

Faculty Led Study Abroad
Summer 2017: Jun 17 - July 2
College of Business

UNT[®]

Dublin – London – Glasgow
(Ireland/England/Scotland)



Earn 3SCH or 6SCH of UNT Credit

BUSI 4940 MGMT 4660 DSCI 4900 MKTG 2650

- Secure international experience at the intersection of global managerial, business analytical, and cross-cultural marketing strategies.
- Address on a first-hand basis opportunities and problems being confronted by contemporary global firms while interested with their senior management.
- Experience iconic cultural and historical sites inside England (London, Liverpool, & other cities and towns), Ireland (Dublin & surrounding areas), and Scotland (Glasgow plus) – all while living and traveling throughout Great Britain by ferry, trains, and bus.
- Most significantly, enhance your current academic preparation and future professional marketability.

Program Contact information:

MGMT 4660 International Mgmt Perspectives & BUSI 4940 Bus. Policy Capstone,
Professor Michael.Sexton@unt.edu. (940) 565 - 4925.

DSCI 4900 Global Business Analytics, Professor Robert.Pavur@unt.edu (940) 565 – 3107.

MKTG 2650 Culture & Consumption, Professor David.Strutton@unt.edu (940) 565 - 3123.

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