Character," HBR, March 1998</li> <li>• Sorenson CMC®, Peter Jay, "Quotes from Badaracco: The Discipline of Building Character," Version 2, 15 Sept 2011</li> <li>• Sorenson CMC®, Peter Jay, "Marianne Jennings Model"</li> <li>• Jennings, Marianne, "Seven Signs of Ethical Collapse: How to Spot Moral Meltdowns Before It's Too Late – A Focus on Ethical Culture," April 2007 (<a href="http://www.scu.edu/ethics/practicing/focusareas/business/bcep/meltdown-signs.html">http://www.scu.edu/ethics/practicing/focusareas/business/bcep/meltdown-signs.html</a>)</li> <li>• Sorenson CMC®, Peter Jay, "The Double, Triple, &amp; Quadruple Bottom Lines (Financial, Environmental, Social, Legal &amp; Ethical)"</li> <li>• "Clarence Thomas: The Justice Nobody Knows," CBS News 60 Minutes, 2009-02-11</li> </ul>
Week 7 Mon 25 Feb	<p><b>Finance &amp; Accounting</b></p> <ul style="list-style-type: none"> <li>• Financial Debacles – A Short History <ul style="list-style-type: none"> <li>○ Savings &amp; Loan Bailout</li> <li>○ DotCom Bubble</li> <li>○ Enron-Worldcom-SOX</li> </ul> </li> <li>• The Great Recession of 2007-2012</li> <li>• FASB – Fair Accounting Standards Board</li> <li>• Texas HELOC Legislation</li> <li>• Sub-Prime Lending &amp; Securitization</li> <li>• Derivatives and Credit Default Swaps</li> <li>• Bond Credit Rating Agencies (Moody's, Standard &amp; Poors, Fitch)</li> <li>• Preventing &amp; Stopping Unethical Behavior</li> </ul>	<p><b>Jennings, Business Ethics:</b> <b>Unit 7 - Ethics &amp; Products</b></p> <p><b>Reference Documents:</b></p> <ul style="list-style-type: none"> <li>• Articles Packet Regarding the Financial Meltdown</li> <li>• Sorenson CMC®, Peter Jay, "Financial Meltdown Mind Map"</li> </ul>

Date	Topics	Reading & Reflecting
Week 8 Mon 04 March	<b>The Law &amp; Criminal Justice</b> <ul style="list-style-type: none"> <li>• Solitary Confinement</li> <li>• Death Penalty</li> <li>• Wrongful Convictions</li> <li>• Intellectual Property</li> <li>• Immigration</li> <li>• Drug Enforcement</li> </ul>	<b>Jennings, Business Ethics:</b> <b>Unit 8 - Ethics &amp; Competition</b> <ul style="list-style-type: none"> <li>• Gawande, Atul, "Hellhole (Solitary Confinement)," The New Yorker, March 30, 2009</li> <li>• TED Talk: David R. Dow, "Lessons from Death Row"               <ul style="list-style-type: none"> <li>○ <a href="http://www.ted.com/talks/david_r_dow_lessons_from_death_row_inmates.html">http://www.ted.com/talks/david_r_dow_lessons_from_death_row_inmates.html</a></li> </ul> </li> <li>• The Innocence Project (<a href="http://www.innocenceproject.org/">http://www.innocenceproject.org/</a>)</li> <li>• Creative Commons (<a href="http://www.creativecommons.org">www.creativecommons.org</a>)</li> <li>• Music &amp; Movie Copyright</li> </ul>
Week 9 Mon 11 March  <b>Spring Break - No Classes</b>	<b>Governments / Geopolitics / War</b> <ul style="list-style-type: none"> <li>• The Military-Industrial Complex</li> <li>• Culture &amp; Ethics</li> <li>• BP, MMS &amp; Deepwater Horizon/Macondo (Transocean, Halliburton)</li> <li>• EPA, FAA, IRS</li> <li>• "Historically Underserved Communities"</li> <li>• Sex</li> <li>• Human Trafficking &amp; Slavery – Excerpt from the movie "Taken"</li> <li>• The Presidency in Peril</li> </ul>	<b>Jennings, Business Ethics:</b> <b>Unit 9 - Ethics &amp; Government</b> <ul style="list-style-type: none"> <li>• Government Accountability Project (<a href="http://whistleblower.org/index.php">http://whistleblower.org/index.php</a>)</li> <li>• Extract from: DWH Report to President, Chapter 4, Deep Water: The Gulf Oil Disaster and the Future of Offshore Drilling, Report to the President, BP Deepwater Horizon Oil Spill Commission Report, January 2011 (<a href="http://www.oilspillcommission.gov/">http://www.oilspillcommission.gov/</a>)</li> <li>• Al Gore, Billy West (II), Davis Guggenheim, "An Inconvenient Truth," Paramount, 2006</li> <li>• The United Nations Global Compact (<a href="http://www.unglobalcompact.org/">http://www.unglobalcompact.org/</a>)</li> <li>•</li> </ul>



