



# 2011 Integrated Warfare Systems Conference

## PEO IWS Enterprise Product Lifecycle Management Integrated Data Environment (ePLM IDE)

*Jolene Marshall  
Thomas Murphy*



# ePLM IDE Initiation Malcolm Baldrige



Source: National Institute of Standards and Technology (NIST)

**ePLM IDE IS THE ENABLING ENVIRONMENT**



# PEO IWS

## Current State of Affairs

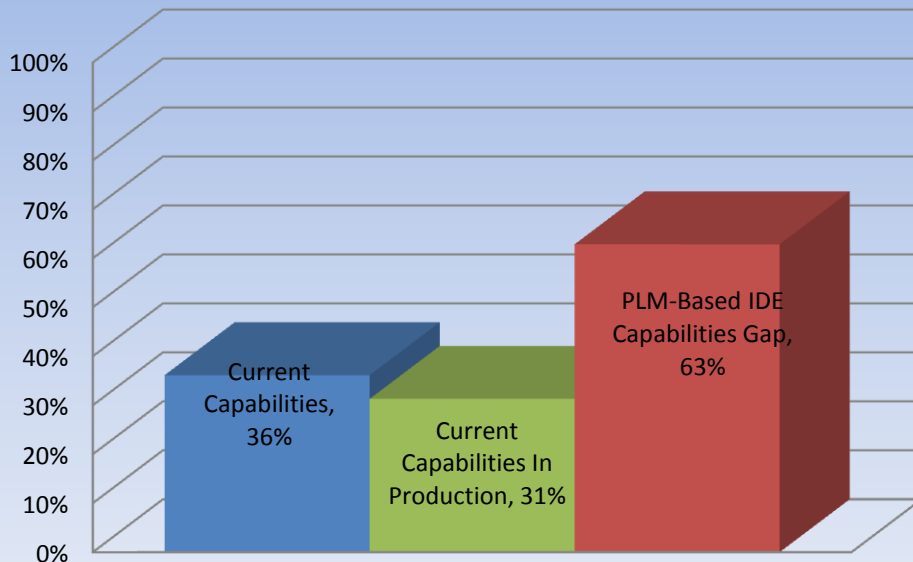
### KNOWLEDGE MANAGEMENT = INTEGRATED DATA ENVIRONMENTS (IDEs)

IDE FUNDING PROFILE (\$M)

	FY11	FY12	FY13	FY14	FY15	FY16	Total
Maintenance / Software	\$5.39	\$6.09	\$5.51	\$5.68	\$5.90	\$5.72	\$34.29
Infrastructure (servers, hosted hw, etc.)	\$2.08	\$2.03	\$1.92	\$2.02	\$2.31	\$2.07	\$12.43
Development	\$6.29	\$3.72	\$3.78	\$3.85	\$3.93	\$4.32	\$25.89
Total Ownership Cost	<b>\$13.76</b>	<b>\$11.85</b>	<b>\$11.21</b>	<b>\$11.55</b>	<b>\$12.14</b>	<b>\$12.10</b>	<b>\$72.62</b>

- PEO IWS will spend \$12.1 M/ year over the next six years on Integrated Data Environment (IDE) technology (\$72.62 M total over six years)

PEO IWS IDE Average Capability



- On average, a 63% capability gap exists in that any one PEO IWS IDE does not address the full capability set identified by OPNAV N4 in the Navy PLM/IDE Strategic Plan
- IDE capabilities are consistently duplicated across the 26 IDE instantiations that PEO IWS funds to support its programs



# PEO IWS ePLM IDE The Solution

## DoD 5000.02 IDE Requirement

### 2.3.14.2. Integrated Data Environment

The PM should summarize in the Acquisition Strategy plans to establish a cost-effective data management system and [digital environment](#).

PMs should establish a data management system within the IDE that allows every activity involved with the program to cost-effectively create, store, access, manipulate, and exchange digital data. This includes, at minimum, the data management needs of the system engineering process, modeling and simulation activities, test and evaluation strategy, support strategy, and other periodic reporting requirements.

The PM should use existing infrastructure (e.g. internet) as appropriate and the summary in the Acquisition Strategy should briefly include leveraged and/or planned new development IDE infrastructure.

