

University of North Texas at Dallas

HMGT 4150 - 010 Current Issues in Hospitality Industry

Fall 2016

SYLLABUS for Distance Learning

Department of Hospitality Management		School of Business	
Instructor Name:	Michael Lansing		
Office Location:	UNT Dallas Building #1 313		
Office Phone:			
Email Address:	Michael.Lansing@untdallas.edu		
Office Hours:	Monday 7:30 - 8:30 Tuesday 12-1pm Wed 10-11am, or By appointment		
Classroom Location:	Online		
Class Meeting Days & Times:	Online		
Course Catalog Description:	<p>HMGT 4150. This course will explore the dynamics and implications of current societal and professional issues and changes in the delivery of hospitality services. The course will examine current trends that impact the profession and help students understand the relevance of these trends in their own professional development. Prerequisite(s) : Senior status.</p>		
Prerequisites:			
Required Text:	No book required		
Access to Learning Resources:	<p>UNT Dallas Library: phone: (972) 780-1616 web: http://www.untdallas.edu/library email: library@untdallas.edu</p> <p>UNT Dallas Bookstore: phone: (972) 780-3652 web: http://www.untdallas.edu/bookstore e-mail: untdallas@bkstr.com</p>		
Course Goals or Overview: The goals of this course are as follows -			
	<p>HMGT 4150. This course will explore the dynamics and implications of current societal and professional issues and changes in the delivery of hospitality services. The course will examine current trends that impact the profession and help students understand the relevance of these trends in their own professional development. Prerequisite(s) : Senior status.</p>		
Learning Objectives/Outcomes: At the end of this course, students will be able to:			
1	Demonstrate understanding of key social, political, and economic processes governing contemporary hospitality management.		
2	Demonstrate knowledge of history and development of U.S. and/or global hospitality management.		
3	Learn valuable skills such as public presentation, community leadership and engagement, conducting interviews, and writing and electronic production.		
4	Develop group and/or individual research skills.		
5	Develop critical and interpretive thinking skills in evaluation of course materials; integrate experiences gained in the course in order to evaluate personal career goals and expectations in the hospitality management field		

Online/Hybrid Course Outline

This schedule is subject to change by the instructor. Any changes to this schedule will be communicated in class or via class email or Blackboard announcement. Additional readings and activities may be added, these will be noted in the Readings and Activities/Assignments sections.

Schedule	Topic	Activities	Due Date
Week #1 - 8-22	-Introductions	Please go to week 1 folder and complete all activities to get started.	8-28-11pm
Week #2 - 8-29	DB, Turn It IN, Essay submission checks	Discussion Board #1	9-04 11pm
Week #3 - 9-05	Past, Present, Future	Essay #1	9-11-11pm
Week #4 - 9-12	The timeline of Hospitality	Fun stuff	9-18-11pm
Week #5 - 9-19	Food and Beverage Management	Assignment #1	9-25-11pm
Week #6 - 9-26	Food and Beverage Management	Discussion Board #2	10-02-11pm
Week #7- 10-03	Lodging	Fun Stuff	10-09-11pm
Week #8 - 10-10	Lodging	Assignment #2	10-16-11pm
Week #9 - 10-17	Sustainability	Essay #2	10-23-11pm
Week #10 - 10-24	Sustainability	Discussion Board #3	10-30-11pm
Week #11 - 10-31	Economics of the Hospitality World	Essay #3	11-6-11pm
Week #12 - 11-7	Economics of the Hospitality World	Fun stuff	11-13-11pm
Week #13 - 11-14	Safety, Security, Sanitation	Assignment #3	11-20-11pm
Week #14 - 11-21	Safety, Security, Sanitation	Discussion Board #4	11-27-11pm
Week #15 - 11-28	The finish line!	Fun stuff	12-04-11pm
Week #16 - 12-05	Done	Assignment #4	12-11-11pm

Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

Discussion Posts

Tests

Essays

Grading Matrix:

Activities/Assignments	Value (percentages)
Assignments 4@100	400 40%
Discussion Boards 4@100	400 40%
Essay/Case Studies 3@	300 30%
Total:	1100 1100%

Grade Determination

A = 90% /900 pts or better

B = 80 – 89 % / 800-899

C = 70 – 79 % / 700-799

D = 60 – 69 % / 600-699

F = less than 60% /600

University Policies and Procedures

Students with Disabilities (ADA Compliance):

Chapter 7(7.004) Disability Accommodations for Students

The University of North Texas at Dallas makes reasonable academic accommodation for students with disabilities. Students seeking accommodations must first register with the Disability Services Office (DSO) to verify their eligibility. If a disability is verified, the DSO will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, DSO notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet/communicate with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Disability Services Office website at <http://www.untDallas.edu/disability>. You may also contact them by phone at 972-338-1777; by email at UNTDisability@untDallas.edu or at Building 2, room 204.

