



Engaging the Whole Community in Preparedness

A Overview of 2013 Citizen Corps Council and CERT Profile Data



FEMA

Individual and Community Preparedness Division

October 30, 2014

Basis for Whole Community Approach

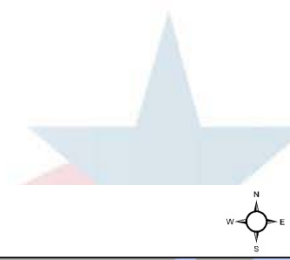
- ★ Response and recovery efforts require more than government resources alone. Non-governmental assets and resources, like Citizen Corps Councils and Community Emergency Response Teams (CERTs), must be integrated in community plans.
- ★ The insights and perspectives of representatives from throughout the community must be incorporated for local emergency plans and exercises to be realistic and effective.
- ★ What individuals and organizations do before, during, and after an incident has a significant bearing on the consequences and impact of a disaster. Outreach and training for the public is critical.



Citizen Corps Councils provide the platform for whole community collaboration



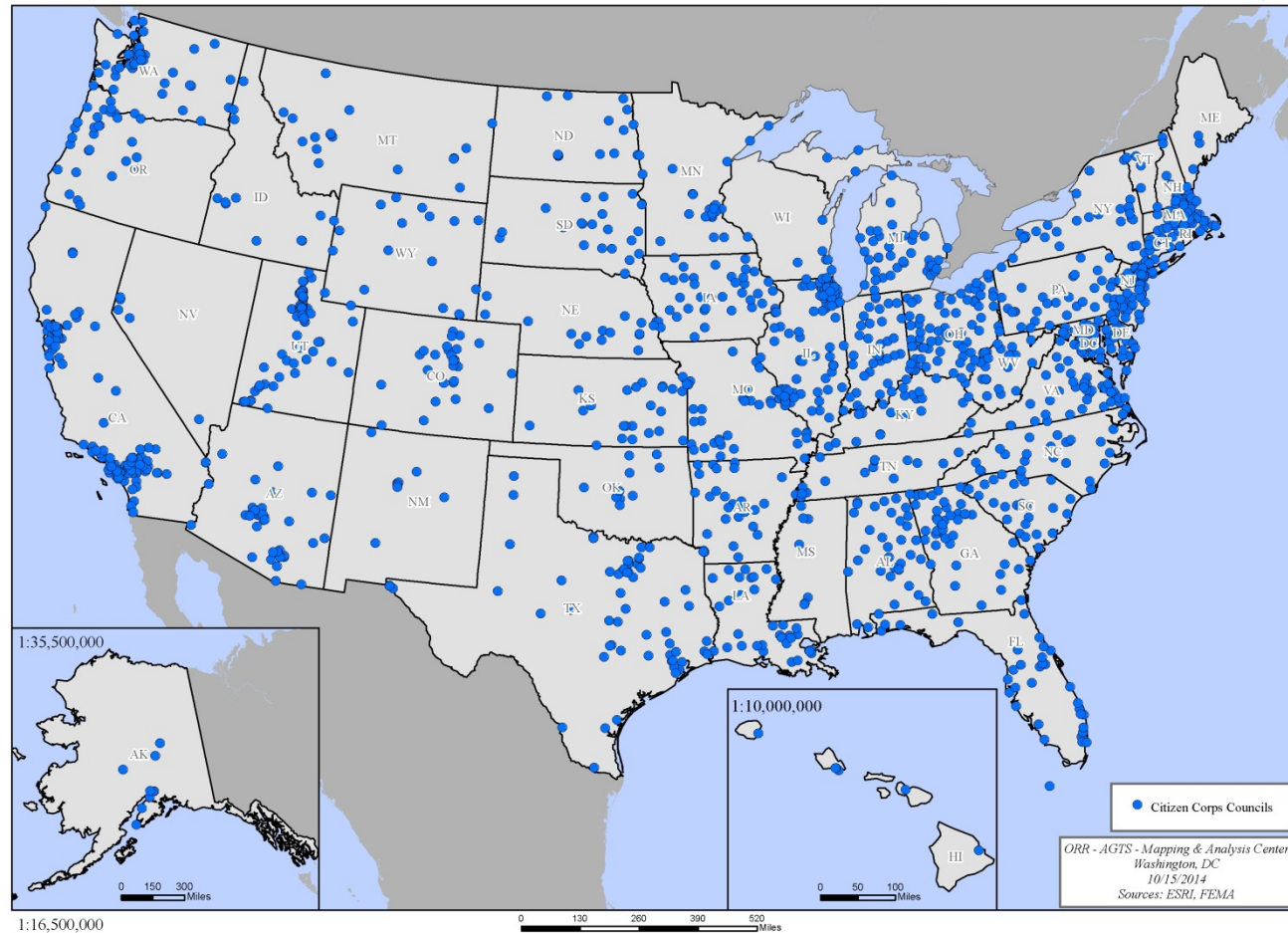
2013 Citizen Corps Councils Nationwide



- ★ Over 1200 local, county, and tribal Citizen Corps Councils nationwide.
- ★ Jurisdictions served by Councils include more than 196 million people, or 63% of the U.S. population.
- ★ 90 new Citizen Corps Councils from 32 states registered in 2013.



