

University of North Texas at Dallas
Fall 2016
SYLLABUS

ECON 1100 - 002 Principles of Microeconomics 3hours			
Department of	General Business	School of	Business
Instructor Name:	Michael D Lansing		
Office Location:	Unt Dallas Buiding #1 311		
Office Phone:			
Email Address:	Michael.Lansing@untdallas.edu		
Office Hours:	Mondays 7:30 -8:30		
Course Format/Structure:	100% Face to Face		
Classroom Location:	Dallas #2 - 242		
Class Meeting Days & Times:	8/22/2016 - 12/13/2016 Mo 8:30AM - 11:20AM		
Course Catalog Description:	1100 (2302). Principles of Microeconomics. Business organization and market economy; theory of the firm; techniques of economic analysis in current economic problems; comparative economic systems. Satisfies the Social and Behavioral Sciences requirement of the University Core Curriculum.		
Prerequisites:	Na		
Co-requisites:	Na		
Required Text:			
Recommended Text and References:	Author: Gwartney ISBN: 9781285453538 The TEXT IS Strongly recommended Copyright Year: 2015 Publisher: Cengage Learning You may use the 13 th , 14, or 15 th edition		
Access to Learning Resources:	UNT Dallas Library: (Founders Hall) phone: (972) 780-1616 web: http://www.untdallas.edu/library e-mail: Library@untdallas.edu UNT Dallas Bookstore: (Building 1) phone: (972) 780-3652 web: http://www.untdallas.edu/bookstore e-mail: untdallas@bkstr.com		
Course Goals or Overview:	The goals of this course are as follows -		
	1100 (2302). Principles of Microeconomics. Business organization and market economy; theory of the firm; techniques of economic analysis in current economic problems; comparative economic systems. Satisfies the Social and Behavioral Sciences requirement of the University Core Curriculum.		
Learning Objectives/Outcomes:	:		
1	Demonstrate a basic understanding of the implications of the “economic problems”		
2	Demonstrate a basic understanding of demand and supply analysis and e able to use the technique to analyze economic problems.		
3	Understand the theory of the consumer		
4	Understand the theory of the firm		
5	Understand resource market		
6	Understand the public policy implications of economic issues such as government regulation, agricultural policy, energy, health care, immigration, and international trade		
7	Demonstrate a basic understanding of the implications of the “economic problems”		

Course Outline

(Outline the major topics covered in the course with approximate timelines. Also include the schedule of tests and other graded events)

This schedule is subject to change by the instructor. Any changes to this schedule will be communicated in class or via class email or Blackboard announcement. Additional readings and activities may be added, these will be noted in the Readings and Activities/Assignments sections.

Timeline	Topics	Related SLO	Readings/Activities/Assignments
Week #1 - 8-22	The Economic Approach Ch 1	Demonstrate a basic understanding of the implications of the “economic problems	
Week #2 - 8-29	Some Tools of the Economist Ch 2	Demonstrate a basic understanding of demand and supply analysis and e able to use the technique to analyze economic problems.	
Week #3 - 9-05	Demand, Supply, and the Market Process Ch 3	Demonstrate a basic understanding of demand and supply analysis and e able to use the technique to analyze economic problems.	
Week #4 - 9-12	Demand and Supply, Applications and Extensions Ch 4	Understand the theory of the consumer	
Week #5 - 9-19	Difficult Cases for the Market, and the Role of Government Ch 5	Understand the public policy implications of economic issues such as government regulation, agricultural policy, energy, health care, immigration, and international trade	Test #1
Week #6 - 9-26	The Economics of Political Action Ch 6	Understand the public policy implications of economic issues such as government regulation, agricultural policy, energy, health care, immigration, and international trade	

