University of North Texas at Dallas
Spring2014
SYLLABUS

HMGT 4150 – 090 (on line) Current Issues in Hospitality Industry
University of North Texas | 2014 Spring | 3 Credit hours

Department of	Hospitality Management	Division of	Applied Arts and Sciences

Instructor Name:	*Michael D Lansing*
Office Location:	*Building 1-#252*
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Office Hours:	**Please email and we will set up a time to chat in my office or on the phone.**
Virtual Office Hours:	*na*

Classroom Location:	**On-line**

Class Meeting Days & Times:	**12/20/15 – 5/15/2015**

Course Catalog Description:	This course will explore the dynamics and implications of current societal and professional issues and changes in the delivery of hospitality services. The course will examine current trends that impact the profession and help students understand the relevance of these trends in their own professional development.

Prerequisites:	**NA**
Co-requisites:	**NA**

Required Text(s):	**NA**

Recommended Text and References:	**NA**

Access to Learning Resources:	UNT Dallas Library:
	    phone: (972) 338-1616;
	    web: http://www.untdallas.edu/our-campus/library
	UNT Dallas Bookstore:
	    phone: (972) 780-3652;
	    e-mail: 1012mgr@fheg.follett.com

Course Goals or Overview:

This is an important upper-level course in the Hospitality Management concentration for the UNTD BAAS program. The purpose of the course is to examine current trends and practices in the field and to allow students to form a critical assessment of these industry activities through research, analysis, and the

	synthesis of information gained from previous Hospitality Management courses.	

Learning Objectives/Outcomes:	At the end of this course, the student will
1	Demonstrate understanding of key social, political, and economic processes governing contemporary hospitality management.
2	Demonstrate knowledge of history and development of U.S. and/or global hospitality management.
3	Learn valuable skills such as public presentation, community leadership and engagement, conducting interviews, and writing and electronic production.
4	Develop group and/or individual research skills.
5	Develop critical and interpretive thinking skills in evaluation of course materials; integrate experiences gained in the course in order to evaluate personal career goals and expectations in the hospitality management field

Course Outline

This schedule is subject to change by the instructor. Any changes to this schedule will be communicated by … *All changes will be communicated in class and on Bb. The class folder section in Bb will detail the weekly graded materials and the due dates.* LATE WORK IS NOT ACCEPTED

TOPICS		TIMELINE
Week	Topics Notes	
1 and2	Introductions Project/Research Team Building	1/20 – 02/01-2015
3 and 4	Past, Present, Future The timeline of Hospitality	2/2-15
5 and 6	Food and Beverage Management	2/16-3/01
7 and 8	Lodging **SPRING BREAK**	3/02-15 **3/16-21**
9 and 10	Sustainability	3/22-4/4
11 and 12	Economics of the Hospitality World	4/05-18
13 and 14	Safety, Security, Sanitation	4/19 -5/01
15 and 16	The finish line!	5/02-15/2015

Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

Exams – *written tests designed to measure knowledge of presented course material*
Assignments – *written assignments designed to supplement and reinforce course material*
Projects – *web development assignments designed to measure ability to apply presented course material*
Class Participation – *daily attendance and participation in class discussions*
 Etc.

Grading Matrix:

Instrument	Value (points or percentages)	Total
Assignments	7 @ 10	70
Research Project Paper (Group)	1	20
Discussion Boards	8 @ 5	40
Total:		**110**

Grade Determination:
 A = 100--90; i.e. 90% or better
 B = 89-80 pts; i.e. 80 – 89 %
 C = 79-70 pts; i.e. 70 – 79 %
 D = 69-60 pts; i.e. 60 – 69 %
 F = 59 pts or below; i.e. less than 60%

University Policies and Procedures

Students with Disabilities (ADA Compliance):
The University of North Texas Dallas faculty is committed to complying with the Americans with Disabilities Act (ADA). Students' with documented disabilities are responsible for informing faculty of their needs for reasonable accommodations and providing written authorized documentation. Grades assigned before an accommodation is provided will not be changed as accommodations are not retroactive. For more information, you may visit the Student Life Office, Suite 200, Building 2 or at 972-780-3632.

Student Evaluation of Teaching Effectiveness Policy:
The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.

Assignment Policy:
LATE WORK IS NOT ACCEPTED
Exam Policy:
Exams should be taken as scheduled. No makeup examinations will be allowed except for documented emergencies (See Student Handbook).

Academic Integrity:
Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity at http://www.unt.edu/unt-

for complete provisions of this code.

In addition, all academic work submitted for this class, including exams, papers, and written assignments should include the following statement:

On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy.

Bad Weather Policy:

On those days that present severe weather and driving conditions, a decision may be made to close the campus. In case of inclement weather, call UNT Dallas Campuses main voicemail number (972) 780-3600 or search postings on the campus website www.unt.edu/dallas. Students are encouraged to update their Eagle Alert contact information, so they will receive this information automatically.

Attendance and Participation Policy:

The University attendance policy is in effect for this course. Class attendance and participation is expected because the class is designed as a shared learning experience and because essential information not in the textbook will be discussed in class. The dynamic and intensive nature of this course makes it impossible for students to make-up or to receive credit for missed classes. Attendance and participation in all class meetings is essential to the integration of course material and your ability to demonstrate proficiency. Students are responsible to notify the instructor if they are missing class and for what reason. Students are also responsible to make up any work covered in class. It is recommended that each student coordinate with a student colleague to obtain a copy of the class notes, if they are absent.

Diversity/Tolerance Policy:

Students are encouraged to contribute their perspectives and insights to class discussions. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Office of Student Life as the instructor deems appropriate.