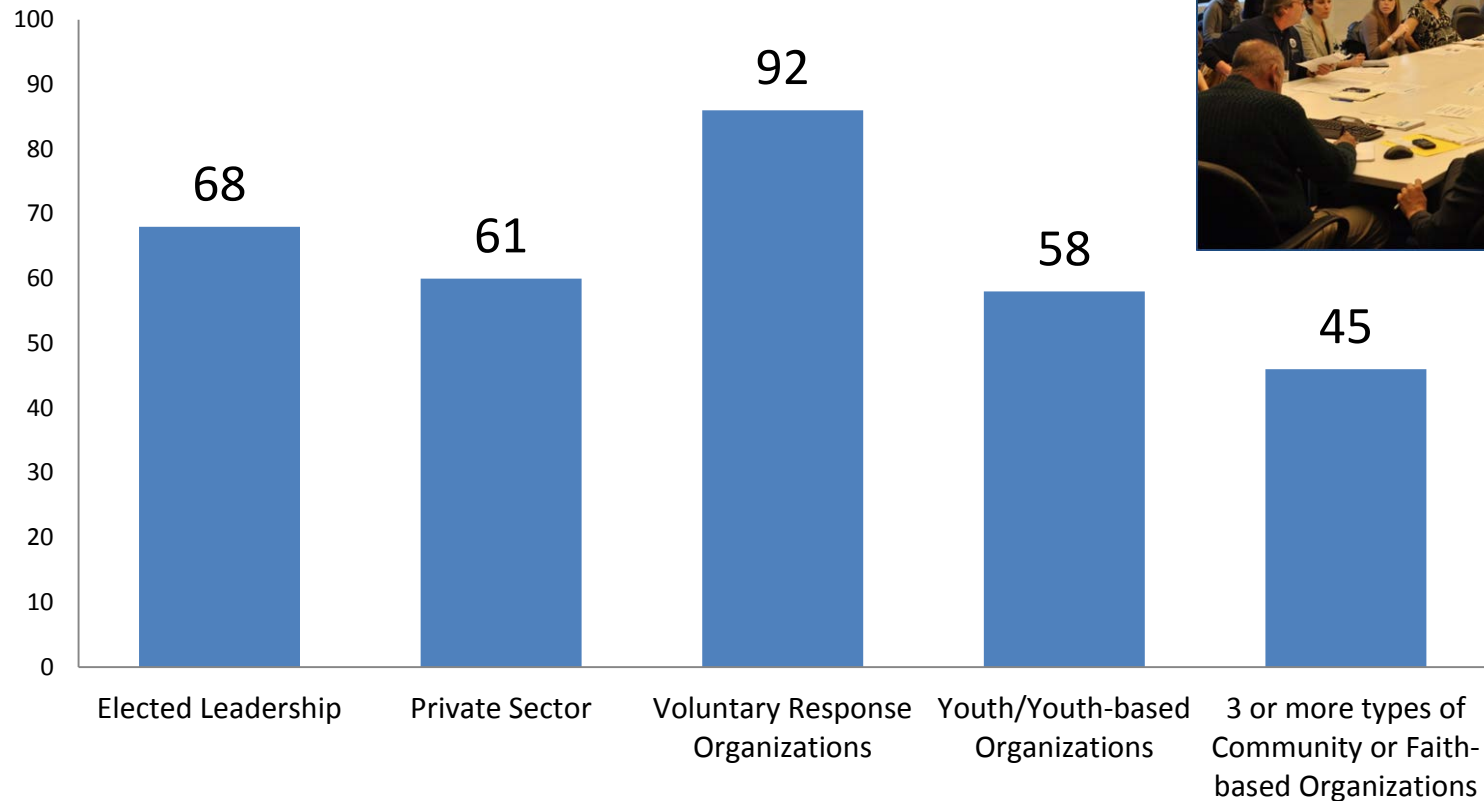
Citizen Corps Councils



Membership and Community Involvement

★ 60% of Councils have representation from ALL THREE key sectors: public, private, and the volunteer/community sector.

★ Membership profiles include:



Program Management and Leadership



- ★ **Emergency Managers:** 82% of Councils report that the Emergency Manager either chairs the Council (32%) or is very involved (50%).
- ★ **Elected Leaders:** 68% of Councils include elected leaders as members and in almost 24% of Councils, the elected leader is either very involved or chairs the Council.
- ★ **Point of Contact:** 75% of Citizen Corps Council Point of Contacts (POCs) spend less than 50% of their time administering their programs.

Program Management and Funding

- ★ Citizen Corps Councils receive their annual funding from multiple sources including Federal, state, local government and private sector, foundations/philanthropic organizations and general fundraising.
 - 21% report their budgets use no Federal funding
 - 45% report annual budgets with more than 50% Federal funding
- ★ Although the Homeland Security Grant Program (HSGP) no longer includes dedicated, line-item funding for Citizen Corps, the HSGP Guidance continues to include and encourage the whole community preparedness mission of Citizen Corps.



Whole Community Planning / Integrating Resources

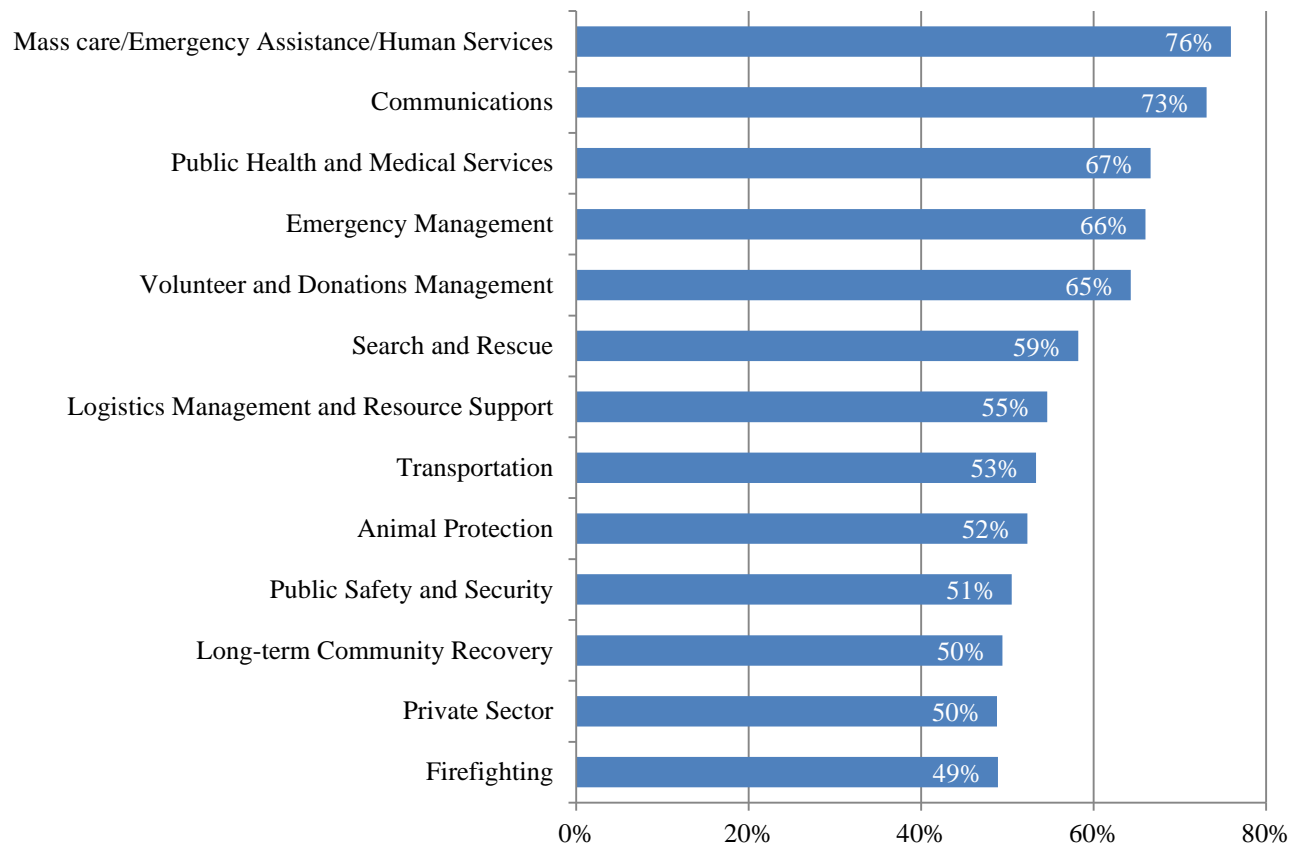
- ★ Most Councils are serving as a planning body for developing and updating local preparedness and response plans.
 - 71% of Councils have supported whole community planning by discussing, reviewing, or revising their jurisdiction's Emergency Operations Plan or other key local plans.
 - 43% of Councils reviewed three or more of the following plans: Community Vulnerability/Risk Assessments, Mitigation Plans, Alert and Warning Systems, Evacuation Plans, or Shelter Plans.



