

#### EDWARD "Ed" FJORDBAK curriculum vitae and biographical professional and volunteer experience

| Office Address: | 14643 Dallas Parkway, Suite 570 |                                |
|-----------------|---------------------------------|--------------------------------|
|                 | Dallas Texas, 75254             | EFjordbak@ShamrockAdvisors.com |

#### **EDUCATION:**

Southern Methodist University School of Law, Juris Doctor, 1999 Licensed to practice law & admitted to the State Bar of Texas - 1999 Southern Methodist University - Master of Liberal Arts Degree, 1986 Southern Methodist University - Bachelor in Business Administration, Industrial Management, Studies in Electrical Engineering, 1969 Delta Sigma Pi (Professional Management Fraternity) Secretary 1967-68 Sigma Iota Epsilon (Management Honorary Fraternity), bestowed 1969 Hillcrest High School (Dallas), 1964

#### PROFESSIONAL BUSINESS CAREER: **Current:**

#### **Shamrock Asset Management**

Managing Director

March 1, 2013 - present

A tactical fund manager using Exchange Traded Funds to gain efficiency, speed and more accurate entry and exit strategies related to market sectors as they have increased potential to improve or decline. Responsible for assisting with legal matters, serving on the organization's Investment Committee and as the firm's primary Chief Compliance Officer.

#### **University of North Texas – Dallas**

Adjunct Professor

Fall Semester 2014-present

Have taught 5 semesters of 3-hour upper level classes in the business school curriculum. Classes: Legal Aspects of Employment Law; Corporation Law; Business Law (Legal & Ethical Aspects of Business), and Business Ethics & Social Responsibility.

#### **PAST PROFESSIONAL CAREER ROLES** (primary paid positions in bold):

#### **Essilor Vision Foundation, Inc.** President & CEO ..... Sept. 9, 2009 – Dec 31, 2011 Consultant for the foundation under Essilor of America..... Jan. 2-2012 - Feb. 28, 2013 A recently formed charitable entity providing free eye exams and glasses to poor children in the U.S. Responsibilities included re-designing processes to make the program scalable to reach larger numbers and broaden the program across the U.S.; fund raising, building strong relationships with donors and partners, development of an Advisory Board, industry and community relations, developing new markets in other metropolitan areas, in-house legal reviews, negotiation with Independent School Districts and other organizations to move the mission forward.

