University of North Texas at Dallas
Fall 2016
SYLLABUS

COMM 2314 Computer Graphics for Communication	3Hrs

Department of	Language and Communication	School of	Liberal Arts and Sciences

Instructor Name:	Ms Pam Harris
Office Location:	Dal2- 231
Office Phone:	972-338-1574
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Office Hours:	Tuesdays 2-4 PM, Wednesdays 11 to 4 PM or by appointment
Virtual Office Hours:	

Classroom Location:	Dal 1 322
Class Meeting Days & Times:	

Course Catalog Description:	Introduction to computer graphic design using Adobe Creative Suite to create visual communication projects. Involves using design principles and software techniques.

Prerequisites:	none
Co-requisites:	none

Required Text:	TBA

Recommended Text and References:	

Access to Learning Resources:	UNT Dallas Library:
	     phone: (972) 780-3625;
	     web: http://www.unt.edu/unt-dallas/library.htm
	 UNT Dallas Bookstore:
	     phone: (972) 780-3652;
	     e-mail: 1012mgr@fheg.follett.com

Course Goals or Overview:	
	The goal of this course is to explore computer graphic design and learn the basic tools to create projects that communicate visually.

Learning Objectives/Outcomes: At the end of this course, the student will

1	Distinguish between various types of communication design
2	Explain/demonstrate how the elements and principles of design work to communicate meaning
3	Use pictographic and typographic elements to create meaningful designs that communicate ideas
4	Demonstrate technical ability to create computer graphics using industry standard software
5	Describe new technologies and trends in graphic communication

Course Outline
1. **Defining the Language of Design**
2. **Typography**
3. **Imagery**
4. **Color and Design**
5. **Managing effective design**
6. **Research and visual communication**
7. **Media and technology for communication**

Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

Tests (Quizzes) and Exams – *written tests designed to measure knowledge of presented course material*
Discussions– *verbal and written assignments designed to supplement and reinforce course material and allow you to interact with fellow classmates*
Projects – *designed to measure ability to apply presented course material by the individual or through teamwork.*

Grading Matrix:

Instrument	Value (points or percentages)	Total
7 online tests (quizzes)	tba	
Discussions (Participation)	tba	
7 Projects	tba	
Critiques	tba	
Final portfolio	tba	
Total:		

Grade Determination:
A = 90% or more of total points, B = 80% to 89 % of total points
C = 70% to 79 % of total points, D = 60% to 69 % of total points
F = less than 60% of total points