## Resolve to be Ready 2015

A study conducted by the University of Scranton found that nearly half of all Americans make New Year's resolutions to improve some aspect of their lives. In 2015, resolve to increase your preparedness for disasters and let the Ready Campaign help keep your resolution going!

This year's <u>Resolve to be Ready Campaign</u> encourages families to prepare throughout the year for winter, spring, summer and fall weather hazards. The campaign provides tools and information that people can use at home, at work, and to prepare the whole community.

Download the <u>Seasonal Preparedness Calendar</u> so that you can plan to be prepared all year long. Other items in this year's campaign are:

- Resolve to be Ready shareable graphics;
- The Winter Weather Social Media Toolkit; and
- The Holiday Preparedness Social Media Toolkit.

Resolve to be Ready will be sharing social media messages on Facebook and Twitter using the hashtag **#Ready2015**, so be sure to follow along. You can also add to the preparedness conversation by using hashtag **#PrepareAthon!** To learn more about how you can participate in the Resolve to be Ready Campaign, visit <u>ready.gov</u>.

Need a New Year's resolution idea? Try this – Practice the steps necessary for disaster preparedness by planning an America's PrepareAthon! event and register it on the America's PrepareAthon! website. Use the FREE tools, tips and resources found on the site to help you plan an event for your community, workplace or organization!