ESFs Supported with Nongovernmental Resources

- ★ Approximately 80% of Councils report their jurisdictions include nongovernmental resources in five or more Emergency Support Functions (ESFs).

Emergency Support Functions supported with Nongovernmental Resources



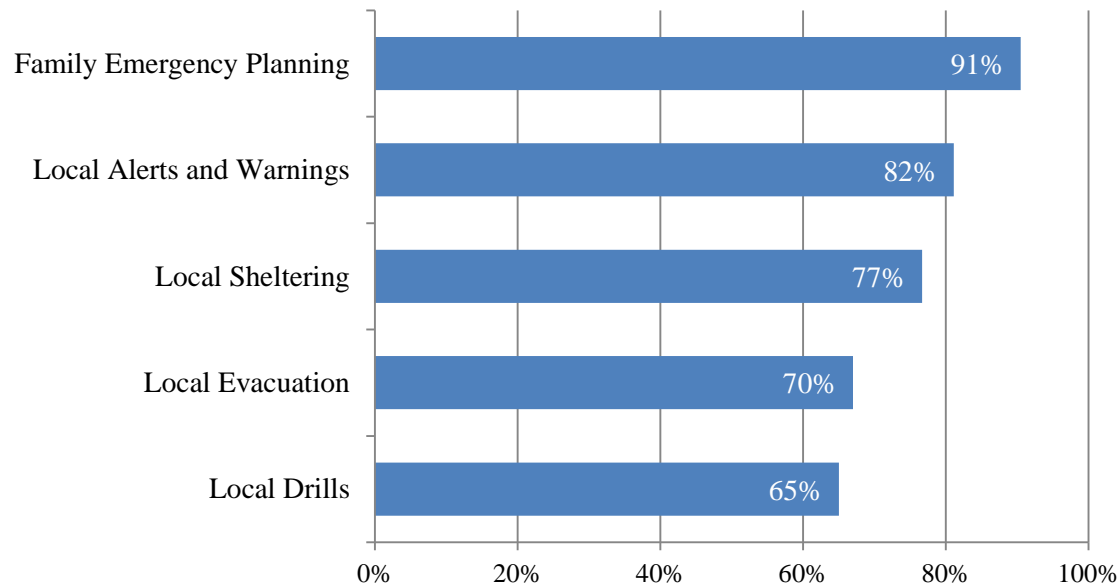
Public Outreach & Engagement

- ★ Because multi-channel approaches are most effective for messaging, Councils typically support four to five types of outreach, with 71% of Councils providing community events, 59% hosting websites, 45% providing messaging information to community leaders, and 37% using social media.
- ★ The majority of Councils tailor their public education materials for people with disabilities and access and functional needs (61%), seniors (58%), pet owners (54%) and youth (57%).



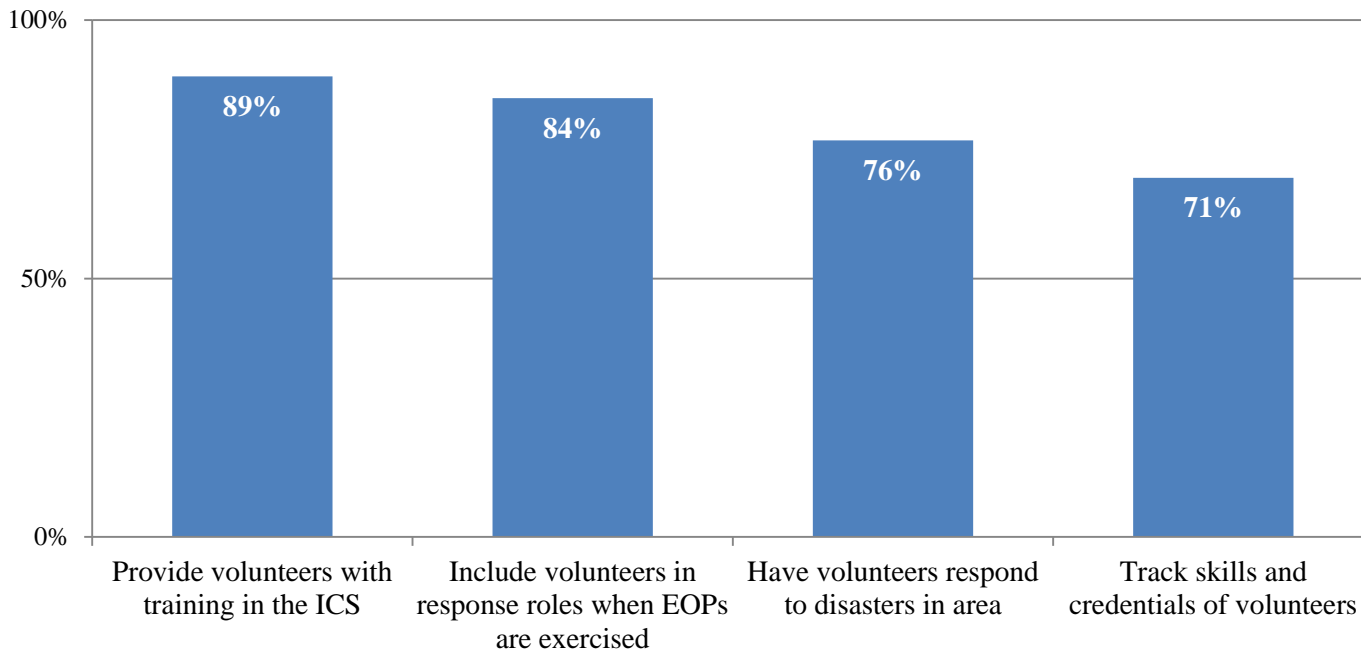
Public Outreach & Engagement

- ★ 73% of Councils deliver materials or training and demonstration in neighborhoods, 72% in schools, 65% in workplaces and 55% in places of worship.
- ★ Councils support education and training on essential local information



Building Volunteer Response Capability

- ★ 93% of Councils support programs that train volunteers for disaster response and recovery.