Date	Topics	Reading & Reflecting
Week 10 Mon 18 March	<b>Sexuality, Gender, Race</b> <ul style="list-style-type: none"> <li>• Abuse</li> <li>• Rape</li> <li>• Discrimination</li> <li>• Civil Rights</li> <li>• Talent Management: Assessment, Selection, &amp; Development in Organizations</li> </ul>	<b>Jennings, Business Ethics: Unit 10 - Ethics &amp; Nonprofits</b> <ul style="list-style-type: none"> <li>• King, Martin Luther, "I Have a Dream," 28 August 1963</li> <li>• What is the "Slut Walk?" Why did it happen? What are the ethical issues?</li> </ul>
Week 11 Mon 25 March	<b>Information &amp; Technology</b> <ul style="list-style-type: none"> <li>• PAPA (Privacy, Accuracy, Property, &amp; Accessibility)</li> <li>• Texting, Sexting, &amp; Porn</li> <li>• Artificial Intelligence</li> </ul>	<b>Jennings, Business Ethics: Review</b> <ul style="list-style-type: none"> <li>• Mason, Richard O., "Four Ethical Issues of the Information Age," Issues &amp; Opinion, Management Information Systems Quarterly (MISQ), (10:1), March 1986. The four issues are privacy, accuracy, property, and accessibility (PAPA).</li> <li>• Mason, Richard O., "Leadership, Ethics, and the Information Imperative," Verizon Visiting Professor Lecture, Bentley College, Center for Business Ethics, April 2002. (<a href="http://www.bentley.edu/cbe">www.bentley.edu/cbe</a>)</li> </ul>
Week 12 Mon 01 April	<b>Information &amp; Technology</b> <ul style="list-style-type: none"> <li>• Games &amp; Gamers</li> <li>• Google &amp; China</li> <li>• Talking to the Groundswell (Social Media)</li> </ul> <b>Examination #2</b>	<b>Jennings, Business Ethics: Review</b> <ul style="list-style-type: none"> <li>• McGonigal, Jane, Ted Talk, "Gaming Can Make a Better World," February 2010, <a href="http://www.ted.com/talks/lang/eng/jane_mcgonigal_gaming_can_make_a_better_world.html">http://www.ted.com/talks/lang/eng/jane_mcgonigal_gaming_can_make_a_better_world.html</a></li> <li>• MSNBC/CNBC Documentary "Inside the Mind of Google" 3 December 2009, <a href="http://www.cnbc.com/id/34039290/CNBC_PRESENTS_INSIDE_THE_MIND_OF_GOOGLE">http://www.cnbc.com/id/34039290/CNBC_PRESENTS_INSIDE_THE_MIND_OF_GOOGLE</a></li> </ul>

Date	Topics	Reading & Reflecting
Week 13 Mon 08 April	<b>Biology, Medicine, Healthcare, Genetics, Aging, Adoption</b> <ul style="list-style-type: none"> <li>• Removing People from Life Support</li> <li>• Rationing Healthcare</li> <li>• Euthanasia</li> <li>• Transplants</li> <li>• Genetics</li>   <li>• Poverty &amp; Race</li> </ul>	<b>Jennings, Business Ethics: Review</b> <ul style="list-style-type: none"> <li>• UT Southwestern Medical Center (UTSWMC) – Division of Ethics &amp; Health Policy (<a href="http://www.utsouthwestern.edu/utsw/cda/dept118220/files/536579.html">http://www.utsouthwestern.edu/utsw/cda/dept118220/files/536579.html</a>)</li> <li>• UTSWMC – Ethics Grand Rounds</li> <li>• Ruddick, William, “Medical Ethics,” <u>Encyclopedia of Ethics</u>. Lawrence and Charlotte Becker, editors. 2nd edition. Garland 1998</li> <li>• “VA Advance Directive: Durable Power of Attorney for Health Care and Living Will,” Department of Veterans Affairs, VA Form 10-0137, March 2011</li> </ul>
Week 14 Mon 15 April	<b>Marketing, Market Research, Advertising, &amp; Groundswell</b> <ul style="list-style-type: none"> <li>• Tobacco</li> <li>• Drugs</li> <li>• Children</li> <li>• Violence</li> <li>• Branding</li> <li>• Social Media Punctuates Our Lives</li> </ul>	<b>Jennings, Business Ethics: Review</b> <ul style="list-style-type: none"> <li>• Schlegelmilch, Bodo B., Oberseder, Magdalena, “Half a Century of Marketing Ethics: Shifting Perspectives and Emerging Trends,” <i>Journal of Business Ethics</i> (2010) 93:1-19</li> <li>• “Statement of Ethics, American Marketing Association: Ethical Norms and Values for Marketers”</li> </ul>