Week #7- 10-03	Consumer Choice and Elasticity Ch 20	Understand the theory of the consumer	
Week #8 - 10-10	Costs and the Supply of Goods Ch 21	Understand resource market	Test 2 Midterm
Week #9 - 10-17	Price Takers and the Competitive Process Ch 22	Understand the theory of the firm Understand the theory of the firm	
Week #10 - 10-24	Price-Searcher Markets with High Entry Barriers Ch 24	Understand the theory of the firm	
Week #11 - 10-31	The Supply and Demand for Productive Resources Ch 25	Understand resource market	
Week #12 - 11-7	Earnings, Productivity, and the Stock Market Ch 26	Understand resource market	Test 3
Week #13 - 11-14	Investment, the Capital Markets, and the Wealth of Nations Ch 27	Demonstrate a basic understanding of the implications of the “economic problems”	
Week #14 - 11-21	Income Inequality and Poverty Ch 28	Demonstrate a basic understanding of the implications of the “economic problems”	
Week #15 - 11-28	All Project submissions due	Research Paper	Projects Due
Week #16 - 12-05	Dead week Final Exams Date will be announced	Final Exam Will cover ALL topics	Test 4: Final exam

Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

Exams: - written tests designed to measure knowledge of presented course material

Assignments: - written assignments designed to supplement and reinforce course material (Insert rubric into the syllabus)

Projects: - assignments designed to measure ability to apply presented course material (Insert rubric into the syllabus)

Grading Matrix: Note-LATE WORK WILL NOT BE ACCEPTED

Instrument	Measures SLO	Value (points or percentages)	Total
Tests	1,2,3,4,	4@200	800
Research Paper	5, 6	1 paper @200	200
Extra work ops	all	1@100	100

TOTAL:			1100

Grade Determination

A = 900-1000 pts; i.e.90% or better
B = 800-899 pts; i.e.80 – 89 %

C = 700 – 799pts; i.e.70 – 79 %
D = 600 – 699 pts, i.e.60 – 69 %
F = 599 pts or below; i.e. less than 60%

University Policies and Procedures

Students with Disabilities (ADA Compliance): The University of North Texas at Dallas makes reasonable academic accommodation for students with disabilities. Students seeking accommodations must first register with the Disability Services Office (DSO) to verify their eligibility. If a disability is verified, the DSO will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, DSO notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet/communicate with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Disability Services Office website at <http://www.untdallas.edu/disability>. You may also contact them by phone at 972-338-1777; by email at UNTDdisability@untdallas.edu or at Founders Hall, room 204. (UNTD Policy 7.004)

CoursEval Policy: Student’s evaluations of teaching effectiveness is a requirement for all organized classes at UNT Dallas. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider students’ evaluations to be an important part of your participation in this class.

Assignment Policy:

Late work is not accepted

Exam Policy:

Late work is not accepted NO MAKE UPS

Academic Integrity: Academic integrity is a hallmark of higher education. You are expected to abide by the University’s code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University’s policies and procedures. Refer to the Student Code of Academic Integrity (Policy 7.002) at

[http://www.untdallas.edu/sites/default/files/page_level2/pdf/policy/7.002%20Code%20of%20Academic Integrity.pdf](http://www.untdallas.edu/sites/default/files/page_level2/pdf/policy/7.002%20Code%20of%20Academic%20Integrity.pdf)

Refer to the Student Code of Student Rights, Responsibilities and Conduct at

http://www.untdallas.edu/sites/default/files/page_level2/hds0041/pdf/7_001_student_code_of_conduct_may_2014.pdf

Academic dishonesty includes, but is not limited to, cheating, plagiarizing, fabrication of information or citations, facilitating acts of dishonesty by others, having unauthorized possession of examinations, submitting work of another person or work previously used without informing the instructor, or tampering with the academic work of other students. In addition, all academic work turned in for this class, including exams, papers and written assignments must include the following statement: *“On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy.”*

Bad Weather Policy: Campus facilities will close and operations will be suspended when adverse weather and/or safety hazards exist on the UNTD campus or if travel to the campus is deemed dangerous as the result of ice, sleet or snow. In the event of a campus closure, the Marketing and Communication Department will report closure information to all appropriate major media by 7 a.m. That department will also update the UNTD website, Facebook and Twitter with closing information as soon as it is possible. For more information please refer to <http://www.untdallas.edu/police/resources/notifications>

Attendance and Participation Policy: *(Discuss your attendance and participation policy.)*

The University attendance policy is in effect for this course. Please refer to Policy 7.005 Student Attendance at <http://www.untDallas.edu/hr/upol>

Diversity/Tolerance Policy: Students are encouraged to contribute their perspectives and insights to class discussions. However, offensive and inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Dean of Students as the instructor deems appropriate. (UNTD Policy 7.001)