Building Volunteer Response Capability

- ★ On average, Councils report their jurisdictions support between two and three Citizen Corps Partner Programs. Four out of ten Councils (44 percent) support three or more Partner Programs.
 - 92% of Councils support CERT Programs
 - 48% of Councils support Neighborhood Watch
 - 45% of Councils support Medical Reserve Corps
 - 36% of Councils support Volunteers in Police Service
 - 23% of Councils support Fire Corps



Outreach and Engagement: Youth

- ★ 76% of Citizen Corps Councils provide material tailored for youth or to be distributed through schools.
- ★ 58% of Councils include youth members or members from youth-based organizations.



Outreach and Engagement: People with Disabilities

- ★ The majority of Councils (61 percent) provide material content targeted to individuals with disabilities or access and functional needs, and one-in-three (34 percent) provide tailored training.
- ★ Thirty-three percent provide both materials and training targeted to individuals with disabilities or access and functional needs.





Community Emergency Response Team (CERT) Program 2013 Profile Data

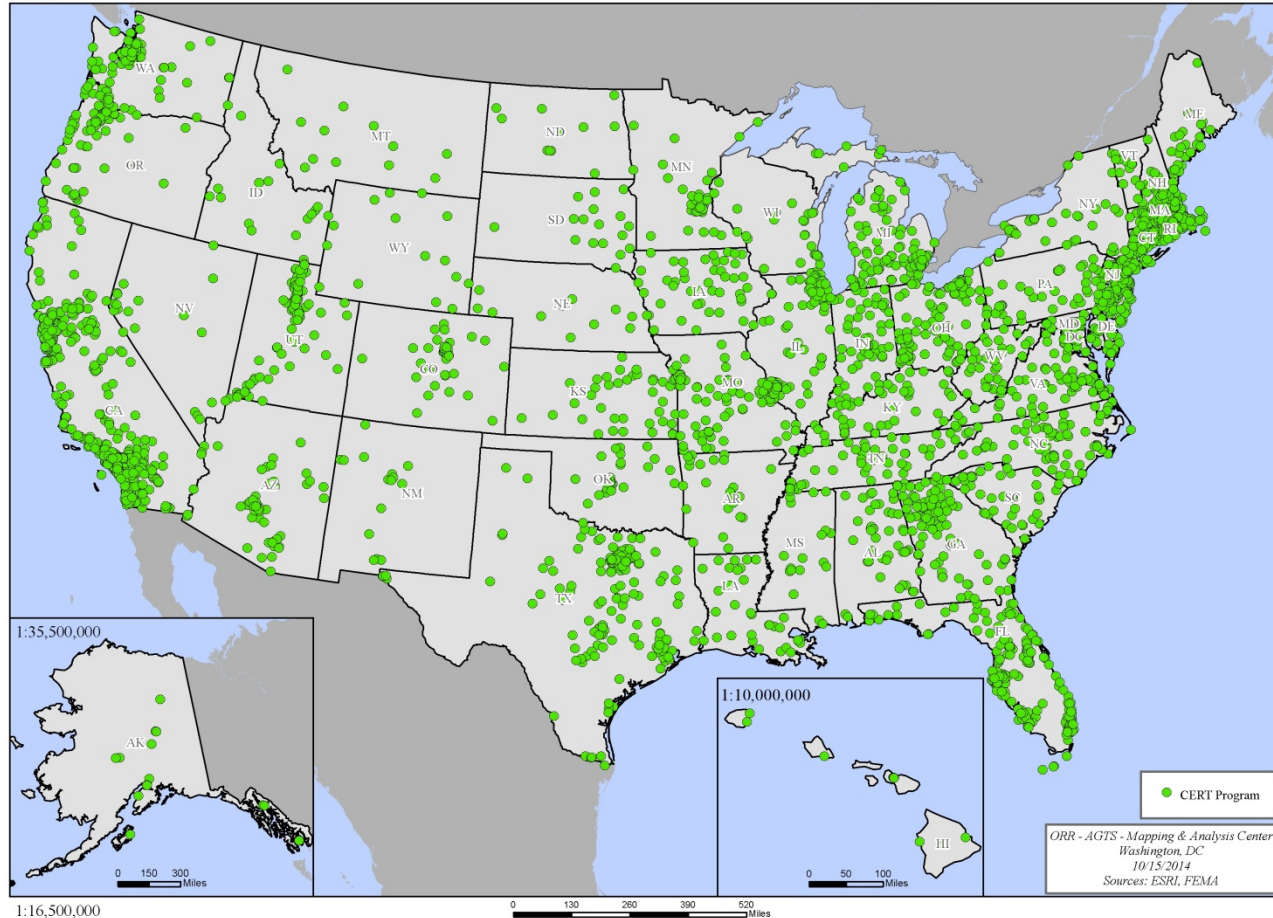
2013 CERT Programs Nationwide



CERT Programs



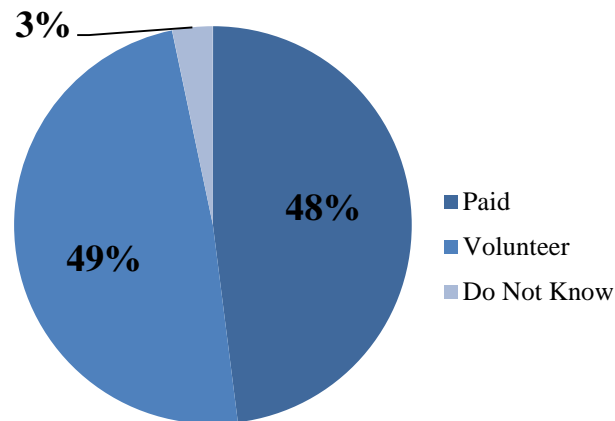
- ★ Over 2389 local, county, and tribal CERT Programs nationwide.
- ★ Jurisdictions served by CERT Programs include more than 217 million people, or approx. 70% of the U.S. population.
- ★ 222 new CERT Programs registered in 2013.



