

Curriculum Vitae

Michael D. Lansing, MBA

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EDUCATION

Lamar University -- Beaumont, TX

MBA

1986

University of North Texas -- Denton, TX

Graduate Studies Certificate in Hospitality Management

2008

University of Colorado -- Colorado Springs, CO

18 Graduate Hours--- Economics

2009

Lamar University -- Beaumont, TX

BS---Political Science

1980

AWARDS

Sam L. Motta Ethics Award

2008, 2013

Northwood University Outstanding Influencer Award

2003, 2004

TEACHING EXPERIENCE

University of North Texas at Dallas

Program Coordinator and Lecturer

Hospitality Management

2014---Present

Northwood University

Associate Professor -- Chair Hospitality Management

2006---2014

Developed Bachelor of Arts in Hospitality Degree -- Cedar Hill, Texas

Assistant Professor -- Chair Hospitality Management

1998---2006

Hospitality Management coordinator for traditional and adult programs

Jilin University/Lambton College -- Changchun, China

2011---2013

Guest Lecturer -- Supply Chain Management and Partnership Relations

RELATED EXPERIENCE

AML Inc. -- The Back Porch Restaurant

Owner/ Operator

Moore Enterprises

management, operations, trainer, consultant

Jason's Deli

new construction liaison, regional trainer, operations manager

Hospitality Management

- HMG 3010D -- 090 (On---line) Career Development in Hospitality Management University of North Texas | 2016 Spring
- HMG 3020D -- 090 (On---line) Marketing and Sales in Hospitality University of North Texas | 2015 Spring
- HMG 1010D -- 090 (On---line) Introduction to Hospitality Management University of North Texas | 2015 Spring
- HMG 4150 -- 090 Current Issues in Hospitality Industry University of North Texas | 2015 Spring
- HMG 3050 -- 090 Hospitality Operations Management University of North Texas | 2015 Spring
- HMG 1030D -- 090 Hospitality Safety and Sanitation University of North Texas | 2014 Fall
- HMG 2050D -- 090 Food and Beverage Management University of North Texas | 2014 Fall
- COMM 3060D -- 090 Events and Production Management University of North Texas | 2014 Fall
- HRM-4150- International Tourism Northwood University
- HRM 4140- Tourism Marketing Northwood University
- HRM 2030- Introduction to Tourism Northwood University

Economics

- Econ -1100 - Principles of Microeconomics UNT-Dallas, Spring 2016
- Econ -11i0 - Principles of Macroeconomics UNT-Dallas, Spring 2016
- Econ -2210 - Principles of Macroeconomics Northwood University 2013
- Econ -2220 - Principles of Macroeconomics Northwood University 2014
- Econ -2210 (online) - Principles of Microeconomics Northwood University 2013
- Econ -2220 (online) - Principles of Macroeconomics Northwood University
- Econ -401 Economics of Public Policy Northwood University 2011