## PEO IWS Implementation BCA

Program Executive Office Integrated Warfare Systems (PEO IWS) enterprise Product Lifecycle Management Integrated Data Environment (ePLM IDE) Business Case Analysis (BCA)

*Total Savings (6 yr) :*  
**\$12,182,423**

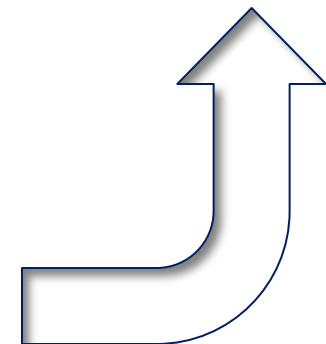
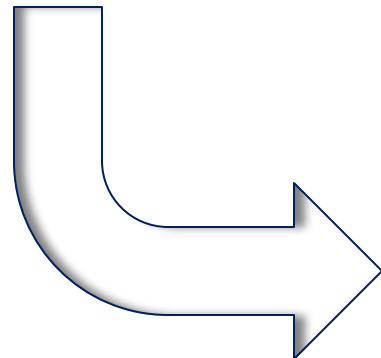
**ROI: 130%**



Fleet Readiness & Logistics IT Governance  
EXCOMM WORKING GROUP: Product Data Management  
**Product Lifecycle Management  
Strategic Plan**



