

**University of North Texas at Dallas**  
**Spring 2017**  
**SYLLABUS**

<b>ECON 1100 - 002 Principles of Microeconomics(face to Face)</b>			
<b>ECON 1100 - 010 Principles of Microeconomics(online)</b>			
Department of	General Business	School of	Business
<b>Instructor Name:</b>		Michael D Lansing	
<b>Office Location:</b>		Unt Dallas Buiding #1 Office 301L	
<b>Office Phone:</b>			
<b>Email Address:</b>		Michael.Lansing@untdallas.edu	
<b>Office Hours:</b>		Appointment	
<b>Course Format/Structure:</b>		100% Face to Face	
<b>Classroom Location:</b>		Dallas #2 - 242	
<b>Class Meeting Days &amp; Times:</b>		See MY-UNT Page <b>Class Schedule</b>	
<b>Course Catalog Description:</b>		1100 (2302). Principles of Microeconomics. Business organization and market economy; theory of the firm; techniques of economic analysis in current economic problems; comparative economic systems. Satisfies the Social and Behavioral Sciences requirement of the University Core Curriculum.	
<b>Prerequisites:</b>		Na	
<b>Co-requisites:</b>		Na	
<b>Required Text:</b>			
<b>Recommended Text and References:</b>		Principles of Economics Author: Timothy Taylor, Macalester Collegey ISBN: ISBN-10 1938168232 ISBN-13978-1-938168-23-9 Revision PE-2014-001(03/16)-RS <span style="color: red;"><b>The TEXT IS Required</b></span> Copyright Year: 2016 Publisher: OPNESTAX  <b>You can download a free copy of this text from the OpenStax website.</b> <a href="https://openstax.org/details/books/principles-economics">https://openstax.org/details/books/principles-economics</a>	
<b>Access to Learning Resources:</b>		UNT Dallas Library: (Founders Hall) phone: (972) 780-1616 web: <a href="http://www.untdallas.edu/library">http://www.untdallas.edu/library</a> e-mail: <a href="mailto:Library@untdallas.edu">Library@untdallas.edu</a> UNT Dallas Bookstore: (Building 1) phone: (972) 780-3652 web: <a href="http://www.untdallas.edu/bookstore">http://www.untdallas.edu/bookstore</a> e-mail: <a href="mailto:untdallas@bkstr.com">untdallas@bkstr.com</a>	
<b>Course Goals or Overview:</b> The goals of this course are as follows -			
		1100 (2302). Principles of Microeconomics. Business organization and market economy; theory of the firm; techniques of economic analysis in current economic problems; comparative economic systems. Satisfies the Social and Behavioral Sciences requirement of the University Core Curriculum.	
<b>Learning Objectives/Outcomes:</b> :			

1	Demonstrate a basic understanding of the implications of the “economic problems”
2	Demonstrate a basic understanding of demand and supply analysis and e able to use the technique to analyze economic problems.
3	Understand the theory of the consumer
4	Understand the theory of the firm
5	Understand resource market
6	Understand the public policy implications of economic issues such as government regulation, agricultural policy, energy, health care, immigration, and international trade
7	Demonstrate a basic understanding of the implications of the “economic problems”