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UNIVERSITY OF NORTH TEXAS
DALLAS CAMPUS

MANAGEMENT SEMINAR

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Course Information

Course Number/Section	MGMT 5230/090
Term	Spring 2013
Days & Times	S 9:00AM - 4:00PM
	Jan 14, 2013-Mar 2, 2013
Classroom	DAL2 243

Professor Contact Information

Professor	Dr. Banu Goktan
Email Address	banu.goktan@unt.edu
Office Location	DAL1 317
Office Hours	

Monday: 5:30pm – 7:00pm
Wednesday: 8:00am –2:00pm*
Thursdays: 9:30am - 10:00am; 1:00pm - 2:00pm

*Office hours will be moved from Wed. to Tuesday (the day before) for the following days: Feb. 27, March 27, April 24, May 8.

Course Description

Development of philosophy, strategy and tactics in managing an enterprise. Administrative processes common to all enterprises, including variations needed to meet different situational requirements. Methods of study include extensive reading, exploratory research and seminar discussion.

Student Learning Objectives/Outcomes

At the conclusion of this course, the student will be able to:

- evaluate the factors that lead to the success or failure of companies
- define how social responsibility and the global environment affect management
- describe the leadership skills needed to be an effective manager, including motivating employees and managing communication.

Required Textbooks and Materials

There is no required textbook.

Simulation Access:

Operations Management Simulation: Benihana V2
Coursepack link: https://cb.hbsp.harvard.edu/cbmp/access/17555113

Operations Management Simulation: Process Analytics

Coursepack link: https://cb.hbsp.harvard.edu/cbmp/access/17555299

Project Management Simulation: Scope, Resources, Schedule
Coursepack link: https://cb.hbsp.harvard.edu/cbmp/access/17555727

Global Supply Chain Management Simulation
Coursepack link: https://cb.hbsp.harvard.edu/cbmp/access/17518577

Supply Chain Management Simulation: Root Beer Game V2
Coursepack link: https://cb.hbsp.harvard.edu/cbmp/access/17555689

Blackboard
You will need a Blackboard Vista account for this class. This will be the method of
communication that I will use to post information about the course and grades. In addition, I
require you to direct any e-mail communication via Blackboard.

Grading Scale
A= 90-100%
B= 80-89
C= 70-79
D= 60-69
F= 59 and below

Tentative Point Distribution

Exam	100
Simulation Management	50
Simulation Topic Coverage	50
MBA Student Needs Assessment Project	50
Fortune 500 Presentation	50
Book Presentation	30
Book Report	70
TOTAL	**400 Points**

Course Policies
Class Attendance

For the class to work well and for you to benefit from it, attendance and preparation for each class meeting is essential. There is no required textbook for this course. The final exam will cover topics discussed in class.

Book Report
Each student is expected to read a popular press book, write a 5 page (double spaced) report on the book and discuss their book in class. Students will be graded based on their understanding of the book and their ability to critically evaluate the material covered in the book.

Some Suggestions:
Lean Startup
Being the Boss: The 3 Imperatives for Becoming a Great Leader
The Innovator's DNA: Mastering the Five Skills of Disruptive Innovators
The Other Side of Innovation: Solving the Execution Challenge
India Way: How India's Top Business Leaders Are Revolutionizing Management
Fully Charged: How Great Leaders Boost Their Organization's Energy and Ignite High Performance
Shine: Using Brain Science to Get the Best from Your People
Why Nations Fail
Why I left Goldman Sachs

MBA Student Needs Assessment Project
The instructor will explain the project in class. Students will be asked to identify survey questions based on their research on UNT Electronic Resources. The instructor will create the questionnaire. Each student will collect data from 10 people interested in pursuing an MBA. After data collection, the instructor will show students how to run and interpret the data.

Exam
Exam will be an essay type exam.

Extra Credit
None

Fortune 500 Presentation
Each team will pick 2 companies from the Fortune 500 2012 Worlds Best and Worst Companies list; one from the best list and one from the worst list. Companies should either be from the same industry or from similar industries. Students are expected to analyze the companies and present to class what makes each company best and worst. Students are expected to compare and contrast the two companies. Each presentation should be aproximately 30 minutes.

http://money.cnn.com/magazines/fortune/most-admired/2012/best_worst/best1.html

Students with Disabilities (ADA Compliance)
The University of North Texas Dallas faculty is committed to complying with the Americans with Disabilities Act (ADA). Students' with documented disabilities are responsible for informing faculty of their needs for reasonable accommodations and providing written authorized

documentation. For more information, you may visit the Office of Disability Accommodation/Student Development Office, Suite 115 or call Laura Smith at 972-780-3632.

Academic Integrity
Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of conduct and Academic Dishonesty policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Conduct at http://www.unt.edu/csrr/student_conduct/index.html for complete provisions of this code.

Student Evaluation of Teaching Effectiveness
The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught.

Bad Weather Policy
On those days that present severe weather and driving conditions, a decision may be made to close the campus. In case of inclement weather, call UNT Dallas Campuses main voicemail number (972) 780-3600 or search postings on the campus website www.unt.edu/dallas. Students are encouraged to update their Eagle Alert contact information, so they will receive this information automatically.

Course Outline

This schedule is subject to change by the instructor. Any changes to this schedule will be communicated by Blackboard e-mail.

DATE	LECTURE TOPIC
Jan 19	Introduction Global Supply Chain Management Simulation
Jan 26	Operations Management Simulation: Process Analytics Operations Management Simulation: Benihana V2
Feb 2	Project Management Simulation: Scope, Resources, Schedule Supply Chain Management Simulation: Root Beer Game V2
Feb 9	**MBA Student Survey Project**
Feb 16	Fortune 500 Presentations (30 minutes each) Data collection due
Feb 23	**TAKE HOME EXAM** **Due Midnight**
March 2	Book Presentations (10 minutes each) Book Reports due