Date	Topics	Reading & Reflecting
Week 15 Mon 22 April	<b>Nonprofit Organizations, NGO's, The Social Sector</b> <ul style="list-style-type: none"> <li>• Types of Corporations</li> <li>• Board Governance</li> <li>• Conflicts of Interest</li> <li>• Poverty, Racism, Classism, &amp; Fraud</li> </ul>	<b>Jennings, Business Ethics: Review</b> <ul style="list-style-type: none"> <li>• Leader to Leader Institute (<a href="http://www.leadertoleader.org/about/index.html">http://www.leadertoleader.org/about/index.html</a>)</li> <li>• Conflicts of Interest (<a href="http://en.wikipedia.org/wiki/Conflict_of_interest">http://en.wikipedia.org/wiki/Conflict_of_interest</a>)</li> <li>• Social Business (<a href="http://en.wikipedia.org/wiki/Social_business">http://en.wikipedia.org/wiki/Social_business</a>)</li> </ul>
Week 16 Mon 29 April	<b>Wrap Up the Semester &amp; Reflection:</b> <ul style="list-style-type: none"> <li>• <b>Have we learned anything?</b></li> <li>• <b>Will what we learned be useful?</b></li> </ul> <p>-- Examination #3 --</p>	<ul style="list-style-type: none"> <li>• What have we discussed?</li> <li>• What have we learned?</li> <li>• How do we see history?</li> <li>• How do we see the future? <ul style="list-style-type: none"> <li>◦ What will I face?</li> </ul> </li> <li>• How will I prepare to survive and thrive?</li> </ul>
Week 17 Finals Week 04-10 May	<b>TBA</b>	

## **Assignments, Work Products, Deliverables + Examinations**

*Label Assignments with your Full Name, the Class (BESR - MGMT 3880), the Date, and the Assignment Title -- On Each Page*

In addition, all academic work submitted for this class, including exams, papers, and written assignments should include the following statement: **“On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy.”** (With your signature following this statement)

A short instructional handout under the title “Assignment Detail” with the information necessary for completing the assignment will be posted on Blackboard for each of the assignments listed below. (Danger! Peligro! Cuidado! -- The first three assignments are due on the same day!!!)

- Due & Delivered on Wednesday, 04 February 2013 (50 Points):
  - Dialogue Team 10 Minute Panel Discussions/Reports with Handouts Including Mind Maps and/or Diagrams and/or Charts:
    - Team 1 – Definitions: What do the words “ethics,” “character,” “integrity,” “honesty,” “morality,” and “social responsibility” mean? What are “assumptions,” “inferences” and “implications”? How do these concepts fit into our lives?
    - Team 2 – What factors make an effective Team and effective Team Work? What guidelines do we need to follow to have our teams in this course function well?
    - Team 3 – What is effective Project Management? How do we do project management in our class so that we learn and get a good grade in this course?
    - Team 4 – What is Bloom’s Taxonomy? What are its implications for our learning experience in this course?
    - Team 5 – What does Edward Tufte say about MS PowerPoint? Is the visual display of thinking important? Why?
- Due on Wednesday, 04 February 2013 (50 Points):
  - My “Personal Governing Values”/“Personal Ethics Code” (Draft #1)
- Due on Wednesday, 04 February 2013 (50 Points):
  - My “Personal Ethical Dilemma Case Study” (Draft #1)
  - 2 Pages (600 to 800 Words) of Analysis, Synthesis, and Commentary
  - At Least One Mind Map and One Stakeholder Diagram
- Held on Wednesday, 11 February 2013: (100 Points)
  - Examination #1:

