

University of North Texas at Dallas
Fall 2015
SYLLABUS

| FINA 3770D 010: Financial Management 3 Hours | | |
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| Department of Finance | | Division of Business |
| Instructor Name: | John Rowland, MBA, MPA, BA, BS | |
| Office Location: | N/A | |
| Cell & Text Phone: | 316-619-1643 | |
| Email Address: | Pnx1@cox.net or Blackboard Inbox | |
| Office Hours: | By appointment | |
| Virtual Office Hours: | Available via email, text, or phone | |
| Classroom Location: | Online | |
| Class Meeting Days & Times: | N/A | |
| Course Catalog Description: | An introduction to the Finance function and to problems confronting Financial Managers. Topics include: financial analysis, time value of money, financial decisions, working capital management, and performing a fundamental activity of finance. | |
| Prerequisites: | Completion of pre-business requirements, including ACCT 2010D and ACCT 2020D or equivalent with grades of C or better, or consent of department. | |
| Co-requisites: | None | |
| Required Text: | CFIN 4, by Besely and Brigham ISBN-13: 978-1-285-43457-5 and ISBN-10: 1-285-43457-9 | |
| Recommended Text and References: | Calculator: BA II PLUS by Texas Instruments (recommended) or any other calculator or app with time-value-of-money, IRR, and NPV functions. | |
| Access to Learning Resources: | UNT Dallas Library: phone: (972) 338-1616; web: http://www.untdallas.edu/our-campus/library UNT Dallas Bookstore: phone: (972) 780-3652; e-mail: 1012mgr@fheq.follett.com | |
| Course Goals or Overview: | | |
| | The goal of this course is to provide students with the knowledge to converse effectively on the topics common to financial management and to apply the analytical tools that are used in making managerial finance decisions. | |
| Learning Objectives/Outcomes: At the end of this course, the student will be able to: | | |
| 1 | Summarize the goals, organization, and management of business organizations | |
| 2 | Evaluate the financial health of a firm | |
| 3 | Describe financial markets and how firms use them to raise capital | |
| 4 | Compute investment returns and interest rates | |
| 5 | Apply time value of money concepts to the valuation of securities | |

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| 6 | Apply capital budgeting techniques to project selection |
| 7 | Evaluate working capital management policy |

Course Outline

This schedule is subject to change by the instructor. The instructor will communicate any changes to this schedule in class.

| Date | Week | Topic Covered | Text Reference |
|---------|------|---|----------------|
| Aug 24 | 1 | An Overview of Financial Management | Chapter 1 |
| Aug 31 | 2 | Analysis of Financial Statements & Ratios | Chapter 2 |
| Sept 7 | 3 | Labor Day – No Class | |
| Sept 14 | 4 | Financial Markets, Institutions, & Investment Banking | Chapter 3 |
| Sept 21 | 5 | Time Value of Money Concepts & Applications | Chapter 4 |
| Sept 28 | 6 | Exam 1 (Chapters 1, 2, 3, & 4) | |
| Oct 5 | 7 | The Cost of Money (Interest Rates) | Chapter 5 |
| Oct 12 | 8 | Bonds (Debt) Characteristics & Valuation | Chapter 6 |
| Oct 19 | 9 | Stocks (Equity) Characteristics & Valuation | Chapter 7 |
| Oct 26 | 10 | Capital Budgeting | Chapter 9 |
| Nov 2 | 11 | Exam 2 (Chapters 5, 6, 7 & 9) | |
| Nov 9 | 12 | Project Cash Flows & Risk | Chapter 10 |
| Nov 16 | 13 | Working Capital Management | Chapter 14 |
| Nov 23 | 14 | Managing Short Term Assets | Chapter 15 |
| Nov 30 | 15 | Managing Short Term Liabilities | Chapter 16 |
| Dec 7 | 16 | Exam 3 (Chapters 10, 14, 15, & 16) | |

Course Evaluation Methods

Exams – Three exams will be administered. Exams are designed to measure knowledge of course materials (text and presentations).

Quizzes– Twelve quizzes will be administered. Quizzes are designed to supplement and reinforce course material. The two lowest scoring quizzes will be dropped and the remaining ten quizzes will be factored into the student's final grade.

Grading Matrix:

| Instrument | Points Assigned | Total | % of Total |
|--------------|-----------------|------------|-------------|
| 3 Exams | 100 | 300 | 75% |
| 10 Quizzes | 100 | 100 | 25% |
| Total | | 400 | 100% |

Grade Determination:

