



## January 8-10, 2018 Mumbai, India

We are pleased to announce the first *International Conference on Entrepreneurship & Family Business (ICEFB)*, sponsored jointly by IIT-Bombay, Shailesh J. Mehta School of Management, India and the University of North Texas, College of Business, USA.

The focus of the conference is on entrepreneurship and family business, as practiced and researched by the scholarly community. The magnitude of family business enterprises in existence today, and the emergence of entrepreneurship worldwide, represent two exciting phenomena that are gaining increasing attention in academic and business circles. Interestingly, India, an emerging economy, has risen to the forefront of these phenomena, with successful entrepreneurs and family business owners leading numerous small-scale and multinational enterprises. Some of these entrepreneurial ventures have gone public, and on to the world stage, getting listed on the New York Stock Exchange and other reputed stock exchanges.

Researchers have demonstrated that entrepreneurial activity is closely linked to sustainable growth at the macro (national) level, and at the micro (organizational) level. In a global era of technological advancement, utilizing the creativity of people (talent) and applying multifaceted strategies innovatively are the keys to successful organizations. By creating and emphasizing an entrepreneurial society and culture, many nations have transformed their economies. Likewise, new corporate houses have emerged as dominant global players through the application of strategies that espouse entrepreneurial management and world-class leadership.

It is especially noteworthy to see a significant contribution to national development arise from small/medium enterprises (SMEs), and new ventures, with many of them being family-owned businesses. In fact, there are multiple instances where SMEs have successfully challenged the established entities. These firms offer unique and innovative products/services, or delivery options, that afford improved economic and social value. Social entrepreneurship, in particular, has been instrumental in improving the quality of life for the underprivileged, and enhancing the wellbeing of all.

Other recent developments include the reduced dependency on funding from traditional sources, and the welcoming of practical business ideas for investment. In addition, the increased involvement of women in entrepreneurship and family-owned businesses, has helped shape the business landscape, especially in developing nations.

Against this background, ICEFB offer a platform for open and insightful dialogue on the issues highlighted above. We hope the participants at the conference will explore, expound on, and extend the rich heritage of research on entrepreneurship and family business. The conference will host a mix of academic professionals, institutional policy makers, business leaders and practitioners. We expect to witness vibrant scholarly sessions underscored by a profusion of thought-provoking ideas.



### ICEFB 2018 Program Chairs

**Dr. Shivganesh Bhargava**, Indian Institute of Technology, Bombay, India  
Email: [bhargava@som.iitb.ac.in](mailto:bhargava@som.iitb.ac.in)

**Dr. Manjula Salimath**, University of North Texas, Denton, TX, USA  
Email: [manjula.salimath@unt.edu](mailto:manjula.salimath@unt.edu)

Conference Website: <http://www.cob.unt.edu/icefb>

Abstracts may be submitted to any of the following tracks:

- ❖ Social Entrepreneurship, CSR & Sustainable Development  
*Track Chair: Dr. Marianna Strzelecka, Linnaeus University, Sweden*  
*Email: [marianna.strzelecka@lnu.se](mailto:marianna.strzelecka@lnu.se)*
- ❖ Startups, Innovation & Venture Funding  
*Track Chair: Dr. Vishal Gupta, The University of Mississippi, USA*  
*Email: [vgupta@bus.olemiss.edu](mailto:vgupta@bus.olemiss.edu)*
- ❖ Intrapreneurship & Leadership  
*Track Chair: Dr. Janie Gregg, University of West Alabama, USA*  
*Email: [jgregg@uwa.edu](mailto:jgregg@uwa.edu)*
- ❖ SMEs – Transitioning & Management  
*Track Chair: Dr. Brian Kulik, Angelo State University, USA*  
*Email: [brian.kulik@angelo.edu](mailto:brian.kulik@angelo.edu)*
- ❖ Leveraging Technology – Digital, Mobile, etc.  
*Track Chair: Dr. Veena Prabhu, California State University-Los Angeles, USA*  
*Email: [vprabhu@calstatela.edu](mailto:vprabhu@calstatela.edu)*
- ❖ Family Business & Entrepreneurship  
*Track Chair: Dr. Josh Daspit, Mississippi State University, USA*  
*Email: [josh.daspit@msstate.edu](mailto:josh.daspit@msstate.edu)*
- ❖ International Entrepreneurship & Family Business  
*Track Chair: Dr. Vallari Chandna, University of Wisconsin–Green Bay, USA*  
*Email: [chandnav@uwgb.edu](mailto:chandnav@uwgb.edu)*
- ❖ Gender Issues & Diversity Management  
*Track Chair: Dr. Brooklyn Cole, Radford University, USA*  
*Email: [bcole15@radford.edu](mailto:bcole15@radford.edu)*

We welcome theoretical and empirical abstract submissions. All submissions must follow guidelines provided. Submissions will be blind reviewed. Following acceptance of abstract, full papers are due by the specified dates. <http://www.cob.unt.edu/icefb>

Best paper awards will be presented for exemplary contribution in each conference track. In addition, there will be an award for the best paper at the conference. These awards will be announced during the reception at the end of the conference.