- You will be given an article to read, analyze, synthesize, and comment on in several “Short Essay” questions (40 to 100 words)(The article will be made available to you the week before the exam so you can read and ponder).
- You will also be required to draw and turn in at least one mind map and one stakeholder diagram as a part of the analysis/synthesis of the article.
- There will be about 15 “True-False” questions.
- There will be about 7 to 10 “Multiple-Choice” questions.
- There will be about 7 to 10 “Fill-in-the-Blank” questions.
- There will be 2 to 4 “Short Essay” questions (40 to 100 words) to conclude the test.
- Especially well crafted or insightful answers and catching errors in the test will earn extra points.
- Due No Later Than Wednesday, 25 February 2013 (75 Points):
  - Three Separate Brief Papers Describing Three Separate Articles Illustrating Ethics Issues
  - Include a Copy of each Article with the paper and diagrams
  - Do Not Regurgitate the Content Information of the Article!
  - 2 Pages (600 to 800 Words) of **Analysis, Synthesis, and Commentary** on each article
  - At Least One Mind Map and One Stakeholder Diagram for each article
- Due on Wednesday, 25 March 2013 (50 Points):
  - My “Personal Ethical Dilemma Case Study” (Draft 2 - Final)
  - 2 Pages (600 to 800 Words) of Analysis, Synthesis, and Commentary
  - At Least One Mind Map and One Stakeholder Diagram
- Held on Wednesday, 01 April 2013 (100 Points):
  - Examination #2:
    - Same format as Examination #1.
- Due on Wednesday, 15 April 2013 (50 Points):
  - “Personal Governing Values”/”Personal Ethics Code” (Draft 2 – Final)
- Due on Wednesday, 22 April 2013 (50 Points):
  - “Personal Action Plan: Behave Ethically and Socially Responsibly”
- (100 Points) Held on Wednesday, 29 April 2013:
  - Examination #3:
    - Same format as Examination #1.
- Extra Credit may be available (50 Points – Maximum).
- Attendance & Participation (50 Points – Maximum).

## Grading Matrix MGMT 3880D - Section 090

### Fall 2011

✓	Assignment	Due	Points
	Dialogue Team Project & Panel Discussion/Reports	04 Feb	50
	Personal Governing Values/Personal Ethics Code (Draft #1)	04 Feb	50
	Personal Ethical Dilemma Case Study (Draft #1)	04 Feb	50
	Examination #1	11 Feb	100
	Three Articles Illustrating Ethics Issues with a 2 Page Analysis, Synthesis, & Commentary	NoLaterThan: 25 Feb	75
	Personal Ethical Dilemma Case Study (Final)	25 March	50
	Examination #2	01 April	100
	Personal Governing Values/Personal Ethics Code (Final)	15 April	50
	Personal Action Plan: Behave Ethically and Socially Responsibly	22 April	50
	Examinations # 3	29 April	100
	Attendance & Participation	Every Session	50
		<b>Total</b>	725
	Extra Credit		50

Grade	Point Range	Percentage
A	725 – 652.5	90% or Better
B	652 – 580	80-89%
C	579 – 507.5	70-79%
D	507 – 435	60-69%
F	434 & Below	Less Than 60%

## Class and University Policies and Procedures

### University Vision:

The vision of the University of North Texas at Dallas is to become a highly valued university serving Dallas, surrounding communities, and the State of Texas, recognized for its distinctive interdisciplinary approaches to education, for innovative research, and for its commitment to the well-being and full development of all students.

### University Mission:

The mission of the University of North Texas at Dallas is to enhance access to high quality education and to prepare students to become exemplary citizens who can assume leadership positions in a global environment. Our mission is accomplished through an interdisciplinary approach to teaching and learning, the pursuit of innovative research and technologies, and a commitment to improve the quality of life through civic engagement. Our teaching, research, and civic engagement will be conducted in an environment guided by respect for and understanding of diverse viewpoints and the core values of virtue, civility, reasoning, and accountability.

### Academic Integrity:

Academic integrity and the pursuit of knowledge are hallmarks of higher education. You are expected to abide by the University's Code of Academic Integrity. The values of the Code are virtue, civility, reasoning and accountability. Any situation in which a person is suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. You can find a PDF file of the Code on the UNT Dallas website. Search for "7.002 Code of Academic Integrity."

In addition, all academic work submitted for this class, including exams, papers, and written assignments should include the following statement: **"On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy."**

And remember, **this is an ethics class!**

### Use of WebCT/Blackboard Learn:

It is populated and we will use it. Our course website will either have the documents and articles that you will need to access or have pointers to the web location of these items.

