



UNT | DALLAS
UNIVERSITY OF NORTH TEXAS AT DALLAS

State of the University Address

March 4, 2016

ON A PERSONAL NOTE

- **Faculty, Staff, Community**
- **1 on 1 meetings**
 - Out 160, have met with 68 (43%)
 - Approx. 92 remaining
- **Town Halls**
 - October 19, 2015 | Student Town Hall
 - December 9, 2015 | Faculty, Staff | UNT Dallas Strategic Plan
 - January 29, 2016 | Faculty, Staff | UNT Dallas Strategic Plan Update
 - April, 2016 | Student Town Hall
 - April, 2016 | Faculty, Staff | UNT Dallas Strategic Plan Update

CLEAR GOALS

- **Beyond Start-up Mode**
- **Mission**
 - **Empower. Transform. Strengthen.**
- **Vision**
 - Through education and community connectedness,
UNT Dallas aspires to be the pathway to social mobility.
- **Goals**
 - **Rooted in community. Grow. Serve.**
- **Teams**

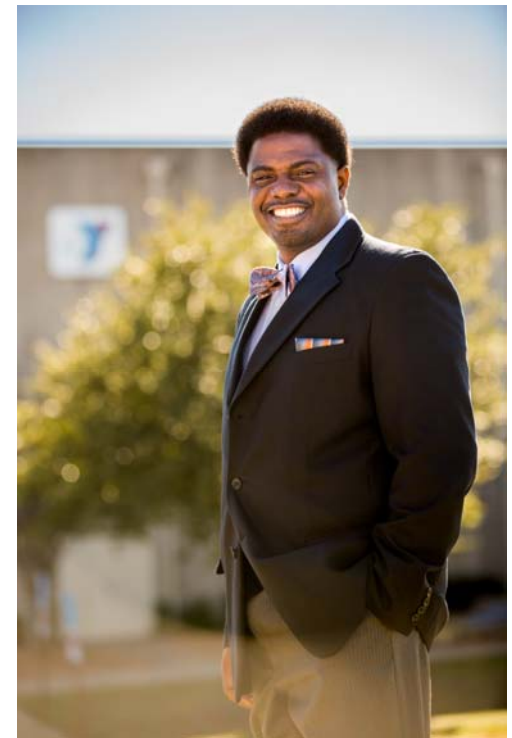
MOMENTOUS YEAR

- Split from UNT
- Take in College of Law
- Financial Transformation
- Federal Financial Aid



BUILDING BONDS WITH THE COMMUNITY

- **Dedication to our Geography**
- **Community College partnerships strengthening**
- **Same with area high schools**
- **UNT Health Science Center**



ABOUT TO LAUNCH NEW WEBSITE

- With Prospective Students in Mind
- Mobile first
- Participatory development



DEVELOPING OUR OWN

- **Emerging Leaders Program launched**
 - Graduation is March 23, 2016
- **Supervisory Building Blocks Program **Coming Soon****



NEW DEANS

- **John Gasko, School of Education**
- **Constance Lacy, School of Human Services**



FUND RAISING

- In the field now



CARING ENVIRONMENT

- Homeless students
- Lots of faculty, staff and student volunteering



JAG CAFÉ – ECI

- **Quality and types of food has significantly improved**
- **Adding a salad bar**
- **Level of service has also improved**
- **Cafeteria, during first three quarters was losing money**
- **Thanks to everyone's support, (using the cafeteria instead of outside vendors) ECI finished the year with a small profit.**
- **University's share of the profit was \$6,199.75**
- **Funds were deposited into general scholarship account**
- **Anticipate larger share of profits for calendar year 16**

KJAG RADIO STATION

Coming Soon



BUILDING CAMPAIGNS

- **\$150 million in Projects**
- **Residence Hall**

BUILDING CAMPAIGNS

- **Building 3 - Student Learning and Success Center**
- **College of Law Restoration**
- **DART Station**
- **Tree Census**
- **Outdoor Amphitheater**
- **Trail System**
- **Lighting**



BENCHMARKING PARTNERS

■ In Texas

- A&M University–Central Texas
- A&M University–Texarkana
- A&M University–San Antonio
- A&M University–International
- University of Houston–Victoria

■ Nationally

- University of Washington Tacoma
- University Of Wisconsin – Parkside
- Rutgers University–Camden



AASCU's "RE-IMAGINE THE FIRST YEAR" PROJECT

- Selected to participate in groundbreaking project



UNIVERSITY BUDGET ADVISORY COUNCIL – UBAC

- **Created to improve transparency, create structure and align funding with strategic plan**
- **Annually review of budget requests**
- **Prioritize and make recommendations to president**
- **First meeting scheduled for today**
- **Members include:**
 - Chair: April Barnes, Assistant VP Budget and Planning
 - Thad Anglin
 - Aaron Bartula (Faculty Alliance)
 - Jamaica Chapple
 - Rafiu Fashina
 - Sarah Monroe (Staff Council)
 - Wayne Mcinnis
 - Brenda Robertson
 - Paulina Romero
 - Eric Solis (SGA)

FOCUS ON ENROLLMENT GROWTH

- Retention
- Completion



ACADEMIC ACHIEVEMENT. BUSINESS

- **Fall Enrollment up 19%; MBA up 107%**
- **Established honor society**
- **SACSCOC approved Hospitality Management**



ACADEMIC ACHIEVEMENT. EDUCATION

- **Our students received outstanding state certification scores**
- **Won Teacher Quality Grant. Drs. Janecek and Johnson**
- **Professors ubiquitous presenters!**



