

JOHN R. HUBBARD

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214-600-9833 (cell)

Education

Doctor of Philosophy, Human Capital Development

Emphasis: Logistics, Transportation, and Trade

The University of Southern Mississippi, Long Beach, MS

Anticipated Completion Date: January 2017

- 2015 Outstanding Human Capital Development PhD Student Award
- Inducted into Golden Key Honor Society
- Inducted into the National Society of Leadership and Success
- 3.975 GPA

Master of Science, Economic Development

The University of Southern Mississippi, Hattiesburg, MS

Graduation Date: May 2013

- Munro Petroleum Scholar
- Inducted into Phi Kappa Phi Honor Society

Bachelor of Applied Science, Liberal Arts

Abilene Christian University

Core Qualifications

- Logistics
- Change management
- Training and development
- Community development
- Media relations
- Creative problem solver
- Effective Communicator
- Strategic Planning
- Contract negotiations
- Inter-governmental and legislative relations
- Economic development
- Public speaking
- Strategic and Business Planning
- Local government background
- Workforce development

Experience

Stephenville Economic Development Authority

Jun 2016 - Present

Executive Director

Serve as the chief administrative officer for the organization. Responsibilities include business attraction, business retention, marketing, and strategic planning.

City of Balch Springs, Balch Springs, TX

May 2010 to Nov. 2015

Executive Director

- Annual sales tax revenue has increased almost 20%, from \$5,039,018 in FY2009-10 to a projected \$6,000,000 in FY2015-16.
- According to the Dallas County Appraisal District (DCAD), the market value of commercial property increased from \$238M in 2009 to \$297M in 2014. Preliminary Dallas County Appraisal District (DCAD) reports indicate the value of new construction in Balch Springs for 2015 is \$6.9M.
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Experience (Cont.)

Assistant City Manager for Economic & Community Development

City of Balch Springs, Balch Springs, TX

- Managed six city departments including economic development, community services and tourism.
- Successfully led key projects that resulted in \$105,000,000 in new construction and 500 jobs. Prepared City and Balch Springs EDC budgets.
- Lead efforts to integrate the City with water utility, Dallas Water & Control Improvement District #6 and member of transition team.

Executive Director

November 2007 to April 2010

Hutchins Economic Development Corporation, Hutchins, TX

- Negotiated economic development agreements for the city, including the relocation of ADESA Dallas to Hutchins and American Standard.
- Worked with city officials and Dallas County officials to increase development into Hutchins including the widening of Lancaster-Hutchins and Wintergreen Roads, QuikTrip convenience store and LaQuinta Hotel.
- Negotiated agreement with FedEx for 300,000 square foot expansion

Interim Director, Economic Development (Temporary Position)

Mar 2007 to November 2007

City of Lancaster, Lancaster, TX

- Negotiated deals with developers to build office/warehouse and retail into the City.
- Implemented sustainable planning and continuous growth methods.
- Tracked business performance and maintained performance report.

City Manager

May 2004 – January 2007

City of Cockrell Hill, Cockrell Hill, TX

- Administered city activities and ensured compliance to all city, state and Federal policies.
- Supervised all record management program.
- Maintained accuracy in all technical files and official records.
- Prepared required reports to be presented to City Council.
- Prepared and submitted annual budget Led efforts to attract retail to the city. As a result, Plaza del Oro, a retail development by Margaux Reality was constructed in the city. Plaza del Oro was the first major retail development in Cockrell Hill in over 50 years.

Teaching Experience

University of North Texas – Dallas

January 2014 - present

Adjunct Professor,

MGMT 4810D - Purchasing and Materials Management

The University of Southern Mississippi

September 2014 - present

Reflective Practitioner

ED 736 Real Estate and Land Use Planning for Economic Development

Other Experience

Government Relations Manager,

T-Mobile , Dallas, TX

May 2001 to May 2004

Interim Assistant Town Manager

Town of Fairview, TX

June 1999 to March 2001

City Manager

City of Lucas, TX

March 1996 to May 1999

Various Positions

City Plano, TX

May 1990 to March 1996

Training

Management Development Program, City of Plano

The City of Plano's Management Development Program was a three-year program that was designed to provide participants broad-based experience in local government. The program included nine-month rotations in the City Manager's Office, Human Resources, and Budget & Research departments. The program also included shorter rotations in economic development, parks and recreation, and public works. After I completed the program, I became the Administrative Manager for the City's Facilities and Fleet Department.

Community Involvement

- Member, Methodist Charlton Advisory Board
- Ex-Officio Member, Balch Springs Chamber of Commerce
- Vice President of Programs, Vocal Majority Chorus

Certifications

Certified Economic Developer (CEcD)	Issued by the International Economic Development Council, Certification Number 2131
Economic Development Finance Professional (EDFP)	Issued by the National Development Council, Certification Number 1110-046
Professional Community and Economic Developer (PCED)	Issued by the Community Development Council, Certification Number 329

Professional Associations

- Membership and Education Committees, International Economic Development Council
- Member, Texas Economic Development Council
- Member, Academy of Human Resource Development
- Member, International Council of Shopping Centers, Member
- Member and former Planning Committee Member, Dallas- Fort Worth Marketing Team
- Affiliate Member, Best Southwest Partnership

Community Involvement

- Member, Methodist Charlton Advisory Board
- Ex-Officio Member, Balch Springs Chamber of Commerce
- Vice President of Programs, Vocal Majority Chorus

Research Papers

Dissertation

“Is Human Capital Development the Missing Component of the Aerotropolis Model?”

Conference Paper - PUBLISHED

Lunsford, D., Burge, W., & Hubbard, J. (2015). Panama’s workforce challenges”
AHRD Conference in the Americas, St. Louis, MO, February 18 –21, 2015

Study Abroad Final Project

Submitted to USM Center for Logistics, Transportation & Trade, July 7, 2012) -
“Comparing air cargo facility expansion efforts at Tocumen airport in Panama City and Dallas-Fort Worth airport in Texas.”

Presentations

True South Economic Development Course, Hattiesburg, MS, September 2015.

Moderator “Business Retention and Expansion” Panel.

Texas Economic Development Council Conference, Dallas, TX, October 2015.

Presentation, “The Impact of Airport Economic Development.”

Texas Economic Development Council Conference, Dallas, TX, March 2014.

Presentation, “Property Enhancement Incentive Programs.”

International Economic Development Council Leadership Conference, Irvine, CA, January 2014.

Facilitated “Shifting Sands: Addressing Change in Economic and Workforce
Development”

International Economic Development Council Conference, Philadelphia, PA, October 2013.

Panelist and presented “Where the Future and Prosperity Intersect: Integrating
Multimodal Transportation, Economic Competitiveness and Livability.”