| Texas Capital Bank, N.A. Dallas, TX  |  |  |  |
|--|--|--|--|
| Sr. Vice President, Corporate Banking, Non-Profit Grou   | un la  |  |  |
| & Wealth Management & Trust  | Jan. 2005- Sept 8, 2009                    |  |  |
|  |  |  |  |
| Development and maintenance of client relationships. Organized attorney and prospect gatherings.   |  |  |  |
| Reviewed legal issues for the bank and for clients. Made client and prospect presentations involving complex investments and business arrangements. Assisted clients with analysis of goals, with planning and |  |  |  |
|  |  |  |  |
| execution carried out by the bank. Brought loan custon   |  |  |  |
| acquisition of businesses in private equity investment co  | ontext.                                    |  |  |
|  |  |  |  |
| Communities Foundation of Texas, Inc., Dallas, TX (total of  | 32 years)                                  |  |  |
| President (top staff position)   | 1987-2004                                  |  |  |
| Executive Vice President and Secretary (top staff  |  |  |  |
| Position- the volunteer Chairman held the  |  |  |  |
| President and CEO title as a matter of tradition.  |  |  |  |
| became top paid staff in 1982).  | 1978-1987                                  |  |  |
| Executive Secretary  | 1974-1978                                  |  |  |
| Administrative Assistant   | 1972-1974                                  |  |  |
| This entity gathered charitable funds from individuals a   |  |  |  |
| funds which managed the assets, carried out the donor's  |  |  |  |
| review and awards process, and handled the accounting  |  |  |  |
| responsibilities. It grew from \$10mm in 1972 to around  |  |  |  |
| named philanthropic funds at the end of 2004. The top  |  |  |  |
|  |  |  |  |
| ultimately responsible for planning, fund development,   |  |  |  |
| compliance and staffing. Creating strong donor and do  | nor prospect relationships was the primary |  |  |
| element. It was similar to a bank for philanthropists.   |  |  |  |
| Climax Timber Company - A wholly owned subsidiary of   |  |  |  |
| Communities Foundation of Texas, Inc.  | 1072 2004                                  |  |  |
| President (ex officio position)  | 1972-2004                                  |  |  |
| This entity operated certain of the foundation's real estate   |  |  |  |
| Dallas Community Chest Trust Fund, Inc A wholly owned su   | bsidiary of                                |  |  |
| Communities Foundation of Texas, Inc.  | 1070 0004                                  |  |  |
| President (ex officio position)  | 1972-2004                                  |  |  |
| This entity preserved and protected the foundation's for   | mer name                                   |  |  |
| Sarita Sewer System & Water Supply Corporation   |  |  |  |
| President  | 1985-2007                                  |  |  |
| This non-profit entity was designed to carry out a found   | lation donor's charitable intent           |  |  |
| Ray L. and Nancy Ann Hunt Foundation (\$40mm+)   |  |  |  |
| Vice President   | 1989-2004                                  |  |  |
| This entity held assets and carried out the charitable into  | erests of a foundation client family       |  |  |
| The Ruth Foundation (\$40mm+)  |  |  |  |
| Vice President   | 1989-2004                                  |  |  |
| This entity held assets and carried out the charitable inte  |  |  |  |
| D-H Properties (a subsidiary of Communities Foundation of Tex  |  |  |  |
| President  | 1991-2004                                  |  |  |
| This entity held the assets of a real-estate development subsidiary  |  |  |  |
| The Robert and Nancy Dedman Foundation   |  |  |  |
| Vice President, 1999-2004; Investment Committee  | 2003-2004                                  |  |  |
| This entity held assets and carried out the charitable into  | erests of a foundation client family       |  |  |
| Collins Radio Company, Dallas, Texas   | 1967 – 1972                                |  |  |
|  |  |  |  |

Industrial Engineering Division, Engineer

#### **CURRENT PRIMARY CLUBS, CIVIC ORGANIZATIONS, CIVIC WORK and AFFILIATIONS:**

Honorary Consul of Norway, Dallas, Texas

Honorary Consul of Norway - since 1996 (pro bono service)

Consular jurisdiction of North Texas to Temple - West Texas to El Paso and Amarillo

Knighted by order of His Majesty, King Harald, 2005

Rotary Club of Park Cities Member since 1984 (perfect attendance record at present)

- Program Committee Chairman - 1986

- Environment Committee - 1986-87

- Board of Directors - 1984-85

- Paul Harris Fellow, Frank Monroe Fellow

- Chairman, Rotary Club of Park Cities Foundation Executive Committee 1990-present

Woodall Rodgers Park Foundation - Board of Directors/Steering Comm. 2006-present,

Executive Committee, Secretary to the Board 2008-present

Klyde Warren Park Planned Improvement District – Board of Directors, February 2014 - present

Dallas Knife & Fork Club - Board Member 1991-2003 - March 2014 (Member since 1990) President 1997-1998

resident 1997-1998

This is Dallas' oldest Black-Tie dinner club (formed in the 1920's)

Highland Park Presbyterian Church:

Member 1986-present, Deacon 2002-present, Deacon Team leader 2005-2011, Moderator or Vice Moderator of the Deacons Sept. 2011 - Sept. 2014 which included positions as Deacon Representative to the Session, and positions on the Management Committee, Officer Nominating Committee, and Congregational Care Committee

State Bar of Texas 1999 - present

Dallas Bar Association 1999 – present (served on Probate, Estate & Trust Section Committee 2006-08 and Section's nominating committee in 2009)

