

**Dr. Steve Tidwell**  
**318 Fairway Parks**  
**Corsicana, Texas 75110**  
**903 641-6322 (C)**

## **EXPERIENCE**

Human Resource Management, Business Management, Marketing, Presentations, Training and Development, Public Speaking, and Classroom Lecturing

## **EMPLOYMENT**

Northwood University  
Associate Professor of Business

- Lectured and designed assignments for research in the area of current business trends
- Involved students in business projects and simulated a corporate environment in the classroom
- Initiated Harvard Business School Case Study methodology into the classroom
- Created methods in both traditional and non-traditional teaching styles
- Organized, developed, and experienced in the following classes:

-Human Resource Management  
-Strategic Management  
-Principles of Management

-Leadership  
-Business Ethics  
-Negotiations

Dean of Students/Business Instructor

- Responsible for the departments of Student Services, Arts and Activities, Housing, Excel Program (Student Leadership and Volunteer Program), Career Services, Nursing Station, and Food Services
- Assisted/Traveled with Alumni Association and fund raising events
- Administered seminars and student sponsored activities
- Developed and implemented annual budget, goals and objectives

Special Activities, Interests, and Achievements.

- Past Chairman of the Professional Standards Committee – This committee identified, analyzed, and recommended changes petitioned by the faculty to the administration for their review and response.
- Active member of the Curriculum Committee – This group of professionals assessed and created new courses based on market demand.

Dr. Steve Tidwell  
Page 2

- Assistant Baseball Coach – Assisted in the coordination of practices and game day activities.

Amberton University

- Undergraduate and graduate levels in business management
- Experience in both traditional and on-line teaching
- Proficient in Academic Assessment

Concordia University

- Online teaching of graduate and undergraduate courses
- Course creation and development

Capella University

- Online teaching of graduate (doctoral) courses
- Experience in assessing and grading doctoral comprehensive exams
- Doctoral Dissertation Committee

Dallas Baptist University

- Lectured and instruct students in research at the graduate level
- Involved students in case study methodology that promotes critical thinking

TXU Services  
Collection Manager

- Coordinated efforts responsible for the collection of active delinquent and inactive accounts
- Organized and managed the Contracts of Guaranty, Surety Bonds, and Irrevocable Letters of Credit
- Arranged efforts with Human Resources, Community Services, and other governmental financial assisting institutions
- Negotiated with customers concerning Contractual Deferred Payment Agreements
- Advised customers concerning company policies and procedures, service evaluations, and their electrical service
- Trained and developed employees on job expectations

TXU Services  
Sr. Customer Operations Representative

- Responsibilities included accounting procedures which involved adjustments to billing and electrical rates
- Reconciled statements and prepared monthly reports
- Coordinated the maintained contracts and inventory

TXU Services  
Customer Service

- Planned and presented solutions to customer's needs
- Created solutions to potential problems, in addition to finding compromising positions concerning easements
- Assisted and involved with the planning and design of field work construction

**EDUCATION**

Associate Degree  
Navarro College  
Corsicana, Texas

Bachelor of Business Administration  
Northwood University  
Honor Graduate – Magna cum Laude  
Cedar Hill, Texas

Master of Business Administration  
Amberton University  
Garland, Texas

Doctorate of Business Administration  
Argosy University (University of Sarasota)  
Sarasota, Florida

Independent Studies – Texas Tech University  
Lubbock, Texas

**SKILLS**

- Outstanding verbal and written communication skills
- Proficient computer skills - MS Windows, Office, Access, Blackboard, Moodle, etc.
- Speaking skills – Regarded as an exceptional speaker in professional presentations and seminars
- Proven Interpersonal Skills – Work well with others to meet or exceed organizational and or individual goals
- Excellent time-management and organizational skills
- Effective lecturer – Nine years experience in the classroom environment, and six years experience with online teaching
- Training and Development – Practical experience in employee development
- Excellent critical and analytical skills

### **ACTIVITIES**

- Active member of Second Avenue Baptist Church
  - Sunday School Teacher – Adult Class
  - Ordained Deacon
  - Asst. Church Treasurer
  - Pulpit Committee
- Served on Project Cedar Hill – member of a committee that helped the City of Cedar Hill develop business plans for new and small businesses.
- Provided Presentations: Negotiating with Confidence for organizations including Women in Transportation and the Luna Conference
- Former Volunteer Assistant Coach for the Northwood University Baseball Team
- Assisted in the “Athletes in Action” Summer Baseball Camp held on Northwood campus.
- Vice President Providence Cemetery Association
- Corsicana Community Activities – Christmas in October
- Currently served on two Boards as a Board of Director
- “Peace through Business” – Facilitator for six years

### **HONORS**

- 2004 Sam Marotta Ethics Award Recipient
- 2004 Faculty Excellence Award
- 2006 Sam Marotta Ethics Award Recipient
- Who’s Who Among American Teachers
- 2011 Sam Marotta Ethics Award Recipient

### **REFERENCES**

Dr. Carol Watson  
Amberton University  
Former Academic Dean  
760 626-7600

Prof. Steve Brazil  
Automotive Consultant/Former  
Northwood University Business Chair  
214 934-3611

Dr. Adam Guerrero  
Northwood University  
Associate Professor of Economics  
214 274-3776

Dr. Joe Levesque  
Capella University  
Professor of Business/Entrepreneur  
817 272-3291

Dr. David Spaulding  
Northwood University  
Marketing – Chair  
810-577-6444

Prof Cathy Scott  
Navarro College  
Accounting Instructor  
903 874-6501