Blackboard Learn Accessibility Statement:

University of North Texas at Dallas is committed to ensuring its online and hybrid courses are usable by all students and faculty including those with disabilities. If you encounter any difficulties with technologies, please contact our ITSS Department. To better assist them, you would want to have the operating system, web browser and information on any assistive technology being used. Blackboard Learn course management system's accessibility statement is also provided: <http://www.blackboard.com/Platforms/Learn/Resources/Accessibility.aspx>

NOTE: Additional instructional technology tools, such as Turnitin, Respondus, Panopto, and publisher cartridge content (i.e. MyLab, Pearson, etc.) may NOT be fully ADA compliant. Please contact our Disability Office should you require additional assistance utilizing any of these tools.

Course Evaluation Policy:

Student’s evaluations of teaching effectiveness is a requirement for all organized classes at UNT Dallas. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider students’ evaluations to be an important part of your participation in this class.

Assignment Policy:

- All Essays and written work will be submitted using TURN IT IN. **Emailed** assignments will be deleted
- No late work accepted.**

Exam Policy: No late work or retakes will be approved.

Academic Integrity:

Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity at

http://www.untDallas.edu/sites/default/files/page_level2/pdf/policy/7.002%20Code%20of%20Academic_Integrity.pdf for complete provisions of this code.

Academic dishonesty includes, but is not limited to, cheating, plagiarizing, fabrication of information or citations, facilitating acts of dishonesty by others, having unauthorized possession of examinations, submitting work of another person or work previously used without informing the instructor, or tampering with the academic work of other students.

Web-based Plagiarism Detection: Please be aware in some online or hybrid courses, students may be required to submit written assignments to Turnitin, a web-based plagiarism detection service, or another method. If submitting to Turnitin, please remove your title page and other personal information.

Classroom Policies

Online Attendance and Participation:

The University attendance policy is in effect for this course. Class attendance in the Blackboard classroom and participation is expected because the class is designed as a shared learning experience, and because essential information not in the textbook will be discussed in the discussion board. Online presence and participation in all class discussions is essential to the integration of course material and your ability to demonstrate proficiency.

Attendance for this online or hybrid course is considered when you are logged in and active in Blackboard, i.e., posting assignments, taking quizzes, or completing Discussion Boards. To maintain financial aid award eligibility, activity must occur before the census date of the session or term of the course. Refer to <http://www.untDallas.edu/registrar> for specific dates. If you are absent/not active in the course shell, it is YOUR responsibility to let the instructor know immediately, upon your return, the reason for your absence if it is to be excused. All instructors must follow university policy 7.005 covering excused absences; however, it is the instructor's discretion, as outlined in the course syllabus, of how unexcused absences may or may not count against successful completion of the course

Inclement Weather and Online Classes: Online classes may or may not be effected by campus closures due to inclement weather. Unless otherwise notified by your instructor via e-mail, online messaging, or online announcement, students should assume that assignments are due as scheduled.

Online "Netiquette:

In any social interaction, certain rules of etiquette are expected and contribute to more enjoyable and productive communication. Emails, Discussion Board messages and/or any other forms of written communication in the online environment should use proper "netiquette" (i.e., no writing in all caps (usually denotes yelling), no curse words, and no "flaming" messages (angry, personal attacks).

Racial, ethnic, or gender slurs will not be tolerated, nor will pornography of any kind.

Any violation of online netiquette may result in a loss of points or removal from the course and referral to the Dean of Students, including warnings and other sanctions in accordance with the University's policies and procedures. Refer to the Student Code of Student Rights Responsibilities and Conduct at <http://www.untDallas.edu/osa/policies>. Respect is a given principle in all online communication. Therefore, please be sure to proofread all of your written communication prior to submission.

Diversity/Tolerance Policy:

Students are encouraged to contribute their perspectives and insights to class discussions in the online environment. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Dean of Students as the instructor deems appropriate.

Technology Requirements: In order to successfully access the materials in an online or hybrid course, UNT Dallas advises that your computer be equipped with the minimum system requirements.

Blackboard Learn 9.1 is the platform software for this course. Blackboard Learn supports major web browsers such as Windows Internet Explorer, Apple Safari, Mozilla Firefox, and Google Chrome. However, since the latter two are updated continually, some recent versions may not be compatible. If you experience difficulty accessing or using components of the course, try using Internet Explorer. Also, no matter what browser you use, always enable pop-ups. For more information see:

- <http://www.untdallas.edu/dlit/ecampus/requirements>
- <https://blackboard.secure.force.com/publickbarticleview?id=kAB700000008Oom>
- https://learn.unt.edu/bbcswebdav/institution/BrowserCheck/check_full.html