Program Management and Leadership

- ★ Local CERT Programs are typically sponsored by fire departments, police departments, or local emergency management that provide training and manage volunteers.
- ★ CERT Program management is provided by both paid and volunteer managers. Programs reported that about half were paid (48%) and half volunteer (49%).
- ★ Of those CERT Programs who reported that their local managers were paid, most (80%) reported that approximately 25% of their time was allotted to CERT.

Are local CERT Program coordinator/managers paid staff?



Program Management and Funding



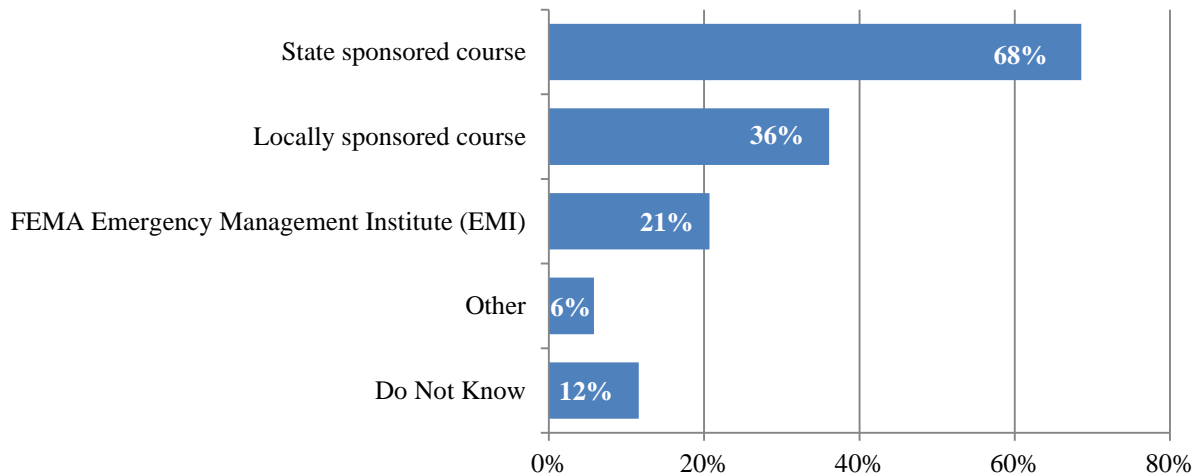
- ★ CERT Programs receive their annual funding from multiple sources, including Federal, state, local government, the private sector, foundations/philanthropic organizations, and general fundraising.
- ★ While there is no longer a dedicated grant for Citizen Corps, the Homeland Security Grant Program (HSGP) Guidance includes CERT as an eligible expenditure.
- ★ In FY13, the percent of CERT Programs that reported that more than 50% of their budget came from federal funding decreased slightly from the previous year (from 36% in FY12 to 35% in FY13).



Trained Instructors

- ★ Almost all CERT Programs have a trained CERT instructor (88 percent) and over half (53 percent) reported having three or more trained CERT instructors. About one in three (35 percent) CERT Programs have one to two trained CERT instructors. In addition to trained CERT instructors, many classes include sessions taught by fire, law enforcement, emergency management and emergency medical services professionals.

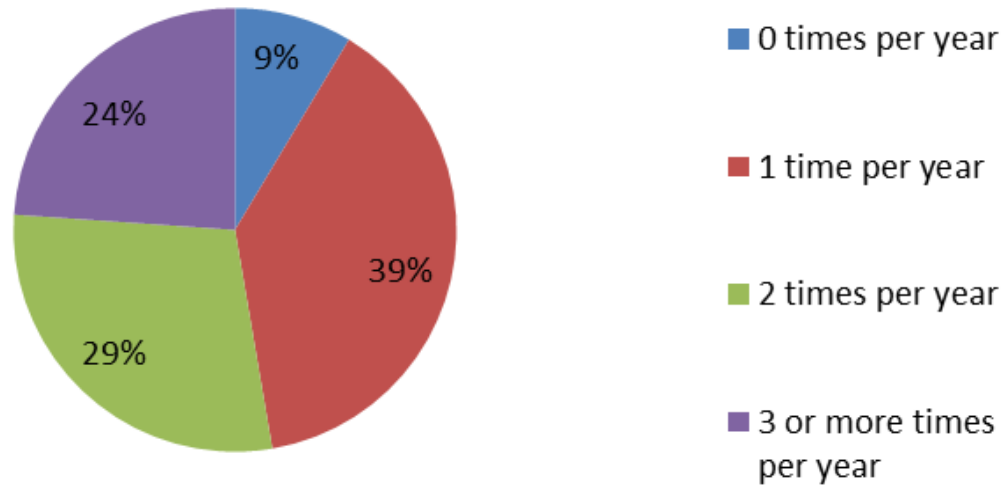
Where CERT Instructors received their CERT Train-the-Trainer Instruction



Classes Offered

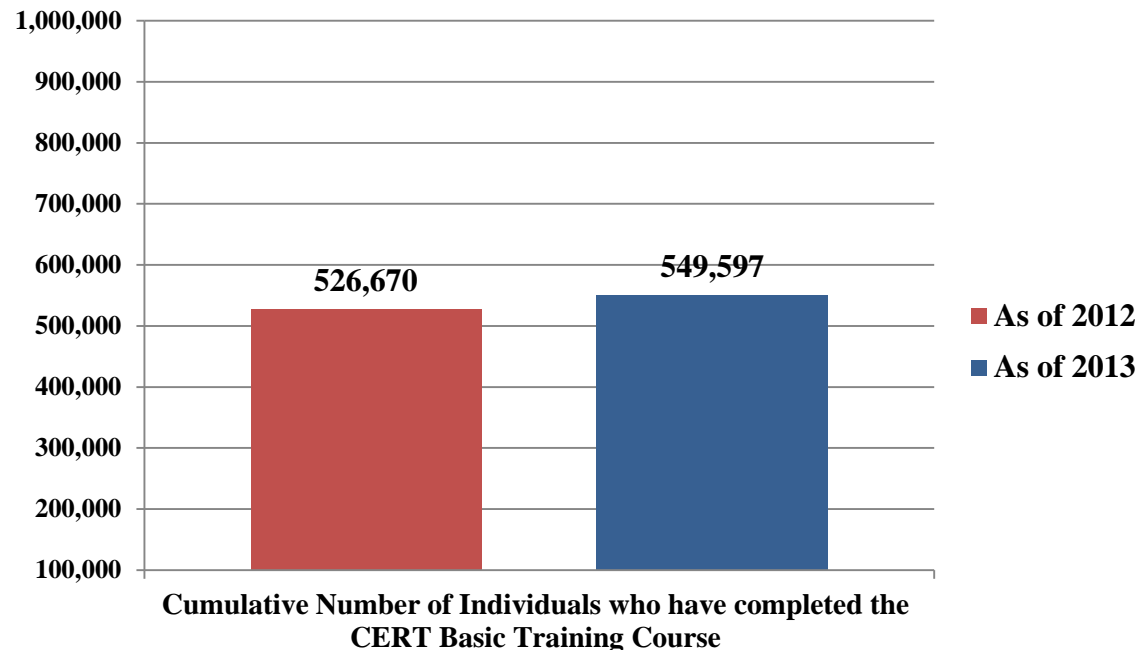
- ★ Over two-thirds (68 percent) of CERT Programs reported they conduct the CERT Basic Training Course one or two times per year on average.

