

University of North Texas at Dallas
Summer 1 - 2013
SYLLABUS

MGMT 4660D-091: International Management	
Department of	Business
Division of	Urban and Professional Studies
Instructor Name:	<i>Dr. H. Sammy Alahmad</i>
Office Location:	UNT Dallas Building 2
Office Phone:	972-780-3668 or 972-241-7119
Email Address:	profalahmad@hotmail.com or husam.alahmad@unt.edu
Office Hours:	5:00pm to 6:00pm or by appointment
Virtual Office Hours:	
Classroom Location:	<i>Dallas 2 Room 304</i>
Class Meeting Days & Times:	Tuesday & Thursday 6:00pm to 9:50pm
Course Catalog Description:	A comprehensive framework is used to study the management of multinational operations in cross-cultural environments with a focus on the decision that managers must make. Topics include strategic planning, organization, human resources, operations management, entrepreneurship and ethics.
Prerequisites:	
Required Text:	Multinational Management 5 th edition South-Western Publishing Cullen, J.B. and K.P. Parboteeah, 2010
Recommended Text and References:	
Access to Learning Resources:	UNT Dallas Library: web: http://www.unt.edu/unt-dallas/library.htm UNT Dallas Bookstore: web: http://untdallas.bkstr.com Blackboard Textbook's website: http://www.mhhe.com/sc4e
Course Goals or Overview:	
	The goal of this course is to give the students extensive knowledge of multinational management, their cultural differences, religion, basic values, knowledge of leadership behaviors and international negotiation.
Learning Objectives/Outcomes: At the end of this course, the student will	
1	Be able to see the world as an integrated market, understand the wide array of differences in the world different cultures and social institutions.
2	Demonstrate the ability to understand how cultural differences affect business practices in the real world. Possess a basic understanding of the world's geographic, political and business environments, including current events and trends
3	Identify the basic functions of human resource management and understand how international human resource management differs from domestic human resource management.
4	Have knowledge about different cultures, how does culture and religion effect management and organizations. Understand the basic concepts and tools of multinational management.
5	Be able to define and identify the differences between the expatriate and the flexpatriates inpatriate and international cadre or globals. Finally, be able to manage in a multinational environment with extensive

knowledge about entrepreneurship and leadership.
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Course Outline

This schedule is subject to change by the Professor. Over the course of the semester, activities and items may be added, removed, or rescheduled in order to provide more information, improve accuracy, enhance learning, or correct errors. Any changes to this schedule will be communicated by instructions in class, announcements in Blackboard, and/or Blackboard email to students.

TOPICS	TIMELINE
1. Foundation of multinational management, culture and religion, human resource management, international human resource management, managing ethical and social responsibility challenges in multinational companies	6/4 – 6/11
2. Strategy content and formulation for multinational companies, human resource management, culture and religion, leadership theories and managing in a multinational environment in a changing world	6/11 – 6/18
3. Management processes in strategy implementation design, choices for multinational companies, culture and multinational management and international human resource management, midterm exam	6/18 – 6/25
4. Strategy implementation for multinational companies, international negotiation and cross culture communications, human resource management and culture and religion, entrepreneurship national and international and their social and ethical responsibilities of management Review and final exam	6/25 – 7/2

Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

Exams: Written tests designed to measure knowledge of presented course material

Assignments: Written assignments designed to supplement and reinforce course material

Group Presentation and Written report (total 100 points): The class will be divided into groups of 2 or more students each. Each group will be assigned a project. All members of the group will receive the same base grade based on the presentation and the report.

Class Participation: Daily attendance and participation in class discussions

Grading Matrix: Subject to change by the Professor

Instrument	Value (points or percentages)	Total
Assignments		200
Group Presentations- Projects		100
Exam 1		50
Class Participation and case studies		100
Review and final exam		50
Total:		500

Grade Determination: Subject to change by the Professor

- A = 500 – 450 pts; i.e. 90% or better
- B = 400 – 449 pts; i.e. 80 – 89 %
- C = 350 – 339 pts; i.e. 70 – 79 %
- D = 300 – 349 pts; i.e. 60 – 69 %
- F = 299 pts or below; i.e. less than 60%

Late assignments will be rejected and points will be deducted.

University Policies and Procedures

Students with Disabilities (ADA Compliance):

The University of North Texas Dallas faculty is committed to complying with the Americans with Disabilities Act (ADA). Students' with documented disabilities are responsible for informing faculty of their needs for reasonable accommodations and providing written authorized documentation. Grades assigned before an accommodation is provided will not be changed as accommodations are not retroactive. For more information, you may visit the Student Life Office, Suite 200, Building 2 or call Laura Smith at 972-780-3632.

Student Evaluation of Teaching Effectiveness Policy:

The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.

Assignment Policy:

You must submit assignments when they are due. *If you must be absent, you will still be expected to submit assignments on time. It is your responsibility to contact someone (either your instructor or a classmate) to find out what you missed when you are absent.*

Exam Policy:

*Exams and quizzes should be taken as scheduled. **No makeup examinations or quizzes will be allowed** except for documented emergencies (See Student Handbook). The student should make every effort to contact the instructor prior to the exam or class missed; however, a student who fails to make arrangements prior to the beginning of the next scheduled class forfeits the right to make-up credit.*

Academic Integrity:

Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity at http://www.unt.edu/unt-dallas/policies/Chapter%2007%20Student%20Affairs,%20Education,%20and%20Funding/7.002%20Code%20of%20Academic_Integrity.pdf for complete provisions of this code.

In addition, all academic work submitted for this class, including exams, papers, and written assignments should include the following statement:

On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy.

Bad Weather Policy:

On those days that present severe weather and driving conditions, a decision may be made to close the campus. In case of inclement weather, call UNT Dallas Campuses main voicemail number (972) 780-3600 or search postings on the campus website www.unt.edu/dallas. Students are encouraged to update their Eagle Alert contact information, so they will receive this information automatically.

Attendance and Participation Policy:

The University attendance policy is in effect for this course. Class attendance and participation is expected because the class is designed as a shared learning experience and because essential information not in the textbook will be discussed in class. The dynamic and intensive nature of this course makes it impossible for students to make-up or to receive credit for missed classes. Attendance and participation in all class meetings is essential to the integration of course material and your ability to demonstrate proficiency. Students are responsible to notify the instructor if they are missing class and for what reason. Students are also responsible to make up any work covered in class. It is recommended that each student coordinate with a student colleague to obtain a copy of the class notes, if they are absent.

Diversity/Tolerance Policy:

Students are encouraged to contribute their perspectives and insights to class discussions. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Office of Student Life as the instructor deems appropriate.