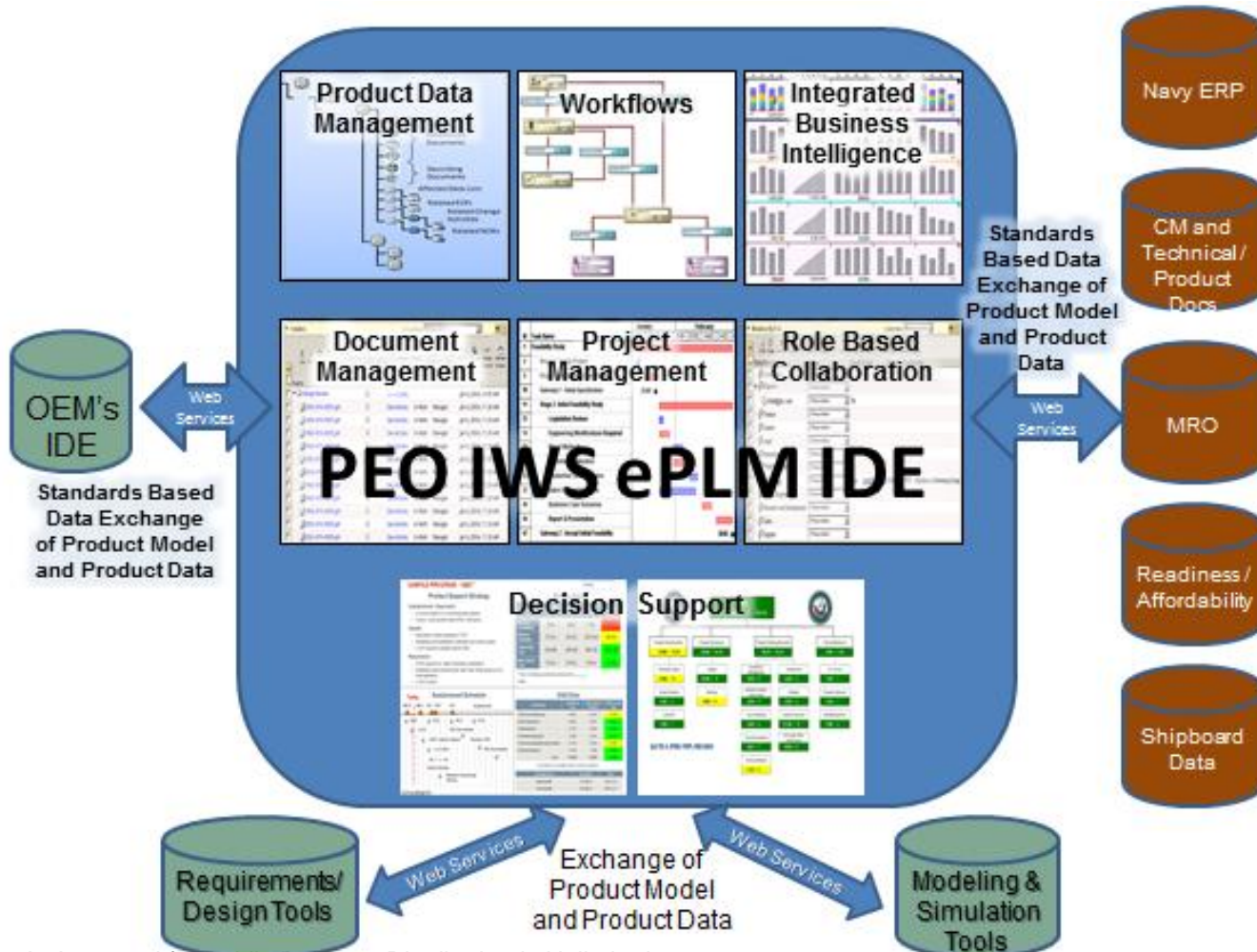
### Solution





# PEO IWS ePLM IDE Vision Architecture

“Employ a single business process, data management strategy and decision support environment for PEO IWS and its Government and industry partners (OEMs, Design Agents, Engineers, Product Support Integrator’s, Product Support Provider’s, etc.)”