Royal Oaks Country Club

#### **OTHER CURRENT CIVIC, CHARITABLE AND RELATED ACTIVITIES:**

| ASSOCIATION OF FUNDRAISING                            | 1973-2004                                     |
|---|---|
| PROFESSIONALS - DALLAS CHAPTER                        | President - 1975                              |
|   | Former Board Member,                          |
|   | Philanthropy Awards Committee, 1987 - present |
| CONSULAR CORPS of DALLAS/FORT WORTH                   | 1988 - Present                                |
|   | Protocol Officer - 1990-91                    |
|   | Chair, Exec. Committee 1991-92                |
|   | Vice Dean 1995-96                             |
|   | Dean 1996-97                                  |
| HARVARD CLUB OF DALLAS                                | Honorary Member (Patron) since 1991           |
| NORWEGIAN SOCIETY OF TEXAS                            | Member 1996-present                           |
| ROTARY CLUB of PARK CITIES FOUNDATION                 | Chair. Exec. Comm. 1990-Present               |
| SOUTHERN METHODIST UNIVERSITY                         |   |
| DEDMAN SCHOOL OF LAW                                  |   |
| EXECUTIVE BOARD                                       | 1999-present                                  |
| TACA (Raises funds for the performing arts in Dallas) | Board, Exec. Comm. 1989-1997                  |
|   | Exec. Vice President 1990-1991                |
|   | President 1991-1994                           |
|   | Chairman 1995-1996                            |
|   | Chairman Emeritus 1997-present                |
|   | Board of Governors, 1989-2016                 |
| WORLD AFFAIRS COUNCIL OF GREATER                      | Board of Directors 1990-1993, 2001-2005       |
| DALLAS (formerly Dallas Council on World Affairs)     | Executive Committee 1994-2006                 |

#### LAUNCHABILITY FOUNDATION

#### HONORS AND AWARDS:

Fund Raising Executive of the Year Award - 1986
Dallas Chapter of the National Society of Fund Raising Executives (Association of Fundraising Professionals
Daughters of the American Revolution Conservation Award – 1992
Knighted by King Harald of Norway, 2005, Order of Merit
Ethics Award given by Rotary International, District 5810 – August 2016

Speak and read very limited Spanish

#### <u>Addendum</u>

#### PAST CIVIC AND RELATED ACTIVITIES:

AMERICAN ENTERPRISE FORUM AMERICAN LUNG ASSOCIATION BOY SCOUTS OF AMERICA - CIRCLE TEN COUNCIL CENTER FOR NONPROFIT MANAGEMENT CHILD CARE PARTNERSHIP OF DALLAS, INC.

#### COMMITTEE FOR QUALIFIED JUDICIARY CONFERENCE OF SOUTHWEST FOUNDATIONS

COUNCIL ON FOUNDATIONS, Washington, D.C.

CRYSTAL CHARITY BALL DALLAS BLACK DANCE THEATER DALLAS CONTRIBUTIONS NETWORK DALLAS COUNTY TREASURER PUBLIC ADVISORY COMMITTEE DALLAS EASTER SEAL SOCIETY FOR CHILDREN DALLAS ESTATE PLANNING COUNCIL

DALLAS MUSEUM OF HEALTH AND SCIENCE DEVELOPMENT COMMITTEE DALLAS PUBLIC LIBRARY

DALLAS SOCIETY FOR THE PREVENTION OF

Board of Trustees, 1988-1994 Development Committee 1976-1978

Development Council Annual Drive 1985, 1986 Advisory Council, 1983-1990 & 2002-2006 Board of Directors 1983-1990 Executive Committee 1985-1986 Co-Chairman/Resource Advisory Committee 1985 1995-2006 Involved since 1975, Former Board Member Legislative Committee 1993-96, 1998-2004 President 1989-90 Long-Range Planning Comm. 1991 Chairman of the Board, 1991-92 Site Selection Committee 1993-1995 Committee on Area Associations (1979-1981) and representative from Communities Foundation of Texas until 2005 Advisory Committee, 1989-2007 Chairman's Advisory Council, 1995-1997 Member 1986-2005

