

DEPARTMENT OF THE NAVY

COMMANDER
NAVY REGION HAWAII
850 TICONDEROGA ST STE 110
PEARL HARBOR HI 96860-5101

COMNAVREGHIINST 1500.80 NOOADC 28 Sep 10

COMNAVREG HAWAII INSTRUCTION 1500.80

Subj: COALITION OF SAILORS AGAINST DESTRUCTIVE DECISIONS

(CSADD) PEER MENTORING PROGRAM NAVY REGION HAWAII (NRH)

REGIONAL MAIN CHAPTER

Ref:

(a) OPNAVINST 1500.80

Encl: (1) Designation of Command CSADD Sponsor or CSADD Advocate

1. <u>Purpose</u>. To establish and publicize policies and procedures for the Regional CSADD peer mentoring program in NRH.

- 2. Applicability. This instruction applies to all Navy active duty and reserve personnel assigned to naval commands within NRH area of responsibility.
- 3. <u>Background</u>. CSADD originated at Commander, Navy Region Mid-Atlantic as a peer influence social group. The popularity and message of the program spread and chapters were established at other commands. As a result, CSADD is being launched Navy-wide. This program provides an additional resource and communication tool that facilitates positive Sailor interaction and complements a commander's message directing proper conduct both on and off duty.
- 4. <u>Discussion</u>. The goal of this program is to encourage positive social interaction and development of leadership and decision-making skills. Junior Sailors at each command will be provided the opportunity to create social networks, use a variety of communication tools, and see visual messages to discourage destructive decisions within their peer group. CSADD reinforces a culture of shipmates helping shipmates and contributes to command unity and mission readiness.
- 5. Policy and Procedures for establishment of CSADD Chapters. CSADD brings together social networking (online) and social interaction (in person) as chapters are established. Emphasis should remain on creativity and developing the leadership abilities of young Sailors that afford them the opportunity to

contribute to the success of their shipmates and command mission.

a. Regional CSAAD Team Leader shall:

- (1) Be (E7-E9, junior officer, or civilian equivalent) to coordinate and monitor chapter establishment throughout their region, collect best practices and feedback from program improvement, and shall:
- (a) Act as a direct liaison and promulgate program information (as directed by the Coalition of Leadership to Enable Sailor Success (COLESS) via Commander, Navy Installation Command (CNIC) to all sub-chapters within their region;
- (b) Conduct quarterly CSADD symposiums with subchapters (sponsors and/or advocates) via defense connect online, phone conferences, online chats, etc.;
- (c) Coordinate all challenges, issues, and concerns directly with the CNIC COLESS member, who in turn will share this information with the COLESS; and
- (d) Provide guidance and instruction on the development of a CSADD Facebook education page or how to become a fan of the navy-wide CSADD Facebook program, hence providing a venue to post dialog and events.

b. Commands may establish a CSADD sub-chapter by:

- (1) Appointing (in writing) a senior enlisted leader as the CSADD sponsor to support and guide the program and, as the command's CSADD advocate, develop communication efforts within the organization. The sponsor shall provide an email to the regional CSADD team leader to acknowledge the following: CSADD sub-chapter's command name, unit identification code, sponsor name, advocate name, and contact information. Forward copy of appointment to Regional CSADD team leader.
- (2) Appointing (in writing) a junior Sailor (recommended E5 and below, age 18-25 years of age) as the command CSADD advocate who shall:
 - (a) Ensure all program planning is approved by the

command CSADD sponsor;

- (b) Conduct monthly, or more frequent (as desired) local CSADD meetings and establish committees and officers (approved by the CSADD sponsor) to address the various topic areas to be presented. Consideration should be given to allow the group to select their own leadership and establish committees with each area of focus, thereby encouraging peer interaction and leadership development;
- (c) Promulgate (via various free social media networks, including the CSADD Facebook page and the CSADD blog at www.csadd-navy.blogspot.com) discussion topics, events, or other items of interest regarding CSADD. These items can be posted on the Navy-wide CSADD Facebook page or the Navy Region Hawaii main chapter page;

Note: All items posted via these public networks must be discussed and cleared via the command CSADD sponsor prior to posting and streaming.

- (d) Coordinate directly with the regional teamleader, as necessary, to obtain assistance or best practices;
- (e) Solicit ideas, events, and methods to promote the CSADD message (creativity of the team is essential to success); and
- (f) Coordinate with local Warfighter and Family Services; and Morale, Welfare, and Recreation programs to proactively promote the program.
- (g) Forward a copy of the appointment letter to the Regional CSADD team leader.

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Chief of Staff

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COMMAND LETTERHEAD

1500 Ser N00/ Date

From: Command Name

To: Rank First/MI/Last Name

Subj: DESIGNATION OF COMMAND COALITION OF SAILORS AGAINST
DESTRUCTIVE DECISIONS (CSADD) SPONSOR OR CSADD ADVOCATE

Ref: (a) OPNAVINST 1500.80A

- 1. Per reference (a), you are hereby designated as the Command CSADD sponsor or CSADD advocate.
- 2. You shall familiarize yourself with the contents of reference (a) in the performance of this duty.
- 3. This designation will remain in effect until you transfer unless rescinded sooner.

Commanding Officer

Copy to: Service Record Regional CSADD team leader