

ECON 1100d-090: Principles of Microeconomics 3 Hrs Spring 2013			
Department of	Business	Division of	Urban & Professional Studies
Instructor Name:	Daniel D. Friesen, Ph.D.		
Office Location:	Founders (Dal2) 236		
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Email Address:	Daniel.Friesen@unt.edu		
Office Hours:	M: 1-4 p, T: 11 a - 4 p; R: 7-8 pm. And by appt.		
Virtual Office Hours:	NA		
Classroom Location:	Founders (Dal 2), 308		
Class Meets:	M: 10 am – 1 pm		
Course Catalog Description:	Principles of Microeconomics. Business organization and market economy; theory of the firm; techniques of economic analysis in current economic problems; comparative economic systems. <i>Satisfies the Social and Behavioral Sciences requirement of the University Core Curriculum.</i>		
Prerequisites:	None		
Required Text:	McConnell, Brue, & Flynn. <i>Economics</i> 19/e. McGraw-Hill, 2011		
Recommended Text:	None		
Access to Learning Resources:	UNT Dallas Library: phone: (972) 780-3625; web: http://www.unt.edu/unt-dallas/library.htm UNT Dallas Bookstore: phone: (972) 780-3652; e-mail: 1012mgr@fhcg.follett.com		
Course Goals or Overview:			
	The goal of this course is to develop an understanding of the economic principles of consumer and firm decision making.		
Learning Objectives/Outcomes: At the end of this course, the student will			
1	Demonstrate a basic understanding of the implications of the “economic problems,” graphs, curves, and slopes as they relate to economics		
2	Demonstrate a basic understanding of demand and supply analysis and be able to use the technique to analyze economic problems		
3	Understand the theory of the consumer and the budget line		
4	Understand the theory of the firm and the basic market models		
5	Understand the structure of the resource market		
6	Understand the concept of profit-maximizing		

Instrument	Value	Notes
Test 1	200 points	
Test 2	200 points	
Final	300 points	comprehensive
Written project	150 points	
Oral project	150 points	
Total	1000 points	

Grade Determination:

A = 90% or better
 B = 80 – 89 %
 C = 70 – 79 %
 D = 60 – 69 %
 F = less than 60%

Tentative Class Outline

Week	Begins	Topics
1	January 14	Intro, Syllabus, Chapter 1
2	January 21—No Class: MLK Day	No class: prepare for class and work on projects
3	January 28	Chapter 2
4	February 4	Chapter 3 + Appendix
5	February 11	Chapter 4
6	February 18	Chapter 5
7	February 25	Test 1: 75 minutes
8	March 4	Chapter 6
9	March 11—No Class: Spring Break	No class: prepare for class and work on projects
10	March 18	Chapter 7
11	March 25	Chapter 8 + Chapter 9
12	April 1	Chapter 10
13	April 8	Chapter 11
14	April 15	Test 2: 75 minutes + Project work
15	April 22	Chapter 12 + Chapter 13 + project work
16	April 29	Chapter 13 + Chapter 14 + project work
17	May 6—Final Exams	Final Exam: Monday 5/6 10:30a -12:30p

University Policies and Procedures

Students with Disabilities (ADA Compliance):

The University of North Texas Dallas is on record as being committed to both the spirit and letter of federal equal opportunity legislation; reference Public Law 92-112 – The Rehabilitation Act of 1973 as amended. With the passage of new federal legislation entitled Americans with Disabilities Act (ADA), pursuant to section 504 of the Rehabilitation Act, there is renewed focus on providing this population with the same opportunities enjoyed by all citizens.

As a faculty member, I am required by law to provide "reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of that disability. Student responsibility primarily

rests with informing faculty of their need for accommodation and in providing authorized documentation through designated administrative channels. For more information, you may visit the Student Life Office, Suite 200, Building 2 or call 972-780-3632.

The Department of Business is committed to full academic access for all qualified students, including those with disabilities. In keeping with this commitment and in order to facilitate equality of educational access, faculty members in the department will make reasonable accommodations for qualified students with a disability, such as appropriate adjustments to the classroom environment and the teaching, testing, or learning methodologies when doing so does not fundamentally alter the course.

If you have a disability, it is your responsibility to obtain verifying information from the Office of Student Life and to inform me of your need for an accommodation. Grades assigned before an accommodation is provided will not be changed. Information about how to obtain academic accommodations can be found in UNTD Policy 7.004, [Disability Accommodations for Students](#), and by visiting Student Life, building 2, Suite 200. 972-780-3632, studentlife@unt.edu.

The University of North Texas Dallas faculty is committed to complying with the Americans with Disabilities Act (ADA). Students' with documented disabilities are responsible for informing faculty of their needs for reasonable accommodations and providing written authorized documentation. Grades assigned before an accommodation is provided will not be changed as accommodations are not retroactive. For more information, you may visit the Student Life Office, Suite 200, Building 2 or call Laura Smith at 972-780-3632.

Assignment Policy:

Assignment should be submitted on time. (See Student Handbook).

Exam Policy:

Exams should be taken as scheduled. No makeup examinations will be allowed except for documented emergencies (See Student Handbook).

Academic Integrity:

Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures.

In addition, all academic work submitted for this class, including exams, papers, and written assignments should include the following statement:

On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy.

See the following link for our policy on academic integrity:

http://dallas.unt.edu/sites/default/files/page_level2/pdf/policy/7.002%20Code%20of%20Academic_Integrity.pdf

Bad Weather Policy:

On those days that present severe weather and driving conditions, a decision may be made to close the campus. In case of inclement weather, call UNT Dallas Campuses main voicemail number (972) 780-3600 or search postings on the campus website www.unt.edu/dallas. Students are encouraged to update their Eagle Alert contact information, so they will receive this information automatically.

Attendance and Participation Policy:

Class attendance and participation is expected because the class is designed as a shared learning experience and because essential information not in the textbook will be discussed in class. The dynamic and intensive nature of this course makes it impossible for students to make-up or to receive credit for missed classes. Attendance and participation in all class meetings is essential to the integration of course material and your ability to demonstrate proficiency. Students are responsible to notify the instructor if they are missing class and for what reason. Students are also responsible to make up any work covered in class. It is recommended that each student coordinate with a student colleague to obtain a copy of the class notes, if they are absent.

Diversity/Tolerance Policy:

Students are encouraged to contribute their perspectives and insights to class discussions. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Office of Student Life as the instructor deems appropriate.