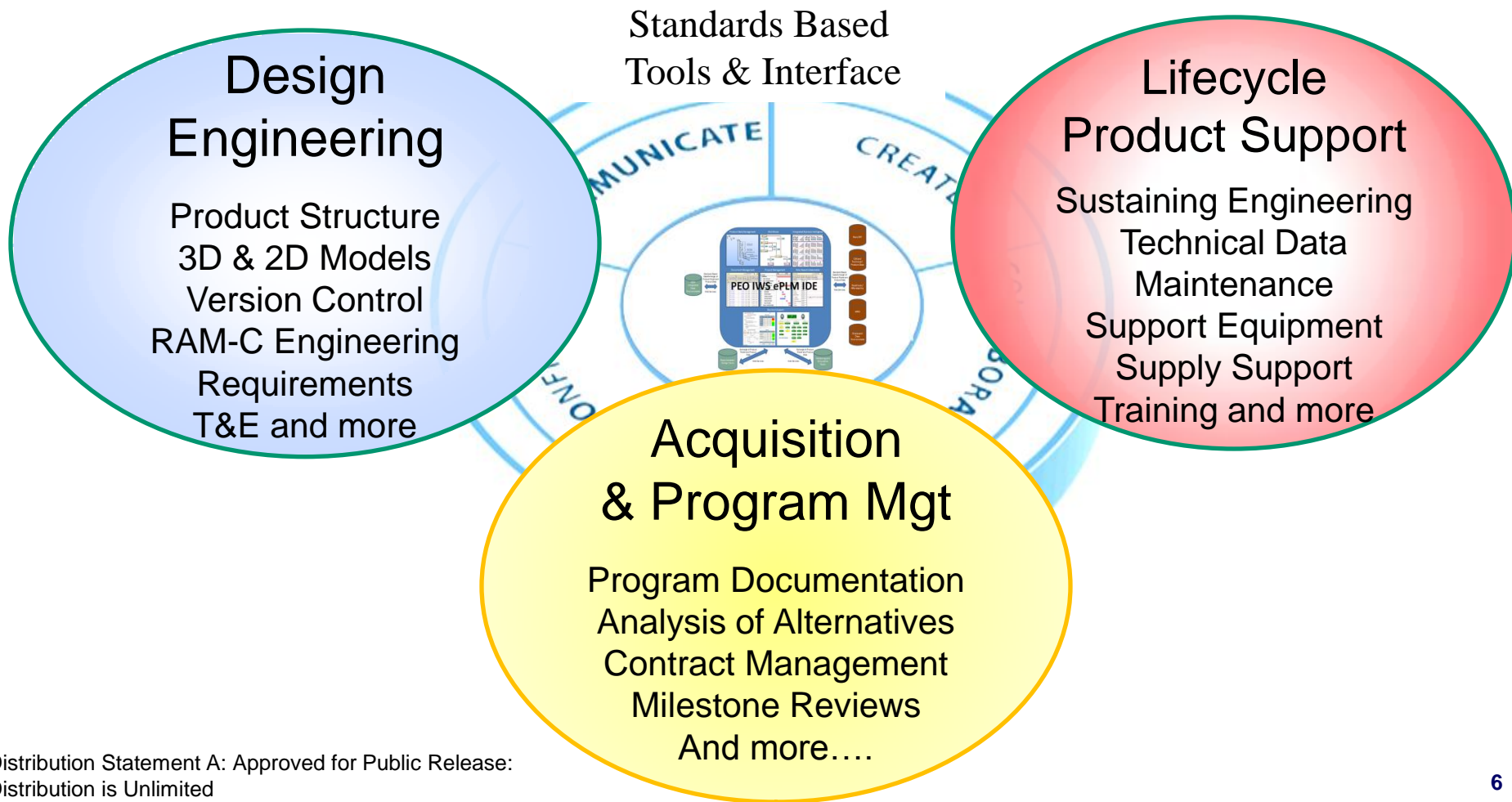




# The ePLM IDE Vision

## Organizational Change

Bridge the gap between the Engineering Product Development and Lifecycle Product Support worlds with a robust “enabling” environment by leveraging a suite of COTS PLM technologies

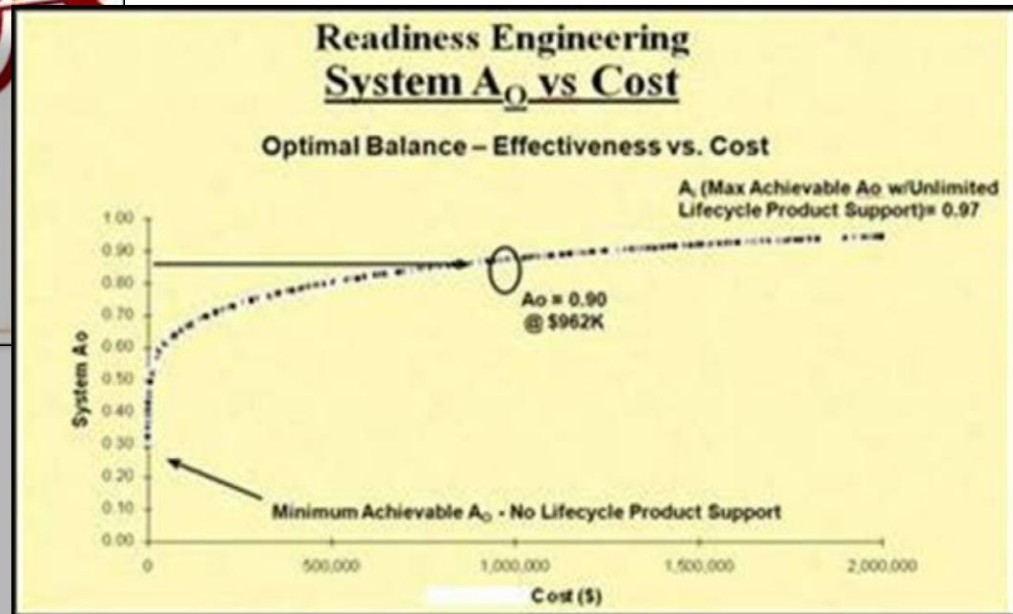
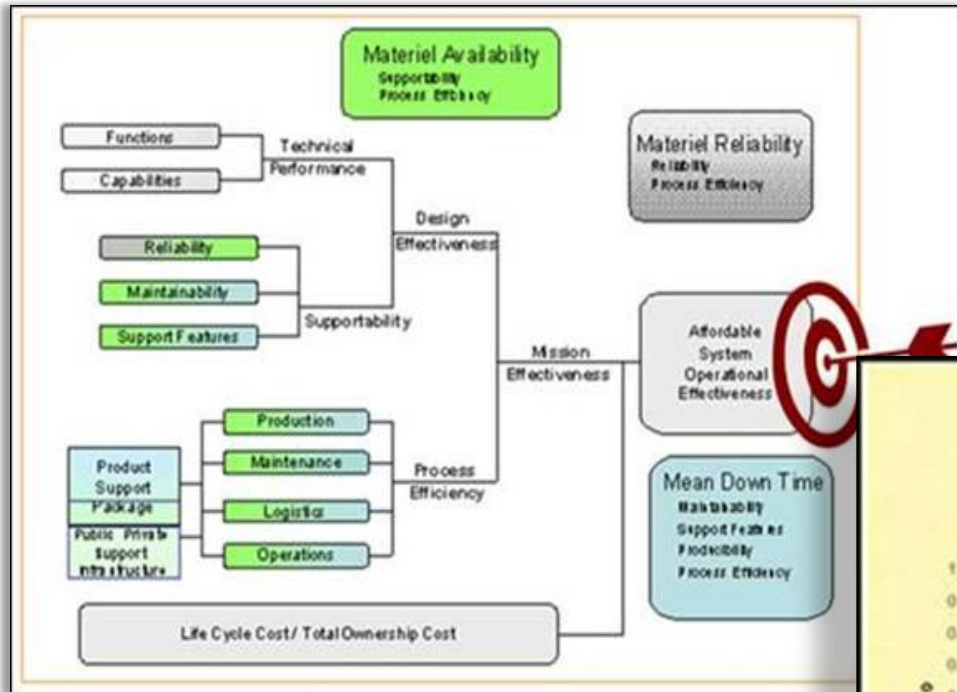