A = 360–400 points 90% >

B = 320–359 points 80%–89%

C = 280–319 points 70%–79%

D = 240–279 points 60%–69%

F = 239 points 59% <

Weekly Schedule

| Week of | Topic | Chapter | Practice Homework | Quizzes |
|------------|---|------------|---|------------|
| 8/24/2015 | An Overview of Financial Management | Chapter 1 | Problems 1-1 through 1-12 | Chapter 1 |
| 8/31/2015 | Analysis of Financial Statements & Ratios | Chapter 2 | Problems 2-1 through 2-8 | Chapter 2 |
| 9/7/2015 | Labor Day - No Class | | | |
| 9/14/2015 | Financial Markets, Institutions, & Investment Banking | Chapter 3 | Problems: 3-1 through 3-10 | Chapter 3 |
| 9/21/2015 | Time Value of Money Applications | Chapter 4 | Problems: 4-1 through 4-19 (Odd #'s) | Chapter 4 |
| 9/28/2015 | Exam 1 | | Chapters 1-4 | |
| 10/5/2015 | The Cost of Money (Interest Rates) | Chapter 5 | Problems: 5-1, 5-3, 5-5, 5-7, 5-15, 5-17, & 5-19 | Chapter 5 |
| 10/12/2015 | Bonds (Debt) Characteristics & Valuation | Chapter 6 | Problems: 6-1, 6-3, 6-5, 6-7, 6-9, 6-11, 6-13, 6-17, and 6-19 (Part A only) | Chapter 6 |
| 10/19/2015 | Stocks (Equity) Characteristics & Valuation | Chapter 7 | Problems 7-1 through 7-12 | Chapter 7 |
| 10/26/2015 | Capital Budgeting | Chapter 9 | Problems: 9-1, 9-2, 9-3, 9-4, 9-5, & 9-6 | Chapter 9 |
| 11/2/2015 | Exam 2 | | Chapters 5, 6, 7, & 9 | |
| 11/9/2015 | Project Cash Flows and Risk | Chapter 10 | Problems: 10-1, 10-2, 10-3, 10-4, 10-7, 10-9, & 10-10 and Assigned Terms | Chapter 10 |
| 11/16/2015 | Working Capital Management | Chapter 14 | Problems: 14-1 through 14-13 | Chapter 14 |
| 11/23/2015 | Managing Short Term Assets | Chapter 15 | Problems: 15-1, 15-3, 15-4, 15-5, 15-6, 15-7, 15-8, 15-9, & 15-11 | Chapter 15 |
| 11/30/2015 | Managing Short Term Liabilities | Chapter 16 | Problems: 16-1 through 16-8 | Chapter 16 |
| 12/7/2015 | Exam 3 | | Chapters 10, 14, 15, & 16 | |

University Policies and Procedures

Students with Disabilities (ADA Compliance):

The University of North Texas at Dallas faculty is committed to complying with the Americans with Disabilities Act (ADA). Students' with documented disabilities are responsible for informing faculty of their needs for reasonable accommodations and providing written authorized documentation. Grades assigned before an accommodation is provided will not be changed as accommodations are not retroactive. For more information, you may visit the Student Life Office, Suite 200, Building 2 or call Laura Smith at 972-780-3632.

Student Evaluation of Teaching Effectiveness Policy:

The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.

Assignment Policy:

You must submit Quizzes when they are due. The course week begins each Monday and ends on the following Sunday night at 11:59 PM. **All Quizzes are due Sunday before 11:59 PM.** Any Quiz submitted after Sunday night at 11:59 PM will be considered late and a 20% deduction is automatically applied to each week up to the fifth week when the score will be ZERO.

Exam Policy:

Exams should be taken as scheduled. No makeup examinations will be allowed except for documented emergencies (See Student Handbook).

Academic Integrity:

Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity at <http://www.unt.edu/unt-dallas/policies/Chapter%2007%20Student%20Affairs,%20Education,%20and%20Funding/7.002%20Code%20of%20Academic%20Integrity.pdf> for complete provisions of this code. In addition, all academic work submitted for this class, including exams, papers, and written assignments should include the following statement:

On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy.

Bad Weather Policy (not applicable for online courses):

On those days that present severe weather and driving conditions, a decision may be made to close the campus. In case of inclement weather, call UNT Dallas Campuses main voicemail number (972) 780-3600 or search postings on the campus website www.unt.edu/dallas. Students are encouraged to update their Eagle Alert contact information, so they will receive this information automatically.

Attendance and Participation Policy (not applicable for online courses):

The University attendance policy is in effect for this course. Class attendance and participation is expected because the class is designed as a shared learning experience and because essential information not in the textbook will be discussed in class. The dynamic and intensive nature of this course makes it impossible for students to make-up or to receive credit for missed classes. Attendance and participation in all class meetings is essential to the integration of course material and your ability to demonstrate proficiency. Students are responsible to notify the instructor if they are missing class and for what reason. Students are also responsible to make up any work covered in class. It is recommended that each student coordinate with a student colleague to obtain a copy of the class notes, if they are absent.

Diversity/Tolerance Policy:

Students are encouraged to contribute their perspectives and insights to class discussions. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Office of Student Life as the instructor deems appropriate.

Eagle Connect Account:

All students should activate and regularly check their EagleConnect (email) account. EagleConnect is used for official communication from the University to students. Many important announcements for the University and College are sent to students via EagleConnect. For information about EagleConnect, including how to active an account and how to have EagleConnect forwarded to another e-mail address, visit <https://eagleconnect.unt.edu>