**Abstract Guidelines:** Maximum of 800 words, Times New Roman, 12 point, single space, containing Title, Track, Author information, Introduction, Theory & Model, Methods & Results, Discussion & Contribution. Submissions will be blind-reviewed. Authors given a conditional acceptance decision are required to submit full papers and complete registration by the specified deadlines. Full acceptance decisions are communicated in September.

#### **About the Conference Venue and Accommodation**

The conference will be hosted at the campus of the Indian Institute of Technology, Bombay, India. All sessions will be held at the Victor Menezes Convention Center (VMCC) on the campus.

A range of lodging accommodations will be available within walking distance from the VMCC. More information on pricing and registration will be available on the conference website.

Note: Optional “See Bombay” tours are available (at additional cost) during the conference. Details are posted on the website.

## **Preliminary Schedule**

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| <b>January 8:</b> | Conference Registration Desk opens at 9am<br>Professional Development Workshops & Panels 1pm - 4pm<br>Inaugural Plenary Session 6 - 7pm ( <i>Keynote Speaker: TBA</i> )<br>Welcome Reception & Dinner 7 - 9 pm  |
| <b>January 9:</b> | Conference Registration Desk 8am -6 pm<br>Scholarly Sessions and Presentations 8 am – 12 pm<br>Coffee breaks 10 am & 4 pm<br>Lunch 1-2 pm<br>Scholarly Sessions contd. 2 pm – 6 pm<br>Cultural Immersion Experience & Dinner 7- 9 pm  |
| <b>January 10</b> | Conference Registration Desk 8am - noon<br>Scholarly Sessions and Presentations 8 am – 12 pm<br>Coffee breaks 10 am & 4 pm<br>Lunch 1-2 pm<br>Scholarly Sessions contd. 2 pm – 6 pm<br>Closing Plenary Session 6- 7pm ( <i>Keynote Speaker: TBA</i> )<br>Farewell Reception & Dinner 7-9 pm |

## **About Conference Sponsors**

### **Indian Institute of Technology, School of Management**

The Indian Institute of Technology Bombay was founded in 1958 and is a premier world class teaching and research institution in technology and interdisciplinary programs. The School of Management was started in 1995 and offers masters, executive and doctoral programs in business. <http://www.som.iitb.ac.in>

### **University of North Texas, College of Business**

The University of North Texas is a R1 research school established in 1890. The College of Business has been accredited by AACSB since 1961 and offers undergraduate, masters and doctoral degrees in a wide range of fields including entrepreneurship. <https://www.cob.unt.edu>

### **Advisory Committee**

*Professor P. V. Balaji, Dean, Research & Development, IIT Bombay, India*

*Professor Rajiv Dusane, Dean, International Relations, IIT Bombay, India*

*Professor Shivganesh Bhargava, Head, Shailesh J. Mehta School of Management, IIT Bombay, India*

*Dr. Marilyn Wiley, Dean, College of Business, University of North Texas, USA*

*Dr. Lew Taylor, Chair, Department of Management, University of North Texas, USA*

*Dr. Derrick D'Souza, Professor, Department of Management, University of North Texas, USA*

*Dr. Manjula Salimath, Associate Professor, University of North Texas, USA*

### Important Dates

Announcement and Call for papers:	October 2016
Abstract Due:	February 15, 2017
* Conditional Decisions:	April 30, 2017
Early Registration Deadline:	June 30, 2017
Full papers due:	July 31, 2017
Final Decision & Inclusion in Program:	September 1, 2017

\* Authors of conditionally accepted abstracts must register and submit full papers by deadlines.

<b>Registration Fee:</b>	Student \$75 (₹5,000)	<i>Late registration \$100 (₹6,500)</i>
	Faculty \$150 (₹10,000)	<i>Late registration \$200 (₹12,500)</i>
	Exec/Corporate \$225 (₹15,000)	<i>Late registration \$300 (₹20,000)</i>

Please Note: Late registration period starts September 1, 2017.

Payment & submissions may be made online at the conference website <http://www.cob.unt.edu/icefb>

We look forward to your submissions and seeing you in Mumbai!

*For questions, sponsorship, or more information please contact*

#### ICEFB 2018 Program Chairs

**Dr. Shivganesh Bhargava**, Indian Institute of Technology, Bombay, India

Phone: (+91 22) 25767781/7897; Email: [bhargava@som.iitb.ac.in](mailto:bhargava@som.iitb.ac.in)

**Dr. Manjula Salimath**, University of North Texas, Denton, TX, USA

Phone: 940-565-4937; Email: [Manjula.Salimath@unt.edu](mailto:Manjula.Salimath@unt.edu)



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CONFERENCE**

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