# The ePLM IDE Vision

## Affordability Trade-Offs

Provide the required/authoritative information, business processes, and analytical tools to ensure Affordable System Operational Effectiveness via *continual* materiel and non-materiel trade-offs throughout a Weapon System's lifecycle





# The Perfect Storm

THE UNDER SECRETARY OF DEFENSE  
DIRECTORS OF THE DEFENSE AGENCIES  
WASHINGTON, DC 20301-3019

NOV 02 2009

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS  
DIRECTORS OF THE DEFENSE AGENCIES

**Dr. Ashton Carter**  
**Better Buying Power**

SUBJECT: **DoD 5000 Integrated Data Environment**

1. This memorandum is to inform you of the DoD 5000 Integrated Data Environment (IDE) program. The program is designed to provide a common data environment for the DoD, enabling the DoD to better manage its information resources and to improve its operational effectiveness. The program will be implemented in a phased manner over the next few weeks and months.

2. The program is being implemented in a phased manner over the next few weeks and months. The program will be implemented in a phased manner over the next few weeks and months.

3. The program is being implemented in a phased manner over the next few weeks and months. The program will be implemented in a phased manner over the next few weeks and months.

THE UNDER SECRETARY OF DEFENSE  
3010 DEFENSE PENNSION  
WASHINGTON, DC 20301-3019

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS  
DIRECTORS OF THE DEFENSE AGENCIES

**Requirements for Lifecycle Management and Product Support**

SUBJECT: Directive-Type Memorandum (DTM) 16-015 - Requirements for Life Cycle Management and Product Support

1. This DTM is to inform you of the requirements for lifecycle management and product support for DoD systems. The requirements are intended to ensure that DoD systems are designed, developed, and supported in a cost-effective and efficient manner.

2. The requirements are intended to ensure that DoD systems are designed, developed, and supported in a cost-effective and efficient manner.

3. The requirements are intended to ensure that DoD systems are designed, developed, and supported in a cost-effective and efficient manner.

DEPARTMENT OF THE NAVY  
OFFICE OF THE CHIEF INFORMATION OFFICER  
WASHINGTON, DC 20301-3019

20 July 2011

MEMORANDUM FOR DISTRIBUTION

TO: DEPARTMENT OF THE NAVY (DON) DATA CENTER CONSOLIDATION (DCC) POLICY GUIDANCE

FROM: [Redacted]

**Data Center Consolidation**

1. A memorandum is established to inform all DON personnel of the Data Center Consolidation (DCC) program. The program is designed to consolidate all DON data centers into a single, secure, and efficient environment.

2. The program is designed to consolidate all DON data centers into a single, secure, and efficient environment.

3. The program is designed to consolidate all DON data centers into a single, secure, and efficient environment.

WSARA  
DoD Acquisition Reform  
Product Support Assessment

**Product Support Assessment**

November 2009

## PEO IWS ePLM IDE

2.3.14.2. Integrated Data Environment

The PM should summarize in the Acquisition Strategy plans to establish a data management system and digital environment.

