

*University of North Texas at Dallas*  
*Spring 2016*  
**SYLLABUS**

<b>LSCM 4560 TRANSPORTATION MANAGEMENT 3 HRS</b>			
<b>Department of</b>	MGMT/Management	<b>School</b>	Business
<b>Instructor Name:</b>	Subhro Mitra		
<b>Office Location:</b>	Building 2, Room 237		
<b>Office Phone:</b>	972 338 1808		
<b>Email Address:</b>	Subhro.mitra@unt.edu		
<b>Office Hours:</b>	By appointment		
<b>Communication:</b>	All communication relating to the course should occur through Blackboard. Communication unrelated to the course may be submitted to Subhro.mitra@unt.edu. All assignments will be turned-in using Blackboard.		
<b>Classroom Location:</b>	Online		
<b>Class Meeting Days &amp; Times:</b>	Exams will be in online.		
<b>Course Catalog Description:</b>	Principles of transportation covering the role of transportation systems; environmental and economic impacts; modal components; managerial and economic aspects of the various modes, with applications to both domestic and international operations.		
<b>Prerequisites:</b>	<i>Prerequisite(s): LSCM 3960.</i>		
<b>Co-requisites:</b>			
<b>Required Text:</b>	Coyle, Bardi, and Novack, <i>Transportation</i> , 7 <sup>th</sup> edition, South-Western College Publishing, Cincinnati, OH, 2006. <b>(Required)</b> ISBN 0-324-20214-8 <i>PowerPoint Slides:</i> PowerPoint slides are supplementary materials that support, but cannot replace, the textbook. The slides are designed to cover important, but not all, points or notes of the textbook, therefore, they are considered a guideline that you refer to when studying. However, it is required that you read all assigned chapters carefully to learn key concepts and information. The exam questions may or may not come from the PowerPoint slides.		
<b>Recommended Text and References:</b>	Additional readings may be assigned to various topics throughout the semester.		
<b>Access to Learning Resources:</b>	UNT Dallas Library: phone: (972) 780-3625; web: <a href="http://www.unt.edu/unt-dallas/library.htm">http://www.unt.edu/unt-dallas/library.htm</a> UNT Dallas Bookstore: phone: (972) 780-3652; e-mail: <a href="mailto:1012mgr@fheg.follett.com">1012mgr@fheg.follett.com</a>		
<b>Course Goals or Overview:</b>			
	<p>The course will provide an introduction to transportation operations and issues from a supply chain perspective. Specific objectives include developing an understanding the following:</p> <ol style="list-style-type: none"> <li>i. Framework and foundation for the role of transportation from a micro and macro perspective in supply chains. This will include both the theoretical and managerial dimensions of transportation in supply chains, including regulation and public policy.</li> <li>ii. Each of the five modes of transportation including industry overview, operating and service characteristics, cost structure, and current challenges and issues.</li> <li>iii. Critical transportation management issues like global transportation issues and third party logistics.</li> </ol>		

## Course Outline

This schedule is subject to change by the instructor. Any changes to this schedule will be communicated by announcement in the blackboard.

Module	Topic	Reading	Time/Date
Part 1	Critical Link in Supply Chain	C1	19-Jan
	Critical Link in Economy <i>Quiz 1 on Chapter C1 and C2 (Open Saturday 30<sup>th</sup> January at 6 am and Closed Sunday 31<sup>st</sup> January at 10pm)</i>	C2	25-Jan
	Regulation and Public Policy	C3	1-Feb
	Costing and Pricing of transportation <i>Quiz 2 on Chapter C3 and C4 (Open Saturday February 13<sup>th</sup> at 6 am and Closed February 14<sup>th</sup> Sunday at 10pm)</i>	C4	8-Feb
Part 2	Motor Carrier Case study assigned	C5	15-Feb
	Railroad, Airlines <i>Quiz 3 on Chapter C5, and C6 (Open Saturday February 27<sup>th</sup> at 6 am and Closed February 28<sup>th</sup> Sunday at 10pm)</i>	C6, C7	22-Feb
	Water Carrier and Pipeline <i>Quiz 4 on Chapter C7 and C8 (Open Saturday March 5<sup>th</sup> at 6 am and Closed March 6<sup>th</sup> Sunday at 10pm)</i>	C8	29-Feb
	<b>EXAM 1</b>		7-Mar
	SPRING BREAK		14-Mar
Part 3	Risk Management	C9	21-Mar
	Global Transportation Planning	C10	28 - Mar
	Global Transportation Execution <i>Quiz 5 on Chapter C9, C10 and C11 (Open Saturday April 9<sup>th</sup> at 6 am and Closed April 10<sup>th</sup> Sunday at 10pm)</i>	C11	4-Apr
	Third Party Logistics	C12	11-Apr
	Private Transportation and Fleet Management Case study is due on 18 <sup>th</sup> April at 10pm	C13	18-Apr
	Challenges of Global Supply Chain <i>Quiz 6 on Chapter C12, C13 and C14 (Open Saturday April 30<sup>th</sup> at 6 am and Closed May 1<sup>st</sup> Sunday at 10pm)</i>	C14	25-Apr
	Revision		2-May
	<b>EXAM 2</b>		9 -May

## Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

**Exams** – written tests designed to measure knowledge of presented course material

**Class Participation** – daily attendance and participation in class discussions

### Grading Matrix:

Instrument	Value (points or percentages)
Exam 1	30 %
Exam 2	30 %
Quiz	20%
Case Studies	15%
Online participation	5%
Total:	100%

## **GRADED ELEMENTS DETAILS**

**1. QUIZ (20 %):** Quizzes for the assigned chapters open at 6:00AM of the day assigned in the syllabus, and will close at 10.00 PM the following day. The time assigned for the quiz is 15 minutes. One attempt is allowed on the quizzes. You should pay particular attention to the key learning objectives of the chapters. All examination and quiz questions will be linked to the learning objectives. There is no provision to retake of the quizzes. Please don't send any request regarding this. Make sure you have a good internet connection when taking the quizzes. It is your responsibility to overcome technical glitches at the users end.

**2. EXAMS (60%):** There will be two exams. The exams will be online. Refer to the syllabus for the exam date. Exam open at 6:00AM of the day assigned in the syllabus, and will close at 10.00 PM the same day. The time assigned for the exam is 2 hour. One attempt is allowed on the exam. The exams will consist of questions drawn from the readings, lectures, speakers, presentations, and out-of-class assignments. You are responsible for the material even if it is not emphasized or covered in the Power Point. The exams will emphasize material identified in my objectives for each chapter or topic. There will be no make-up exams except in extraordinary situations that require approval before the scheduled exam. The exams are not cumulative; however, you must be familiar with basic concepts covered earlier in the class.

**3. CASE STUDIES (15%):** Students will analyze one case study. The cases are provided in Blackboard. You will be expected to read and analyze the cases. The learning objectives for each case provide detailed instructions regarding the expectations and format for the case analysis submissions. If you attempt to write your analysis immediately after reading the case or just prior to the due date, then your grade will probably reflect this level of effort. The due dates for all graded elements are shown in the syllabus. A 20% penalty will be assessed for submissions within 24 hours after the assignment is due (one day late). A 100% penalty will be assessed for submissions more than week after the assignment is due. Correct spelling, grammar, and punctuation are expected and will be considered in the grading of all assignments. The overall appearance and professionalism of the submission will also be considered in the grade. **All submissions will be typed and submitted in the appropriate format (25% penalty if not).**

**4. ONLINE PARTICIPATION (5 %)** Questions will be posted in the discussion board by Professor Mitra and students are expected to contribute answers and discussion to the topic.

### **Grade Determination:**

- A = 100 – 90 pts; i.e. 90% or better
- B = 90 – 80 pts; i.e. 80 – 89 %
- C = 80 – 70 pts; i.e. 70 – 79 %
- D = 70 –60 pts; i.e. 60 – 69 %
- F = 60 pts or below; i.e. less than 60%

## **University Policies and Procedures**

### **Students with Disabilities (ADA Compliance):**

*The University of North Texas Dallas is on record as being committed to both the spirit and letter of federal equal opportunity legislation; reference Public Law 92-112 – The Rehabilitation Act of 1973 as amended. With the passage of new federal legislation entitled Americans with Disabilities Act (ADA), pursuant to section 504 of the Rehabilitation Act, there is renewed focus on providing this population with the same opportunities enjoyed by all citizens.*

*As a faculty member, I am required by law to provide "reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of that disability. Student responsibility primarily rests with informing faculty of their need for accommodation and in providing authorized documentation through designated administrative channels. For more information, you may visit the Student Life Office, Suite 200, Building 2 or call 972-780-3632.*

