

**University of North Texas at Dallas**  
**Fall 2012**  
**SYLLABUS**

<b>ECON 1100: Principles of Microeconomics</b>		<b>3Hrs</b>
<b>Department of</b>	<i>Business</i>	<b>Division of</b> <i>Urban and Professional Studies</i>
<b>Instructor Name:</b>	<i>Daniel D. Friesen, Ph.D.</i>	
<b>Office Location:</b>	<i>Founders Hall (aka Building 2) Room 236</i>	
<b>Office Phone:</b>	<i>972.338.1805</i>	
<b>Email Address:</b>	<i>Daniel.Friesen@unt.edu</i>	
<b>Office Hours:</b>	<i>M: noon-4 p, W: 1 – 5 p; R: 1-4 p; And by appt</i>	
<b>Virtual Office Hours:</b>	<i>NA</i>	
<b>Classroom Location:</b>	<i>Founders Hall (aka Building 2), Room 212</i>	
<b>Class Meeting Days &amp; Times:</b>	<i>MW 5:30 – 6:50 pm</i>	
<b>Course Catalog Description:</b>	<b>Principles of Microeconomics.</b> Business organization and market economy; theory of the firm; techniques of economic analysis in current economic problems; comparative economic systems. <i>Satisfies the Social and Behavioral Sciences requirement of the University Core Curriculum.</i>	
<b>Prerequisites:</b>	<i>None</i>	
<b>Co-requisites:</b>	<i>None</i>	
<b>Required Text:</b>	<i>McConnell, Brue, &amp; Flynn. Economics 19/e. McGraw-Hill, 2011</i>	
<b>Recommended Text and References:</b>	<i>None</i>	
<b>Access to Learning Resources:</b>	UNT Dallas Library: phone: (972) 780-3625; web: <a href="http://www.unt.edu/unt-dallas/library.htm">http://www.unt.edu/unt-dallas/library.htm</a> UNT Dallas Bookstore: phone: (972) 780-3652; e-mail: <a href="mailto:1012mgr@fhcg.follett.com">1012mgr@fhcg.follett.com</a>	
<b>Course Goals or Overview:</b>		
	The goal of this course is to develop an understanding of the economic principles of consumer and firm decision making.	
<b>Learning Objectives/Outcomes:</b> At the end of this course, the student will		
1	Demonstrate a basic understanding of the implications of the “economic problems,” graphs, curves, and slopes as they relate to economics	
2	Demonstrate a basic understanding of demand and supply analysis and be able to use the technique to analyze economic problems	
3	Understand the theory of the consumer and the budget line	
4	Understand the theory of the firm and the basic market models	
5	Understand the structure of the resource market	
6	Understand the concept of profit-maximizing	
7	Demonstrate a basic understanding of the implications of the “economic problems,” graphs, curves, and slopes as they relate to economics	

## Course Outline (Tentative)

This schedule is subject to change by the instructor. Any changes to this schedule will be communicated both in class and via Blackboard

Topics	Week
Intro, Syllabus, Chapter 1	1
Chapter 1 + Appendix	2
Chapter 2	3
Chapter 3 + Appendix	4
Chapter 4	5
Test 1	6
Chapter 6	7
Chapter 7	8
Chapter 8	9
Test 2	10
Chapter 9	11
Chapter 10	12
Chapter 12	13
Chapter 13	14
Review & Catch-up	15
<b>Final Exam</b>	16

## Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

### Grading Matrix:

Instrument	Value	Notes
Test 1	20%	Drop the low Test and double the high Test
Test 2	20%	
Quizzes: 6 @ 6 points each, count best 5	30%	
Final	30%	comprehensive
Total	100%	

### Grade Determination:

- A = 90% or better
- B = 80 – 89 %
- C = 70 – 79 %
- D = 60 – 69 %
- F = less than 60%

## University Policies and Procedures

### **Students with Disabilities (ADA Compliance):**

*The University of North Texas Dallas faculty is committed to complying with the Americans with Disabilities Act (ADA). Students' with documented disabilities are responsible for informing faculty of their needs for reasonable accommodations and providing written authorized documentation. Grades assigned before an accommodation is provided will not be changed as accommodations are not retroactive. For more information, you may visit the Student Life Office, Suite 200, Building 2 or call Laura Smith at 972-780-3632.*

### **Student Evaluation of Teaching Effectiveness Policy:**

*The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.*

### **Assignment Policy:**

*Assignment should be submitted on time. (See Student Handbook).*

### **Exam Policy:**

*Exams should be taken as scheduled. No makeup examinations will be allowed except for documented emergencies (See Student Handbook).*

### **Academic Integrity:**

*Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity at [http://www.unt.edu/unt-dallas/policies/Chapter%2007%20Student%20Affairs,%20Education,%20and%20Funding/7.002%20Code%20of%20Academic\\_Integrity.pdf](http://www.unt.edu/unt-dallas/policies/Chapter%2007%20Student%20Affairs,%20Education,%20and%20Funding/7.002%20Code%20of%20Academic_Integrity.pdf) for complete provisions of this code.*

*In addition, all academic work submitted for this class, including exams, papers, and written assignments should include the following statement: **On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy.***

### **Bad Weather Policy:**

*On those days that present severe weather and driving conditions, a decision may be made to close the campus. In case of inclement weather, call UNT Dallas Campuses main voicemail number (972) 780-3600 or search postings on the campus website [www.unt.edu/dallas](http://www.unt.edu/dallas). Students are encouraged to update their Eagle Alert contact information, so they will receive this information automatically.*

### **Attendance and Participation Policy:**

*Class attendance and participation is expected because the class is designed as a shared learning experience and because essential information not in the textbook will be discussed in class. The dynamic and intensive nature of this course makes it impossible for students to make-up or to receive credit for missed classes. Attendance and participation in all class meetings is essential to the integration of course material and your ability to demonstrate proficiency. Students are responsible to notify the instructor if they are missing class and for what reason. Students are also responsible to make up any work covered in class. It is recommended that each student coordinate with a student colleague to obtain a copy of the class notes, if they are absent.*

### **Diversity/Tolerance Policy:**

*Students are encouraged to contribute their perspectives and insights to class discussions. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Office of Student Life as the instructor deems appropriate.*