

COB ADVISING OFFICE ▪ BLB 110 ▪ 940.565.2110 ▪ COBADVISING@UNT.EDU

INTERNATIONAL BUSINESS* (18 HOURS)

Part I. International Core (must earn a grade of "C" or higher)

Select four courses from the following list:

MGMT 4660	International Management Perspectives
FINA 4500	International Finance
MKTG 4280	Global Marketing Issues and Practice
ECON 4850	International Trade
ACCT 4420	International Accounting
BUSI 4700	Topics in International Business Practices and Policies
LSCM 4360	Global Alliances and International Supply Chain Mgmt

A course taken through a COBA sponsored study-abroad program may substitute for up to 3 hours of the above International Core.
It may be possible to satisfy the int'l core within the course requirements of a concentration by using the int'l core courses as electives (subject to approval by the academic advisor). Thus, int'l core courses completed for the certificate need not necessarily increase the total hours required for graduation.

Part II. Foreign Language Requirement

Students must present evidence of minimum proficiency in a foreign language. This requirement may be satisfied in either of two ways:

- ◆ Completing formal foreign-language study through the level of LANG 1020 or its equivalent.
- ◆ Submitting evidence of foreign-language proficiency through the level of LANG 1020. For example, students may document proficiency with results from a foreign-language course above the level of LANG 1020 or with the College Level Examination Program (CLEP) subject examinations. These examinations are administered by the College Board.

* Open to business majors only

RESIDENTIAL PROPERTY MANAGEMENT (12 HOURS)

REAL 4200	Property Management
REAL 4210	Advanced Property Management
BLAW 4790	Property Management Law

Select one from the following:

REAL 2100	Principles of Real Estate
REAL 4000	Real Estate Finance
REAL 4300	Real Estate Investments
REAL 4400	Real Estate Valuation

NEW PRODUCT DEVELOPMENT (15 HOURS)

MKTG 3710	Marketing Research and Information Technology
MKTG 4320	New Product Development
MKTG 4330	Product Planning and Brand Management
MKTG 4800	Marketing Internship

Select one from the following:

LSCM 3960	Logistics and Supply Chain Management
MKTG 4600	Retailing
MKTG 4750	Marketing of Services
Or any course approved by the department	

E-COMMERCE MARKETING (12 HOURS)

MKTG 3650	Foundations of Marketing Practice
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Choose three courses from:

MKTG 3720	Internet Marketing Concepts and Strategies
MKTG 4620	E-Commerce Marketing Tools & Applications
MKTG 4630	Electronic Retailing and Promotion Strategies
MKTG 4640	Database Marketing Fundamentals
LSCM 4530	E-Logistics in Supply Chain Management

LOGISTICS AND SUPPLY CHAIN MANAGEMENT (12 HOURS)

LSCM 3960	Logistics and Supply Chain Management
LSCM 4360	Global Alliances & International Supply Chain Mgmt
LSCM 4560	Business Transportation Management

Select one course from the following:

LSCM 4510	Logistics & Business Analysis
LSCM 4530	E-Logistics in Supply Chain Management
LSCM 4540	Logistics Application of Enterprise Resource Planning Systems

RETAILING (12 HOURS)

MKTG 3650	Foundations of Marketing Practice
MKTG 4600	Retailing
MKTG 4630	Electronic Retailing and Promotion Strategies

Select one from the following:

LSCM 3960	Logistics and Supply Chain Management
MKTG 4520	Marketing Channels and Strategic Partnerships
MKTG 3700	Marketing and Money

ENTREPRENEURSHIP (12 HOURS)

MGMT 3850 – Foundations of Entrepreneurship

Plus three courses from:

MGMT 3810	Principles of Family Business
MGMT 3915	Creativity and Opportunity Development
MGMT 4210	e-Management
MGMT 4235	Social Entrepreneurship
MGMT 4335	Technology and Innovation Management
MGMT 4220	Advanced Entrepreneurship
MGMT 4560	Topics in Entrepreneurship (Repeatable course)

COB ADVISING OFFICE [BLB 110] 940.565.2110

◆ International Business

FIREL DEPARTMENT [BLB 215] 940.565.3050

◆ Residential Property Management

DEPT. OF MARKETING AND LOGISTICS [BLB 215] 940.565.3120

◆ Customer Relationship Mgmt, E-Commerce Mktg, Logistics and Supply Chain Mgmt, Retailing, New Product Development

IMPORTANT NOTICE: Students must remain in good standing at UNT and earn a "C" or higher in each course required for the certificate