**DoD 5000 Integrated Data Environment Requirement**

PMs should establish a data management system within the IDE that allows every PM to be involved in the data management process. This includes, at minimum, the data management needs of the system engineering process, model-based systems engineering, and support strategy, and other periodic reporting requirements.

The PM should use existing infrastructure (e.g. internet) as appropriate and the summary in the Acquisition Strategy should briefly include leveraged and/or planned new development IDE structure.



**DoD 5000 Data Management Strategy Policy**

For programs to develop a long-term strategy integrating data requirements relating to the DoD 5000 Integrated Data Environment (IDE) program, the strategy should be developed as part of the Acquisition Strategy for major systems and is a best practice for all acquisitions. It must contain at least the content specified by statute (10 USC 2430 and Public Law 109-164) and regulation (DFARS part 227.100-1, paragraph 9.4) including:

- Assess the data required to design, manufacture, and sustain the system as well as to support the system throughout its life cycle.
- Identify the data management strategy to be used to manage the data throughout the life cycle of the system.
- Identify the data management strategy to be used to manage the data throughout the life cycle of the system.

THE UNDER SECRETARY OF DEFENSE  
WASHINGTON, DC 20301-3019

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS  
DIRECTORS OF THE DEFENSE AGENCIES

**Reliability Analysis, Planning, Tracking, and Reporting**

SUBJECT: Reliability Analysis, Planning, Tracking, and Reporting

1. This memorandum is to inform you of the requirements for reliability analysis, planning, tracking, and reporting for DoD systems. The requirements are intended to ensure that DoD systems are designed, developed, and supported in a cost-effective and efficient manner.

2. The requirements are intended to ensure that DoD systems are designed, developed, and supported in a cost-effective and efficient manner.

3. The requirements are intended to ensure that DoD systems are designed, developed, and supported in a cost-effective and efficient manner.

WSARA 2009

WSARA 2009

MANDATED FORMAT FOR ALL SYSTEMS ENGINEERING PLANS

PROGRAM NAME - ACAT LEVEL

**Systems Engineering Plan Template**

SUPPORTING MILESTONE AND

DATE

Deputy Assistant Secretary of Defense  
Systems Engineering  
(for MDA/Ps and MAIS Programs)

[or designated SER approval authority]

SAMPLE PROGRAM: "ABC"

Product Support Strategy

Metric	Current	Target	Change	Color
Availability	70%	80%	77%	Red
Reliability	37 hrs	50 hrs	50.0 hrs	Yellow
Supportability	245 hrs	395 hrs	395.18 hrs	Green

Sustainment Schedule

Category	Start	End	Color
Current	2009	2010	Green
Future	2010	2011	Yellow
Planned	2011	2012	Red

O&S Data

Metric	Current	Target	Change	Color
Availability	70%	80%	77%	Red
Reliability	37 hrs	50 hrs	50.0 hrs	Yellow
Supportability	245 hrs	395 hrs	395.18 hrs	Green





# ***PEO IWS Enterprise Product Lifecycle Management Integrated Data Environment (ePLM IDE)***

## ***Executive Overview***

***September 2011***

***Distribution Statement D: Distribution authorized to DoD and DoD US contractors only,  
Critical Technology (26 August 2011). Other U.S. requests shall be referred to the  
Program Executive Office Integrated Warfare Systems.***