### UNT E-mail Accounts for Communication:

We will use our UNT e-mail addresses for communicating. You can have your UNT e-mail forwarded to another e-mail if you would like. If you use any of my other business or personal accounts expect to get caught in a spam filter.

### Texting:

Preferably you will not text your way to oblivion in class. I do receive texts on my cell phone, so if you need to communicate with me via that groundswell feel free to do that. Please identify yourself as a UNT-D Ethics student in the text. It will take a while for me to get all your names straight.

### Assignment Policy – Timeliness & Quality:

Turn work in on time and use good spelling, grammar, and punctuation. Iph yur riting iz pour git hulp from the Writing Lab at Academic Support, 3<sup>rd</sup> Floor, Founders Building, 972-338-1646.

You can find them on the web at: <http://www.unt.edu/unt-dallas/uc/learningcenter/>

**Exam Policy:**

Exams should be taken as scheduled. No makeup examinations will be allowed except for documented emergencies (See Student Handbook).

**Attendance and Participation Policy:**

The University attendance policy is in effect for this course. Class attendance and participation is expected because the class is designed as a shared learning experience and because essential information not in the textbook will be discussed in class. The dynamic and intensive nature of this course makes it impossible for students to make-up or to receive credit for missed classes. Attendance and participation in all class meetings is essential to the integration of course material and your ability to demonstrate proficiency. You (students) are responsible to notify me (instructor) if you are missing class and for what reason. You are also responsible to make up any work covered in class. It is recommended that you coordinate with a student colleague to obtain a copy of the class notes, if you are absent.

**Diversity/Tolerance Policy:**

I encouraged you to contribute your perspectives and insights to class discussions. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions, which violate the Code of Student Conduct, will be referred to the Office of Student Life as I, the instructor, deem appropriate.

**Student Evaluation of Teaching Effectiveness Policy:**

The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from you, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.

**Use of Cell Phones & other Electronic Gadgets in the Classroom:**

Please put your devices on vibrate (not stun) and do not disrupt the class deliberations.

**Food & Drink in the Classroom:**

If you make a mess clean it up! Don't be rude! Use good manners!

**Use of Laptops, iPads, Smart Phones, Satellite Downlinks, Remote Sensing Devices, and Electronic Countermeasures:**

For crying out loud! Be responsible! If you want to succeed in a tough academic or work environment you will need to be a master of your laptop and software. So if you are using the digital device use it to support your learning and to contribute to the class deliberation. Also, please be considerate of your classmates and do not be a distraction.

**Grade of Incomplete, "I":**

We will follow the universities policies and procedures.

**Bad Weather Policy:**

On those days that present severe weather and driving conditions, a decision may be made to close the campus. In case of inclement weather, call UNT Dallas main voicemail number (972) 780-3600 or search the campus website [www.unt.edu/dallas](http://www.unt.edu/dallas). Please update your Eagle Alert contact information, so you will receive this information automatically. (And remember, we lost a week of classes in February 2011 due to snow and ice storms. This is important!)

**Students with Disabilities (ADA Compliance):**



The University of North Texas Dallas is on record as being committed to both the spirit and letter of federal equal opportunity legislation; reference Public Law 92-112 – The Rehabilitation Act of 1973 as amended. With the passage of new federal legislation entitled Americans with Disabilities Act (ADA), pursuant to section 504 of the Rehabilitation Act, there is renewed focus on providing this population with the same opportunities enjoyed by all citizens.

As a faculty member, I am required by law to provide "reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of that disability. Student responsibility primarily rests with informing faculty of their need for accommodation and in providing authorized documentation through designated administrative channels. For more information, you may visit the Student Life Office, Suite 200, Founders Hall (Building 2), or call 972-780-3632.

The Department of Business is committed to full academic access for all qualified students, including those with disabilities. In keeping with this commitment and in order to facilitate equality of educational access, faculty members in the department will make reasonable accommodations for qualified students with a disability, such as appropriate adjustments to the classroom environment and the teaching, testing, or learning methodologies when doing so does not fundamentally alter the course.

If you have a disability, it is your responsibility to obtain verifying information from the Office of Student Life and to inform me of your need for an accommodation. Grades assigned before an accommodation is provided will not be changed. Information about how to obtain academic accommodations can be found in UNTD Policy 7.004, [Disability Accommodations for Students](#), and by visiting Student Life, Founders Hall (Building 2), Suite 200. 972-780-3632, [studentlife@unt.edu](mailto:studentlife@unt.edu).