Average Number of Times per year CERT Programs Conduct the CERT Basic Training Course

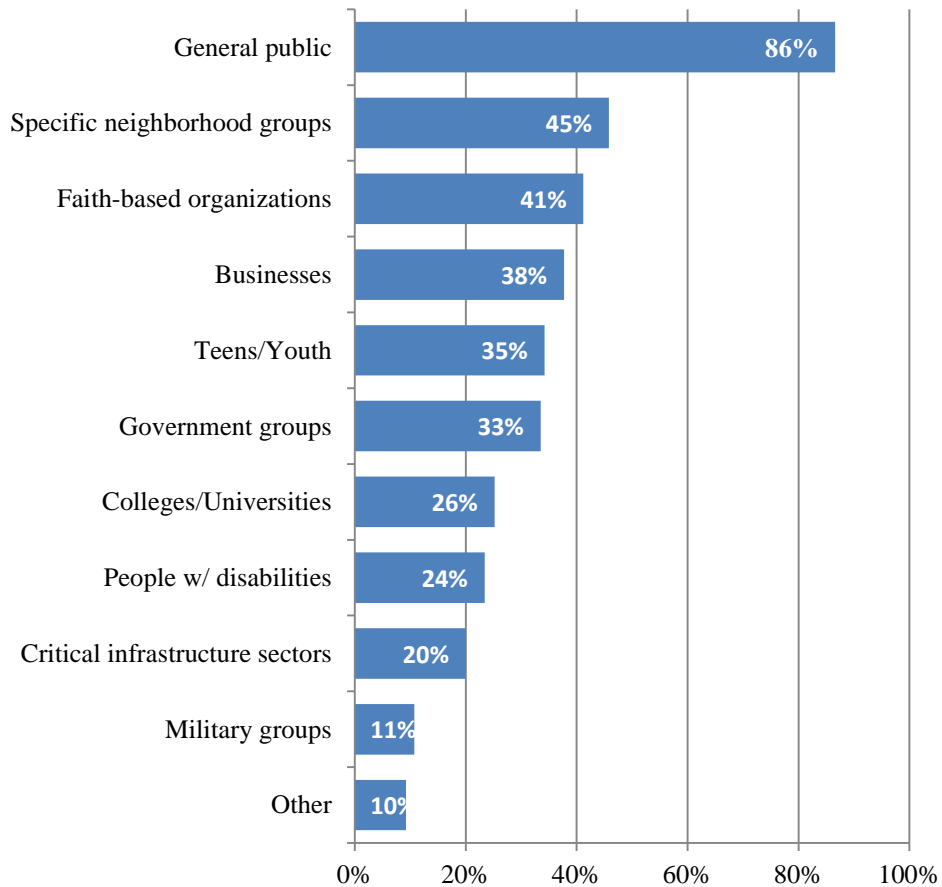


Numbers Trained

- ★ CERT programs reported nearly 23,000 additional individuals (22,927) have completed the CERT Basic Training Course in the last year. This brings the cumulative total of individuals who have completed the CERT Basic Training Course to well over half a million individuals (549,597).



Community Sectors Trained



- ★ Nearly half of all registered CERT programs provide classes targeted to key groups such as faith based groups, youth and businesses.
- ★ The majority of CERT Programs reported providing open classes to the general public (86%).
- ★ Almost half of CERT Programs provide training to neighborhood groups (45%).
- ★ In addition, more than one in three CERT Programs provide training specifically for faith-based organizations (41%), businesses (38%), teens/youth (35%), and government groups (33%).

Community Sectors Trained

Youth-focused Training

- ★ The number of CERT Programs delivering training to teens and youth grew nationwide from 741 communities in FY12 to 832 in FY13.
- ★ Of the 2,389 registered CERT Programs, 45% provided training targeted to high school or college youth.



Language Availability

- ★ CERT training is increasingly being provided in multiple languages.
- ★ Almost all CERT Programs reported conducting training classes in English (98%) and seven percent (over 170 locations) also reported conducting training classes in Spanish.
- ★ This is an increase of about 15 communities providing training in Spanish. About 50 locations provide training in other languages including Chinese and Arabic.



