

CSADD begins prevention campaign against texting and driving

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Sailors and Airmen of the Joint Base Pearl Harbor Hickam Coalition of Sailors Against Destructive Decisions (CSADD) chapter have developed a “Stay Alive, Don’t Text and Drive Prevention Campaign.”

Master-at-Arms 3rd Class Abrel Smith, CSADD president, said the campaign will target young adult drivers and aim to show them the consequences of texting and driving. He also stated that the campaign will feature public service advertising videos, posters, banners, and digital and social media.



According to Smith, nearly 500,000 young adults each year are injured due to various forms of distracted driving, including texting, mobile instant messaging, updating social media platforms and sending photos.

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