Member 1992-2005, Secretary 2000

Board Member 1990-1995 Board of Governors 1988-89 Member 1986- 2009

Advisory Council 1982-1983 Grants Information Service Board Member 1981-1986

#### CRUELTY TO ANIMALS (SPCA of Texas) DALLAS SUMMER MUSICALS DALLAS TEEN CHALLENGE

#### DALLAS WORLD SALUTE

DALLAS ZOOLOGICAL SOCIETY DESERT CHORALE (Santa Fe, New Mexico) DOMINICAN REPUBLIC Honorary Vice Consul ESSILOR VISION FOUNDATION EXPOSITION PLAZA PROJECT COMMITTEE FINANCIAL STRATEGIES CORPORATION FOR THE PEOPLE, INC. FRIENDS OF TEXAS BALLET THEATER f/k/a FT. WORTH-DALLAS BALLET FRIENDS OF WRR GIRLS ADVENTURE TRAILS GOVERNOR'S COMMITTEE ON STATE ECO-TOURISM GREATER DALLAS SESQUICENTENNIAL COMMITTEE HAAKON AWARDS COMMITTEE, SMU MEADOWS SCHOOL OF THE ARTS HORAS ALEGRES PRESCHOOL INTERNATIONAL ASSOCIATION OF FINANCIAL PLANNING, NORTH TEXAS CHAPTER JUBILEE DALLAS: CELEBRATING 150 YEARS LAKEHILL PREPARATORY SCHOOL LEADERSHIP DALLAS ALUMNI ASSOCIATION MAYOR'S CHILD CARE TASK FORCE MAYOR'S TASK FORCE ON ADOLESCENT HEALTH AND SCHOOLAGE PREGNANCY McKINNEY AVENUE TRANSIT AUTHORITY NATIONAL CENTER FOR POLICY ANALYSIS

NORTH TEXAS ESTATE PLANNING COUNCIL POSITIVE PARENTS OF DALLAS PRESBYTERIAN HOSPITAL OF DALLAS PUBLIC/PRIVATE SECTOR VOLUNTARISM COMMITTEE RONALD McDONALD HOUSE (Children's Oncology Services of Texas) SALVATION ARMY - DALLAS SPORTSMEN CONSERVATIONISTS OF TEXAS TEXAS CHAPTER MENTAL HEALTH ENDOWMENT FUND TEXAS DEPARTMENT OF HUMAN SERVICES TEXAS LYCEUM ASSOCIATION

TEXAS OPERA THEATER THE NATURE CONSERVANCY OF TEXAS Advisory Board Member 1990-2007 Board, 2000-2009 Board Member 1973-1989 Chairman 1975-1976 Founding Committee Member, Board 1985-2008 Board 1995-2001 Advisory Council Member 1994-1997 1987-1998 Advisory Board 2008- 2013 Development Council, 1986 Advisory Council 1983-1986 Advisory Committee (1984-1990) Dallas Advisory Board 1994-2003

Board 1992-1998, 2000-2002 Advisory Council 1984-1992

1994-1995

1990-1992

1983-1996 Financial Development Board - 1989-1990 Chairman of the Advisory Council Board Chairman- 1984 Steering Committee 1990-1991 Development Council Member 1984-1990

Member 1984

Member 1984 Advisory Council 1985-1989 Advisory Board 1984-1995 Board of Directors 1989-1996 Member 1996-2005 Steering Committee (1980's) Development Committee 1981 Member Since 1983 Chairman 1984-2004 Development Board-Capital Campaign 1984 Capital Campaign 1984 (Team Capt.) Board Member 1991-1996

Board Member 1982-1984 Regional Advisory Council 1990-1994 Director 1983-1990 Executive Committee 1984-1987 Vice President of Finance 1984-86 Dallas Event Planning Committee 2009 Board of Directors 1986-1989 Board Member 1984-1995;

#### TOWER CLUB of DALLAS

UNIVERSITY OF DALLAS UNIVERSITY OF TEXAS AT DALLAS

UNIVERSITY OF TEXAS AT AUSTIN DEPARTMENT OF SOCIAL WORK VISITING NURSE ASSOCIATION FOUNDATION WEAVER & TIDWELL FINANCIAL YWCA Chairman Nominating Committee 1984-1985 Planning Committee, 1985-1986 Finance Committee, 1985-1986 Treasurer 1993-1995 Dallas Regional Advisory Committee 1992-2004 Charter member 1981, Society Club (Board of Governors of Tower Club 2000-2015, Chairman, 2004-2005) Board of Councilors 1994-1998 Advisory Council to the School of General Studies, 1983-1999

Executive Committee 1983-1984 Board 1993-1996 Advisory Board 2003-2005 Development Council for Capital Campaign 1983

