

# BBA

# Business Integrated Studies Sports Management Track

Exclusively offered at New College at Frisco

2016-2017

College of Business Advising Office ▪ BLB 110 ▪ 940-565-2110 ▪ CoBAdvising @unt.edu

## Course Requirements

### University Core (42 hours)

Please see the UNT catalog or the COB Advising and Students Services Office in BLB 110 for best selection core requirements.

### Pre-Business Requirements (24 hours)

ECON 1100 *& 1110 (6 hrs)	Principles of Economics
COMM 1010* or TECM 2700(3 hrs)	Speech or Technical Writing
MATH 1190*(3 hrs)	Business Calculus
BCIS 2610 (3 hrs)	Intro to Computers in Business
ACCT 2010 & 2020 (6 hrs)	Accounting Principles I & II
DSCI 2710* (3 hrs)	Data Analysis with Spreadsheets

\*Courses that fulfill a core course and a pre-business course.

**Important Notice:** Students must have a 2.7 UNT GPA, have 45 hours completed, and have earned a grade of "C" or higher in the following courses prior to filing a degree plan and enrolling in upper level business courses: ENGL 1310 & 1320/TECM 2700, ECON 1100 & 1110, MATH1190, BCIS 2610, ACCT 2010 & 2020, and DSCI 2710.

### Business Foundation Courses (24 hours)

MGMT 3330, MKTG 3010, or BCIS 3615	Communicating in Business
BLAW 3430 (3 hrs)	Legal and Ethical Envir. of Business
BCIS 3610 (3 hrs)	Basic Information Systems
MKTG 3650 (3 hrs)	Foundations of Marketing Practice
DSCI 3710 (3 hrs)	Business Statistics with Spreadsheets
FINA 3770 (3 hrs)	Finance
MGMT 3720 (3 hrs)	Organizational Behavior
BUSI 4940 (3 hrs)	Business Policy**

\*\* Requirements for enrollment in BUSI 4940: completion of all other business foundation courses w/C or higher, sr. status, and graduating semester .

### Business Content Area (12 hours)

- Creation of Goods and Services (3 hrs)—Choose one course from:  
MGMT 3830 Operations Management  
DSCI 3870 Management Science  
LSCM 3960 Logistics and Supply Chain Management
- International Business Courses (3 hrs)—Choose one course from:  
MKTG 4280, MGMT 4660, FINA 4500 or BCIS 4730
- MKTG 4330 Brand Management (3 hrs)
- Business Elective (3 hrs)—Choose from:  
MKTG 4320 E-Commerce  
MGMT 3820 Management Concepts  
MGMT 4770 Leadership

### Sport Management Content Area (24 hrs + 6 hrs Internship)

RESM 1950.500 Foundations of Recreation, Event, and Sport Professions  
RESM 2150 Leadership in Recr/Event/Sport Mgmt (lab required)  
RESM 2900.500 Special Problems (Practicum in Sport Management)  
RESM 4080.500 Legal Dimensions of Recr/Event/Sport Industries  
RESM 4180.500 Planning, Designing and Maintaining RESM Facilities/Areas  
RESM 4340.500 Event Production in RESM industries  
RESM 4900.501 (Sport and Event Marketing, Sponsorship and Sales)  
RESM 4900.502 (Sport, Entertainment and Events in the Experience Economy)  
RESM 4100.500/501 Internships in Recreation, Event and Sport Industries #

# Prerequisites: Students must have completed all 8 RESM courses listed above or are scheduled to complete their remaining RESM courses the same semester they are enrolled in RESM 4100.500 and 501 courses.

For information on course content for RESM and Career Information, contact John Collins at JohnR.Collins@unt.edu

[www.cob.unt.edu/programs/undergrad/](http://www.cob.unt.edu/programs/undergrad/)

Curriculum Guide for BBA in Business Integrated Studies  
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YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>FRESHMAN</b>	English (ENGL 1310)	3	English (TECM 2700 or ENGL 1320)	3
	Mathematics (MATH 1190)	3	Category 1 Core Course (COMM 1010)	3
	Life and Physical Science	3	Political Science/Government (PSCI 1040 or 1050)	3
	Political Science/Government (PSCI 1040 or 1050)	3	<b>Economics (ECON 1100)**</b>	3
	RESM Content Course (RESM 1950)	3	<b>Intro to Computers in Business (BCIS 2610)</b>	3
	<b>Total</b>	<u>15</u>	<b>Total</b>	<u>15</u>

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>SOPHOMORE</b>	Language, Philosophy and Culture	3	Life and Physical Science	3
	American History (HIST 2610)	3	Creative Arts Course	3
	<b>Economics (ECON 1110)**</b>	3	American History (HIST 2620)	3
	<b>Accounting (ACCT 2010)</b>	3	<b>Accounting (ACCT 2020)</b>	3
	RESM Content Area Course (RESM 2150)	3	<b>Data Analysis with Spreadsheets (DSCI 2710)</b>	3
	<b>Total</b>	<u>15</u>	<b>Total</b>	<u>15</u>

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>JUNIOR</b>	Basic Information Systems (BCIS 3610)*	3	RESM Content Area Course	3
	Communicating in Business (BCIS 3615, MGMT 3330, or MKTG 3010)*	3	Foundations of Marketing Practice (MKTG 3650)*	3
	Business Statistics with Spreadsheets (DSCI 3710)*	3	Business Content Area-Creation of Goods and Services	3
	Legal and Ethical Environment of Business (BLAW 3430)*	3	Finance (FINA 3770)*	3
	RESM Content Area Course	3	RESM Content Area Course	3
	<b>Total</b>	<u>15</u>	<b>Total</b>	<u>15</u>

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>SENIOR</b>	Business Content Area: International Course	3	Business Policy (BUSI 4940—Capstone)	3
	Organizational Behavior (MGMT 3720)*	3	RESM Content Area Course	3
	RESM Content Area Course	3	Business Content Area Course	3
	Business Content Area Course	3	RESM Content Area Course	3
	RESM Content Area Course	3	RESM Content Area Course	3
	<b>Total</b>	<u>15</u>	<b>Total</b>	<u>15</u>

\*Business foundation courses. These must be completed with a grade of C or higher prior to enrolling in BUSI 4940.

- This schedule is only a suggestion; make sure you understand the necessary prerequisites for each course and consult the Academic Advising and Student Services Office. Course availability subject to change
- **Bolded courses** are pre-business prerequisites to all JR/SR level business courses and require a grade of C or higher. Math placement is required before enrolling in any MATH course.
- Completion of all pre-business prerequisite courses and a UNT cumulative 2.7 minimum GPA are required prior to enrolling in any JR/SR level business courses and/or filing for an official degree plan.
- A total of 120 credit hours are required for this degree