The Department of BLANK is committed to full academic access for all qualified students, including those with disabilities. In keeping with this commitment and in order to facilitate equality of educational access, faculty members in the department will make reasonable accommodations for qualified students with a disability, such as appropriate adjustments to the classroom environment and the teaching, testing, or learning methodologies when doing so does not fundamentally alter the course. If you have a disability, it is your responsibility to obtain verifying information from the Office of Student Life and to inform me of your need for an accommodation. Grades assigned before an accommodation is provided will not be changed. Information about how to obtain academic accommodations can be found in UNTD Policy 7.004, Disability Accommodations for Students, and by visiting Student Life, building 2, Suite 200. 972-780-3632, studentlife@unt.edu.

#### **Student Evaluation of Teaching Effectiveness Policy:**

The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.

#### **Exam Policy:**

Exams should be taken as scheduled. No makeup examinations will be allowed except for documented emergencies (See Student Handbook).

#### **Academic Integrity:**

Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity at <http://www.unt.edu/unt-dallas/policies/Chapter%2007%20Student%20Affairs,%20Education,%20and%20Funding/7.002%20Code%20of%20Academic%20Integrity.pdf> for complete provisions of this code.

In addition, all academic work submitted for this class, including exams, papers, and written assignments should include the following statement:

**On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy.**

Cheating, plagiarism, or other inappropriate assistance on **examinations**, homework, or cases will be treated with **zero tolerance** and will result in a grade of "F" for the course. Any work on the assignments or cases is to be treated identically to examination: the work must be entirely yours with ABSOLUTELY NO outside help or assistance. When working on the assignments, you must not discuss your work with anyone (other faculty or other students) unless specifically approved by the instructor. You must footnote any outside sources used when preparing your assignments or cases. Copying or using material from assignments or cases previously submitted by other students (at UNT or other learning institutions) or downloaded from the Internet is plagiarism. If you quote material, you must cite your sources. **Large scale "cutting and pasting" from other sources, even if properly footnoted does not meet the criterion of submitting your own work and will result in a failing grade for the course. All team members will be held accountable for any material presented in the case analyses.** Students may only discuss the case assignments with other members within their case team. Students may research materials from outside sources; however, the use of any case analyses or any related material that have been previously submitted in another course (even if at another university or learning institution), obtained from a student outside of their team, purchased on-line, downloaded from an on-line source, or obtained in any other manner constitutes plagiarism for this course. **If any team member has plagiarized any content submitted for the case analysis, then the entire team will receive a failing grade for the entire course.** The examination instructions are very clear regarding what materials may be used on the exam. **If you use any materials other than those permitted on the exam, talk with other individuals during the exam, exchange information about an exam with an individual that has not taken the exam, or copy or use material from another individual's exam, you will receive a failing grade for the course.** Any student discovered using an examination from a previous semester of this course will receive a failing grade. According to University policy, if you become aware of any misconduct related to academic integrity, you should inform me or another proper authority such as the department chair or associate dean.

**Bad Weather Policy:**

*On those days that present severe weather and driving conditions, a decision may be made to close the campus. In case of inclement weather, call UNT Dallas Campuses main voicemail number (972) 780-3600 or search postings on the campus website [www.unt.edu/dallas](http://www.unt.edu/dallas). Students are encouraged to update their Eagle Alert contact information, so they will receive this information automatically.*

**Attendance and Participation Policy:**

*The University attendance policy is in effect for this course. Class attendance and participation is expected because the class is designed as a shared learning experience and because essential information not in the textbook will be discussed in class. The dynamic and intensive nature of this course makes it impossible for students to make-up or to receive credit for missed classes. Attendance and participation in all class meetings is essential to the integration of course material and your ability to demonstrate proficiency. Students are responsible to notify the instructor if they are missing class and for what reason. Students are also responsible to make up any work covered in class. It is recommended that each student coordinate with a student colleague to obtain a copy of the class notes, if they are absent.*

**Diversity/Tolerance Policy:**

*Students are encouraged to contribute their perspectives and insights to class discussions. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Office of Student Life as the instructor deems appropriate.*

**Optional Policies:**

- *Use of WebCT/Blackboard*
- *Use of Cell Phones & other Electronic Gadgets in the Classroom*
- *Food & Drink in the Classroom*
- *Use of Laptops*
- *Grade of Incomplete, "I"*