#### **OTHER PAST MEMBERSHIPS and INVOLVEMENTS:**

American Bar Association 1999 - 2007
Press Club of Dallas - Headliner
Shakespeare Festival of Dallas
500, Inc., 1976-1979 (younger person's activities to raise funds for the arts in Dallas)
Business Volunteer Council (Dallas) mid 1980's
Dallas Ski Club, 1979-1981
Dancers Unlimited Repertory Company, 1982-84
Amundsen Institute of U. S. - Mexican Studies (Fellow) 1981-83
Mental Health Association of Dallas County (1980's)
Leadership Dallas Program Participant - Class of 1984
USA Film Festival, 1983-1985
Consulate General of the Dominican Republic, Dallas, Texas Honorary Vice Consul for North Texas area 1988 through August 1998 (pro bono service)

#### **OTHER PAST INTERESTS :**

Third Class Private Pilot License (not currently flying as a pilot or co-pilot) Lakewood Productions (Co-founder) - a nonprofit religiously oriented video production facility1978

### **Teaching Philosophy**

Education must present sufficient challenges to the student such that the student learns how to learn. I my view, teaching answers learned by rote and parroted on tests does not give the skills needed to compete in a constantly changing, challenging world. While basics such as English, grammar and math (which can be learned by memorization and practice) are critical to the student's eventual success in a business or profession, learning how to find and analyze information are the other critical elements.

My general feelings about the importance of a higher education were summed up in a quote included in an attached newsletter publication/press release of UNT (Oct. 30, 2003), in the next to the last paragraph. My professional life has always included some way to give back.

Sstudent cannot learn everything by the time they have a college degree; learning is a life-long requirement for success. Developing an understanding of where to find information, how to analyze it and ascertain its veracity, and how to see it through the eyes of others, such as that of a client, customer or critic is vital. My teaching style will challenge students to look for answers to real-life quandaries that require them to think about the possible answers and their consequences if accepted.

I believe in an interactive class environment, designed to encourage the shy, and to challenge both those who come to the class with fewer tools than the others, but not compromising the challenges to the limits of those who come with special knowledge or advanced exposure.

I do not plan much use of PowerPoint, and will discourage the use of laptops in class. I do not believe that learning how to run a computer is critical at any stage before arriving into a business setting. Computer skills, albeit aided by early proficiency with knowing a keyboard and proficient eye-muscle coordination, can be learned quickly in a business setting.

I will encourage live participation, and after each class the notes will provided on-line to the students by the end of the next day. There will be two to four tests during the semester in an attempt to identify students needing special attention sufficiently early that intervention could be useful.

I will make myself available by e-mail to answer students' questions. Reasonable accommodation for those needing make-up exams will be available.

Edward M Fjordbak

#### Selected Articles, Papers, Publications and Opinions of Counsel

Fjordbak, Edward M. (1998). A critical Analysis of the Community Reinvestment Act: Relief Needed for Banks in View of Compliance and Intangible Costs and New Competition from Non-Banks. Southern Methodist University Dedman School of Law, presented to Banking Class

Fjordbak, Edward M. (1999). The Norwegian Oil and Gas Concession Scheme: Does it Favor Norwegian Companies? Southern Methodist University Dedman School of Law, International Oil & Gas.

Fjordbak, Ed (1983-2004). Impact, the quarterly Newsletter of Communities Foundation of Texas. President's Column series (generally discussing aspects of tax and estate planning law. Appx. 75 articles and columns) Appx. Circulation: 18,000.

Fjordbak, Ed (1983-2004). Annual report, Communities Foundation of Texas. Presidents Letter to Donors and the Community. (21 publications). Circulation: 20,000.

Fjordbak, Ed (April 20, 2008). A Power of Attorney Doesn't Always Carry Power for Holders. Austin Business Journal.

Yip, Pamela, Fjordbak, Ed. (May 26, 2008). Use Durable Power of Attorney Carefully. Dallas Morning News Post & Courier Column.

Fjordbak, Edward M. (1994). W.W. Caruth Jr., the Man and His Philanthropy. Published for the current and future boards of Communities foundation of Texas and the Trustees of the W.W. Caruth Jr. Foundation as a guide to grantmaking from the Foundation as envisioned by the late Mr. Caruth.

Mittenthal, Stephen, Ph. D., Fjordbak, Ed & others. (Nov 21, 2013, pending book publication). Odd Gifts to Community Foundations (title pending).