Spanish Edition

Supplemental Training

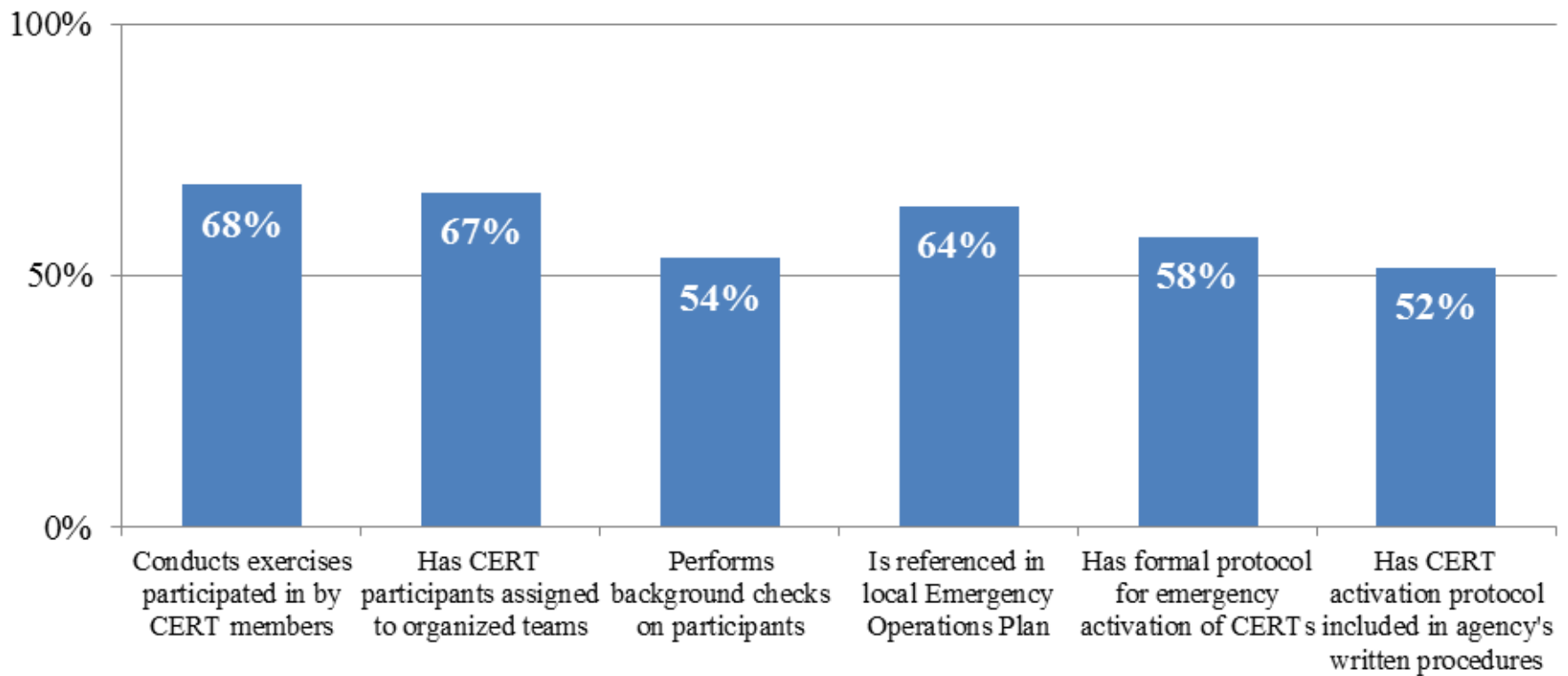
★ Response training is important to help CERT members respond to disasters and integrate with on-scene operations. CERT teams provide supplemental training in:

- Basic First Aid (71%)
- CPR (69%)
- Shelter Operations (53%)
- Mass Care (28%)
- Amateur Radio (45%)
- Additional Search and Rescue (35%)
- Additional Damage Assessment (26%)
- Animal Response (27%)
- IS-100 A – Introduction to ICS (84%)
- IS-200 A – ICS for Single Resources (59%)
- IS-700 A - NIMS, An Introduction (75%)



CERT Readiness Capabilities

- ★ Local programs take the following steps to help ensure CERTs are ready for activation and deployment:



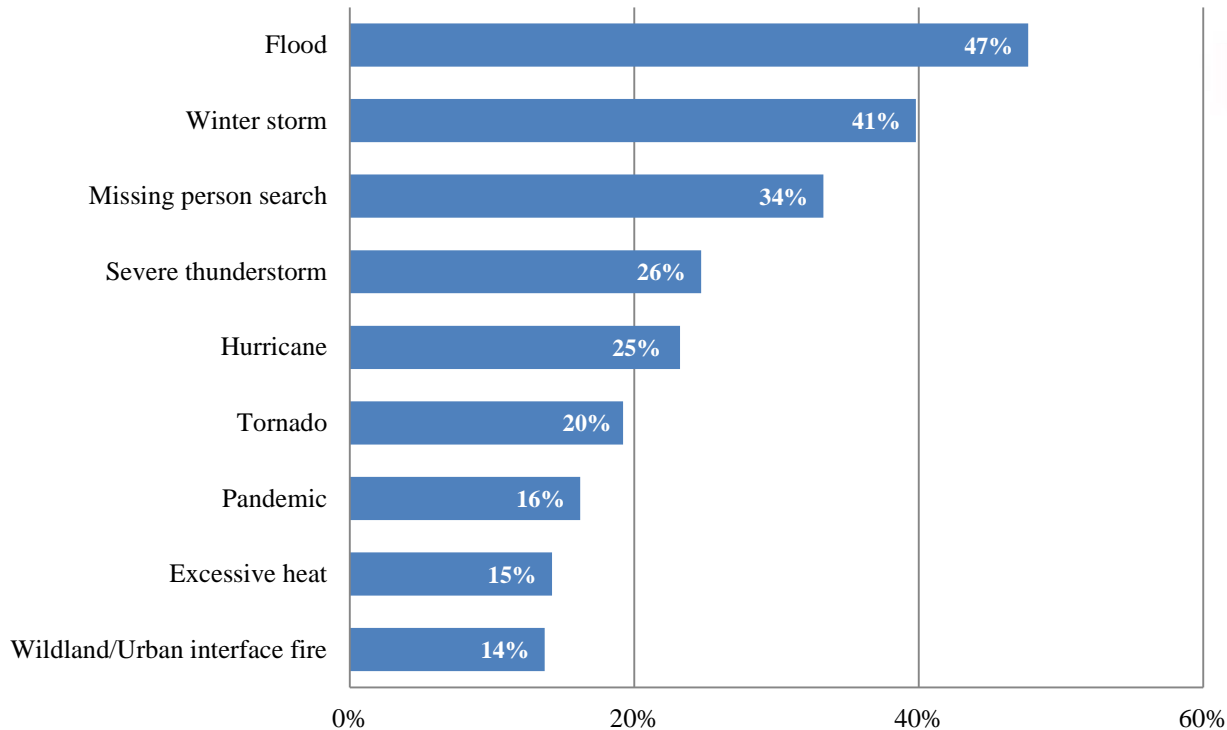
CERT Response

- ★ Sixty-four percent of CERT Programs are referenced in their local EOPs or emergency plans as a resource for specific functions. Fifty-eight percent of local CERT programs have formal protocols for emergency activation.
- ★ Almost two thirds of all CERT Programs have used their trained volunteers to respond to actual emergencies (62%).
- ★ About one in four (24%) of CERT Programs report that CERT Teams have responded to more than five emergencies.



CERT Response Role

★ CERTs have responded to a wide range of emergencies.