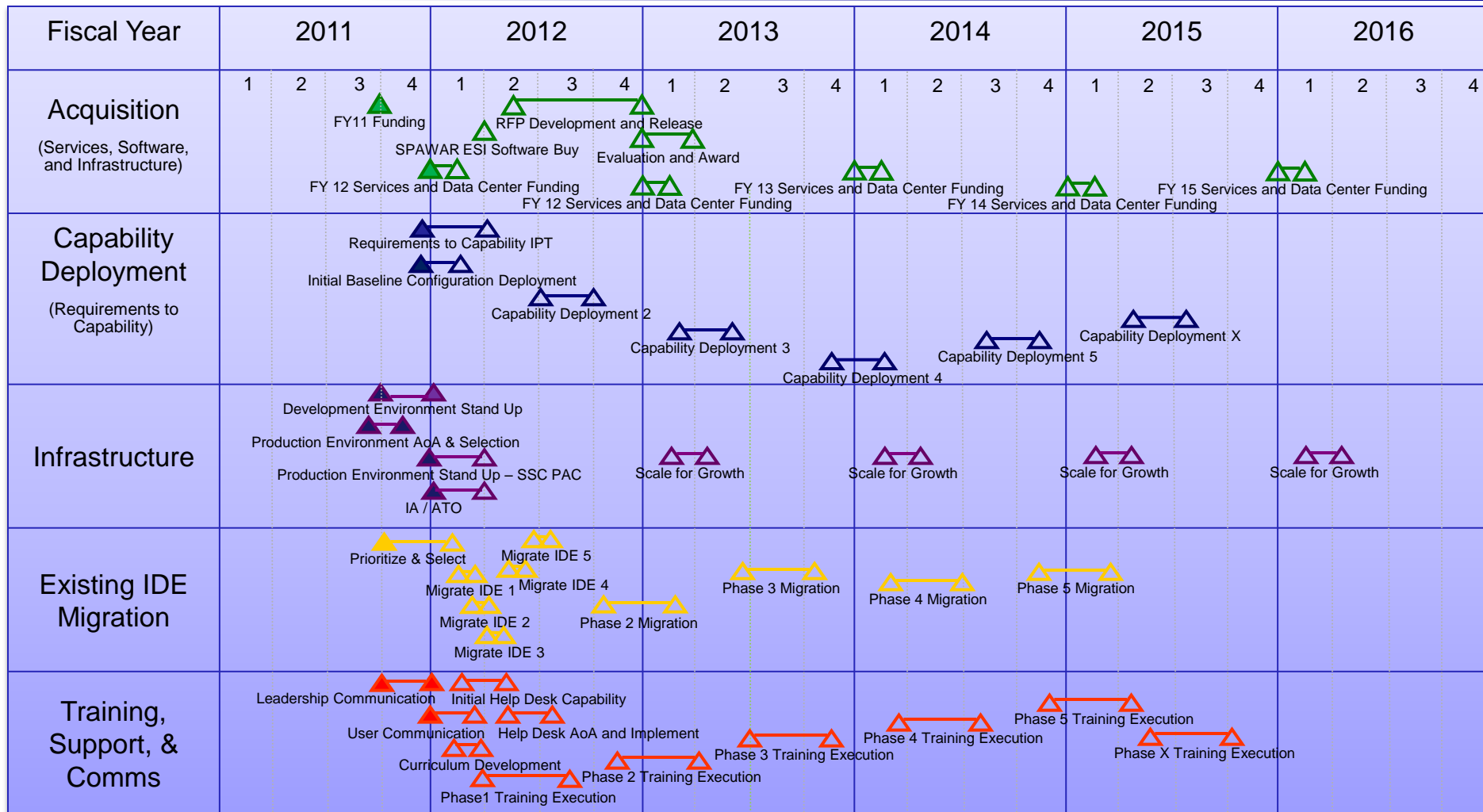


# Summary ePLM IDE Benefits

- Reduce man hours to find and analyze data associated with solving readiness, affordability, capability, and suitability issues
- Facilitate more effective, informed, and traceable decision making
- Reduce business process cycle times
- Fund and implement advanced capabilities as an enterprise vice funding “programs” individually
- Enable continuous material and non-material tradeoffs
- Satisfy Data Center Consolidation (DCC) mandates saving PEO IWS ~\$12 million over 6 years
- Increase collaboration and data sharing amongst Government and Industry organizations



# PEO IWS ePLM IDE Roadmap





# *Backup*

---



# ***Product Lifecycle Management (PLM) Defined***

## **CIMdata, a leading independent PLM organization defines PLM as:**

- A strategic business approach that applies a consistent set of business solutions that support the collaborative creation, management, dissemination, and use of product definition information**
- Supporting the extended enterprise (customers, design and supply partners, etc.)**
- Spanning from concept to end of life of a product or plant**
- Integrating people, processes, business systems, and information\***

## **Three core or fundamental concepts of PLM are:**

- Universal, secure, managed access and use of product definition information**
- Maintaining the integrity of that product definition and related information throughout the life of the product or plant**
- Managing and maintaining business processes used to create, manage, disseminate, share and use the information**