ACADEMIC ACHIEVEMENT. HUMAN SERVICES

- Fall enrollment up
- ABCD Lab launched
- Hosted more than 100 for Community Engagement Day



ACADEMIC ACHIEVEMENT. LAW

- Accreditation
- Selecting 3rd class
- Building Restoration



ACADEMIC ACHIEVEMENT. LIBERAL ARTS AND SCIENCES

- **Public Health and Communications/Technology approval**
- **Enrollment increased 38 %**
- **Articulation agreement with UNT Health Science Center**



STUDENT AFFAIRS

- **Veterans Success Center opened**
- **Registered 30+ student organizations**
- **3 Greek organizations established charters**
- **Turkey Trot**
 - 45 faculty/staff participated w/President's challenge gift
- **Dallas Institute of Humanities and Culture's MLK Symposium – T.J. Vaughns**
- **Student Government Association**
 - Lunch w/the President
 - Recycling
 - Student Town Halls
 - Student Research Consortium (April)



ATHLETICS AND INTRAMURALS



ADVISING

- **Twice as many students served this academic year**
- **Visible office established in Building 1**
- **Early alerts established**



LEARNING COMMONS

- **Writing Center saw nearly 40% increase**
- **Math Lab 20% increase**
- **Supplemental instruction (student to student tutoring) increased**



CAREER SERVICES

- **College Central Network off and running**
 - 900 students + registered
 - 25 alums
 - 300 employers
- **34% increase in class presentations**
- **Increased campus visits by prospective employers**



MARKETING

BUILDING A CONSISTENT IMAGE

UNT DALLAS
UNIVERSITY OF NORTH TEXAS AT DALLAS

"more than a university... it's my life!"

PROGRAM BROCHURES
AND COLLATERAL MATERIALS



E-NEWSLETTERS
AND PRINT MATERIALS



COMPREHENSIVE COMMUNICATION CAMPAIGN



MAIN WEB GRAPHIC



SOCIAL MEDIA AD



BILLBOARD AD



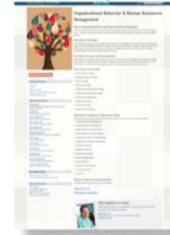
OUTDOOR AD - BUS OR TRAIN



FULL-PAGE AD



HALF-PAGE AD



PROGRAM PAGE



POSTCARD



WEBSITE LANDING PAGE



ADMISSIONS PAGE



E-NEWSLETTER & PRINT

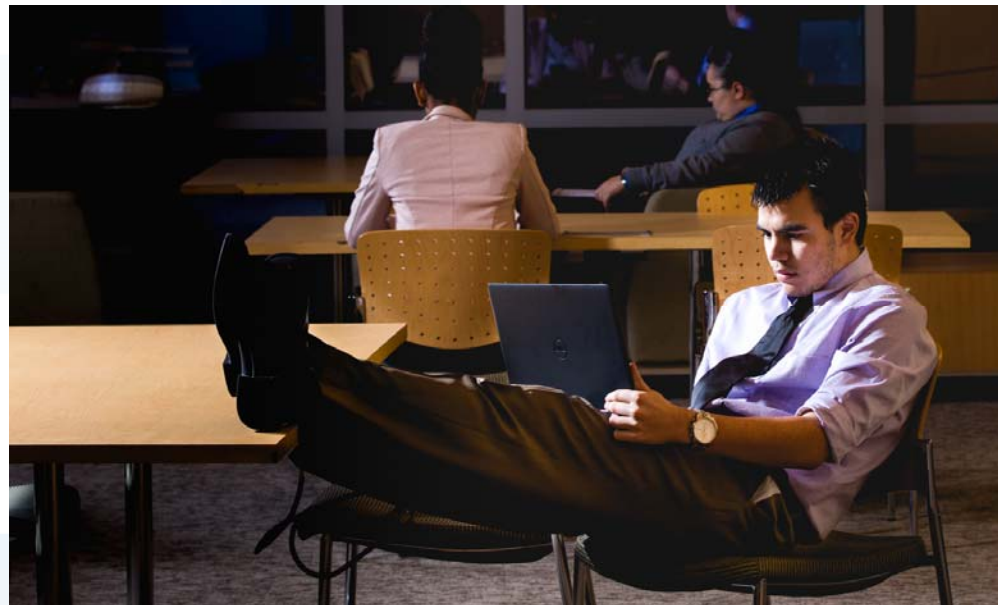
CARUTH POLICE INSTITUTE

- Solidified its position with DPD/expanded training
- Also expanding training to other departments
- Conducting body camera research for DPD



DISTANCE LEARNING

- **3,884 seats filled up 71% from Fall 14**
- **56% of distance learners work fulltime**
- **85 instructors teaching distance learning courses**



ADMISSIONS/RECRUITMENT

- **Financial Aid Breaking Records**
- **Undergraduate Admissions Implemented new campus visit management program, VisitDays**
- **Semester credit hours are on the rise!**
- **Employee Scholarships**



IMPROVED DATA REPORTING

- Reorganized Institutional Effectiveness to better reflect its mission
- Now called, “Office of Strategic Analysis and Reporting”
- Improved communication channels with UNT, UNT System, and other stakeholders
- Clarified data definitions and usage of data elements
- Data warehousing, analytics, and dashboards projects underway, which will improve data availability and reliability to make data driven decisions
- Significantly improved our reporting accuracy, integrity, and timeliness
- Office is continuing to evolve