Fjordbak, Ed (Feb. 2012). EVF Public Support Test Compliance Outline (re: Secs. 501(c)(3) and 509(a)(1) of the Internal Revenue Code). (Written for the board of Essilor International, Essilor of America and the Essilor Vision foundation board and Staff).

Fjordbak, Ed (March 2012). Memorandum re: Form 990 and the Public Support Test under Treasure Dept. Final Regulations. (Written for Price Waterhouse Coopers and General Counsel, Essilor of America).

Fjordbak, Ed (June 18, 2007). Opinion of In House Counsel re: Legal Definition of Income in Context of a Charitable Bequest Under a Trust. Written for the Trust Managers of Texas Capital Bank Wealth Management & Trust Dept.

Fjordbak, Ed. (March 18, 2007) Opinion of Internal Counsel re Tax and Other Implications for a Newly Created Private Foundation Contemplating Full Payout Over a Relatively Short Period ("Frontloading Grants"). Written for Wealth Management & Trust Dept. of Texas Capital Bank and an Unnamed Client.

Fjordbak, Ed. (June 11,2012). The Philanthropist's Rationale for Creating a Vehicle for His or Her Philanthropy. For the Center for Non-Profit Management, Dallas.

Fjordbak, Ed (2004). Analysis of "LILAC" Insurance Arrangements in Light of the Legal Environment of Charities, Tax law and State of Texas Law. (Private Opinion of Counsel for the General Counsel of Communities Foundation of Texas, its Board, and Certain Unnamed Clients).

Fjordbak, Edward M. (2006). Philanthropy at a Crossroads. Trusts and Estates (magazine). National Publication for Estate Planning professionals.

Fjordbak, Edward M. (May 1983). Charitable Giving Techniques Changing. Horizons, monthly publication of the International Association of Financial Planners, N. Tx. Chapter.

#### Selected Presentations as Lecturer/Instructor

University of north Texas, College of Business Administration Distinguished Lecture Series, on the Impact of Philanthropy on Business Decisions. Sept. 19, 2003. Denton, Tx.

Southern Methodist University Dedman School of Law, Lecture on the Estate Planning Aspects of Charitable Trusts and Foundations. Lecture to the Wills and Trusts class under Prof. Regis Campfield. December 2, 1997. Dallas, Tx.

University of North Texas Professional Development Institute, Half-Day Lecture on Charitable Entities and their construction under Tax Law, 2001. P.D.I Headquarters, Dallas, Tx. (See last attachment to this CV)

Center for Non-Profit Management, June 11, 2012, Lecture on the Philanthropist's Rationale for Creating a Conduit Entity. McKinney, Tx.

The Catholic Foundation, Lecture to the Board of Trustees, Fall, 2006. The Catholic Foundation as a Community Foundation. Context, Legal Implications, Marketing, Client Issues, and the Role of the Board of Trustees and Staff. Dallas, Tx.

Texas Capital Bank, lecture on The Heightened Duty of Trustees Under New Texas Law. Lecture to group of attorneys and clients who serve as trustees of trusts. Dallas Country Club, Dallas, Tx.

> During the period from approximately 1976-2013, there have been frequent lectures and speeches given to a wide range of groups, primarily on technical elements of Charitable and Estate Planning Law. There was no attempt to keep track of those lectures, the exact topics or the dates.

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- Social Science
- <u>TAMS</u>
- UNT Dallas
- UNT System

# Communities Foundation of Texas funds UNT at Dallas master plan Thursday, October 30, 2003

DALLAS (UNT), Texas — Communities Foundation of Texas (CFT) has announced that it will fund a planning grant for \$500,000, payable over three years, as a lead gift to fund a master plan for the new permanent campus for the University of North Texas (UNT) at Dallas. Communities Foundation of Texas is proud to help set a high standard for developing the first four-year public university in the city of Dallas. The grant was announced during a public celebration at the future UNT at Dallas campus property (located at Camp Wisdom and Houston School roads in Oak Cliff) on October 30, at 10 a.m.

