

JOHN R HUBBARD, MSED, CECD, EDFP, PCED

John.Hubbard@untDallas.edu

Professional Summary

Motivated administrative professional skilled at building strong working relationships with elected officials, community leaders, fellow staff, supervisors and community members. Effective communicator.

Core Qualifications

- Contract negotiation/review/drafting
- Change management
- Training and development
- Community development
- Media relations
- Creative problem solver
- Inter-governmental and legislative relations
- Economic development
- Public speaking
- Strategic and Business Planning
- Local government background

Experience

Executive Director May 2010 to Current

Balch Springs Economic Development Corporation - Balch Springs, TX

Negotiated economic development agreements for the city, including Lew Park Commons, a 50,000 square foot retail center. Led effort to relocate City Park and market the land for a 70,000 square foot retail development. Presentations to City Councils, City Boards, and Community Groups. Initiated City's first Business Retention & Expansion Program.

Assistant City Manager for Economic & Community Development

City of Balch Springs - Balch Springs, TX

Managed six city departments including economic development, community services and tourism. Successfully led key projects that resulted in \$105,000,000 in new construction and 500 jobs. Prepared City and Balch Springs EDC budgets. Member of transition team that integrated the City with water utility, Dallas Water & Control Improvement District #6.

Executive Director

Nov 2007 to Apr 2010

Hutchins Economic Development Corporation - Hutchins, TX

Negotiated economic development agreements for the city, including the relocation of ADESA Dallas to Hutchins and American Standard. Increased development into Hutchins including the widening of Lancaster-Hutchins and Wintergreen Roads, QuikTrip convenience store and LaQuinta Hotel. Wrote and revised memos, budgetary documents, and press releases. Appeared at City Council Meetings and before community groups.

Interim Director, Economic Development

Mar 2007 to Nov 2007

City of Lancaster - Lancaster, TX

Served as the interim director until a permanent director was selected. Negotiated deals with two developers to build office/warehouse and retail into the City. Made recommendations to the LEDC Board and Council for tax incentives and cash grants.

City Manager

May 2004 to Jan 2007

City of Cockrell Hill - Cockrell Hill, TX

Oversaw day-to-day operations of the city. Prepared and submitted annual reports on the finances and administrative activities of the city. Led efforts to attract retail to the city. As a result, Plaza del Oro, a retail development by Margaux Realty was constructed in the city.

Government Relations Manager May 2001 to May 2004
T-Mobile USA - Dallas, TX
Coordinated meetings with city officials and T-Mobile offices. Served as primary liaison between engineering staff and city staff for construction of cell tower sites. Presented Information at various city and community groups. Created databases and spreadsheets to improve inventory management and reporting accuracy of cell tower construction.

Interim Assistant Town Manager Jun 1999 to Mar 2001
Town of Fairview - Fairview, TX
Negotiated right-of-way and land acquisition with property owners for water/sewer improvements for the development of Heritage Ranch (a 200 acre residential/golf course development and The Village at Fairview (a 1,000 acre mixed use development). Negotiated six developer's agreements for residential and commercial properties.

City Administrator Mar 1996 to Feb 1999
City of Lucas - Lucas, TX
Responsible for the City's General Fund and Water Fund budgets. Facilitated the revision of the City's Planning and Zoning Ordinances to promote development in the City. Implemented a Water and Street capital improvement program to attract new development. Launched effort to create the City's first park.

Various Positions May 1989 to Feb 1996
City of Plano, TX - Plano, TX
Management Assistant and Adm. Assistant to CM. Completed 3-year Management Development Program with rotations in Parks, Public Works and Human Resources Departments.

Education

Human Capital Development Ph.D. Program 2015
The University of Southern Mississippi - Gulf Park Campus - Long Beach, MS
Human Capital Development Doctoral Program with Emphasis on Logistics, Transportation, Trade and Economic Development.

