

**University of North Texas at Dallas**  
**Fall 2012**  
**SYLLABUS**

**LSCM 4530 E-LOGISTICS IN SUPPLY CHAIN MANAGEMENT 3 HRS**

<b>Department of</b>	MGMT/Management	<b>Division of</b>	Division of Urban and Professional Studies
<b>Instructor Name:</b>	Dr. Subhro Mitra		
<b>Office Location:</b>	Building 2, Room 237		
<b>Office Phone:</b>	972 338 1808		
<b>Email Address:</b>	Subhro.mitra@unt.edu		
<b>Office Hours:</b>	Monday 1:00 PM - 4:00 PM Wednesday 4:00 PM – 7:00 PM Thursday 1:00 PM - 4:00 PM And by appointment		
<b>Virtual Office Hours:</b>			
<b>Classroom Location:</b>	DAL2 242		
<b>Class Meeting Days &amp; Times:</b>	Thursday 04:00 pm-06:50 pm		
<b>Course Catalog Description:</b>	Comprehensive inquiry in the role of e-commerce and logistics relationships. Special attention is afforded to resource and technology interdependencies, exchange governance mechanisms and relationship management benchmarking. Emphasis is given to tools for creating value in the supply chain.		
<b>Prerequisites:</b>			
<b>Co-requisites:</b>			
<b>Required Text:</b>	Lawrence, Jennings, Reynolds, Monk, Wagner, Wisner, and Stanley, <i>Technology for Supply Chain Management</i> . Cengage Learning, 2008. <b>(Required)</b> ISBN 978-1-4240-5581-4.		
<b>Access to Learning Resources:</b>	UNT Dallas Library: phone: (972) 780-3625; web: <a href="http://www.unt.edu/unt-dallas/library.htm">http://www.unt.edu/unt-dallas/library.htm</a> UNT Dallas Bookstore: phone: (972) 780-3652; e-mail: <a href="mailto:1012mgr@fhcg.follett.com">1012mgr@fhcg.follett.com</a>		
<b>Course Goals or Overview:</b>	<p>While it is easy to buy a good or service from any part of the global within a few minutes using internet, the products cannot be shipped using internet. We still need to rely on transportation and distribution of goods using traditional modes.</p> <p>This course focuses on the application of different technologies to support logistics operations in supply chains. Specifically the objectives are to:</p> <ul style="list-style-type: none"> <li>▪ Understand the role of technology in logistics functions such as transportation, warehousing, and inventory management.</li> <li>▪ Understand the pros and cons of new technologies.</li> <li>▪ Explore issues related to e-commerce such as supply chain integration, supplier relationship management, and customer relationship management.</li> <li>▪ Understand how to measure and manage supply chain performance.</li> </ul>		

<b>Learning Objectives/Outcomes:</b> At the end of this course, the student will	
1	Gain an understanding of the role of logistics and supply chain management as it relates to the goals of the organization and interacts within the supply chain.
2	Understand how each logistics and supply chain component operates and fits into the overall scheme of the field.
3	Discuss case studies or conduct research examining logistics and supply chain topics-this is to determine the depth of student understanding and to stimulate student insights regarding the application of logistics and supply chain concepts in a variety of industries and career related positions.
4	Gain insight to current theoretical and practitioner developments in the logistics and supply chain management discipline.
5	Develop effective written and verbal communication skills.

This schedule is subject to change by the instructor. Any changes to this schedule will be communicated by

<b>TOPICS</b>	<b>TIMELINE</b>
Chapter 1, 2,3	Week of Aug 30, Sep 6, Sep 13
Chapter 4, 5	Week of Sep 20, Sep 27, Oct 4
Chapter 6, 7, 8 <b>Exam (Chapter 1-8)</b>	Week of Oct 11, Oct 18, Oct 25
Chapter 9,10	Week of Nov 1, Nov 8, Nov 15
Chapter 11, 12	Week of Nov 29, Dec 6
<b>Exam (Chapter 9-12)</b>	Week of Dec 13

## Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

Exams – written tests designed to measure knowledge of presented course material

Class Participation – participation in case studies, participation in related student organization, discussion on related field trip and industry experience

## Grading Matrix:

<b>Instrument</b>	<b>Value (points or percentages)</b>	<b>Total</b>
Exam 1	47.5 %	95
Exam 2	47.5 %	95
Class Participation/ Discussion	5 %	10
<b>Total:</b>		<b>200</b>

### Grade Determination:

A = 400 – 360 pts; i.e. 90% or better

B = 320 – 359 pts; i.e. 80 – 89 %

C = 280 – 319 pts; i.e. 70 – 79 %

D = 240 – 279 pts; i.e. 60 – 69 %

F = 239 pts or below; i.e. less than 60%

## University Policies and Procedures

### Students with Disabilities (ADA Compliance):

*The University of North Texas Dallas is on record as being committed to both the spirit and letter of federal equal opportunity legislation; reference Public Law 92-112 – The Rehabilitation Act of 1973 as amended. With the passage of new federal legislation entitled Americans with Disabilities Act (ADA), pursuant to section 504 of the Rehabilitation Act, there is renewed focus on providing this population with the same opportunities enjoyed by all citizens.*

*As a faculty member, I am required by law to provide "reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of that disability. Student responsibility primarily rests with informing faculty of their need for*

accommodation and in providing authorized documentation through designated administrative channels. For more information, you may visit the Student Life Office, Suite 200, Building 2 or call 972-780-3632.

The Department of BLANK is committed to full academic access for all qualified students, including those with disabilities. In keeping with this commitment and in order to facilitate equality of educational access, faculty members in the department will make reasonable accommodations for qualified students with a disability, such as appropriate adjustments to the classroom environment and the teaching, testing, or learning methodologies when doing so does not fundamentally alter the course.

If you have a disability, it is your responsibility to obtain verifying information from the Office of Student Life and to inform me of your need for an accommodation. Grades assigned before an accommodation is provided will not be changed. Information about how to obtain academic accommodations can be found in UNTD Policy 7.004, Disability Accommodations for Students, and by visiting Student Life, building 2, Suite 200. 972-780-3632, studentlife@unt.edu.

### **Student Evaluation of Teaching Effectiveness Policy:**

The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.

### **Exam Policy:**

Exams should be taken as scheduled. No makeup examinations will be allowed except for documented emergencies (See Student Handbook).

### **Academic Integrity:**

Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity at <http://www.unt.edu/unt-dallas/policies/Chapter%2007%20Student%20Affairs,%20Education,%20and%20Funding/7.002%20Code%20of%20Academic%20Integrity.pdf> for complete provisions of this code.

In addition, all academic work submitted for this class, including exams, papers, and written assignments should include the following statement:

**On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy.**

### **Bad Weather Policy:**

On those days that present severe weather and driving conditions, a decision may be made to close the campus. In case of inclement weather, call UNT Dallas Campuses main voicemail number (972) 780-3600 or search postings on the campus website [www.unt.edu/dallas](http://www.unt.edu/dallas). Students are encouraged to update their Eagle Alert contact information, so they will receive this information automatically.

### **Attendance and Participation Policy:**

The University attendance policy is in effect for this course. Class attendance and participation is expected because the class is designed as a shared learning experience and because essential information not in the textbook will be discussed in class. The dynamic and intensive nature of this course makes it impossible for students to make-up or to receive credit for missed classes. Attendance and participation in all class meetings is essential to the integration of course material and your ability to demonstrate proficiency. Students are responsible to notify the instructor if they are missing class and for what reason. Students are also responsible to make up any work covered in class. It is recommended that each student coordinate with a student colleague to obtain a copy of the class notes, if they are absent.

### **Diversity/Tolerance Policy:**

Students are encouraged to contribute their perspectives and insights to class discussions. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Office of Student Life as the instructor deems appropriate.

### **Optional Policies:**

- Use of WebCT/Blackboard
- Use of Cell Phones & other Electronic Gadgets in the Classroom
- Food & Drink in the Classroom
- Use of Laptops
- Grade of Incomplete, "I"