

2016

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NATIONAL SEASONAL PREPAREDNESS MESSAGING CALENDAR

DECEMBER

Winter Weather Safety*
Holiday Safety*
Flu Vaccination Week



JANUARY

Winter Weather Safety*
Holiday Safety*



FEBRUARY

Flood Safety*



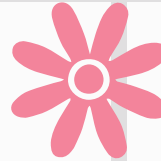
MARCH

American Red Cross Month
Severe Weather Safety*
Tornado Safety
Tsunami Safety



APRIL

Financial Literacy Month
National Volunteer Week
National PrepareAthon! Day (4/30)*



MAY

Older Americans Month
Military Appreciation Month
National Building Safety Month
Nat'l Hurricane Preparedness Week*
National Police Week
National EMS Week
National Small Business Week
Wildfire Community Preparedness Day*
National Dam Safety Awareness Day

JUNE

Pet Preparedness Month*
Extreme Heat Safety
Lightning Safety



JULY

Firework and Outdoor
Cooking Safety



AUGUST

National Night Out



SEPTEMBER

National Preparedness Month
& PrepareAthon! Day (9/30)*
Youth Preparedness Education*



OCTOBER

Cybersecurity Awareness Month
National Crime Prevention Month
Fire Prevention Week
The Great ShakeOut
Earthquake Drills



NOVEMBER

Critical Infrastructure
Preparedness Month
Military Family Month
Native American Heritage Month



*Asterisks denotes topics that will feature a preparedness related digital toolkit

- To learn more about each topic month or week and to get content to promote preparedness information all year visit: www.ready.gov/calendar
- While FEMA suggests the above content to promote content please feel free to adapt topics to your local area and use this calendar as a guide only.

AMERICA'S
PrepareAthon!
BE SMART, TAKE PART, PREPARE.

Ready