Along with a host of area legislators, honored guests at the celebration included Texas House Speaker Tom Craddick, Sen. Steve Ogden of College Station, Sen. Florence Shapiro of Plano, Sen. Royce West of Dallas, Rep. Jim Pitts of Waxahachie, Dallas Mayor Laura Miller and members of the Dallas City Council.

CFT salutes the donors who created the named funds at Communities Foundation that made this planning grant possible. This grant involved ten funds at CFT including Basil Georges, Ledbetter/Styron, Pearl C. Anderson, Jesse N. Bigbee, Roberta Coke Camp, Frank and Carolyn Ryburn, Sammons Fund, Travis T. Wallace, Lone Star Endowment, and the Fund for Education. These donors cared deeply about the needs of their community and in particular, education. Their philanthropic intentions live on in grants such as this one.

"The Trustees of the Communities Foundation of Texas have stepped forward to generously fund the initial campus master plan for UNT at Dallas. A university can be an exceptional place, distinctive in its neighborhood and city, but only with careful planning. This timely CFT gift will help UNT establish the character and image of Dallas' newest university," says UNT System Chancellor Lee Jackson. "Enrollment has grown steadily for the past four years at our temporary location in Dallas, and we want to be ready now with a very high quality design for the permanent campus that will attract and serve students well, while creating a major regional asset."

"This is a once-in-a-lifetime opportunity to impact the lives of generations of community residents who will benefit from the creation of a public university that will serve as a regional center for intellectual activity and economic development. CFT is pleased to lead in the creation of this new university that, as UNT officials project, will feature an eventual enrollment of 16,000 students, 3,850 faculty and staff, and a total economic impact of \$237 million by 2030," says Jeverley Cook, Vice Presidents of Grants at CFT.

In order to accomplish this mission, a strong planning process is being put in place. The planning process will evaluate campus design in order to build a unique identity and have a positive impact on the surrounding community.

The first building at UNT at Dallas has been approved for funding and will be designed in 2004 after completion of the master site plan. Construction will begin in late 2004, as soon as master planning for needed utility extensions, transportation and other services can be completed. Teaching in Dallas will move to the new campus in the fall of 2007.

The 264-acre campus is located in Oak Cliff in the southern sector of the City of Dallas and Dallas County. The new campus is projected to increase educational access to more than 910,000 citizens in southern Dallas and Ellis counties and to serve students who transfer to UNT at Dallas from Dallas, Tarrant and Navarro county community colleges.

Ed Fjordbak, president of Communities Foundation of Texas says, "There is no better way to achieve the goals of philanthropists than to encourage a more thorough education of our citizens. All the things we do to make life better are less effective if our citizens are not able to understand, appreciate, or take advantage of those enhancements because they have an inadequate education. To provide for tomorrow's families, a breadwinner must have the tools that only an education can give. We must take every reasonable step to provide easy access to higher education. That will enable a working parent or aspiring young person to conveniently get to class while caring for family and often working one or more jobs. A four-year degree is necessary to have an impact on all areas of the community. This is money well spent."

This is a particularly important year for the Foundation. CFT is celebrating fifty years of giving since its founding in 1953. During that time, CFT has fulfilled the unique philanthropic visions of donors, both living and departed, to meet the educational, medical, civic, artistic, cultural, social service, and other needs of their community. Acting on behalf of these donors, the Foundation has distributed more than half a billion dollars in charitable grants since it was founded.

UNT News Service Phone Number: (940) 565-2108

Category: UNT Dallas UNT System





# **Distinguished Lecture Series**

## General Academic Building, Room 105 @ 2:00 p.m.

# September 19, 2003 Edward Fjordbak

## President Communities Foundation of Texas

Edward Fjordbak is president of Communities Foundation of Texas. The foundation is a public grantmaking charity comprised of 750 funds that grants between \$45 and \$60 million annually to charitable projects and organizations. The foundation's primary mission is to represent philanthropists. He also serves as an officer for various other foundations and corporations.



He holds a BBA in management, a master's in liberal arts and a Juris Doctor from Southern Methodist University. He has served as president and chairman of TACA, serves as honorary consul for Norway and serves on boards for the Dallas Council on World Affairs, Rotary Club of Park Cities Foundation, University of Texas at Dallas Advisory Council to the School of General Studies and has been named to the SMU School of Law Executive Board.

UNIVERSITY of NORTH TEXAS