ABD, Anticipated graduation December 2015.
Inducted into Golden Key Honor Society
Inducted into National Society of Leadership and Success

MS, Economic Development
The University of Southern Mississippi - Hattiesburg, MS
Munro Petroleum Scholar
Inducted into Phi Kappa Phi Honor Society

BAS, Liberal Arts
Abilene Christian University - Abilene, TX

Professional Associations

- International Economic Development Council, Member of Education and Certification Committee
- Texas Economic Development Council, Member
- International Council of Shopping Centers, Member
- DFW Marketing Team, Member

Certifications

- **Certified Economic Developer (CEcD)** - Issued by the International Economic Development Council, Certification Number 1479
- **Economic Development Finance Professional (EDFP)** - Issued by the National Development Council, Certification Number 1110-046
- **Professional Community and Economic Developer (PCED)** - Issued by the Community Development Council, Certification Number 329

Teaching

Adjunct Professor, University of North Texas at Dallas

MGMT 4810D - Purchasing and Materials Management (On-Campus Course), Spring 2015

Reflective Practitioner, The University of Southern Mississippi University - Long Beach, MS

ED 736 - Real Estate and Land use Planning (Hybrid Course), Fall 2014

Research Papers

Dissertation (In-progress)

“The Impact of an Airport’s Commercial Activities on the Human Capital Assets and Economic Development of a Community”

Journal Article (Currently under peer review) - “Using Neural Networks to Provide Support for the Selection of Distribution Centers in Southern Dallas County”

Conference Paper (Submitted to AHRD Conference in the Americas), St. Louis, MO - Feb. 18 - 21, 2015 “Workforce Development Paradigms: How the Study of Workforce Development Contributes to National Competitiveness, an Economic Development Perspective”

Conference Paper - co-authored with D. Lunsford and W. Burge (Accepted to AHRD Conference in the Americas), St. Louis, MO - Feb. 18 -21, 2015 “Panama’s Workforce Challenges in Panama.”

Study Abroad Final Project (Submitted to USM Center for Logistics, Transportation & Trade) July 7, 2012) - “Comparing air cargo facility expansion efforts at Tocumen Airport in Panama City and Dallas-Fort Worth Airport in Texas.”

Presentations

True South Economic Development Course, Hattiesburg, MS, September 2014.

Moderator “Business Retention and Expansion” Panel

Governor’s Hurricane Conference, Orlando, FL, May 2014

Co-presented with David Levia “Green Dreams or Dead Tumbleweeds? The Case of Greensburg, Kansas Five Years Later”

Texas Economic Development Council Conference, Dallas, TX, March 2014.

Presentation, “Property Enhancement Incentive Programs.”

International Economic Development Council Leadership Conference, Irvine, CA, January 2014.

Facilitated “Shifting Sands: Addressing Change in Economic and Workforce Development, a roundtable discussion.”

International Economic Development Council Conference, Philadelphia, PA, October 2013

Panelist and presented “Where the Future and Prosperity Intersect: Integrating Multimodal Transportation, Economic Competitiveness and Livability”

John Hubbard Bio (From USM HCD Website)



Hubbard, John

Master's Degree: Economic Development- The University of Southern Mississippi

Bachelor's Degree: Liberal Arts- Abilene Christian University

John Hubbard has been employed in Texas local government for over twenty-five years serving in the communities of Plano, Lucas, Fairview and Lancaster Texas. Currently John is the Executive Director of the Balch Springs Economic Development Corporation in Balch Springs, Texas. During John's tenure with the Balch Springs EDC, the organization has been involved in the successful completion of over 45 projects that have created over 500 jobs in Balch Springs.

John holds certifications as a Certified Economic Developer (CEd), an Economic Development Finance Professional (EDFP) and Professional Community and Economic Developer (PCED). Currently John is part of a community team of local stakeholders that is working closely with the University of North Texas at Dallas to create a Center of Logistics and Trade at the University. John's other professional endeavors currently include: Board memberships on the Methodist Charlton Medical Center Advisory Board in Dallas, the Balch Springs Chamber of Commerce and the Balch Springs Tourism Advisory Committee.

John's thoughts on the HCD program: "The program's format offers an excellent method for working professionals to pursue their degree. I find the professors and staff to be very helpful and friendly.