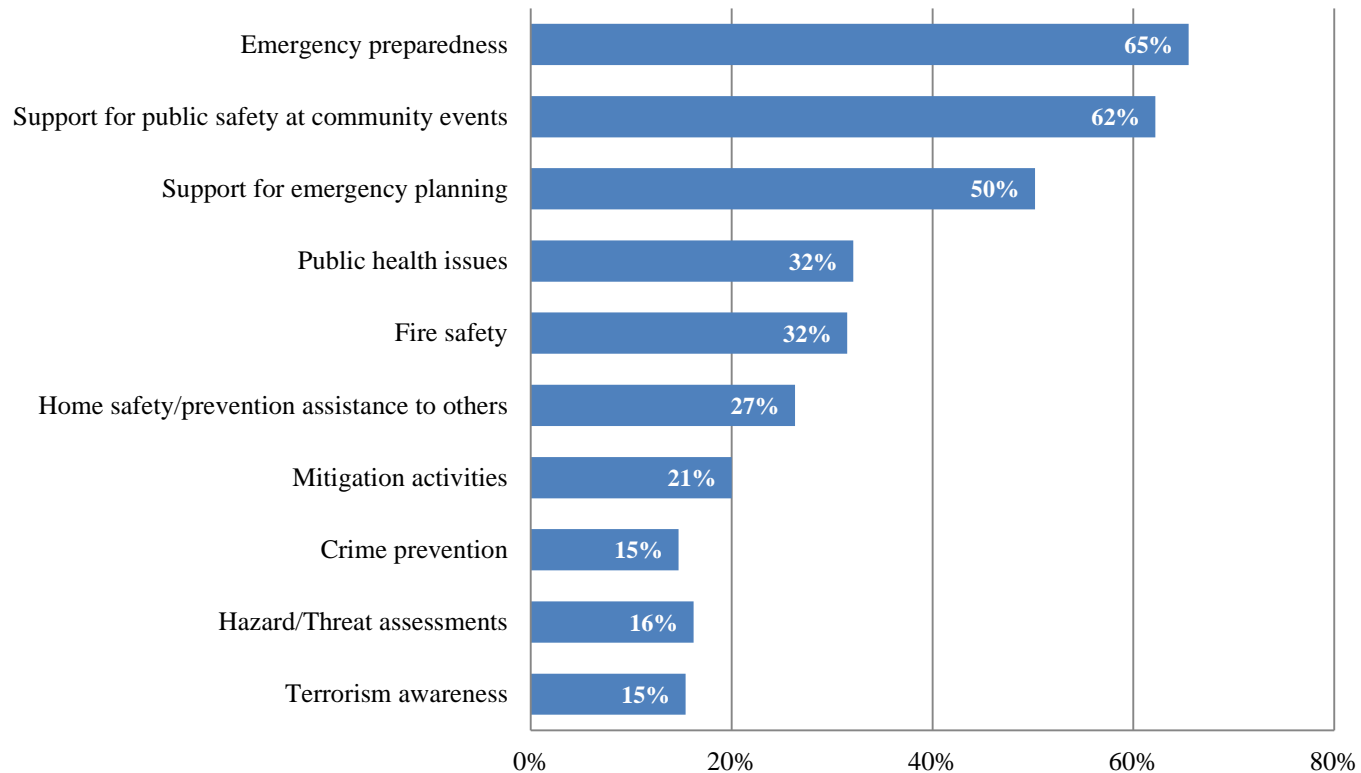


★ CERT response activities include:

- Residential and neighborhood checks (53%)
- Emergency operations center staffing (45%)
- Traffic and crowd management (48%)
- Public information (43%)

Community Preparedness Role

- ★ 65 percent of CERT Programs provide emergency preparedness education for the public and support public safety at community events. Half of all registered CERT Programs (50 percent) provide support for emergency planning in neighborhoods, schools, and other community organizations). CERT programs provide preparedness support in the following areas:



Citizen Corps Council and CERT Registration System

- ★ Online registration process for new Councils and CERT Programs
- ★ Annual year-end request to update data
- ★ Allows local community members and stakeholders to identify and contact programs
- ★ Provides critical information about local whole community efforts to strengthen national resilience. Data from the registration process:
 - is included in the National Preparedness Report
 - informs national strategy
 - supports potential funding opportunities through appropriations, grants, philanthropic endeavors and private sources
 - is used for Congressional requests for information

<http://www.ready.gov/citizen-corpscouncil-login/council-registration>



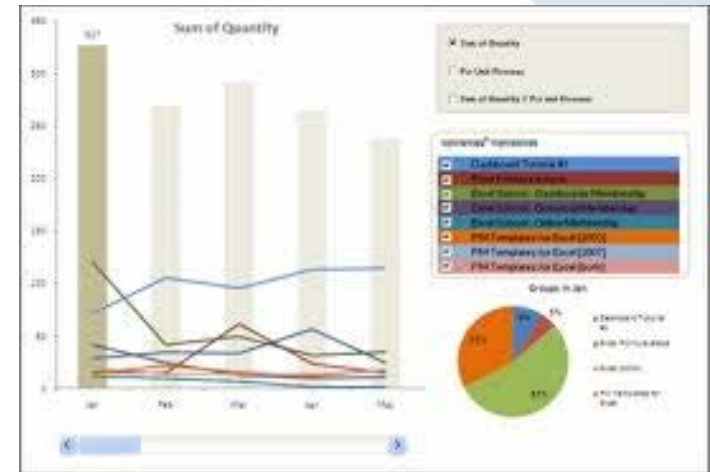
Recent Updates to Registration System

- ★ Updated the look and feel, page flow, and navigation in the Council and CERT forms to enhance the user experience and performance
- ★ Updated and enhanced the splash page after login to provide banners and notifications
- ★ Brought website up to DHS 508 compliance
- ★ Remediated two significant security related vulnerabilities
- ★ Now tracks submissions by year to allow for trend analysis and reporting



Upcoming Improvements

- ★ The Citizen Corps Registration System will be continually evaluated to ensure that the most relevant data is collected from registered programs.
- ★ Upcoming improvements include:
 - Auto-generated reports with graphic display for local, state, and national reporting
 - Confirmation messages when user edits a Profile
 - Capability to Edit and Save a single page in registration
 - Capability for managers to deactivate users and delete Councils / CERTs



2014 Data Collection

- ★ Please update your Citizen Corps Council and CERT Program data by **NOVEMBER 28, 2014** to be included in the annual analysis
- ★ Questions or technical assistance?
 - citizencorps@fema.dhs.gov
 - cert@fema.dhs.gov





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