Cooperative Negotiation Strategy Worksheet



	You	Them
Position (What do I think I want? What do I think they want) Aspiration Point (What's the best possible outcome for me / them? Rationally Bounded)		
Reservation Point (What's the minimum I / they might accept? Rationally Bounded)		
Prioritized Interests (Why do I want the above position? Why might they want their position? What are the interests and how important are each of the interests?)		
Best Alternative to a Negotiated Agreement (BATNAs) (What can I /they do if we don't reach an agreement?) Worst Alternative to a Negotiated Agreement (WATNAs) (What might be the worst option I / they might have to execute?)		
Agenda 1. Trust building? 2. Pre-emptive concessions? 3. Who opens? 4. What are the common interests? 5. Options presented as full proposal or incremental?		
Develop Options for Mutual Gain (Satisfying as many interests of both parties as possible)		
Zone of Possible Agreement (ZOPA)		
Select the Best Option using Objective Criteria (What option best meets the prioritized needs established in the exploration of each side's interests; are there external standards / precedent that could be used for criteria?)		